

## Every Amount of Nutrition counts

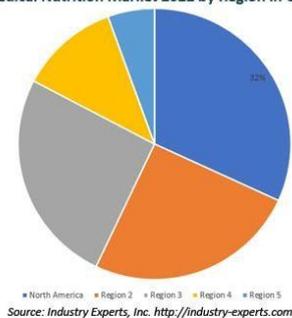
### Yamini tiwari

Assistant professor, Department of agriculture. VGU India, Email ID: yamini.tiwari@vgu.ac.in

#### A Glance at Market of Nutrition and Food:

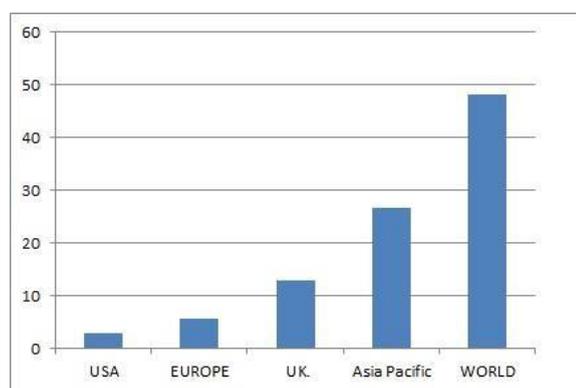
All through the last ten to fifteen years, bargains in the overall Nutrition supplements advertise have seen a marvellous spike. This has enabled different new players to wander into the business segment with things that assurance to be the solution for youth, prosperity, and vitality. As shown by the evaluations of the Nutrition Business Journal report, the overall Nutrition and supplements advertise stayed at US \$96 billion beginning 2012. Following a year, it was around US \$104 billion comprehensive.

Global Medical Nutrition Market 2022 by Region in USD Million



#### Importance & Scope:

Probiotics congress 2020 will give an overall stage to inspect about the latest examination in the field of Nutrition, probiotics, Food Science and Public Health, Nutritional Therapies and Treatments ,Clinical Nutrition, Pediatric Nutrition and Child Care, Obesity and Weight-Loss Nutrition, Functional foods Nutrition in Cancer, Chronic Illness and Maternal Nutrition-Dietary Plans.



Probiotics congress 2020 invites Presidents, CEO's, Nutritional researchers, Nutritionists, and analysts in Nutrition and Health domains, Delegates and mechanical specialists who are working in nutritious and human organizations associations to value the common B2B get-togethers, preliminary sessions, and board talks. The affiliations managing healthy

things and supplements can demonstrate their things. Probiotics congress 2020 is relied upon to give a distinguishable opening to the specialists in the field of Nutrition, Food Science and Public Health to discuss most recent headways and encounters. Probiotics congress 2020 is needed to give an outstanding stage to Nutritionists, Dietitians, and other human administrations specialists, Functional foods, clinical nutritionists, masters and understudies working in the field, exchange their musings previously broad intercontinental group of on looker's individuals.

“Yeast is projected to be the fastest growing ingredients segment of probiotics.”

Based on ingredients, the yeast segment is projected to be the fastest-growing during the forecast period. The increasing demand for products incorporating *Saccharomyces boulardii*, a unique tropical yeast with several beneficial, effects on human intestinal health positively. Increasing awareness about the health benefits of probiotics has driven the consumption of probiotic yogurts in developing countries such as China, Brazil, and India. In Japan, a variety of probiotic-containing products are available in supermarkets, ranging from fortified drinks to candies containing strains from the *Lactobacillus* and *Bifidobacterium* genera.

Based on application, the food & beverages segment is estimated to account for the largest share in the probiotics market in 2018. The products under this category include foods & beverages that offer distinct health benefits beyond fundamental nutrition, due to their specific ingredients. The food & beverages segment is the largest revenue-earning market across regions.

Health awareness among consumers is on the rise and most consumers are constantly in search of healthy food products for consumption. Probiotics have proven strong benefits related to health, more specifically to the human digestive system.

Probiotics are found in supplement form or as components of foods & beverages. Their integration with inexpensive health foods, such as yogurt, fruit juices, and cultured dairy drinks has contributed to a significant market size. The most commonly used bacteria include *Bifidobacteria* and *Lactobacilli*, which are found in various dairy products, including yogurt. In the dairy category, yogurt is the most popular option for consumption of probiotics. Manufacturers are coming up with a variety of options

in the yogurt category; for instance, in 2013, Chobani, LLC (US) introduced a line of Greek yogurt in the US market, which has now become one of the leading brands across North America.

**Target Audience:**

- Business Entrepreneurs
- Nutritionists
- Clinical Nutritionists
- Department of Nutrition and Dieticians
- Health-Care Professionals
- Infant care specialist
- Manufacturing Medical Devices Companies
- Nutrition and Food science Associates
- Nutrition based Companies
- Researchers
- Scientists
- Professors
- Young Researchers
- Students
- Technical Staff
- Pharmaceutical companies

**Related Companies/Industries:**

- Aldi
- Amcor Packaging
- Ameriqua
- Argana Fruit
- Aunt Millie's Bakeries
- Boar's Head
- Cargill
- Clasen Quality Coatings
- Coca Cola
- ConAgra Foods
- Continental Mills
- Dannon
- Dow Agro Sciences
- DuPont Nutrition
- Diageo
- Ed Miniat
- E&J Gallo
- Foxtail Foods
- General Mills
- Griffith Laboratories
- Heartland Food Products Group
- Hershey's
- Hormel
- Ingredion
- Kalsec
- Kellogg's
- Kerry Flavors and Ingredients
- KraftHeinz
- Kroger
- Land O'Frost
- Land O'Lakes
- Leprino
- Lighthouse Foods
- Maplehurst Bakeries
- Maple Leaf Farms
- M&M Mars
- Morgan Foods
- Nestle

- Newly Weds Foods
- PepsiCo
- PT Dinaco Grasia
- Red Gold
- Reinhart Food Service
- Safeway
- Sensient
- Skjodt Barrett
- Starbucks
- Trilliant Food & Nutrition
- Tyson
- U.S. Foods
- Van Drunen Farms
- Vivolac Cultures
- Zentis
- Aurum Medicare Pte Ltd,
- Aventis Pharma Mfg Pte Ltd,
- Ayuryoga Clinic of Ayurveda & Yoga
- Bago Laboratories Pte Ltd,
- Beacons Pharmaceuticals Pte Ltd,
- Beecham Pharmaceuticals (Pte) Ltd,

**Related Associations and Societies:**

- Europe: The European Society for Clinical Nutrition and Metabolism
- Diet & Nutrition conferences British Association for Applied Nutrition & Nutritional therapy
- Diet & Nutrition conferences Italian Society of Human Nutrition
- Diet & Nutrition conferences The Nutrition Society
- Diet & Nutrition conferences Society of Nutrition and Food Science
- Diet & Nutrition conferences Good Food Society
- Diet & Nutrition conferences Public Health and Food Safety
- Diet & Nutrition conferences Spanish Nutrition Society
- Diet & Nutrition conferences Swedish Society for Clinical Nutrition
- Diet & Nutrition conferences Swiss Society for Nutrition
- Diet & Nutrition conferences Dutch Academy of Nutritional Sciences
- Diet & Nutrition conferences The Nutrition Society
- Diet & Nutrition conferences The International Society for Nutrition and Functional Foods
- Diet & Nutrition conferences Phytochemical Society of Europe
- British Society of Herbal Medicine
- Diet & Nutrition conferences The World Organization of Natural Medicine
- Diet & Nutrition conferences Society for Medicinal Plant and Natural Product Research,
- Diet & Nutrition conferences The German Society for Nutrition Medicine