

Top Marketing Strategies for Spa and Med Spa Management

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Biography



Manon Pilon, Renowned Author, Speaker, International Educator and SPA / MED SPA Consultant. SPA / MED SPA consultant, recognized educator, researcher, medical esthetician, international Director of Education for derme.ca and renowned author of the book entitled: "Anti-Aging The Cure: Based on your Body Type". Manon Pilon has conducted seminars throughout the world, educating medical specialists, estheticians, dermatologists, nurses as well as plastic surgeons and several other medical professionals. She is specialized in skin disorders and teaches how to prevent them. She has led skin care conferences worldwide notably in Paris, the USA, London, Tokyo, Hong Kong, Geneva, Singapore and Sydney.

Learn different ways to increase revenue and increase your credibility with clients by offering new approaches. Generate more than 500,000 per treatment room. Learn easy and effective marketing strategies. Learn how to double your revenue and build customer loyalty.

Abstract

In this class you will learn the top marketing strategies for managements, Manon Pilon offers more than 35 years of experience in the spa and med spa industry, and author of 2 books.

Manon Pilon will guide you in all aspects of your operation, from initial and strategically concept; tips on what to do and not to do; marketing ideas and internet strategies; to what services, products and equipment you should have to stay current in today's competitive market; as well as easy tools to integrate for success in your business.

Top 10 Marketing Strategies For Management That Will Boost Your Bottom Line

By Author Manon Pilon

Learn the TOP Marketing tips and strategies to implement in your business to increase your bottom line. Learn different ways to increase revenue and credibility by offering latest approaches. Get top 10 easy and effective marketing ideas from Manon Pilon, author of 2 books. Learn how to double your revenue and build customer loyalty. Learn the marketing strategies that have transformed Medical-spas, spas and clinics around the world directly from the speaker herself who has helped transformed such businesses all over the world.

Marketing Your Med Spa a global approach operational ideas and internet strategies

By Author Manon Pilon