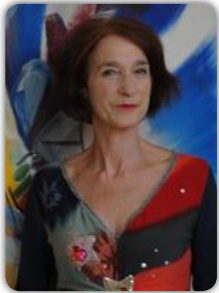


Joint Event
12th International Conference on
Vascular Dementia and Dementia
&
8th International Conference on
Neurological Disorders and Stroke

March 14-16, 2019 | London, UK



Veronica Franklin Gould

Arts 4 Dementia, UK

Reawakening the mind: Arts programs to re-energies and inspire families and individuals affected by a Dementia

Artistic skills and appreciation, imagination and creativity can remain vibrant for years after onset of a dementia. For people affected by a dementia, active involvement with culture and the arts restores identity and sense of purpose in the community, combats stigma and loneliness. Weekly arts programs are led by artists, dancers, actors and musicians trained to understand their communication challenges. Preserving resilience for as long as possible, stimulating opportunities, useful for referral by memory and care services, adapts to participants' conditions, so as to override symptoms, boost brain function and generate imaginative responses – mindful that music uplifts mind, body and soul to the end.

Speaker Biography

Veronica Franklin Gould founded Arts 4 Dementia (A4D) in 2011 to help develop re-energising programmes at arts venues, for early stage dementia. She is working with universities specializing in arts for health, her reports and symposia showcase best-practice. Reawakening the Mind was awarded her with the London 2012 Inspire Mark and Positive Breakthrough in Mental Health Dementia Award 2013 and she was named for The Sunday Times "Changemakers" finalist (2014). On publication of Music Reawakening (2015), she was appointed A4D's president and head of research and set up a regional programme, Reawakening Integrated: Arts & Heritage (2017), collaborating with Dr Trish Vella-Burrows to align with NHS England's Transformation Framework, The Well Pathway for Dementia.

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