

International Conference on
Plastic and Cosmetic Surgery

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International Conference on
Biomarkers

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**Dario Rochira***The Private Clinic, UK***Preservation rhinoplasty: The purpose**

Rhinoplasty techniques have changed dramatically over the last century. These techniques will always continue to revolutionise the way surgeons all over the world work. The Reduction Rhinoplasty concept introduced by Joseph has been widely used by most Rhinoplasty surgeons. Joseph's concept focuses on the dorsal height reduction to aid the removal of the dorsal hump. This method destroys the nasal keystone area resulting in aesthetic and functional reconstructive procedures. The dorsal preservation technique is suitable for around 60% of Rhinoplasty patients. By preserving the pre-existing nasal dorsum lines and nasal function, this innovative technique avoids many of the secondary deformities that often occur when the traditional reduction technique is used. By effectively utilising the "push down" or "let down" technique, popularized by Cottle and later by Saban the dorsum can remain preserved.

It is however with Baris Cakir that the Preservation Rhinoplasty concept reaches its full meaning. Cakir introduced the complete subperiosteal/subperiosteal dissection of the nose. Thus associated with the push down or let down techniques leads to a minimal invasive approach, which features the Preservation Rhinoplasty.

Speaker Biography

Dario Rochira is a highly experienced and respected UK cosmetic surgeon who has achieved an outstanding record of patient satisfaction, priding himself on achieving outstandingly natural surgical results for his patients. Qualifying in medicine in 2004, he has specialized in cosmetic surgery in particular since 2012 when he started his own successful private practice and is accredited with the UK General Medical Council sitting on their Plastic Surgery Specialist Register. He is the author of various scientific publications particularly on breast surgery and rhinoplasty and he frequently attends international meetings for lectures.

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