

# SPRING DERMATOLOGY & SKIN CARE EXPO CONFERENCE

May 14-15, 2018 | Montreal, Canada



## Celine Blanche

Clinical Research Colombia Canada

**Evaluation of the *in vivo* moisturizing efficacy of topical formulations: Review and selection of suitable methods**

The skin surface, especially on the face, is constantly subject to many external aggressions which can affect its moisturization state, and this is notably the case in harsh weather conditions during the winter period. As a result skin hydration remains one of the most unfulfilled cosmetic claims amongst consumers. Depending on the type of product tested and the ingredients it contains (emollients, humectants etc.), the choice of the suitable method to assess skin moisturization differs. This presentation will review the various *in vivo* methods available to support moisturizing and skin barrier protection claims. It will also extend to other skin characteristics such as skin radiance which is influenced by skin moisturization. Finally the notion of healthy skin which can be partially linked with the moisturization state of the skin will be described.

### Speaker Biography

Celine Blanche has over 10 years of experience in the field of Cosmetic Clinical Research. She obtained her Master's degree in Cosmetic Science from the University of Paris Sud, France. She started her carrier as Clinical Testing Scientist in Ireland, where she helped set up a clinical testing facility internal to the company and worked on the creation of innovative test methods. In 2011, after four years in Ireland she moved to Thailand where she became Clinical Studies Director in a cosmetic CRO, supporting the technical, sales and IT department. She also acted as Chief Technical Officer (CTO) in Indonesia and several other South-East Asian countries to provide more technical support in the region. She has recently relocated to Colombia where she supports cosmetic companies in the field of clinical research and claims support.

e: [celineblanche.testing@gmail.com](mailto:celineblanche.testing@gmail.com)



Notes: