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EFFECTIVE STRATEGIES IN ADDRESSING VACCINE HESITANCY

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Vaccines play a vital role in ensuring every individual, regardless of where they live can have a healthy start to life. Health system in each country is an important element of public health programs that aim to deliver life-saving vaccines, thus, understanding the threat to trust is essential in explaining vaccine acceptance. Overcoming hesitancy requires detection, diagnosis and tailored intervention as there is no simple strategy that can address all of the barriers to vaccine acceptance. In this presentation, author will discuss evidence-based literature reviews and meta-analysis that have examined the effectiveness of different interventions to reduce vaccine hesitancy and enhance vaccine acceptance.