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Building a food safety culture and questioning the philosophy and practicalities of the revised 2018 BRC global quality standard version 8, 'Clause 1.1.2'

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Despite the advancements of food quality systems and governmental regulations, the threat of food contamination is ever present in all societies. Foodborne diseases annually cause as many as 600 million illnesses and 420,00 deaths worldwide. It is a sobering reality that the fight against food contamination cannot be viewed at a battle but a way of life by both management and its employers. Breaches in such defence systems can be critical for the consumer and financially crippling to organisations in terms of fines and reputational damage. This paper draws upon key case studies drawn from food manufactures operating in Greece, Mongolia, Panama, UK and USA and synthesizes core issues that directly contribute to both a positive and negative food safety cultures. The paper further asks the question if the revised 2018 BRC Global Quality Standard Version 8, 'Clause 1.1.2' and its Food Safety Cultural Requirements are an attribute and or an academic exercise for food manufactures.

Speaker Biography

Derek Watson Senior Fellow of the Higher Education Academy, founder of the Faculty 'Business Clinic' and the Doctoral lead for the University's 'Research Fridays' programme and has rich experience of mapping skills requirements in emerging sectors. He has extensive links and networks as a result of sourcing and embedding external engagement opportunities across the curriculum, with an international portfolio of clients and contacts, such as the British Cabinet Office, Indian Government Council of Scientific and Industrial Research, Dubai Police and Canon International. His research focuses on academic-industry collaboration, investigating the impact of knowledge exchange and food safety cultural compliance. He actively documenting his consultancy experience via international academic journals and has delivered lectures and seminars at universities and symposiums on a global scale. He has been appointed on the editorial board for the 'International Journal of Academic Research in Management'. He is also a Doctoral External Examiner, academic reviewer of several international journals and currently employed as 'External Examiner' for Staffordshire University DBA programmes in Business & Law. In addition, a Visiting Professor at Sias Business School and Sias Academy for Open Innovation at Sias International University in China, the Technological University of Panama and Senior Research Fellow at the Cyprus Business School, Cyprus.

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