

Breaking the stigma and empowering all clients to feel confident about getting aesthetics treatments done

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Many clients who come through our doors have already made their mind up to have cosmetic non-surgical or surgical treatments done. Why is it then, that there is a tremendous amount of stigma and apprehension in certain cultures, why do some women and men feel so reluctant and apprehensive to go ahead with any treatment they would like to get done to help them feel more confident or charismatic and captivating? Over a period of time it has become apparent that cosmetic aesthetics is still a taboo

and discredited in predominantly distinct cultures including Asian, Indian Pakistani and South Indian. I believe, if we can uncover what our client's vision is for the outcome of their treatment and empower men and women to feel confident without being anxious about the repercussions from society then many of our clients will be motivated, encouraged to have the autonomy and confidence to transform their lives.

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