

ENTRENCHED OBESITY DETERRENTS DEMAND RADICAL MEASURES

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Despite multiple, well-intentioned individual-based strategies to reverse America's obesity epidemic for the past 30 years, obesity rates continue to climb: almost 40 percent of adults were obese in 2016 with another 27 percent classified as pre-diabetic (CDC, 2018). Missing from this battle of the bulge is a population-based approach that would model the one deployed during the anti-smoking campaign of the 1980s and beyond. Societal/legislative actions, while perceived by many as draconian and "un-American", must be implemented if we are truly serious about addressing this national health crisis. A 15 powerpoint slide presentation will identify obesity prevention deterrents, limitations of individual-based approaches, the nutritional shift in today's food supply, and suggested societal, legislative interventions as well as the rationale that accompanies them.

BIOGRAPHY

James L DeBoy earned a PhD in human development (with minor concentrations in special education and history of education) at the University of Delaware. He was appointed to the Lincoln University faculty in 1975 and achieved academic rank of professor in 2000. As chair of the HPER department from 1989 to 2011, he has served on virtually all major academic committees, assumed the lead role in assessment of student learning outcomes for 20 years, served key roles in the university's re-accreditation process for three decades, and successfully taught more than 10 different health-focused courses over a 35 year career in higher education.

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