

2<sup>nd</sup> International Conference onWOUND CARE, TISSUE REPAIR  
AND REGENERATIVE MEDICINE

&amp;

World Congress on

MICROBIOLOGY & APPLIED  
MICROBIOLOGY

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## Jasmina Begic

*Balkan Wound Management Association (BALWMA), Bosnia and Herzegovina***1<sup>st</sup> Balkan wound management association platforms: Patient in the Focus**

**Introduction:** Balkan Wound Management Association, BALWMA, is founded in Sarajevo in August 2014. Participation of Balkan Countries, because the global trend of regional associations “based on common interest and solidarity”. All country associations are members in the European Wound Management Association (EWMA). Worldwide trend of regional networking – Facebook, Tweeter, Instagram, etc. launched as social networks for connecting people and information exchange, later recognized as a power tool for business promotion and development. Corporate Sponsors, regional approach in programming in addition to their country programs. The region of the Balkan is considered by many current and prospective companies to offer opportunities as a large market. International organizations and industry have departments for Balkans and do regional programming and business plans in addition to their country plans. The Global Telemedicine market will reach \$ 41,2 Billion by 2021. Aim: Education about EU principles in the wound healing for medical staff, collaboration with medical institution, Government, NGO,

medical chambers, industry on the domestic/English language, decrease the cost of travel, accommodation in the countries, members of BALWMA.

**E leaning:** Globalisation of EU standards for medical team, professionals, patients, society. Partnership. Connect patients and doctor, 24/7. Benefit for patients, benefits for the doctors. Networking of labor market Global health service. To be mobile for patients with chronic wounds. Improve quality of life. Improve quality of life Medical tourism.

**Speaker Biography**

Jasmina Begic is a medical consultant for BIOPTRON, Zepter International for Bosnia and Herzegovina, founder of Association for Wound Management in B&H, founder and author of Euro-Asian Forum, one of founder of BALWMA. She is currently working as a dermatovenerologist in Bioptron International team -Wound Healing. She finished her graduation and post-graduation studies at Medical School of University Sarajevo, Sarajevo, Bosnia and Herzegovina and completed her PhD in the field of tissue regeneration and wound healing from Indian Institute of Technology, Kharagpur. She is also active member in UEMS TF WH, EWMA, EADV.

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