

Wall clock design made with Biomedical Products

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Abstract

In accordance with the PRODE Project Activity Plan and within the exam Marketing in design (practical part), the students of the Faculty of Design and Multimedia, apart from the theory, had the task to create wall clock made with recycled materials. This activity required a high level of creativity and innovation in its implementation with minimal costs occurred. This task has been given with the intention to; besides to unique product for the market, activate the access to eco-sustainable and responsible design, as well as universal design for all. Fashion design: Fast and inevitable process of globalization calls for the beginning of the development of this field of study in Montenegro as well, and with it the development of special and adequate professional training also. This is the main reason why the Faculty of Design and Multimedia in its program, which was created according to the needs of the modern consumer society, gave special importance to the fashion design. Studies of fashion design a tour faculty are based on practical and theoretical methods, which hallow the creation of future professionals-fashion designers. Graphic and multimedia design: The term graphic and multimedia design can be found in almost all artistic and professional disciplines, with a special focus on visual communication and messages in the context of creating and placing symbols, characters, images, words, ideas or messages. Faculty of Design and Multimedia with its department Multimedia-graphic design completes a unit called “visual communication”, which is part of the context of the applied arts. Its justification is based on the need to define the visual problems in Montenegro. Graphic and multimedia design will be a combination of theory and practice, which will enable young people to do the work of designers.

Biography

Tatjana K, assistant professor PhD of fine arts-graphic design. Coordinator and lecturer at the Faculty of Design and Multimedia (teaches subjects Marketing in design and Portfolio), on University of Donja Gorica, Montenegro. Lecturer at the Faculty of Culture and Tourism, University of Donja Gorica (Indian Culture).

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