

Market Analysis of Dental Care: Global Dental and Oral Care Congress

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The purpose of market analysis is to conclude the attractiveness of a market and to figure out its evolving opportunities and threats as they relate to the strengths and weakness of the firm.

Dental is the area of medical practice that concerns the examination observation and treatment of diseases, disorders and conditions of the oral cavity, maxillofacial area and the adjacent and associated structures and their impact on the human body. In addition to be a primary health concern, Dentistry is increasingly widely considered necessary for overall health. Doctors who practice dentistry are known as dentists. The Dental Care backing team aids in providing oral health services, which contain dental hygienists, dental technicians, dental assistants and dental therapists. Dental care includes essential practices related to the oral cavity.

The most of Dental Care treatments are carried out to prohibit or treat the two most common oral diseases which periodontal disease (gum disease or pyorrhoea) and are dental caries (tooth decay). General dental medical care involves the restoration of teeth as a treatment for dental caries (fillings), extraction or surgical removal of teeth which cannot be restored, scaling of teeth to treat endodontic root canal treatment to treat abscessed teeth. Market research summary in dentistry may involve those for equipment, supplies, pharmaceuticals and imaging devices, as well as reports on the dental practice.

Market overview of Dental Care

In Dental field, Digital innovations are rapidly transforming the healthcare industry and the global dental market is expected witness major positive impact from these technological breakthroughs in the coming years. Digital technologies like cloud, 3D printing, and several other innovations are all set to trigger the growth of the dental market size. Other vision provided within our blender market reports include:

Dental and Oral Care Market worth \$53.3 billion by 2025

Dental caries is still a leading oral health issue in most industrialized countries, affecting 60-90% of school children and the vast majority of adults. This is ultimate prevailing oral disease in several Asian and Latin-American countries, while it appears to be less common and less severe in most African countries. Additionally, greater than 95% Indians suffer from gum diseases and over 50% in the country do not use a toothbrush. Consumption of tobacco products (smoking, and smokeless form) has also increased in the recent years. Then, oral pre-cancers and cancers are emerging as a major problem for younger people and are increasing to alarming proportion in India.

Dental Care Market Insights

The increasing number of cosmetic dentistry and orthodontic treatments will be one of the primary factors that will trigger the

growth of the dental implants market. It is expected that factors such as the availability of advanced dental implants, the presence of prosthetic products such as dental crowns, and the increasing investments in R&D for the development of dental implants, will positively impact the growth of the tooth implant segment.

One of the primary drivers for dental imaging is the rising edentulous population coupled with the increasing demand for oral care. Factors such as age, periodontal diseases, dental caries, and other dental conditions are some of the main reasons for this rapid increase in the demand for dental imaging. The growing prevalence of oral diseases such as tooth decay, chronic bad breath, and periodontal diseases, and bleeding gums are some of the major factors for the dental market's steady growth. Also, the growing number of dental implant procedures and advances in dent maxillofacial surgeries is driving the market.

Dental Care market is forecasted to attain USD 75.1 billion by 2024 growing at a CAGR of 6.32% during the forecast period (2019-2024).

Growing Demand for Dental Care

According to the CDC, around 47% of adults in the age group of 30 years and above have some form of periodontal diseases in the US up to 2012, around 15%-20% of the people aged between 35 and 45 universally, were suffering from periodontal disease. Around the world, there are nearly 30% of the people aged between 65 and 75 who lose their natural teeth.

Governments and private organizations and associations worldwide are taking initiatives to create awareness about oral health. Medical research has related oral health to heart diseases, low birth weight in pregnancy, and transmission of flu. For instance, the CDC partnered with organizations such as the American Dental Association and the American Academy of Periodontology to improve and sustain surveillance of periodontal diseases in the US adult population.

The World Health Organizations is taking initiatives such as building oral health policies to effectively control oral health risks and implementing community-based projects for the prevention of oral disease and also supporting national health authorities to implement efficient fluoride programs to cure dental caries and providing technical support to many countries to integrate oral health into public health and strengthen their oral health systems. These actions will establish the awareness among the global population, generating a high demand for oral care and implants, thus driving the growth of the global dental diagnostic and surgical equipment market.

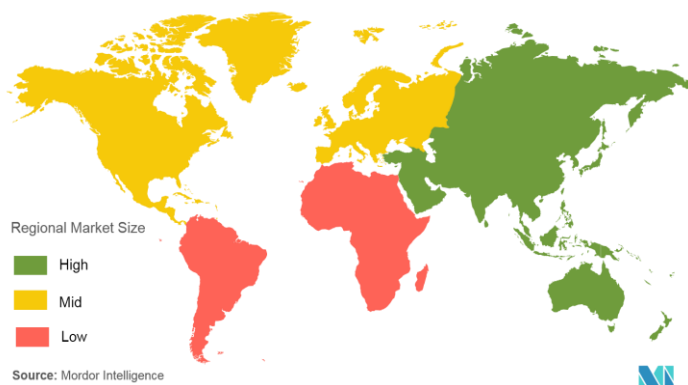
Asia-Pacific Emerges as the Largest Market Consumer

The consumers of developed countries such as China and Japan are well aware of oral health practices, and thus, the demand for oral care products is high in the country. As per

Market Analysis-2020

GlaxoSmithKline, a global pharmaceutical company, the awareness about oral health among the Japanese population is outstanding. Japanese ageing population and youth are highly concerned about their oral care. Oral health care products in India are mainly driven by ayurvedic or natural ingredient products. All the major companies in India are selling ayurvedic revolution products. Consumers in Singapore are brand conscious and would rather spend more to ensure the safety and efficacy of a product, rather than looking for economical options to maintain their oral care.

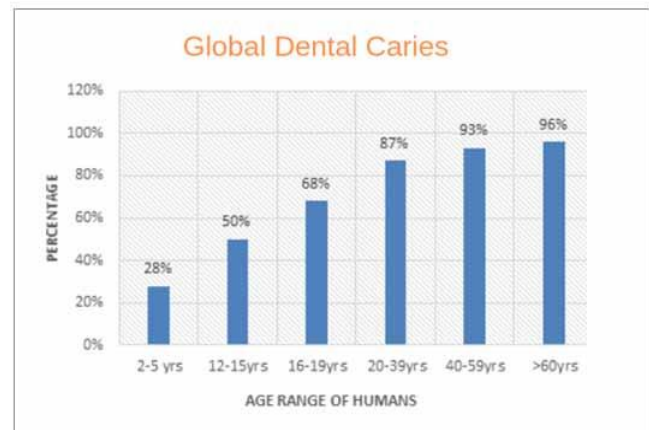
Oral Care Market- Market Size (2018), by Region, Global



Dental Care - US Industry Market Research Report (Covers 2010-2023)

The Dentistry industry includes companies of health practitioners having the degree of D.M.D. (Doctor of dental medicine), D.D.Sc. (Doctor of dental science), D.D.S. (Doctor of dental surgery), or primarily engaged in the independent practice of general or specialized dentistry or dental surgery. These practitioners operate group practices or private in their own offices or in the facilities of others, such as hospitals or HMO medical centers. They will give any of cosmetic, comprehensive preventive or emergency care, or specialize in a single field of dentistry. This report aggregately covers: DDSs' (doctors of dental surgery) offices : Dental surgeons' offices : Dentists' offices : DMDs' (doctors of dental medicine) offices : Doctors of dental medicine (DMDs) offices : Doctors of dental surgery (DDSs) offices :Endodontists' offices : Family dentists' offices ; Oral and maxillofacial surgeons' offices ; Oral pathologists' offices : Orthodontists' offices : Prosthodontists' offices : Pathologists', oral, offices : Periodontists' offices :Surgeons',dental,offices.

Our analysts prepared the report utilizing extensive business surveys and econometrics. Professionals make use of this report for benchmarking, market sizing, due diligence, cost-cutting, growth planning, strategic planning, understanding industry dynamics, evaluating opportunities, forecasting, streamlining, and gap analysis. The report includes perceptive industry data sets such as historical and forecasted industry sales, operating expense details, product line breakdown, BCG matrix, financial ratios, benchmarks, payroll, state statistics, profitability, revenue per employee, organizational analysis, price inflation, consolidation analysis, firm dynamics, pay ranges for different roles, firm size data, employment, data by state, and much more.



Present Market Statistics

The Global Dental Market is aiming to cross US \$ 60 Billion by 2024 due to the demand for better dental & oral wellbeing and high income of people globally. By creating the awareness on oral health research & hygiene i.e., by keeping our teeth and mouth clean, can prevent gingivitis, cavities, and bad breath are some factors that will assist the worldwide dental & Oral Health research market to attain its position in the forthcoming years.

Conclusion

As the end, the massive development in our knowledge in recent years as to the possible links between Dental Care disease and a range of conditions affecting general health has leading researchers to postulate that the most common factor is inflammation. The main message for dental care professionals is to stimulate prevention in their patients and to undertake effective treatment of dental disease to decrease or eliminate its deleterious effects. Utilization of Dental Care is an indicator of dental and oral health behaviour, with underlying social determinants. Since cost is one of the main problems to utilization of oral health care, social and economic upliftment through policies addressing the issues of sickness and rehabilitation benefits, maternity and child welfare, healthcare facilities, unemployment benefits, housing policies, and women empowerment is crucial for the successful delivery of oral health services.