



How set backs can dare you rather than define you Name

Bishoy Tadros

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Abstract

Break Barriers (2019) is a story about uncovering your potential, even if you are the underdog. It's about learning to apply the virtues of patience, perspective, and purpose to achieve whatever you dream in life. Bishoy's message is a reminder that your comeback will always be stronger than the original setback. A story highlighted by the lessons learned during his childhood bout with Acute Lymphoblastic Leukemia, Bishoy shares how he was tried personally, professionally and athletically throughout adulthood and it was those burdens shouldered along his life's journey that laid the groundwork for his greatest achievements. Enlightenment triggered a realization within him that setbacks are never instilled to define oneself but instead to dare them to uncover greater potential.

Biography

Bishoy, born in Egypt, he immigrated to the US when he was 3 as a result of being diagnosed with Leukemia. He received treatment and beat cancer at the age of 13. A graduate of SUNY Genesco with an MBA from Fordham University in finance, he has spent his adult life working at companies such as JP Morgan and Salesforce. He never spoke about his unique childhood experience till 2017 when he decided to run the NYC Marathon, raising the most money that year for The Leukemia and Lymphoma Society. He realized the power of his personal story and set out to write a memoir. In just a year, he stuck to a disciplined writing schedule, all while working a full-time job and published his memoir, *Break Barriers*, with the objective of giving readers a tool to channel the mindset to overcome obstacles whether they be personal, professional, or on the playing field.

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