SNAPSHOT

R.GANESAN

ACADEMICS

- Ph.D. from IIT Delhi, in Entrepreneurship "Psychosocial Profile of Women Entrepreneurs in Food Processing Enterprises". (Awarded 9th August '2003)
- Post Graduation (1996-98) in "Rural Technology" from Bharathidasan University, Tiruchirappalli, Tamil Nadu with First Division (80.93%).
- Graduation (1993-96) in "**Physics**" under Department of Physics, **Madras Presidency College**, Chennai with First Division (68.67%).
- Completed **Post Graduate Diploma in Human Resource Management** (**PGDHRM**) from **Pondicherry University**, 2004, Tamil Nadu with First Division (60.00%).

AWARDS/ACHIEVEMENTS

- Availed the prestigious Jawaharlal Nehru Memorial Fund Scholarship Award for Doctoral Studies. (2001-2002)
- Availed the prestigious Short-term Research Fellowship at Entrepreneurship Development Institute of India, Ahmedabad, under Centre for Research in Entrepreneurship Education and Development (CREED) for Research Discussion and Literature Collection. (1999)
- University Rank III in Post-graduation. (1998)

ACADEMIC HONOURS

- Editorial Member, International Journal of Entrepreneurship**, Allied Academies, North Carolina. (4th July 2002 Onwards)
- Editorial Member, Academy of Entrepreneurship Journal**, Allied Academies, North Carolina. (4th July 2002 Onwards)
- Editorial Member, Journal of the International Academy for Case Studies*, Allied Academies, North Carolina. (27th October 2004 Onwards)
- Editorial Member, Journal of Entrepreneurship Education*, Allied Academies, North Carolina. (22nd July 2005 Onwards)
- ** Serving in Third Term; * Serving in Second Term (One Term Three Years)

PROFESSIONAL MEMBERSHIPS

- Association for Women Entrepreneurs of Karnataka (AWAKE) -Organizational Member
- Entrepreneurship Development Institute (EDI) of India, Ahmedabad Individual & Organizational Member
- Business & Professional Women India International Trade Forum (BPW-IITF) Individual & Organizational Member
- GV Siddha & Herbal Research Foundation (GVSHRF) Individual & Organizational Member
- National Foundation for Entrepreneurship Development (NFED) Individual & Organizational Member

PROJECT ASSESSMENT/EVALUATION

- Evaluated PIP project proposal by KUDUMBASHREE at KERALA towards Entrepreneurship Development Institute of India (EDII), Ahmedabad.
- Surveyor for conduct of Effectiveness of Vocational Training Institutions A
 World Bank Funded Project to Educational Consultants India Ltd. Ed-CIL –
 (Govt. of India Enterprise, under Ministry of Human Resource Development)
 from 17th February 2005 30th March 2005.

PROJECTS / REPORTS

- Done a Project on "Identification of Characteristics of Entrepreneurs in Small Scale Industries", Center for Rural Development and Appropriate Technology, Indian Institute of Technology, Delhi.
- Done a Project on "Knowledge and Attitude of Bio-gas Plants among Rural Women", Centre for Adult Continuing Education and Extension, Bharathidasan University, Tiruchirappalli, Tamil Nadu.
- Done a Field Visit Report on "Watershed and Wasteland Development", Centre for Adult Continuing Education and Extension, Bharathidasan University, Tiruchirappalli, Tamil Nadu.
- Done a Field Visit Report on "Renewable Energy Technologies & Rural Industries", Centre for Adult Continuing Education and Extension, Bharathidasan University, Tiruchirappalli, Tamil Nadu.
- Done a Field Visit Report on "Rural Health and Nutrition", Centre for Adult Continuing Education and Extension, Bharathidasan University, Tiruchirappalli, Tamil Nadu.

RESEARCH CONFERENCES - PARTCIPATION / PAPER PRESENTATIONS

- 7th Global Conference of Women Entrepreneurs, New Delhi, India Feb 7th-9th 2000. (Participated)
- "Global Competitiveness with Lean Management Systems" at Xavier Institute of Management & Entrepreneurship, Bangalore, India. Dec 9th -10th, 2005. (Participated)
- **Dilbagh Kaur, R. Ganesan*** & R.C. Maheshwari "Future Challenges of Women Entrepreneurs", 'International Women Entrepreneurs Meet cum Annual Conference 2000', Hyderabad, Andhra Pradesh, India, Nov 2-4 '2000. (In Proceedings)
- R. Ganesan*, Dilbagh Kaur & R.C. Maheshwari, "Issues in Women Entrepreneurship", 'Fourth Biennial Conference on Current Trends in Entrepreneurship Research', Entrepreneurship Development Institute of India (EDI), Ahmedabad, Gujarat, India, Nov 8-10 '2000. (In Proceedings)
- Maheshwari, R. C.*, R. Ganesan & Dilbagh Kaur, "Technology, employment and productivity in the unorganized sector, (Jointly Presented)", 'National Seminar on Structure Employment', Department of Humanities and Social Sciences, IIT Delhi, Mar 27-28 '2002. (In Proceedings)
- R. Ganesan*, Satapathy Sujata, Dilbagh Kaur and R. C. Maheshwari, "Impact of Background Differences on Some Selected Psychosocial Variables: A Study of Women Entrepreneurs in Food Processing", "Fifth Biennial Conference on Current Trends in Entrepreneurship Research", Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, India, Dec 11-13 '2002. (In Proceedings)
- R. Ganesan*, Contribution of Background and Psychosocial Variables to the Psychoentrepreneurial Disposition of Women Entrepreneurs: An empirical study", 'Sixth Biennial Conference on Advance Trends in Entrepreneurship Research', Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, India, Feb 9-11 '2005. (In Proceedings)
- R. Ganesan*, "Psychosocial Disposition towards Emancipation of Women Entrepreneurship- A Study on Women Entrepreneurs in Food Processing Enterprises", 'Ist International Biennial Conference, Centre for Entrepreneurship and Small Business Management', Maharishi Dayanand Saraswathi University, Ajmer, Rajasthan, Sep 9-11 '2005. (In-Proceedings)
- R. Ganesan*, R. P. Pradhan, & R.C. Maheshwari, "Psychosocial Perceptional Differences An Empirical Exploratory Study on Indian Food Processing Women Entrepreneurs", 'International Seminar on Creating Entrepreneurship Environment and Developing Entrepreneurial Management, IIT Mumbai, March 16-18 '2006". (In-Proceedings)
- * Corresponding Author and Lead Author

- R. Ganesan*, R. P. Pradhan, C.K. Kotravel Bharathi, S. Swaminathan & A. Sakthivel Murugan, "Correlates for Emancipation of Women Entrepreneurship-An Exploratory Empirical Study on Women Entrepreneurs in Food Processing", "International Conference on Global Business and Policy Modelling, Adaikalamatha Institute of Management, Tanjore, September 21-22' 2006. (In-Proceedings)
- R. Ganesan*, P. S. Swathi, S. Swaminathan & A. Sakthivel Murugan, "Correlates for Emancipation of Women Entrepreneurship-An Exploratory Empirical Study on Women Entrepreneurs in Food Processing, "Seventh Biennial Conference on Advance Trends in Entrepreneurship Research" at Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, India, Mar 21-23 '2007. (In Proceedings)
- R. Ganesan, R. P. Pradhan & Satapathy Sujata, "Socio-Background Differences on Perceptional Psychosocial Variables An Empirical Exploratory Study on Food Processing Women Entrepreneurs", 2nd International Biennial Conference The Spirit of Entrepreneurship Carrying Forward The Agenda", Centre for Entrepreneurship and Small Business Management, Maharishi Dayanand Saraswathi University, Ajmer, Rajasthan, Oct 12-14 '2007. (In Proceedings)
- R. Ganesan* & G. Swathi, "Contribution of Socio-Background and Psychosocial cum Entrepreneurial Variables to the Psycho-Entrepreneurial Disposition of Women Entrepreneurs: An Empirical Study", "International Research Meet cum Conference on Entrepreneurship in India and China' & "TAPMI-Alumni Entrepreneurs Meet, TAPMI, Manipal, Karnataka, December 14-15 '2007. (In Proceedings).
- R. Ganesan*, "Contribution of Socio-Background and Psychosocial cum Entrepreneurial Variables to the Psycho-Entrepreneurial Disposition of Women Entrepreneurs: An Empirical Study", National Seminar on Food Processing Industry in India: Growth Potential & Challenges, Gandhigram Rural University, Dindigul, Tamil Nadu, October 22-23 '2008. (In Proceedings)
- G. Varadharajan* & R. Ganesan, "Usage of Medicinal Plants in Food Processing Industry", *National Seminar on Food Processing Industry in India: Growth Potential & Challenges, Gandhigram Rural University*, Dindigul, Tamil Nadu, October 22-23 '2008. (In Proceedings)
- R. Ganesan* & J. Venkadesh, "Innovation Being Essential Yet Not Sufficient For Successful Entrepreneurship", Seventh Biennial Conference on Advance Trends in Entrepreneurship Research" at Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, India, Mar 19-21 '2009. (In Proceedings)
- R. Ganesan*, Aquila & Pushkala, "Critical Review on Cultural Adversities & Regional Imbalances towards Compensation and Relocation A Study on Indian Women Expatriates at UAE", 1st International Conference on Business Excellence: Mapping the Path Ahead, Bharti Vidyapeeth's Institute of Management Studies and Research, Belapur, Navi Mumbai, Maharashtra, Mar 13-14 '2009. (In-Proceedings)
- * Corresponding Author and Lead Author

RESEARCH PAPER PUBLICATIONS A. NATIONAL

- R. Ganesan*, Dilbagh Kaur & Purnima Mathur "Small Scale Enterprises Influence of Locus of Control on Entrepreneurship Development", *Journal of the Indian Academy of Applied Psychology*, July-Dec, 2001, Vol. 27, No. 1-2, pp. 191-196. (Published)
- N. Manimekalai & R. Ganesan, Global Women Entrepreneurs Profile an Analysis, *Southern Economist National Journal*, July 2001, Vol. 40, No. 6, pp. 12-16. (Published)
- * Corresponding Author and Lead Author
- R. Ganesan*, Dilbagh Kaur, R.C. Maheshwari & Sujata Satapathy, "Women Entrepreneurs in Food Processing Enterprises Factors and Problems", *Journal of Indian Academy of Applied Psychology*. July-Dec, 2002, Vol. 28, No. 1-2, pp. 75-87. (Published).

B. INTERNATIONAL

- R. Ganesan*, Dilbagh Kaur & R.C. Maheshwari", "Women Entrepreneurs Problems and Prospects", *The Journal of Entrepreneurship*, Vol. 11, No.1, 2002, pp. 55-93. (Published)
- R. Ganesan* & Sujata Satapathy, "Background Differences and Entrepreneurial Traits Among Women Entrepreneurs", *International Journal of Entrepreneurship*, Vol. No. 6, 2002, pp. 75-87, Allied Academies, North Carolina. (Published)
- R. Ganesan*, Dilbagh Kaur, R.C. Maheshwari & Sujata Satapathy, "Demographic Correlates of Background Variables with Locus of Control and Perceived Ladder of Success and Success Rate A Study on Women Entrepreneurs", International Journal of Entrepreneurship, Vol. No. 7, 2003, pp. 1-16, Allied Academies, North Carolina. (Published)
- **R.Ganesan***, "Contribution of Socio-Background and Psychosocial Variable to the Psycho-Entrepreneurial Disposition of Women Entrepreneurs: An Exploratory Empirical Study", *SRMCEM International Journal Genesis A Caravan*, Vol. No.2, 2006. (Published)

C. EDITORIAL VOLUMES / RESPONSIVE BOOKS

- R.Ganesan*, "Contribution of Socio-Background and Psychosocial Variable to the Psycho-Entrepreneurial Disposition Of Women Entrepreneurs: An Exploratory Empirical Study", 'EMPOWERMENT OF WOMEN THROUGH ENTREPRENEURSHIP', edited by Dr. S. Radhakrishnan, Gyan Publishers, New Delhi, Jan '2008.
- R. Ganesan*, R. P. Pradhan, & R.C. Maheshwari, "Psychosocial Perceptional Differences An Empirical Exploratory Study on Indian Food Processing Women Entrepreneurs", *ENTREPRENEURIAL MANAGEMENT edited by Dr. S. Bharghava*, Sage Publications, London, Feb '2008.
- * Corresponding Author and Lead Author

INTERNATIONAL EDITORIAL EXPERIENCE (EDITED / REVIEWED PAPERS)

- The Values of Safety Factor Coordination and Optimization Under Random Supply and Demand, *International Journal of Entrepreneurship*
- The Hidden Role of Gut Feeling in Opportunity Recognition, *International Journal of Entrepreneurship*
- Will Privatization Sub-Saharan Africa Lead to More Investment?, International Journal of Entrepreneurship
- Entrepreneurship within traditional and contemporary development contexts: A contribution towards development interventions, *International Journal of Entrepreneurship*
- Business Location Relates to Learning Experience of the New Venture Creation Rural Versus Urban Entrepreneurs, *Academy of Entrepreneurship Journal*
- High Technology Entrepreneurs, Prepare, Anticipate, and Create Markets as a Concurrent and Iterative Process Non-linearly and Sequentially, Academy of Entrepreneurship Journal
- The Entrepreneurial Critique of the Optimization Paradigm, Academy of Entrepreneurship Journal
- Entrepreneurial Learning about the Venture Capitalist Community: A Conceptual Note, *International Journal of Entrepreneurship*
- Bill Moore, Entrepreneur, and the Kelly-Moore Paint Co, Journal of the International Academy for Case Studies
- Influences on an Entrepreneur's Perceived Risk: The Role of Magnitude, Likelihood and Risk Propensity, *Academy of Entrepreneurship Journal*
- Maritime Enterprises and Regulated Marketing, Journal of the International Academy for Case Studies
- Women Entrepreneurship and Leaders Abilities of Women and their Position in the Business (Case Study of Serbia and Balkan Region), Academy of Entrepreneurship Journal
- Exploring the Relationship between Entrepreneurial Activity and Innovation Practices within Three Small Business Incubators: A Social Capital Perspective, Academy of Entrepreneurship Journal

- Entrepreneurship A Business Perspective, International Journal of Entrepreneurship
- Education and Training as Non-Psychological Characteristics that Influence University Students' Entrepreneurial Behaviour, *Journal of Entrepreneurship Education*
- Accelerated Business Plan Development: A Process Model for University Social Entrepreneurship Initiatives, *Journal of Entrepreneurship Education*
- An Empirical Analysis of entrepreneurial opportunity identification and their decisive factors: The case of new Spanish firms, *Academy of Entrepreneurship Journal*
- Effects of Factors Influencing Capital Formation and Financial Management on the Performance and Growth of Small Manufacturing Firms in Senegal: Recommendations for Policy, *International Journal of Entrepreneurship*
- Case Solution To: E-Retailing Office Furniture: Too Many Claims At OFC, Journal of the International Academy for Case Studies
- Designing an Executive MBA around Entrepreneurship: Changing a Mindset and the Creation of SMEs, *Journal of Entrepreneurship Education*
- Entrepreneurial versus Organizational Employment Preferences: A Comparative Study of European and American Respondents, *Journal of Entrepreneurship Education*
- Teaching Entrepreneurship Using a Life Cycle Approach to Course Development, *Journal of Entrepreneurship Education*

SPECIFIC AREAS OF INTEREST

- Conduct Extensive Research on Entrepreneurship Promotion & New Vistas towards Sustainable Economic Development
- Teach Entrepreneurship, Practice Enterprise Human Resource Management Concepts and Practices (EHRMCP) and conduct Entrepreneurship Development Programmes
- Social Change Research, Perception and Adoption process, Siddha and Herbal Medicinal Research
- Research on Women Entrepreneurship, Business Management Strategies & Practices & Small Business Promotion and Development, Organizational Studies and Behaviour Transition (OSBT)
- Promote Workforce and Women Development & NGO Management Practices

- Social Services and Societal Upliftment through Rural Entrepreneurship Development (RED)
- Co-ordinate Entrepreneurship Development and Rural Development Programmes
- Extension Activities, Organizing Seminars, Programmes etc.
- Human Resource Management, Application Psychology, Conceptual Research and Strategies

CAPABILITIES

- Independent Research on Thrust Areas of Management and Rural Development viz. Entrepreneurship & Economic Aspects, Human Resource Management, Organizational Studies, Workforce Development and Income Generating Avenues.
- Assessment and Evaluation of Rural Development Projects whilst Post Graduation through fieldwork /placements, and Governmental Projects evaluation and implementation, etc.
- NGO Exposure- Functioning & Management, Assessment etc.
- Networking, Administration, Direction, Coordination, Implementation, Monitoring, Evaluation, Survey, Follow-up, Reporting & Documentation etc.

WORKSHOP/ SEMINARS

- Workshop on "Renewable Energy Sources" at Vivekananda Kendra, Kanyakuamari, Tamil Nadu.
- Workshop cum Training on "AIDS", Tamil Nadu Integrated Nutrition Project, Tiruchirappalli, Tamil Nadu.
- Workshop on "Entrepreneurship Awareness", Department of Management Studies, IIT Delhi.
- Undergone intensive training on Watershed and Wasteland Development at Mysore Resettlement and Development Agency Mysore Resettlement and Development Agency (MYRADA), Thalamalai, Thalavadi, Sathyamangalam, Tamil Nadu.
- Participated in the Two Day Workshop and Professional Pedagogy Skills for Management Teachers, at PG Department of Management Studies, Sree Saraswathi Thiyagaraja College, Pollachi Taluk, Coimbatore District, 28-29th June 2006.
- Attended a one-day seminar on "Emerging Energy Sources-The Renewable Energy" organized by TEDA & PSG College of Tech, Coimbatore on 18th August 2006.

EXTRA ACADEMIC PARTICIPATION / PRESENTATION

- Participated in "Top Notchers", Leadership programme conducted by Rotary Club, Tiruchirappalli, Tamil Nadu.
- Represented the Centre for Rural Development and Appropriate Technology, IIT Delhi, at India Chem 2000, Exhibition and Conference.
- Participated in "BARD FEST", cultural programme conducted by the Bharathidasan University, Tiruchirappalli, Tamil Nadu.
- Participated and presented a paper on "Impact of Brain Drain", at Department of Sociology, Bharathidasan University, Triuchirappalli, Tamil Nadu.
- Participated in the seminar on "Stress Management", at Department of Sociology, Bharathidasan University, Tiruchirappalli, Tamil Nadu.
- Presented a paper on "Leadership in Business Organizations", in the workshop on Youth Towards New Millennium at Bharathidasan University, Tiruchirappalli, Tamil Nadu, India (Oct 10th '2000).
- Presented a paper on "Job Oriented Education" in the State Level Seminar on Youth and Personality Development, Leo Club of Bharathidasan University, Trichy, Jan '19, 2002.
- Presented a paper on "Role of Youth in Indian Economy" in the State Level Seminar on Youth and Personality Development, Leo Club of Bharathidasan University, Trichy, Jan '19, 2002.
- Presented a paper on "Social Evils and Terrorism" in the State Level Seminar on Youth and Personality Development, Leo Club of Bharathidasan University, Trichy, Jan '19, 2002.
- Resource Person for the session on "Research-The only Recourse for Continuous Learning" in Two Day Workshop on Professional Pedagogy Skills for Management Faculties, presented the features of the session on 28-29th June 2006 at Sree Saraswathi Thiyagaraja College, Pollachi Taluk, Coimbatore District.
- Resource Person for the session on Entrepreneurship Development Awareness & Orientation for Self-Help Groups under Nesakkarangal-NGO at Udumalpet Taluk on 19th August 2006.
- Resource Person for the Session on 'Topic Identification & Review of Literature', Faculty Orientation Programme on Research Process & Techniques for Faculties under Sree Saraswathi Thyagaraja College, Pollachi, 21st November 2006.

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TECHNICAL QUALIFICATION

• PDNCC (Professional Diploma in Network Centered Computing) from NIIT, India.

EXPERIENCE SUMMARY

- ➤ Academics: Teaching (3+ Years (Integrated MS, PGDBM & MBA Students))
- ➤ Administration: NGOs / Service Industry / Government Sponsored Projects (Project Implementation cum Administration: 3 Years Ad-hoc Capacity)
- > Research Experience: 10.2 Years (4 Years (PhD Research); 6.2 Years (Post-PhD Simultaneous))
- **Programme Coordinator (Free Lancing)**, Empowerment Foundation, Pondicherry, India. (Jan 2003 April 2004)
- **Programme Coordinator (Ad-hoc)**, Jan Shikshan Sansthan, Tiruchirappalli. (April 2004 March 2005)
- Lecturer-Humanistic & Management Group (In-Scale), Birla Institute of Technology & Science (BITS), Goa. (June 2005 Oct 2005)
- **Assistant Professor (In-Scale),** Xavier Institute of Management & Entrepreneurship, Bangalore. (Oct 2005 Jan 2006)
- Research Coordinator (In-Scale), Centre for Research & Consultancy (CRC), Sree Saraswathi Thiyagaraja College, Pollachi Taluk, Coimbatore District, Tamil Nadu. (June 2006 Dec 2006)
- Assistant Professor (In-Scale), School of Management Sciences, SNS College of Technology, Vazhiyampalayam, Coimbatore District, Tamil Nadu. (June 2007 – Nov 2007)
- Associate Professor (In-Scale), Department of Management Studies, Sri Nandhanam College of Engineering & Technology, Tirupattur, Vellore District, Tamil Nadu. (Jan 2008 March 2008)
- Professor & Head, Department of Management Studies, Srinivasa Institute of Engineering & Technology, Poonamallee By Pass Road, Chennai. (16th June 2008 – 19th Aug 2008)
- **CEO**, Ojaswini Group of Engineering Institutions, Sagar & Damoh Districts, Madhya Pradesh Madhya Pradesh (26th Aug 2008 28th Sep 2008)
- Professor & Head, Department of Management Studies, Ojaswini Institute of Management & Technology, Damoh District, Madhya Pradesh (26th August 2008 – 28th Sep 2008)

• **Assistant Professor,** Management Group, Birla Institute of Technology & Science, (28th Jan 2009 onwards)

SUBJECTS EXPERTISE

- Organizational Behaviour
- Strategic Management
- Principles of Marketing for Engineers
- Human Resource Management
- Entrepreneurship
- Dynamics of Social Change
- Technical Report Writing

SOFTWARE PROFICIENCY

• Windows, DOS, MS-Office, SPSS

EXTRA CURRICULAR ACTIVITIES

- NSS Volunteer, Bharathidasan University, Tiruchirappalli, Tamil Nadu. (1996-1998)
- Member, Leo Club, Bharathidasan University. (1998-2002)
- Research Scholars Convener, Centre for Rural Development Technology, IIT Delhi. (Mar'2001-2002)
- Research Scholars Representative at Hostel, Shivalik Hostel, IIT Delhi. (Apr '2001-2002)
- Member House Working & Mess Committee, Shivalik Hostel, IIT Delhi. (Apr '2001-2002)

PERSONAL DETAILS

Date of Birth : 27.03.1976

Permanent Address : #34/64, Vembuli Amman Koil Street,

Alandur, Chennai – 600016.

Tamil Nadu. India

E-mail : ganesan iitd@rediffmail.com

ganesan76@rediffmail.com ganesan_iitd@yahoo.co.uk ganesan_sivam@rediffmail.com