

Allied Academies’ Fall International Conference Program Schedule 2012

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Registration Studio 1
 Wednesday, October 10 7:30 AM to 12:50 PM
 Thursday, October 11 7:30 AM to 3:00 PM
 Friday, October 12 7:30 AM to 1:00 PM

Thursday, October 11 Parlor D
 IACBE Accreditation Workshop 3:00 PM to 4:00 PM

Simultaneous Sessions Meeting Rooms: Studio 2, Studio 3, Parlor C, Parlor D
 Wednesday: Simultaneous Sessions Scheduled for:
 8:00-10:00 AM, 10:10 AM-12:10 PM, 12:50-2:50 PM, 3:00-5:00 PM
 Thursday: Simultaneous Sessions Scheduled for:
 8:00-10:00 AM, 10:10 AM-12:10 PM, 12:50-2:50 PM, 3:00-5:00 PM
 Friday: Simultaneous Sessions Scheduled for:
 8:00-10:00 AM, 10:10 AM-12:10 PM, 12:50-2:50 PM, 3:00-5:00 PM
 Saturday: Internet Sessions

Dinner Buffet, Awards Reception, and Cash Bar
 Ely, Goldfield, Tonopah Ballroom, Thursday 6:00 PM to 8:30 PM

Award Winners pages 29-35
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Floorplan of Conference Area page 41

Please Note that Admittance to the Awards Dinner Requires a Dinner Ticket

Please wear your name badge to all functions.

Welcome to Las Vegas!

Letter from the Conference Chairs

Welcome to Las Vegas! We hope that you will enjoy your stay here and that the Conference will be prove to be a successful one for each of you. This is the eighteenth year of the Allied Academies. Allied is a not for profit corporation, composed of fifteen, independent affiliate academies. Allied supports those affiliates by organizing and conducting joint conferences which showcase the work of their members, and by facilitating the publication and dissemination of the 17 journals which those affiliates publish.

Through the efforts of our combined outreach, each of the journals has become a respected medium of idea exchange in its respective area of specialization. Each journal is listed in Cabell's Directory, each journal is transparent to Google Scholar, and each journal is indexed in the EBSCO, Gale, and ProQuest databases. Consequently, each journal is available to scholars working through virtually any library in the world. Each journal features an acceptance rate of 25%, and each is published simultaneously in hard copy and web based pdf.

The Allied web page has become an important communication medium for the members of our affiliates and for scholars from around the world. Members can access pdf copies of journals, and registered users can view conference proceedings, newsletters and academy information.

We are pleased to report that this conference features work which represents a great range of ideas and contributions: from cutting edge contributions to the literature, to pedagogic and educational applications, to applied and practical research. Our family of affiliates constitutes an interdisciplinary organization, and we hope that each of you will find concepts and ideas which you can apply in a variety of areas. We encourage you to venture outside your discipline and to sample the work of your peers from across the spectrum of academe. To that end, and to facilitate our participants' choice of participation time, we have structured the Conference in the form of interdisciplinary sessions. We hope that each of you will take this opportunity to expand your interests.

We also encourage you to sample the food and fun which is abundantly available in beautiful Las Vegas. We recognize that the camaraderie of the resort is as important in revitalizing you as a professional as are the discussions in the presentations. We hope that each of you will go home refreshed, renewed, and with new and lasting friends.

Finally, we would like to extend our heartfelt appreciation to each of you. It is the authors and the conference participants who make the Allied Academies successful and who support our efforts to achieve our mission, which is to support the exchange and dissemination of ideas and insights around the world. Thank you and have a great conference.

JoAnn and Jim Carland
Conference Co-Chairs
www.alliedacademies.org

Interdisciplinary Session

Session Chair: Darwin King, St. Bonaventure University

Determinants of Returns to Homeownership: County Level Analysis from 1999 to 2009

Chris Brown, Western Kentucky University
Indudeep Chhachhi, Western Kentucky University
Samanta Thapa, Western Kentucky University

Economic Factors Impacting the Houston Apartment Market

Michael Hanna, University of Houston - Clear Lake
Stephen Caples, McNeese State University
Charles Smith, University of Houston – Downtown

Servant Leadership, Humane Orientation, and Confucian Doctrine of Jen

Mary Jo Hirschy, Taylor University
Doris Gomez, Regent University
Kathleen Patterson, Regent University
Bruce Winston, Regent University

My Dog Is Property, Not a Person in New Jersey?

Diane Hughes, Rowan University

Web 2.0 Implementation: An Analysis of AACSB Accredited Schools of Business from an International Perspective

Carl Case, St. Bonaventure University
Darwin King, St. Bonaventure University

8:00 AM to 10:00 AM Wednesday, October 10

Parlor C

Interdisciplinary Session

Session Chair: Patricia Lapoint, McMurry University

Metrics of Free Trade Area of the Americas

Liliana Naranjo, Sam Houston State University
Balasundram Maniam, Sam Houston State University

Are New Marketing Professors Ready to Teach?

Timothy Johnston, Murray State University
Martin Milkman, Murray State University
James McCoy, Murray State University

Measuring Sustainability and Effectiveness of Social Value Creation by Social Sector Actors/Social Enterprises, Within Developing Countries

Kadamawe Knife, University of the West Indies, Mona
Andre Haughton, The University of the West Indies
Edward Dixon, The University of the West Indies

The Efficacy of Voluntary Disclosure: A Study of Water Disclosures by Mining Companies using The Global Reporting Initiative Framework

Marla Kraut, University of Idaho
Philip Dennis, University of Idaho
Heidi Connole, University of Alaska Southeast

Design Prototypes Inc.'s Alpha C306 Project: Selection of the Project Team

Patricia Lapoint, McMurry University
Carrol Haggard, Fort Hays State University

Interdisciplinary Session

Session Chair: Sang-Hoon Kim, Montclair State University

*Ownership and Control Rights' Transfers and Incomplete Contracts:
Empirical Analysis of Drug Development Partnerships*

Lilia Hyttinen, Hanken School of Economics, Finland

Funding For Small Business Operations

Hadley Leavell, Sam Houston State University

Save Money Live Better: An Analysis of Wal-mart's Story

Martin Meyers, University of Wisconsin at Stevens Point

2012 Mission Statements: A Ten Country Global Analysis

Darwin King, St. Bonaventure University
Carl Case, St. Bonaventure University
Kathleen Premo, St. Bonaventure University

Home Mortgage Refinancing Decision

Sang-Hoon Kim, Montclair State University

10:10 AM to 12:10 PM Wednesday, October 10

Parlor C

Interdisciplinary Session

Session Chair: Steve Nenninger, Sam Houston State University

*An Absolute Advantage in International Trade for the United States:
The Military Arms Industry*

Charles Rarick, Purdue University-Calumet
Roberta Brooke, Eastern Washington University
Claudia Costiuc-Mich, Purdue University-Calumet

Faculty Expectations of Administration: Predictors of Intention to Report Student Plagiarism

Ashley Bennington, Texas A&M University-Kingsville
Harmeet Singh, Texas A&M University-Kingsville

*Fully Integrated vs. Limited Integration of Sustainable Practices:
Is There a Difference in Financial Performance?*

Jane Weiss, University of Idaho

The Sudden Onset of Price Competition in the US Credit Card Industry

Hans Schumann, Texas A&M University - Kingsville

Smithfield Motors: A Case in Lending, Strategy, and Value

Steve Nenninger, Sam Houston State University

Interdisciplinary Session

Session Chair: S. Scott Bailey, Troy University

The Oil Economy of Saudi Arabia

Mashal Alkharashi, Barry University

Performance, Governance and Strategy Using Case Study Analysis

Heriberto Garcia, Texas A&M International University

Cheating in Higher Education: The Case of Multi-Methods Cheaters

Laurent Josien, Utah Valley University
Britton Broderick, Utah Valley University

SAP and the Introductory Management Information Systems Course

Gerald Kohers, Sam Houston State University

Business Density Metrics

Connie Nott, Troy University
S. Scott Bailey, Troy University
Wendy C. Bailey, Troy University
An Thuy Doung, Troy University
Mai Thi Hoang Yen, Saigon Technology University

12:50 PM to 2:50 PM Wednesday, October 10

Parlor C

Interdisciplinary Session

Session Chair: Densil Williams, University of the West Indies

*Is School Culture the X Factor in Teacher Retention?
What Administrators must Do to Retain Effective Teachers*

Myron Labat, The University of Southern Mississippi
Ursula Whitehead, The University of Southern Mississippi
Cherie Labat, Bay-Waveland School District

*Demographic Differences Between a Leader and Followers Tend to Inhibit Leader-Follower
Exchange (LMX) Levels and Job Satisfaction*

Teddie Malangwasira, Regent University

Effective Online Learning That Includes Dialogue

Leroy VanWhy, Southeastern University

*Is There a Real Pioneer's Advantage?
Lessons Learned after Almost Thirty Years of Research*

Jorge Eduardo Gómez Villanueva, Tecnológico de Monterrey
Edgar Rogelio Ramírez Solís, Tecnológico de Monterrey

Gender and the Internationalization of SMEs

Densil Williams, University of the West Indies

Interdisciplinary Session

Session Chair: Gerald Calvasina, Southern Utah University

Mathematical Modeling of Echocardiographic Estimation of Pulmonary Arterial Systolic Pressure and its Applications to Pulmonary Arterial Hypertension Screening: Type I Errors

Timothy Anderson, Stanford University
Randy Anderson, California State University, Fresno

*Accessibility or Accountability?
The Rhetoric and Reality of No Child Left Behind*

David Aske, University of Northern Colorado
Laura Connolly, University of Northern Colorado
Rhonda Corman, University of Northern Colorado

*Balancing Organization and Management of Online Courses:
The Concept of less Is More*

Peter Cowden, Niagara University in Ontario
Susan Sze, Niagara University

Preliminary Findings from a Survey of Student Acceptance and Use of E-textbooks in Higher Education

Randy Brown, University of Mary Hardin-Baylor

Mobile Telephony: What Are the Influencing Factors of Using a Mobile Phone in Cameroon?

Gérard Fillion, University of Moncton
Pierre Damien Mvuyekure, University of Moncton
Aurelia Nicole Nguejo, University of Yaounde I
Jean-Pierre Booto Ekionea, University of Moncton

Protected Concerted Activity under the National Labor Relations Act and Employee Use of Social Media

Gerald Calvasina, Southern Utah University
Richard Calvasina, University of West Florida
Eugene Calvasina, Southern University

8:00 AM to 10:00 AM Thursday, October 11

Parlor D

Interdisciplinary Session

Session Chair: Janice Klimek, University of Central Missouri

Underwater Mortgages: Why Homeowners May Continue to Pay the Debt

Thomas Secrest, Coastal Carolina University

*Coordinating Pricing and Inventory Purchasing Decisions of a Supply Chain
for an E-tailer in Face of Quantity Discounts*

Patrick Lee, Fairfield University

*The Conflicts Between Small Businesses Need for Capital in a Climate of Economic Uncertainty
and Associated Risks of Borrowing*

Patrick R. Geho, Middle Tennessee State University
Jamie Frakes, Dyersburg State Community College

The Integration of Fair Value Accounting into U.S. GAAP: 1975 TO 1995

Debra Hunter, Arkansas Tech University
Stephen B. Shanklin, Tennessee State University
Craig R. Ehlen, University of Southern Indiana

Law and Finance: Settlements of Pharmaceutical Patents Litigations

Lilia Hyttinen, Hanken School of Economics, Finland

*What Drives Performance of Accounting Majors: Do Online Homework Management Systems
Make a Difference?*

Janice Klimek, University of Central Missouri

Interdisciplinary Session

Session Chair: M. Meral Anitsal, Tennessee Tech University

*Extending the Desktop Manager:
A Look at Organizational Life Cycle Stages and Implications for SMES*

Donald Lester, Middle Tennessee State University
John Parnell, University of North Carolina at Pembroke
Shawn Carraher, Indiana Wesleyan University

*Entrepreneurs and the Federal Deficit Gap
(Making the Case for Expenditure Cuts And/or Tax Increases.)*

Jim Martin, Washburn University
Kanalıs Ockree, Washburn University

*Rise to Leadership:
An Evaluation of Predictors of Tanzanian Maasai Women's Leadership*

James Ward, Regent University
Steven Kiruswa, African Wildlife Foundation, Maasai Steepe Director

Examining Today's Saudi Women Entrepreneurs: Recommendations for the Future

Dianne Welsh, University of North Carolina Greensboro
Aliyah Al-Sadoon, University of North Carolina Greensboro

*Do These Stock Markets Move Together?
An Empirical Study of India and its Major Trading Partners*

Alan Harper, South University
Zhenhu Jin, Valparasio University
Gregory Gleghorn, Schaefer Systems International

Viral Marketing for Entrepreneurs

Brandon Rollins, Tennessee Tech University
Ismet Anitsal, Tennessee Tech University
M. Meral Anitsal, Tennessee Tech University

Interdisciplinary Session**Session Chair:** Daniel Law, Gonzaga University*Understanding the Impact of Employee Involvement on Organizational Productivity: The Moderating Role of Organizational Commitment*Simone Phipps, Macon State College
Leon Prieto, Clayton State University
Erastus Ndinguri, Louisiana State University*Ticket Pricing per Team: The Case of Major League Baseball (MLB)*Kwang Woo Park, Minnesota State University
Soonhwan Lee, Indiana University Purdue University
Phillip Miller, Minnesota State University*Student Effort: The Influence of Relatedness, Competence and Autonomy*Michael Pass, Sam Houston State University
Wayne Neu, California State University San Marcos*Developing an Assessment and Development Plan for Students Entering Intermediate Accounting I: The Process and Student Reactions to the Plan*Mary Phillips, Middle Tennessee State University
Rebecca Foote, Middle Tennessee State University
Terry Ward, Middle Tennessee State University
Paula Thomas, Middle Tennessee State University*A Comparison of Processes Used by Business Executives and University Business Communication Teachers to Evaluate Selected Business Documents*Wayne Rollins, Middle Tennessee State University
Stephen Lewis, Middle Tennessee State University*Utilizing a Successive, Comprehensive Case in Introductory Accounting*

Daniel Law, Gonzaga University

Interdisciplinary Session

Session Chair: Yvonne Ellis, Columbus State University

A Comparison of the Greek and American Financial Crises: Another Perspective

Stephen Evans, Southern Utah University

The Timing of Annual Financial Reports of Large U.S. Cities

Richard Turpen, University of Auburn at Montgomery

Audit Plan Adjustments for Sin Firm Client Engagements

David Sauer, Quinnipiac University
Gary Schneider, Quinnipiac University
Aamer Sheikh, Quinnipiac University
Kathleen Simione, Quinnipiac University

New York Department of Revenue Vs. Quality Markets of America

Jeffrey Jewell, Lipscomb University
Charles Frasier, Lipscomb University
Jeffrey Mankin, Lipscomb University

Accounting Educators and Practitioners' Perspectives on Fraud and Forensic Topics in the Accounting Curriculum

Bobbie Daniels, Jackson State University
Yvonne Ellis, Columbus State University
R. D. Gupta, Jackson State University

Interdisciplinary Session**Session Chair:** Sumaria Mohan-Neill, Roosevelt University

The Relationship of Training and Development and Job Satisfaction with Employees' Performance and Moderating Effect of Knowledge Management

Aftab Bhatti, Air University
Atiq Ur Rehman, Air University
Khurram Shehzad, Riphah University

Non Equity Strategic Alliances

Connie Nott, Troy University
Jana F. Kuzmicki, Troy University

Custodians of the Future: A Mindset for Global Changes

Paul Kuffel, Regent University

Smart Moves Nigeria, Ltd.

D. K. Smith, Baze University

Wealth, Income, Work and Retirement! Are We There Yet?

Sumaria Mohan-Neill, Roosevelt University
Indira Neill, University of Illinois-Chicago

Interdisciplinary Session

Session Chair: Gary Schneider, Quinnipiac University

Pandora Investments Wurundi, Inc.

D. K. Smith, Baze University

*Training Students for Entrepreneurial Activities:
Lessons from a Social Venture Plan Competition*

Regina Schlee, Seattle Pacific University
Don Summers, Seattle Pacific University
Ross Stewart, Seattle Pacific University

Social Responsibility and The Small Business

John T. Byrd, Bellarmine University
Joseph Thornton, Bellarmine University

Management and Marketing Implications for Conducting Business in Vietnam

Kathleen Premo, St. Bonaventure University
Durriya H.Z. Khairullah, St. Bonaventure University

The Inner Circle: How Politics Affects the Organizational Climate

Edgar Rogelio Ramírez Solís, Tecnológico de Monterrey
Verónica Ilián Baños Monroy, Tecnológico de Monterrey
Margarita Orozco Gómez, Tecnológico de Monterrey

Employer-Based Health Insurance: A Barrier to Small Business Formation

David Cadden, Quinnipiac University
Rowena Ortiz-Walters, Quinnipiac University
Gary Schneider, Quinnipiac University

Accreditation Workshop

Presenter:

**Margareta Smith Knopik
Vice President and Operations Officer,
International Assembly for Collegiate Business Education**

IACBE: A Continuous Quality Improvement Partner

Dinner Buffet, Awards Reception and Cash Bar

Ely, Goldfield, Tonopah Ballroom

6:00-8:30

Interdisciplinary Session

Session Chair: Thaddeus McEwen, North Carolina A&T State University

*Family Business Succession: How Men and Women
Predecessors Can Bring Credibility to Their Successors?*

Vivi Koffi, University of Moncton
Izold Guihur, University of Moncton
Tania Morris, University of Moncton
Gerard Fillion, University of Moncton

Who Holds the Future?

Gregory Ulferts, University of Detroit Mercy
Terry Howard, University of Detroit Mercy

*The Federal Government's War on Marriage Aka the Marriage Penalty Tax:
Unfair to Individuals and Harmful to Society*

Floyd Carpenter, Murray State University
Dennis Lassila, Texas A&M University
Murphy Smith, Murray State University

What Do Values Have to Do with It?

Kelly Monahan, Regent University

*Small Business Accounting:
Preparing Future Accountants Through a New Graduate Accounting Course*

Doug Purdy, Metropolitan State University of Denver
Letitia Pleis, Metropolitan State University of Denver

*What, why, and How of Ecopreneurship:
Implications for Entrepreneurship Education*

Thaddeus McEwen, North Carolina A&T State University

Interdisciplinary Session

Session Chair: Stephen Betts, William Paterson University

Student Success in Investments and the Needed Pre-Requisite

Grady Perdue, University of Houston-Clear Lake
Michael Hanna, University of Houston-Clear Lake
Edward Waller, University of Houston-Clear Lake

Tuning up the FLSA in the Current Economic Climate

Tommy Robertson, Sam Houston State University
Laura Sullivan, Sam Houston State University
Robert Matthews, Sam Houston State University

Prediction Ability of Cash Flows, Net Income and Auditors

Tae Ryu, Metropolitan State University of Denver
Barbara Uliss, Metropolitan State University of Denver

Hedging with Foreign Currency Futures at Transcend Inc

Benjamin Dow, Southeast Missouri State University
David Kunz, Southeast Missouri State University

Reconciling Cost Calculations and Management Control Tools in Municipal Services: An Empirical Study

Donatien Avelé, University of Moncton

Evidence Based Management: A Practical Approach

Stephen Betts, William Paterson University
Thomas Roberts, William Paterson University

Interdisciplinary Session

Session Chair: Nathanael Campbell, Henderson State University

*Family Business Succession: What Are the Ways Used by
The Men Business Managers to Legitimize Their Successors?*

Vivi Koffi, University of Moncton
Gerard Fillion, University of Moncton
Jean-Pierre Booto Ekionea, University of Moncton
Tania Morris, University of Moncton

Governance and Data Quality

Gregory Ulferts, University of Detroit Mercy
Terry Howard, University of Detroit Mercy
Nicholas Cannon, University of Detroit Mercy

Crisis Management and Small Business: Six Mini-Cases

Stephen Betts, William Paterson University
Dennis Huzey, Felician College
Vincent Vicari, Bergen County Small Business Development Center

Illegal Immigration: Where Do We Go from Here?

Robert Matthews, Sam Houston State University
Joey Robertson, Sam Houston State University
Martin Griffin, Sam Houston State University

A Note on Annuities

Malek Lashgari, University of Hartford

Human Resources Management: Big Problem for Small Business?

Kelly Massey, Henderson State University
Nathanael Campbell, Henderson State University

Interdisciplinary Session

Session Chair: Murphy Smith, Murray State University

*A Case Study of Teachers' Recess Practices Related to Students
with Exceptional Learning Needs*

Andrea Campbell, Concord University
Hugh Campbell, Concord University

*Determinants of Major Field Test (MFT) Score for Graduating Seniors of a
Business School in a Small Mid-Western University*

Mohammad Chowdhury, Emporia State University
Barbara Wheeling, Emporia State University

*Online Cheating: A Case of the Emperor's Clothing, Elephant in the Room,
and the 800 Lb Gorilla*

James Harbin, Texas A&M University-Texarkana
Patricia Humphrey, Texas A&M University-Texarkana

Millennials' Interpretations of Green Terminology

Katherine Smith, Murray State University

*Same Sex Harassment In The Workplace:
A More and More Common Occurrence*

Laura Sullivan, Sam Houston State University
Tommy Robertson, Sam Houston State University

*An Examination of Financial Performance and Risk of Environmentally
Friendly 'Green' Companies*

Janell Blazovich, University of St. Thomas
Katherine Taken Smith, Murray State University
Murphy Smith, Murray State University

Interdisciplinary Session

Session Chair: William T. Jackson, University of South Florida, St. Petersburg

*Business Ethics in China, Taiwan, and Hong Kong:
Exploring the Role of Cultural Divergence*

Rafik Beekun, University of Nevada
Yvonne Stedham, University of Nevada, Reno

A Theoretical Analysis of ISO9000 Suppliers

Chiaho Chang, Montclair State University

Administrative Law: Due Process or Not?

Robert Matthews, Sam Houston State University
Laura Sullivan, Sam Houston State University
Joey Robertson, Sam Houston State University

*Pay for Performance—Effective Reward System or Flawed Business Model?:
An Examination of Major League Baseball*

Brent Estes, Sam Houston State University
Ryan Zapalac, Sam Houston State University

Social Enterprises and Social Entrepreneurs: One Size Does Not Fit All

William T. Jackson, University of South Florida, St. Petersburg
Mary Jo Jackson, University of Tampa

Interdisciplinary Session

Session Chair: Shawn Carraher, Indiana Wesleyan University

Pedagogical Implications of a Study of Ethical Decision Making among Accounting Students

Edward Monsour, California State University at Los Angeles
Catherine Levitt, California State University Los Angeles
Kern Kwong, California State University at Los Angeles

Analysis of Iranian Currency Versus Dollar

Farrokh Saba, Bay Path College

*Corporate Social Responsibility and Conflicting Stakeholder Interests:
Using Matching and Advocacy Approaches to Align Initiatives with Issues*

Stephen Betts, William Paterson University
Zinaida Taran, Penn State Harrisburg

*Sustainability and Integrated Reporting:
Opportunities for Small and Midsize Entities*

Marianne James, California State University, Los Angeles

Social Entrepreneurship in Healthcare

Shawn Carraher, Indiana Wesleyan University
Aaron Cecil, Indiana Wesleyan University
Larry Dick, Rio Grande Bible Institute

Interdisciplinary Internet Session
Session Chair: Jim Carland, Allied Academies

Research Methodology for Business: Cluster Versus Regression Analysis

Jelena Zivkovic, American University of Nigeria
Apkar Salatian, American University of Nigeria
Arthur Ume, American University of Nigeria

Are CIVETS Stock Markets Predictable?

Fahad Almudhaf, Kuwait University
Yaser Alkulaib, Kuwait University

The Impact of Hyperchoice on Consumer Satisfaction: A Nigerian Case Study

Maryam Awaisu, American University of Nigeria, Alumna
Jelena Zivkovic, American University of Nigeria
Arthur Ume, American University of Nigeria

Cloud Computing's Selection and Effect on Small Business

Don Bradley, University of Central Arkansas
Joel Cooper, University of Central Arkansas

Ethics and Nursing

Rebekah Carraher, Indiana Wesleyan University
Beth Sheaffer, Indiana Wesleyan University
Austin Doerr, Indiana Wesleyan University
Joshua Gales, Indiana Wesleyan University

Ethics and Customer Service in Banking: Sudan, Brazil, and Spain

Ben Lee, Indiana Wesleyan University
Taylor Pepple, Indiana Wesleyan University
Austin Doerr, Indiana Wesleyan University

Career Concerns of Chinese Business Students in the United States: A Qualitative Study

Xin Liu, University of San Diego

Expectations and Profit: Small Business Management

Karra Overholt, Indiana Wesleyan University
Breanna Wilson, Indiana Wesleyan University
Adam Sharrard, Indiana Wesleyan University
Austin Doerr, Indiana Wesleyan University

Interdisciplinary Internet Session
Session Chair: JoAnn Carland, Allied Academies

Dignity, Self-Worth, and Confidence

Ervin Starr, Roberts Wesleyan College

Northern Nigerian Women Impediments and Solutions to Entrepreneurship

Jelena Zivkovic, American University of Nigeria
Judith Yargawa, American University of Nigeria
Fatima Ademoh, American University of Nigeria

*Social Entrepreneurship? Homelessness as a Manufactured Phenomenon
and the Creation of a Not-for-profit Industry*

Ing Chok, Keck Graduate Institute
Jifeng Qian, Keck Graduate Institute

Abaxis (ABAX) and Insider Information: What Does the Data Tell Us?

Austin Doerr, Indiana Wesleyan University
Darrian Mikell, Indiana Wesleyan University
Maurice Blackledge, Indiana Wesleyan University

*Cognitive Communities and Legitimacy-based Groups:
The Role of External Categorization on Cognitive Similarity*

Dohyeon Kim, Kookmin University

*The Impact of Employment and Extracurricular Involvement on Undergraduates'
Performance in a Business Statistics Course*

Mikhail Kouliavtsev, Stephen F. Austin State University

Managing Earnings to Meet Critical Thresholds and the Role of Corporate Governance in China

Liona Lai, York University

*Integrating the Marketing Research and Marketing Strategy Courses
A Development University Facilitates Peace in Norther Nigeria*

Jelena Zivkovic, American University of Nigeria

Preparing Students for the Job Interview Meal

Sandra Bevill, Arkansas State University
Sherry Roberts, Middle Tennessee State University
Karen McDaniel, Arkansas State University
Terry Roach, Arkansas State University

Interdisciplinary Internet Session
Session Chair: Trey Carland, Allied Academies

*Accounting Meta Language and Accounting Literacy:
What's the Level of Students' Understanding?*

Raymond Elson, Valdosta State University
Susanne O'Callaghan, Pace University
John Walker, Queens College/CUNY
Robert Williams, Valdosta State University

*Learning Through Narrative:
The Impact of Digital Storytelling on Intergenerational Relationships*

Kim Flottesmesch, Concordia University- St. Paul

The Application of Web-based Learning in a Managerial Accounting Course

Gail Hoover King, Purdue University Calumet
Songtao Mo, Purdue University Calumet

*Financial Instrument Credit Impairment Models:
A Rift in the Convergence of IASB and FASB Accounting Standards*

Kathy Hsiao Yu Hsu, University of Louisiana at Lafayette
Harlan Etheridge, University of Louisiana at Lafayette

Modeling Student Entrepreneurship: A Longitudinal Study

Yongseok Jang, University of Florida

*Measuring Hotel Service Quality Perceptions:
The Disparity Between Comment Cards and Lodgserv*

Nancy Keith, Missouri State University
Christina Simmers, Missouri State University

*An Examination of the Relationship Between Board Characteristics and
Capital Adequacy Risk Taking at Bank Holding Companies*

Jill Merle, Anderson University

CSR Goes National: A Review of the Nigerian National Youth Service Corps Scheme

Jelena Zivkovic, American University of Nigeria

Ethics and Marketing

Austin Doerr, Indiana Wesleyan University
Beth Sheaffer, Indiana Wesleyan University

Interdisciplinary Internet Session
Session Chair: Shelby Carland, Allied Academies

Key Actors in the Mobile Telephone Industry: The Smart Phone Wars

Pankaj Nagpal, University of Puerto Rico
Bo Carlsson, Case Western Reserve University

Cross Cultural Strategic Ethics and Income

Karra Overholt, Indiana Wesleyan University
Jordan Easley, Indiana Wesleyan University
Austin Doerr, Indiana Wesleyan University

Salesperson Performance: Exploring the Roles of Role Ambiguity, Autonomy and Self-Efficacy

Charles Pettijohn, Missouri State University
Allen Schaefer, Missouri State University
Melissa Burnett, Missouri State University

*War is Business and Business is Good for the United States:
The Military Arms Industry Goes Global*

Charles Rarick, Purdue University Calumet
Roberta Brooke, Eastern Washington University
Claudia Mich, Purdue University Calumet

Entrepreneurship Summer Camp: People, Planet, Profit

Sherry Robinson, Penn State University/Buskerud University College
Hans Anton Stubberud, Buskerud University College

The Incidence of Fraud Post Sarbanes Oxley Act: A Reality Check

P.N. Saksena, Indiana University South Bend

Ethics and Customer Service in Small Businesses

Taylor Schoen, Indiana Wesleyan University
Austin Doerr, Indiana Wesleyan University
Joshua Vire, Indiana Wesleyan University

Income Expectations of Entrepreneurs and Small Business Managers

Beth Sheaffer, Indiana Wesleyan University
Ashley Barrigear, Indiana Wesleyan University
Austin Doerr, Indiana Wesleyan University

Interdisciplinary Internet Session
Session Chair: Trey Carland, Allied Academies

The New Work Contract: Mitigating the Negative Effects on Work Attitudes

Wendy Walker, North Georgia College & State University

Taking a Chance: Introducing Uncertainty into Learning Games

Sherry Robinson, Penn State University/Buskerud University College

Customer Service, Ethics, and Economics

Thomas Weimer, Indiana Wesleyan University
Brittany Hartwiger, Indiana Wesleyan University
Bailey Walter, Indiana Wesleyan University
Austin Doerr, Indiana Wesleyan University

Integrating the Marketing Research and Marketing Strategy Courses

Michael McCollough, University of Idaho
Steven Shook, University of Idaho

Innovation Networks in European Small Businesses

Sherry Robinson, Penn State University/Buskerud University College
Hans Anton Stubberud, Buskerud University College

*Virtual Worlds and the Digital Citizen:
Understanding the Impact of Virtual Reality on Teacher Preparation*

Ingrad Smith, Jackson State University

Why Do Entrepreneurs Work?: A Comparison of Lithuania, Ukraine, and Malaysia

Austin Doerr, Indiana Wesleyan University
Luke Singer, Indiana Wesleyan University
Matthew [Jordan] Viehe, Indiana Wesleyan University

Entrepreneurs Working and Ethics

Austin Doerr, Indiana Wesleyan University
Abigail R. Erickson, Indiana Wesleyan University
Adam Miller, Indiana Wesleyan University
Samuel Lane, Lane Import

*Law and Accounting: Did Lehman Brothers Use of Repo 105
Transitions Violate Accounting and Legal Rules?*

Bryce Jones, Truman State University
Theresa Presley, Kansas State University

DISTINGUISHED RESEARCH AWARD WINNERS

We would like to congratulate the Distinguished Research Award Winners. The competition was extremely rigorous and intense. After extensive review, the panel of judges awarded distinguished research status to the authors of the following manuscripts, who will receive engraved plaques to commemorate their accomplishments.

Academy of Accounting and Financial Studies

*Ownership and Control Rights' Transfers and Incomplete Contracts:
Empirical Analysis of Drug Development Partnerships*

Lilia Hyttinen, Hanken School of Economics, Finland

*Reconciling Cost Calculations and Management Control Tools in Municipal Services:
An Empirical Study*

Donatien Avelé, University of Moncton

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*An Examination of the Relationship Between Board Characteristics and
Capital Adequacy Risk Taking at Bank Holding Companies*

Jill Merle, Anderson University

Academy of Economics and Economic Education

Underwater Mortgages: Why Homeowners May Continue to Pay the Debt

Thomas Secrest, Coastal Carolina University

*Accessibility or Accountability?
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David Aske, University of Northern Colorado
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Academy of Educational Leadership

*Learning Through Narrative:
The Impact of Digital Storytelling on Intergenerational Relationships*

Kim Flottesmesch, Concordia University- St. Paul

Student Effort: The Influence of Relatedness, Competence and Autonomy

Michael Pass, Sam Houston State University
Wayne Neu, California State University San Marcos

Academy of Entrepreneurship

*Measuring Sustainability and Effectiveness of Social Value Creation by Social Sector
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Kadamawe Knife, University of the West Indies, Mona
Andre Haughton, The University of the West Indies
Edward Dixon, The University of the West Indies

Social Responsibility and The Small Business

John T. Byrd, Bellarmine University
Joseph Thornton, Bellarmine University

Academy of Information and Management Sciences

*Mobile Telephony: What Are the Influencing
Factors of Using a Mobile Phone in Cameroon?*

G rard Fillion, University of Moncton
Pierre Damien Mvuyekure, University of Moncton
Aurelia Nicole Nguejo, University of Yaounde I
Jean-Pierre Booto Ekionea, University of Moncton

Academy of Legal, Ethical and Regulatory Issues

*Law and Accounting: Did Lehman Brothers Use of Repo 105
Transitions Violate Accounting and Legal Rules?*

Bryce Jones, Truman State University
Theresa Presley, Kansas State University

Academy of Marketing Studies

Millennials' Interpretations of Green Terminology

Katherine Smith, Murray State University

Academy of Organizational Culture, Conflict and Communications

The Inner Circle: How Politics Affects the Organizational Climate

Edgar Rogelio Ramírez Solís, Tecnológico de Monterrey
Verónica Ilián Baños Monroy, Tecnológico de Monterrey
Margarita Orozco Gómez, Tecnológico de Monterrey

*Demographic Differences Between a Leader and Followers Tend to Inhibit Leader-Follower
Exchange (LMX) Levels and Job Satisfaction*

Teddie Malangwasira, Regent University

Academy of Strategic Management

*Is There a Real Pioneer's Advantage?
Lessons Learned after Almost Thirty Years of Research*

Jorge Eduardo Gómez Villanueva, Tecnológico de Monterrey
Edgar Rogelio Ramírez Solís, Tecnológico de Monterrey

*What Do Values Have to Do with It?: An Exploration into the Moderating Impact of Work
Values on the Relationship between Leader-Member-Exchange and Work Satisfaction*

Kelly Monahan, Regent University

Academy for Studies in International Business

*Rise to Leadership:
An Evaluation of Predictors of African Maasai Women's Leadership*

James Ward, Regent University
Steven Kiruswa, African Wildlife Foundation, Maasai Steepe Director

Gender and the Internationalization of SMEs

Densil Williams, University of the West Indies

Business Studies Academy

The Relationship of Training and Development and Job Satisfaction with Employees' Performance and Moderating Effect of Knowledge Management

Aftab Bhatti, Air University
Atiq Ur Rehman, Air University
Khurram Shehzad, Ripla University

International Academy for Case Studies

Hedging with Foreign Currency Futures at Transcend Inc

Benjamin Dow, Southeast Missouri State University
David Kunz, Southeast Missouri State University

Design Prototypes Inc. Project Management (A): Selection of the Project Team

Patricia Lapoint, McMurry University
Carrol Haggard, Fort Hays State University

**ACADEMY OF EDUCATIONAL LEADERSHIP
CREATIVE AND INNOVATIVE TEACHING AWARDS**

The Academy of Educational Leadership sponsors special awards to recognize innovative and creative teachers and educational programs. To be eligible for consideration, an individual must be nominated by a member of the Allied Academies and undergo evaluation by the Teaching Awards Committee. The following individuals have met the criteria and have been judged by the Committee to be worthy of the designation, Distinguished Teachers. We extend to them our sincere congratulations.

Marianne James, California State University, Los Angeles

Jeffrey Jewell, Lipscomb University

Jeffrey Mankin, Lipscomb University

Susan Sze, Niagara University

**ACADEMY OF EDUCATIONAL LEADERSHIP CREATIVE AND INNOVATIVE
EDUCATION AWARD**

The criteria for recognition include the on going delivery of outstanding instruction and education, and, the practice of innovative and creative education. Any academic unit of a college or university is eligible for consideration, but a unit may not win the award more than once. The following unit has met the criteria and has been judged by the Committee to be worthy of the Distinguished Education Award. We extend our sincere congratulations to the

Entrepreneurship Cross-Disciplinary Program

at the

University of North Carolina Greensboro

accepted by

Dianne Welsh, Director of the Program

THE ALLIED ACADEMIES FELLOW AWARD

This individual has been a supporter and ambassador of the Allied Academies for many years. He has encouraged attendance at the conferences, worked as Referee and Advocate, and taken on extra duties on our behalf. He has been a good friend and colleague, and is clearly worthy of Fellow status.

Marianne James, California State University, Los Angeles

THE LARRY R. WATTS DISTINGUISHED SERVICE AWARD

Dr. Larry R. Watts extended extraordinary service to the Allied Academies throughout the establishment and growth of the organization and the development of its various Academies and Journals. This award, named in his honor, is bestowed only upon Academy Fellows who make outstanding contributions to the organization above and beyond the normal call of duty.

For his unwavering support, constant enthusiasm and lasting friendship, we thank...

M. Meral Anitsal, Tennessee Tech University

Ismet Anitsal, Tennessee Tech University

**THE CARLAND AWARD FOR OUTSTANDING RESEARCH IN
ENTREPRENEURSHIP**

From time to time, the Carland Foundation for Learning recognizes an outstanding dissertation in entrepreneurship. The winner receives a plaque, an article in the *Academy of Entrepreneurship Journal*, and a check. This year we are pleased to recognize:

Laurent Josien

for his dissertation entitled:

Antecedents of Entrepreneurial Orientation: A Contingency Approach

The Academy of Strategic and Entrepreneurial Leadership

The Academy of Strategic and Entrepreneurial Leadership is a not for profit corporation which examines and accredits degree programs in Leadership and Entrepreneurship. In addition, the Academy recognizes outstanding academic leadership. To this end, the ASEL established an award in the name of John Fernandes, CEO of AACSB International, which is conferred from time to time upon a Dean, Provost, President, or other senior academic officer, to commemorate that individual's exceptional leadership accomplishments.

Dr. George Najjar has served as Dean of the School of Business at American University of Beirut since 2000, when it was established as an independent unit with 13 faculty members. Dr. Najjar led a curriculum overhaul and introduced an entirely new curriculum for the BBA and MBA degrees in 2001. In 2003, the School was named the Suliman S. Olayan School of Business, and in 2004 it launched the Executive MBA program. In 2009, the School achieved AACBS Accreditation; no mean feat for a small college in the Middle East! To date, it has graduated over 6,000 students from its undergraduate program and over 1,200 from its graduate programs, and has grown its full-time faculty to over 45. It now graduates more than 350 students from its undergraduate program and 60 from its graduate programs every year. More importantly, under Dr. Najjar's leadership, the School has become internationally recognized as being in the top 5% of business schools worldwide.

Tonight we recognize the unmatched leadership of Dr. George Najjar with the John Fernandes Strategic Leadership Award.

George Najjar

Dean, Olayan School of Business, American University of Beirut

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