

# Allied Academies’ Fall International Conference Program Schedule 2011

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Wednesday, October 12 (Separate registration of \$25 per workshop is required.) ..... Parlor E  
     Case Writing Workshop ..... 3:00 PM to 4:00 PM  
     Publish or Perish Workshop ..... 4:00 PM to 5:00 PM

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**Please Note that Admittance to the Awards Dinner Requires a Dinner Ticket**

**Please wear your name badge to all functions.**

**Welcome to Las Vegas!**

## **Letter from the Conference Chairs**

Welcome to Las Vegas! We hope that you will enjoy your stay here and that the Conference will be prove to be a successful one for each of you. This is the seventeenth year of the Allied Academies. As you know, the organization is a not for profit corporation and is not sponsored by any university or organization. We are dependent upon conference registration fees and membership fees. Our mission is to support and encourage the exchange of ideas in higher education throughout the world. To that end, we sponsor conferences and publish journals. In addition, we maintain a web page which has developed into an important communication medium for our membership and for scholars from around the world. We publish our journals simultaneously in hard copy and on the web page, and you can view conference proceedings, newsletters and academy information there as well.

We are pleased to report that this conference features work which represents a great range of ideas and contributions: from cutting edge contributions to the literature, to pedagogic and educational applications, to applied and practical research. As an interdisciplinary organization, we hope that each of you will find concepts and ideas which you can use in a variety of areas. We encourage you to venture outside your disciplines and to sample the work of your peers from across the spectrum of academe. To that end, and to facilitate our participants' choice of participation time, we have structured the Conference in the form of interdisciplinary sessions. We hope that each of you will take this opportunity to expand your interests.

We also encourage you to sample the food and fun which is abundantly available in beautiful Las Vegas. We recognize that the camaraderie of the resort is as important in revitalizing you as a professional as are the discussions in the presentations. We hope that each of you will go home refreshed, renewed, and with new and lasting friends.

Finally, we would like to extend our heartfelt appreciation to each of you. It is the authors and the conference participants who make the Allied Academies successful and who support our efforts to achieve our mission. Thank you and have a great conference.

JoAnn and Jim Carland  
[www.alliedacademies.org](http://www.alliedacademies.org)

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**Interdisciplinary Session**

**Session Chair:** Darwin King, St. Bonaventure University

*Social Media from a Corporate Perspective: A Content Analysis of Official Facebook Pages*

Amy Parsons, King' 's College

*What Students Value in Evaluating Business Professors*

Martin Meyers, University of Wisconsin at Stevens Point

*Student Performance on the California Critical Thinking Skills Test*

Neil Terry, West Texas A&M University  
Brittney Ervin, West Texas A&M University

*Time Compressed Delivery for Quantitative College Courses: The Key to Student Success*

Timothy Anderson, University High School, Fresno  
Randy Anderson, California State University, Fresno

*An International Mission Statement Comparison:  
United States, France, Germany, Japan, and China*

Darwin King, St. Bonaventure University  
Carl Case, St. Bonaventure University  
Kathleen Premo, St. Bonaventure University

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8:00 AM to 10:00 AM Wednesday, October 12

Parlor E

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### **Interdisciplinary Session**

**Session Chair:** David Kunz, Southeast Missouri State University

*Doi Moi Revisited: Vietnam's 25 Year Experiment with a Social-Oriented Economy*

Charles Rarick, Purdue University-Calumet

*The Effects of U.S. Government Security Regulations on the Cybersecurity Professional*

Aleta Wilson, University of Maryland University College  
Clay Wilson, University of Maryland University College

*Optimizing Learning for Novice Entrepreneurs in a Mentoring Relationship:  
The Importance of Mentee's Self-Disclosure*

Etienne St-Jean, Université du Québec à Trois-Rivières  
Cynthia Mathieu, Université du Québec à Trois-Rivières

*Is a Double-Dip Recession Around the Corner?*

Jim Chen, Norfolk State University  
Anthony Chen, Evergreen Associates  
James Corprew, Norfolk State University

*The Impact of Fair-Value Accounting Standards (FSP FAS 157-4)  
on Financial Institutions Returns*

Christopher Brown, Western Kentucky University  
Samanta Thapa, Western Kentucky University

*Cash Problems at Cape Chemical*

David Kunz, Southeast Missouri State University  
Benjamin Dow III, Southeast Missouri State University

**Interdisciplinary Session**

**Session Chair:** Bradford Frazier, Pfeiffer University

*Correspondence Bias, Suspicion and Ingratiation*

Paula Potter, Western Kentucky University

*The Reading Motives Scale: A Uses and Gratifications Study of What Drives People to Read*

R. Nicholas Gerlich, West Texas A&M University  
Kristina Drumheller, West Texas A&M University  
Marc Sollosy, West Texas A&M University

*Servant Leadership's Impact on Profit, Employee Satisfaction, and Empowerment Within the Framework of a Participative Culture in Business*

David Jones, Southern Wesleyan University

*The Impact of Work-Family Conflict on the Intention of Medical Residents to Quit Their Job*

Cynthia Mathieu, Université du Québec à Trois-Rivières  
Caroline Mathieu, Laval University

*The Impact of Career and Personal "Life Triggers" on Adult Graduate Students*

Bradford Frazier, Pfeiffer University  
Carlton Young, Mississippi State University - Meridian  
Edward Fuller, Pfeiffer University

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10:10 AM to 12:10 PM Wednesday, October 12

Parlor E

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### **Interdisciplinary Session**

**Session Chair:** Anne Macy, West Texas A&M University

*The Use of Marketing Tools to Increase the Rate of Early Referral to Physicians of Children with Developmental and Behavioral Disorders*

Bernard Healey, King's College  
Jeff Kile, Pediatric Associates

*Heavy Versus Light Users: A Preliminary Study of Consumer Behavior Patterns in Two Low-Involvement Retail Services*

Larry Pleshko, Kuwait University  
Sarah Al-Houti, University Of Alabama

*Zephyr Broadcasting Network: An Examination of Issues Related to the Corporate Ownership of Media*

Carrol Haggard, Fort Hays State University  
Patricia LaPoint, McMurry University

*The Biggest Threat to the U.S. Digital Infrastructure: The Cyber Security Workforce Supply Chain*

Aleta Wilson, University of Maryland University College  
Amjad Ali, University of Maryland University College

*An Empirical Investigation of the Effects of Merger*

Rodiel Ferrer, De La Salle University, Manila

*First United Bank Giving Strategy*

Anne Macy, West Texas A&M University  
Adrian Walker, West Texas A&M University

**Interdisciplinary Session**

**Session Chair:** Densil Williams, University of the West Indies

*Leadership Preparation: Pre-Service or On-the-Job Training for Athletic Directors?*

Kathryn Canfield-Davis, University of Idaho

*Toward a Better Understanding of the Contingent Determinants Related to the Performance of the Cameroonian Municipal Public Services*

Gérard Fillion, University of Moncton  
Donatien Avelé, University of Moncton

*National Differences in Effects of Perceived Workplace Discrimination on the Mentoring Relationships of Gay and Lesbian Protégés*

Robin Church, Ryerson University

*Time-Motion Studies to Standardize Faculty Instructional Activities*

A. Gregory Stone, Regent University  
Bruce Winston, Regent University

*Industry Sector and Export Performance of Small, Locally-Owned Firms*

Densil Williams, University of the West Indies

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12:50 PM to 2:50 PM Wednesday, October 12

Parlor E

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### **Interdisciplinary Session**

**Session Chair: Rakiia Abdurasulova, SIT Graduate Institute**

*Exploring Business Density Differences*

Connie Nott, Troy University  
S. Scott Bailey, Troy University  
Wendy C. Bailey, Troy University  
An Thuy Duong, Troy University  
Yen Mai Thi Hoang, Troy University  
Thao Nguyen Minh, Central Institute for Economic Management

*Drivers of Student Retention: A need for Service Marketing*

Amy Rummel, Alfred University  
Maeghen MacDonald, Alfred University  
Justin Cornelius, Alfred University

*Innovation in Small Firms: Do National Boundaries Matter?*

David Price, Washburn University

*What Are the Effects of Psychopathic Traits in a Supervisor on Employees' Psychological Distress?*

Cynthia Mathieu, Université du Québec à Trois-Rivières  
Paul Babiak, Anubis-Research  
Daniel N. Jones, University of British Columbia  
Craig Neumann, University of North Texas  
Robert D. Hare, University of British Columbia

*The Effect of Direct To Consumer Advertising (DTCA) of Prescription Drugs on Market Share, Sales, Consumer Welfare and Health Benefits*

Gurumurthy Kalyanaram  
Kishore Gopal Pillai, Leeds University  
John Phelan, University of New Haven



## **CASE WRITING WORKSHOP**

Drs. Jim and JoAnn Carland

3:00 PM to 4:00 PM

## **PUBLISH OR PERISH WORKSHOP**

Drs. Jim and JoAnn Carland

4:00 PM to 5:00 PM

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8:00 AM to 10:00 AM Thursday, October 13Parlor E

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**Interdisciplinary Session****Session Chair:** Wayne A. Roberts, Jr., Southern Utah University*Applying the APT Model to a Portfolio of BSE Stocks: An Exploratory Study*

Sankaran Venkateswar, Trinity University

*Firm Competitiveness and Adjustments:  
Evidence from the Study of Cost Behavior of Philippine Firms*

Arnel Onesimo Uy, De La Salle University

*Fixing the Tax Gap: Electronic Means for the IRS to Embrace*

Edwin Wu, Norfolk State University

*Predicting Auditor Changes with Qualified Audit Opinions After Sarbanes-Oxley Act  
Using Logit Analysis*Wikil Kwak, University of Nebraska at Omaha  
Susan Eldridge, University of Nebraska at Omaha  
Xiaoyan Cheng, University of Nebraska at Omaha*A Gumbo of Catastrophic Effects – the Effects of the BP Oil Spill Measured During the Oil Spill  
and Six Months after the Oil Spill on Three Towns in South Louisiana*Louis Mancuso, Southern University at New Orleans  
Ghasem Alijani, Southern University at New Orleans  
Adnan Omar, Southern University at New Orleans  
Natashia Ordogne, Southern University at New Orleans*Community Educational Resources and Characteristics, Student Attributes, and Performance  
in a College Online Course*Wayne A. Roberts, Jr., Southern Utah University  
Scott Lanning, Southern Utah University

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**Interdisciplinary Session**

**Session Chair:** M. Meral Anitsal, Tennessee Tech University

*Tony Stewart Leadership Model for Social Justice: Applications in Montana and Oregon*

Kathryn Canfield-Davis, University of Idaho

*Holding the Helm: Exploring the Influence of Transformational Leadership on Group Creativity, and the Moderating Role of Organizational Learning Culture*

Simone Phipps, Macon State College  
Leon Prieto, Savannah State University  
Satish Verma, Louisiana State University

*High Quality Leader-Member Exchanges Minimize the Potential for Conflict in Organizations*

Melinda Kushniroff, Millikin University

*The Market Determinants of Religion*

David Aske, University of Northern Colorado

*Becoming Selfless: A Grounded Theory of Being a Lasallian Partner*

Rodiell Ferrer, De La Salle University - Manila  
Roland Agoncillo, De La Salle University - Manila

*The Core of Retail Mission Statements*

M. Meral Anitsal, Tennessee Tech University  
Ismet Anitsal, Tennessee Tech University  
Tulay Girard, Penn State Altoona

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**Interdisciplinary Session**

**Session Chair:** Balasundram Maniam, Sam Houston State University

*Using Biography to Teach Entrepreneurship*

Richard Hayes, Hofstra University  
Jeffrey Robinson, Rutgers University

*Student Acceptance and Use of E-Reader Technology and E-Books  
as an Alternative to Textbooks*

Randy Brown, University of Mary Hardin-Baylor

*The Role of Culture, Message Sidedness and Conclusiveness in Predicting the Effects of  
Differing Climate Change Ads: A Comparison of Chinese and U.S College Students*

Qingjiang Yao, Fort Hays State University  
Carrol Haggard, Fort Hays State University  
Luyan Cai, Guangdong Teacher's College of Foreign Language & Arts

*A Comparison of the Readability of Newspaper Columns Written  
by National Journalism Award Winners*

Stephen D. Lewis, Middle Tennessee State University  
M. Wayne Rollins, Middle Tennessee State University

*Seven to One?: Customer Service in Entrepreneurial Healthcare Organizations*

Erik Dorst, Indiana Wesleyan University  
Paul DeLaVergne, Indiana Wesleyan University  
Drew Dungey, Indiana Wesleyan University  
Landen Ellyson, Indiana Wesleyan University  
Shawn Carraher, Indiana Wesleyan University

*U.S. FDI in Europe since the 1990s: An Empirical Investigation*

Lidiya Tsurkanu, Sam Houston State University  
Balasundram Maniam, Sam Houston State University  
Hadley Leavell, Sam Houston State University

**Interdisciplinary Session**

**Session Chair:** Gerald Calvasina, Southern Utah University

*The Effect of Vertical Knowledge Spillovers via the Supply Chain on Location Decision of Firms*

Mohammad Ali Kashefi, Bielefeld University

*IT and Environmental Sustainability*

Santosh Venkatraman, Tennessee State University

*The Case for Intensive Skill-Biased Technological Change*

Jennifer Fowler, Belmont University  
Stuart Fowler, Middle Tennessee State University

*South Philadelphia International Blues Festival: A Case of the Queuing Blues*

Robert Sellani, Nova Southeastern University

*What is the Direction of the U.S. Dollar in the near Future?*

Hadley Leavell, Sam Houston State University  
Balasundram Maniam, Sam Houston State University

*The Dodd-Frank Act and Whistleblower Protection*

Gerald Calvasina, Southern Utah University  
Richard Calvasina, University of West Florida  
Eugene Calvasina, Southern University

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**Interdisciplinary Session**

**Session Chair:** J. Michael McDonald, Georgia Southern University

*Using Sports to Teach Law: From O. J. Simpson to Barry Bonds, Michael Vick to Roger Clemens, Bret Favre to Tiger Woods, and Thierry Henry to the NFL Players Association*

Martin Griffin, Sam Houston State University  
Robert Matthews, Sam Houston State University  
Tommy Robertson, Sam Houston State University

*Development and Validation of Proficiency Test for Undergraduate Students*

Rodiel Ferrer, De La Salle University - Manila  
Glenda Ferrer, University of Rizal System – Philippines

*Integrating ICT into Higher Education at the University of Moncton:  
A Study of Onsite vs Online Students' Perceptions*

Gérard Fillion, University of Moncton  
Jean-Pierre Booto Ekionea, University of Moncton

*Learning to Listen: Guided Practice for Business Students*

Gary Schneider, Quinnipiac University  
Kathleen Simione, Quinnipiac University  
Carol Bruton, Palomar College

*Zero Tolerance or Zero Rationality*

John Leaptrott, Georgia Southern University  
J. Michael McDonald, Georgia Southern University  
Jerry W. Wilson, Georgia Southern University

### **Interdisciplinary Session**

**Session Chair:** Stephen Betts, William Paterson University

*Small Businesses and International Entrepreneurship in the Economic Hard Time: A Global Strategic Perspective*

Nini Yang, San Francisco State University

*A Systematic Approach to Entrepreneurial Marketing*

Robert Matthews, Sam Houston State University  
G. Keith Jenkins, Sam Houston State University  
Charles Stowe, Lander University

*Creativity in the Entrepreneurship Classroom*

Jacqueline Schmidt, John Carroll University  
John Soper, John Carroll University  
Tina Facca, John Carroll University

*College Students' Texting Habits and Their GPAs*

Manimoy Paul, Siena College  
Leanne Gelish, Siena College

*Earnings Manipulation in Acquiring Companies: An Overview*

Moade Shubita, New York Institute of Technology

*Crisis Management for Small Business: Before, During and After a Crisis*

Stephen Betts, William Paterson University  
Dennis Huzey, Felician College  
Vincent Vicari, Bergen County Small Business Development Center

### **Interdisciplinary Session**

**Session Chair:** Jeffrey Jewell, Lipscomb University

*A Guide to Interpreting the Statement of Cash Flows*

Robert Matthews, Sam Houston State University  
Ronald Daigle, Sam Houston State University  
Steve Johnson, Sam Houston State University

*Currency Option Pricing Relevant to Japanese Yen*

Mohammed Haque, Texas A & M University-Texarkana  
Farokh Saba, Texas A&M University-Texarkana

*Sustainable Lumber? The Case of Latvian Timber Industry*

Joseph French, University of Northern Colorado  
Michael Martin, University of Northern Colorado

*A Broader Perspective for Global Leadership: Economic, Political and Anthropological*

Mike McCullough, University of Tennessee - Martin  
Sam Faight, University of Tennessee - Martin

*Writing in Accounting*

Michael Grayson, Texas A&M University - Kingsville

*Fidelity Land Development: Valuing Capital Adequacy*

Jeffrey Jewell, Lipscomb University  
Charles Frasier, Lipscomb University  
Jeffrey Mankin, Lipscomb University



### **Interdisciplinary Session**

**Session Chair:** D.K. "Skip" Smith, Baze University, Abuja, Nigeria

*Corporate Social Responsibility: Aligning Organizational Efforts  
with Conflicting Stakeholder Interests*

Stephen Betts, William Paterson University

*The Influence of Corporate Board Characteristics on Firm Performance of Publicly Listed  
Property Companies in the Philippines*

Rodiel Ferrer, De La Salle University - Manila  
Mc Reynald Banderlippe II, Far Eastern University, Manila

*Enhancing Expatriate Selection: Measuring the Strength of Acculturation*

Laurent Josien, Utah Valley University  
Kameron Canbaz, Creighton University

*Consequences of Employee Perceived Breach of the Consumer's Psychological Contract*

Bruce Teague, Eastern Washington University  
K. Damon Aiken, Eastern Washington University  
George Watson, Southern Illinois University, Edwardsville

*RAS Consultants Limited*

D.K. "Skip" Smith, Baze University, Abuja, Nigeria

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**Dinner Buffet, Awards Reception and Cash Bar**

**Ely, Goldfield, Tonopah Ballroom**

**6:00-8:30**

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### **Interdisciplinary Session**

**Session Chair:** Issam Ghazzawi, University of La Verne

*Investigating Presentational Change in Company Annual Reports: An Extension*

Thomas Zeller, Loyola University Chicago  
Brian Stanko, Loyola University Chicago  
Han Jin, Loyola University Chicago

*Job Satisfaction and Organizational Performance: The Case of of the Case of the Employees of Credit Union Madawaska in New Brunswick (Canada)*

Alidou Ouedraogo, University of Moncton  
Andre Leclerc, University of Moncton

*Gaining Perspective on Uzbekistan Value Orientations: Implications for Expatriate Managers*

Marat Bayzakov. Winston-Salem State University

*The Effect of Executive Option Repricing on Managerial Risk-Taking*

Chandra Subramaniam, University of Texas Arlington  
JinDong Park, Towson University

*Teaching the Teachers: a New Course in an Accounting Masters Program*

Rick Crosser, Metropolitan State College of Denver  
Christine Kuglin, Metropolitan State College of Denver  
Lynn Lupomech, Metropolitan State College of Denver  
Christine Noel Wooldridge, Metropolitan State College of Denver

*BC Frozen Foods Limited: Challenges and Change*

Issam Ghazzawi, University of La Verne  
Seena Shah, University of La Verne

**Interdisciplinary Session****Session Chair: Rakiia Abdurasulova, SIT Graduate Institute***Effectiveness of Active Learning Environment: Should Testing Methods Be Modified?*

Enrique Zapatero, Norfolk State University  
Sharad Maheshwari, Hampton University  
Jim Chen, Norfolk State University

*Examining Motivation Theory in Higher Education: Productivity of Tenured Faculty*

Brent Estes, Sam Houston State University  
Barbara Polnick, Sam Houston State University  
Ryan Zapalac, Sam Houston State University

*Accounting for Investments and Private Company Financial Reporting – Changes, Issues, and Challenges*

Marianne James, California State University, Los Angeles

*The Roth IRA: How it Can Increase Our Understanding of Social Security*

Steven R. Ferraro, Pepperdine University  
Richard W. Powell, Pepperdine University

*Intercultural HRM Teaching and the Management of Diversity:  
A Cultural Synergy Approach in the Context of Developing Countries*

Gilles Marcoux, University of Moncton  
Alidou Ouedraogo, University of Moncton

*Get Your Head in the Cloud!*

Sandra Bevill, Arkansas State University  
Terry D. Roach, Arkansas State University  
Jim McGinnis, University of Arkansas, Fort Smith

### **Interdisciplinary Session**

**Session Chair:** Linda Lovata, Southern Illinois University, Edwardsville

*The Competitive Advantage of the United States Versus China in the Gulf Cooperation Council (GCC) Countries*

Falih Alsaaty, Bowie State University

*How “Cybersafe” are the BRICs?*

Christopher Buscaglia, Suffolk University  
Miriam Weismann, Suffolk University

*Macroeconomic and Financial Effects of High and Volatile Oil Prices*

Luis San Vicente Portes, Montclair State University

*An Example of Excellence: Why Business Schools Are Bringing Military History Back to the Curriculum*

Mary Kelly, Texas A&M University-Central Texas  
Margaret Britt, Mount Vernon Nazarene University  
Thomas Hardenbergh, University of Michigan  
William Hardenbergh, University of Michigan

*Entrepreneurship, Strategy and Firms Performance in Developing Countries*

Alidou Ouedraogo, University of Moncton  
Alain Cucchi, University of La Réunion  
Michel Boyer, University of La Réunion

*Market Reaction to Restatements after Sarbanes-Oxley*

Linda Lovata, Southern Illinois University, Edwardsville  
Gregory Sierra, Southern Illinois University, Edwardsville  
Shrikant Jategaonkar, Southern Illinois University, Edwardsville

**Interdisciplinary Internet Session**  
**Session Chair: Jim Carland, Allied Academies**

*Designing a Genetic Algorithm Based Decision Support System for Portfolio Management*

Dinesh Sharma, University of Maryland Eastern Shore  
 R.K. Jana, Indian Institute of Social Welfare & Business Management  
 Hari Sharma, Virginia State University

*Higher Return from Investing in the Worst Performing Sector: Evidence from the S&p Ten Sectors*

Anthony Gu, State University of New York, Geneseo

*A Campus-Based Alternative to the MBA International Trip: Teaching Global Business Issues at Home*

Michael Luthy, Bellarmine University  
 Daniel Bauer, Bellarmine University  
 Mike Ryan, Bellarmine University  
 Richard Schrader, Bellarmine University  
 Ida Kutschera, Bellarmine University

*Virtue Versus Vice During Times of Recession: Behavioral Changes*

Shawn Carraher, Indiana Wesleyan University  
 Ronald Weinmann, North Dakota State University

*Behind the Veil: Cultural Challenges and Opportunities for a New International Student Group*

Nasser Razek, The University of Akron  
 Sandra Coyner, The University of Akron

*A Guide for Investing in South Korea*

Don Bradley, University of Central Arkansas  
 Jessica Goodnight, University of Central Arkansas

*Equifinality in Open Systems: Explaining the Phenomenon of Hard Money Mortgages*

Richard Brown, Rowan University

*Isomorphic Influences and Aspiration: Reference Group Choice in Entry Mode Decisions*

Congcong Zheng, San Diego State University

*The Curious Case of CPE for CPAs*

Larry Deppe, Weber State University

*The Confrontation: FTC Vs. IBM*

Rob Kamery, Strayer University  
 Sarah Pitts, Christian Brothers University

*Clayton Hotel Suites and Casino: Re-Visioning Hotel Signage*

Michael Luthy, Bellarmine University

**Interdisciplinary Internet Session**  
**Session Chair: JoAnn Carland, Allied Academies**

*Value, Growth, Size and Performance along Major Market Trends:  
Evidence from the U.S. Semiconductor Firms*

Anthony Gu, State University of New York, Geneseo

*Community Building as Institutional Entrepreneurship:  
Exploring the Emergence of a Popular Music Community*

John A. Guiney, San Diego State University  
Congcong Zheng, San Diego State University

*Missions and Practices of Student Learning Assessment: An International Comparative Study*

Nasser Razek, The University of Akron  
Ghada Awad, The University of Akron

*A Study of Wal-mart's RFID Adoption Effects in the Retail Industry*

Seungjae Shin, Mississippi State University, Meridian  
Dustin Odom, Mississippi State University, Meridian  
William Hill, Mississippi State University, Meridian

*Going Where Angels Fear to Tread: Auctioning University Parking to Enhance Revenue*

Michael McCollough, University of Idaho  
Steven Shook, University of Idaho

*Social Media Usage by Business College Students*

Jose Perez-Carballo, California State University, Los Angeles  
Carol Blaszczyński, California State University, Los Angeles

*Business as a Mission: Building Businesses in Thailand*

Justin Gibson, Indiana Wesleyan University  
Collin Rhoads, Indiana Wesleyan University  
Austin Nevers, Indiana Wesleyan University  
Jerod Miller, Indiana Wesleyan University  
Shawn Carraher, Indiana Wesleyan University

*Innovative Entrepreneurs: A Study of Two Similar but Dissimilar Companies*

Fonda Carter, Columbus State University  
Robin Snipes, Columbus State University

*Acceptance of Clinical IT in a Hospital from a Knowledge Sharing Perspective*

Pouyan EsmailZadeh, Universiti Putra Malaysia  
Murali Sambasivan, Universiti Putra Malaysia  
Naresh Kumar, Universiti Putra Malaysia  
Hossein Nezakati, Universiti Putra Malaysia

**Interdisciplinary Internet Session**  
**Session Chair: Trey Carland, Allied Academies**

*Is Your Portfolio Manager Smarter Than a Second Grader?*

Michael Luthy, Bellarmine University  
 Carl Hafele, Bellarmine University

*Predictability of Big Day and Profitability Thereafter*

Anthony Gu, State University of New York, Geneseo

*Transformation from Within: The CDBG Case*

Scott Johnson, Northeastern State University  
 David Kern, Northeastern State University  
 Katie Haight, Northeastern State University  
 Ryan Haight, Northeastern State University

*Entrepreneurship as a Tradition: A Cross-country Comparison*

Sherry Robinson, Penn State University/Buskerud University College  
 Hans Anton Stubberud, Buskerud University College

*Community of Inquiry: Overview of a Framework for Online Business Education*

Lee Weyant, Kutztown University

*The Effect of Similarities on People's Preferences*

Briana Ryan, California State University, San Marcos  
 Vassilis Dalakas, California State University, San Marcos

*A Modified Genetic Algorithm for the Flow-Shop Scheduling Problem*

Seungjae Shin, Mississippi State University, Meridian

*An Exploratory Analysis of Safari Hunters' Motivations*

Laetitia Radder, Nelson Mandela Metropolitan University  
 Attilia Mulder, Nelson Mandela Metropolitan University  
 Xiliang Han, Nelson Mandela Metropolitan University

*Do We Practice What We Preach?*

*Mechanism Design as a Solution to the Path Dependent Behavior of University Policy*

Richard Brown, Rowan University

*Regional Universities and the Entrepreneurship Education Imperative*

Charles F. Harrington, The University of North Carolina at Pembroke  
 Ramin Maysami, The University of North Carolina at Pembroke

*Software Piracy and Intellectual Property Rights Protection*

James Hamister, Wright State University



**Interdisciplinary Internet Session**  
**Session Chair: Shelby Carland, Allied Academies**

*Linear Versus Non Linear Neural Network Algorithms for Feature Extraction and Image Compression*

Dinesh Sharma, University of Maryland Eastern Shore  
C.S. Rai, Indraprastha University  
Loveleen Gaur, Jodhpur National University

*The Relationship Between Inventory Management and Profitability*

Seungjae Shin, Mississippi State University - Meridian  
Kevin Ennis, Mississippi State University, Meridian  
Dustin Odom, Mississippi State University, Meridian

*Volunteer Work and Socializing Activities: Impact on Campus Internationalization*

Nasser Razek, The University of Akron  
Ghada Awad, The University of Akron

*Attitudes of College Students Towards Users and Usability: A Pilot Study*

Jose Perez-Carballo, California State University, Los Angeles  
Adam Huarng, California State University, Los Angeles

*From Concept to Commerce:  
The Role of Product Development in the Evaluation Process*

Tami Knotts, Louisiana State University, Shreveport  
Stephen Jones, Arkansas Tech University  
Gerald Udell, Missouri State University

*Strategic Servant Leadership and Service: A Cross Cultural Study*

Tom Vankley, Indiana Wesleyan University  
Thomas Taylor, Indiana Wesleyan University  
Steven Jones, Indiana Wesleyan University  
Shawn Carraher, Indiana Wesleyan University

*Customer Service Marketing and Customer Retention in Austria, Poland, and the Czech Republic*

Noelle Bautz, Indiana Wesleyan University  
Austin Doerr, Indiana Wesleyan University  
Bud Hosler, Indiana Wesleyan University  
Shawn Carraher, Indiana Wesleyan University  
Roscoe Dandy, Indian River State College

*Double Moral Hazard and Franchising: A Dual Case Study Approach*

Richard Brown, Rowan University

*Realizing Business Value from Information Systems*

Asma Farooq, International Islamic University  
Nayyer Kazmi, International Islamic University

**Interdisciplinary Internet Session**  
**Session Chair: Trey Carland, Allied Academies**

*A Comparative Study of Korean Government Accounting Standard Reform*

Seungjae Shin, Mississippi State University, Meridian  
 Kevin Ennis, Mississippi State University, Meridian

*Unstable Relationship Between the Fed's Monetary Policy Actions and the U.S. Stock Market*

Anthony Gu, State University of New York, Geneseo  
 Xiaohui Gao, Shanghai University of Finance and Economics

*Lawsuits Walk in on Two Feet: The Bully in the Workplace*

Julie Indvik, California State University, Chico  
 Pamela Johnson, California State University, Chico

*Developing Reward Systems That Motivate University Faculty*

Robin Snipes, Columbus State University  
 Fonda Carter, Columbus State University

*Developmental and Evaluative Contextual Usage of Peer Assessment of Research Presentations  
 in a Graduate Tax Accounting Course*

Philip Little, Coastal Carolina University  
 Kerri Keech, The University of Texas at Tyler  
 Courtney Vanhook, The University of Texas at Tyler  
 Roger Lirely, The University of Texas at Tyler

*Cross-Cultural Meaning of Working: Leadership & Service in Four Countries*

Kyle Abney, Indiana Wesleyan University  
 Aaron Cecil, Indiana Wesleyan University  
 Jordan Easley, Indiana Wesleyan University  
 Shawn Carraher, Indiana Wesleyan University

*Pursuit of Happiness by Consumption: Spending Time vs Spending Money*

Yoonjae Lee, Seoul National University  
 Sangyeon Song, Dongduk Women's University

*The Influence of R&D Investment and Dividend Payment Tax Incentives on Corporate Dividend Policy*

M. Catherine Cleaveland, Mercer University

*The Effect of Financial Crisis at Korean Stock Market*

Janghee Lee, Konkuk University

*The Execution of Mergers and Acquisitions as a Strategy for Mexican Companies within the Growth Achievement in  
 Major World Rankings*

Jose Vargas-Hernandez, University Center for Economic and Managerial Sciences

**Interdisciplinary Internet Session**  
**Session Chair: Jim Carland, Allied Academies**

*Researcher Cognition and the Effect of the External Environment on Business Scholars*

Richard Brown, Rowan University

*The Case of Smallville College: Year-End Entries for Higher Education*

Theresa Gunn, Alfred University  
Tammara Raub, Alfred University

*Aligning Economics Programs with AACSB Accreditation Processes*

Laura Fitzpatrick, Rockhurst University  
Cheryl McConnell, Rockhurst University

*Does Satisfaction Affect Brand Loyalty?*

Jeonghoon Lee, Seoul National University  
Hansuk Lee, Kyungsoong University

*The Benefits of Cloud Computing in Implementing a Knowledge Management System in the Software Development Life Cycle (Sdlc)*

Dan Daniels, Oakwood University

*Do Analysts Remove Earnings Management When Forecasting Earnings?*

Jason Porter, University of Idaho  
Marla Kraut, University of Idaho

*Improving Price Performance When Price Elasticity of Demand Is Difficult to Establish*

James Hamister, Wright State University

*Modeling Satisfied and Dissatisfied Customers in a B2B Setting*

Gregory Kellar, Wright State University  
Michael Preis, University of Illinois at Urbana-Champaign  
James Hamister, Wright State University

*A Cross Cultural Analysis of Consumer Identity Construct Prioritization*

Charles Richardson, Clark Atlanta University  
Lydi McKinley-Floyd, Clark Atlanta University

**DISTINGUISHED RESEARCH AWARD WINNERS**

We would like to congratulate the Distinguished Research Award Winners. The competition was extremely rigorous and intense. After extensive review, the panel of judges awarded distinguished research status to the authors of the following manuscripts, who will receive engraved plaques to commemorate their accomplishments.

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**Academy of Accounting and Financial Studies**

*Market Reaction to Restatements after Sarbanes-Oxley*

Shrikant Jategaonkar, Southern Illinois University, Edwardsville  
Linda Lovata, Southern Illinois University, Edwardsville  
Gregory Sierra, Southern Illinois University, Edwardsville

*Toward a Better Understanding of the Contingent Determinants Related to the Performance of the Cameroonian Municipal Public Services*

Gérard Fillion, University of Moncton  
Donatien Avelé, University of Moncton

**Academy of Banking Studies**

*Equifinality in Open Systems: Explaining the Phenomenon of Hard Money Mortgages*

Richard Brown, Rowan University

**Academy of Economics and Economic Education**

*Macroeconomic and Financial Effects of High and Volatile Oil Prices*

Luis San Vicente Portes, Montclair State University

*The Case for Intensive Skill-Biased Technological Change*

Jennifer Fowler, Belmont University  
Stuart Fowler, Middle Tennessee State University

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## **Academy of Educational Leadership**

*Development and Validation of Proficiency Test for Undergraduate Students*

Rodiel Ferrer, De La Salle University - Manila  
Glenda Ferrer, University of Rizal System – Philippines

*Time Compressed Delivery for Quantitative College Courses: The Key to Student Success*

Timothy Anderson, University High School, Fresno  
Randy Anderson, California State University, Fresno

## **Academy of Entrepreneurship**

*Small Businesses and International Entrepreneurship in the Economic Hard Time: A Global Strategic Perspective*

Nini Yang, San Francisco State University

*Entrepreneurship, Strategy and Firms Performance in Developing Countries*

Alidou Ouedraogo, University of Moncton  
Alain Cucchi, University of La Réunion  
Michel Boyer, University of La Réunion

## **Academy of Health Care Management**

*The Impact of Work-Family Conflict on the Intention to Quit The Job  
In a Sample of Medical Residents*

Cynthia Mathieu, Université du Québec à Trois-Rivières  
Caroline Mathieu, Laval University

## **Academy of Information and Management Sciences**

*A Modified Genetic Algorithm for the Flow-Shop Scheduling Problem*

Seungjae Shin, Mississippi State University, Meridian

## **Academy of Legal, Ethical and Regulatory Issues**

*How “Cybersafe” are the BRICs?*

Miriam Weismann, Suffolk University  
Christopher Buscaglia, Suffolk University

## **Academy of Marketing Studies**

*Social Media from a Corporate Perspective:  
A Content Analysis of Official Facebook Pages*

Amy Parsons, King' 's College

## **Academy of Organizational Culture, Conflict and Communications**

*When Does Breach of the Organizational-Consumer Psychological Contract  
Affect the Employee's Desire to Stay?*

Bruce T. Teague, Eastern Washington University  
K. Damon Aiken, Eastern Washington University  
George W. Watson, Southern Illinois University, Edwardsville

## **Academy of Strategic Management**

*An International Mission Statement Comparison:  
United States, France, Germany, Japan, and China*

Darwin King, St. Bonaventure University  
Carl Case, St. Bonaventure University  
Kathleen Premo, St. Bonaventure University

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**Academy for Studies in Business**

*Servant Leadership's Impact on Profit, Employee Satisfaction, and Empowerment Within the Framework of a Participative Culture in Business*

David Jones, Southern Wesleyan University

**Academy for Studies in International Business**

*Industry Sector and Export Performance of Small, Locally-Owned Firms*

Densil Williams, University of the West Indies

**International Academy for Case Studies**

*Zero Tolerance or Zero Rationality*

John Leaptrott, Georgia Southern University  
J. Michael McDonald, Georgia Southern University  
Jerry W. Wilson, Georgia Southern University

*ZBN News: An Examination of Issues Related to the Corporate Ownership of Media*

Carrol R. Haggard, Fort Hays State University  
Patricia LaPoint, McMurry University

**ACADEMY OF EDUCATIONAL LEADERSHIP  
CREATIVE AND INNOVATIVE TEACHING AWARDS**

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The Academy of Educational Leadership sponsors special awards to recognize innovative and creative teachers and educational programs. To be eligible for consideration, an individual must be nominated by a member of the Allied Academies and undergo evaluation by the Teaching Awards Committee. The following individuals have met the criteria and have been judged by the Committee to be worthy of the designation, Distinguished Teachers. We extend to them our sincere congratulations.

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Melinda C. Kushniroff, Millikin University

Wayne A. Roberts, Jr., Southern Utah University

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**ACADEMY OF EDUCATIONAL LEADERSHIP CREATIVE AND INNOVATIVE  
EDUCATION AWARD**

The criteria for recognition include the on going delivery of outstanding instruction and education, and, the practice of innovative and creative education. Any academic unit of a college or university is eligible for consideration, but a unit may not win the award more than once. The following unit has met the criteria and has been judged by the Committee to be worthy of the Distinguished Education Award. We extend our sincere congratulations to the

**McConn Coffee Company**

A project of the Students at

Indiana Wesleyan University

nominated by

Shawn M. Carraher, Indiana Wesleyan University

Harriet Rojas, Indiana Wesleyan University

Phil Millage, Indiana Wesleyan University

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**THE ALLIED ACADEMIES FELLOW AWARD**

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This individual has been a supporter and ambassador of the Allied Academies for many years. He has encouraged attendance at the conferences, worked as Referee, Editor and Advocate, and taken on extra duties on our behalf. He has been a good friend and colleague, and is clearly worthy of Fellow status.

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**Gary Schneider, Quinnipiac University**

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**THE LARRY R. WATTS DISTINGUISHED SERVICE AWARD**

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Dr. Larry R. Watts extended extraordinary service to the Allied Academies throughout the establishment and growth of the organization and the development of its various Academies and Journals. This award, named in his honor, is bestowed only upon Academy Fellows who make outstanding contributions to the organization above and beyond the normal call of duty.

For his unwavering support, constant enthusiasm and lasting friendship, we thank...

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**Sharad Maheshwari, Hampton University**

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### **The Carland Award for Outstanding Research in Entrepreneurship**

From time to time, the Carland Foundation for Learning recognizes an outstanding dissertation in entrepreneurship. The winner receives a plaque, an article in the *Academy of Entrepreneurship Journal*, and a check. This year we are pleased to recognize:

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**Simone T.A. Phipps**

for her dissertation entitled:

*Contributors to an Enterprising Sex: Examining the Influence of Creativity on Entrepreneurial Intentions and the Moderating Role of Political Skill Controlling for Gender*

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## **FLOOR PLAN OF THE MEETING FACILITIES**