

Allied Academies’ Fall International Conference Program Schedule 2010

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Registration Pearl

 Wednesday, October 13 7:30 AM to 3:30 PM

 Thursday, October 14 7:30 AM to 3:30 PM

 Friday, October 15 7:30 AM to 1:30 PM

Simultaneous Sessions Meeting Rooms: Dynasty A, Dynasty B, Sampan A

 Wednesday Simultaneous Sessions Scheduled for:

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 Thursday: Simultaneous Sessions Scheduled for:

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Dinner Buffet, Awards Reception, and Cash Bar

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Floorplan of Conference Area Fourth Floor Pagoda Tower page 48

Please Note that Admittance to the Awards Dinner Requires a Dinner Ticket

Please wear your name badge to all functions.

Welcome to Las Vegas!

Letter from the Conference Chairs

Welcome to Las Vegas! We hope that you will enjoy your stay here and that the Conference will be prove to be a successful one for each of you. This is the sixteenth year of the Allied Academies. As you know, the organization is a not for profit corporation and is not sponsored by any university or organization. We are dependent upon conference registration fees and membership fees. Our mission is to support and encourage the exchange of ideas in higher education throughout the world. To that end, we sponsor conferences and publish journals. In addition, we maintain a web page which has developed into an important communication medium for our membership and for scholars from around the world. We publish our journals simultaneously in hard copy and on the web page, and you can view conference proceedings, newsletters and academy information there as well.

We are pleased to report that this conference features work which represents a great range of ideas and contributions: from cutting edge contributions to the literature, to pedagogic and educational applications, to applied and practical research. As an interdisciplinary organization, we hope that each of you will find concepts and ideas which you can use in a variety of areas. We encourage you to venture outside your disciplines and to sample the work of your peers from across the spectrum of academe. To that end, and to facilitate our participants' choice of participation time, we have structured the Conference in the form of interdisciplinary sessions. We hope that each of you will take this opportunity to expand your interests.

We also encourage you to sample the food and fun which is abundantly available in beautiful Las Vegas. We recognize that the camaraderie of the resort is as important in revitalizing you as a professional as are the discussions in the presentations. We hope that each of you will go home refreshed, renewed, and with new and lasting friends.

Finally, we would like to extend our heartfelt appreciation to each of you. It is the authors and the conference participants who make the Allied Academies successful and who support our efforts to achieve our mission. Thank you and have a great conference.

JoAnn and Jim Carland
www.alliedacademies.org

Interdisciplinary Session

Session Chair: Carrol Haggard, Fort Hays State University

*A Contingent Approach to Market Orientation and Product-Market Growth Strategy:
Does Fit Relate to Share?*

Larry Pleshko, Kuwait University
Richard Heiens, University of South Carolina Aiken

*A Social Security System Study:
History, Present Operations, and What Does the Future Hold*

Robert Webster, Ouachita Baptist University

Change and Innovation in Health Services Delivery

Bernard Healey, King' 's College
Kermit Kuehn, University of Arkansas Fort Smith

Meeting the Challenges of Marketing Intangibles

Martin Meyers, University of Wisconsin at Stevens Point

The Determinants of Economic Damages for Victims of the BP Oil Spill

Randall Valentine, Georgia Southwestern State University
Dawn Valentine, Georgia Southwestern State University

Stoneham County: Citizens Concerns Regarding the Impact of Wind Farms

Patricia LaPoint, McMurry University
Carrol Haggard, Fort Hays State University

8:00 AM to 10:00 AM Wednesday, October 13

Dynasty B

Interdisciplinary Session

Session Chair: Darwin King, St. Bonaventure University

The Relationship Between the Three Components Model of Commitment, Workplace Stress and Career Path Application to Employees in Medium Size Organization in Lebanon

Linda Nasr, Lebanese American University

Determinants of Survival of Open Source Software: An Empirical Study

Shuo Chen, SUNY Geneseo

Why Limited Liability Companies?

Glen Utzman, University of Idaho
G. Howard Utzman, Irwin, Myklebust, Savage & Brown PS
Marla Kraut, University of Idaho

A Team Approach to Portfolio Management

Steve Nenninger, Sam Houston State University

A Contingent Valuation Method to Measure Willingness to Pay for Eco-Label Products

Eric Barnard, Purdue University Calumet
Amlan Mitra, Purdue University Calumet

A Mission Statement Analysis Comparing the United States and Three Other English Speaking Countries

Darwin King, St. Bonaventure University
Carl Case, St. Bonaventure University
Kathleen Premo, St. Bonaventure University

Interdisciplinary Session

Session Chair: Densil Williams, University of the West Indies

A HR Perspective of the Health Care Reform Act

Marc Marchese, King's College
Bernard Healey, King' 's College

*An Empirical Examination of Alternative Performance Measures
Within University Business Schools*

Kevin Hammond, The University of Tennessee at Martin
Robert Webster, Ouachita Baptist University

Identification of Outcome Based Business Communication Skills

Robert Newberry, Winona State University
David Conrad, Augsburg College

Modeling Small Locally-Owned Firms Export Behaviour: The Role of Language

Densil Williams, University of the West Indies

10:10 AM to 12:10 PM Wednesday, October 13

Dynasty B

Interdisciplinary Session

Session Chair: Thomas Gstraunthaler, University of Cape Town

The Professor Life Cycle

Randy Anderson, California State University, Fresno
Lydia Anderson, Fresno City College/ CSU, Fresno

Marketing in the Banking Industry of a Developing Economy

Abayomi Famurewa, University of Ado-Ekiti

U-Shaped Female Labor Participation with Economic Development: Some Panel Data Evidence

Henry Tam, York University

Stereotype Threat in Manual Labor Settings for Hispanic and Caucasian Participants

Jennifer Flanagan, Texas A&M University - Commerce
Ray Green, Texas A&M University - Commerce

Entrepreneurial and Accounting Education Through Action-based Learning: The Genesis Project

Thomas Gstraunthaler, University of Cape Town
Stuart Hendry, University of Cape Town

Interdisciplinary Session

Session Chair: Jeff Jewell, Lipscomb University

The Effect of Personal Attachment and Usage on Consumers' Response to Nostalgia

Abdullah Sultan, Kuwait University
Darrel Muehling, Washington State University
David Sprott, Washington State University

A Study of Non-Traditional and Traditional Students in Terms of Their Time Management Behaviors, Stress Factors, and Coping Strategies

John Newbold, Sam Houston State University
Patricia Forbus, Sam Houston State University
Sanjay Mehta, Sam Houston State University

Impact of Political Party Affiliation and Gender on Legislative Decision-making

Kathryn Canfield-Davis, University of Idaho
Sachin Jain, University of Idaho

Vegetable (Or) Oil: An Exploratory Investigation

Thomas Secrest, Coastal Carolina University
Robert B. Burney, Coastal Carolina University

What Is Your ROA? An Investigation of the Many Formulas for Calculating Return on Assets

Jeff Jewell, Lipscomb University
Jeff Mankin, Lipscomb University

12:50 PM to 2:50 PM Wednesday, October 13

Dynasty B

Interdisciplinary Session

Session Chair: Gérard Fillion, University of Moncton

Option Characteristics of Corporate Income Tax

Confidence Amadi, Elizabeth City State University

*Developing Country Teenagers' Involvement in Reality Television:
A Multi-Item Measurement Scale*

Mohammad Haq, University of Western Sydney
Syed Rahman, University of Western Sydney

An Empirical Study on Multinational Banks Decision to Go Abroad

Hamadou Boubacar, University of Moncton

*Using Current and Up-to-Date Examples as a Teaching tool in Economics:
A Description*

Indranil Ghosh, Saint Xavier University
Faisal Rahman, Saint Xavier University

*Testing UTAUT on the Use of ERP Systems by Middle Managers and End-users of Medium- to
Large-Sized Canadian Enterprises*

Gérard Fillion, University of Moncton
Hassen Braham, University of Moncton
Jean-Pierre Booto Ekionea, University of Moncton

Interdisciplinary Session

Session Chair: N. Anna Shaheen, Sam Houston State University

*Perceptions of Diversity among Faculty Members from a
Predominately White American School District*

Kathryn Canfield-Davis, University of Idaho
Sachin Jain, University of Idaho

Volatility of the Dollar/Yen Exchange Rates, Causes and Effect

Mohammed Haque, Texas A&M University-Texarkana
George Boger, Texas A&M University-Texarkana

*Assessment of a Master of Accountancy Program:
A Case Study at the University of Idaho*

Marla Kraut, University of Idaho

*E-Readers vs. Traditional Print Media On Campus:
Gender Differences and Challenges to be Overcome*

R. Nicholas Gerlich, West Texas A&M University
Leigh Browning, West Texas A&M University
Lori Westermann, West Texas A&M University

*A Binomially Distributed Production Process Revisited:
A Pedagogical Approach*

J. S. Sutterfield, Florida A&M University
Paul Nkansah, Florida A&M University

*Are Guaranteed Contracts Good Business for the National Football League?:
Examining Theories of Motivation and Behavior*

Brent Estes, Sam Houston State University
N. Anna Shaheen, Sam Houston State University
Valrie Chambers, Texas A & M University-Corpus Christi

8:00 AM to 10:00 AM Thursday, October 14

Dynasty A

Interdisciplinary Session

Session Chair: Stephen Betts, William Paterson University

KSA from Healthcare Managers' Perspectives

Michael Stowe, University of St. Francis
James Haefner, University of St. Francis
Robert J. Behling, University of St. Francis

Exploring Cost Stickiness in the Philippines: A Study of Cost Behavior of Selected Listed Philippine Companies

Arnel Onesimo Uy, De La Salle University

*Price Inflation and GDP Growth-What Matters Most?
Evidence from Egypt and India*

Dina Rady, Faculty of Commerce

State-Controlled Elections: Why the Charade?

Abdiweli Ali, Niagara University

M&D Supply: Case B Adopt an Attitude

Jeff Dyson, Lamar University
Kabir Sen, Lamar University
Vivek Natarajan, Lamar University

*Having a Ball Learning about Teamwork:
An Experiential Approach to Teaching Group Development*

Stephen Betts, William Paterson University

Interdisciplinary Session

Session Chair: Sherry Robinson, Penn State University/Buskerud University College

*Cost Behavior—A Significant Factor in Predicting the Quality and Success of Hospitals
...A Literature Review*

Teresa Lang, Columbus State University
Rita Jones, Columbus State University

An Entrepreneurial Marketing System

Charles Stowe, Lander University
Robert Matthews, Sam Houston State University

Using a Real-World Database and Web Application Project to Facilitate Learning

Randy Brown, University of Mary Hardin-Baylor

Alibaba: Changing the Way Business Is Conducted in the Information Economy

Casimir Barczyk, Purdue University Calumet
Gideon Falk, Purdue University Calumet
Lori Feldman, Purdue University Calumet
Charles Rarick, Purdue University Calumet

Student Perceptions of the Use of Clickers in the Classroom

Gisele Moss, Lamar University
Jeff Dyson, Lamar University
Alicen Flosi, Lamar University

Inspiring Innovation in Norway

Sherry Robinson, Penn State University/Buskerud University College
Hans Anton Stubberud, Buskerud University College

8:00 AM to 10:00 AM Thursday, October 14

Sampan A

Interdisciplinary Session

Session Chair: Ingeborg Nickerson, Barry University

Strategic Planning and Tax

W. Robert Smith, University of Southern Mississippi
Elisa M. Fay, Rödl & Partner
Anthony P. Curatola, Drexel University

School of Study and Financial Literacy

Michael E. Hanna, University of Houston--Clear Lake
Robert R. Hill, University of Houston-Clear Lake
Grady Perdue, University of Houston-Clear Lake

Financial Reform and the Community Bank Dilemma

Kathleen Croasdale, First Bank of Conroe
Robert Stretcher, Sam Houston State University

The Effects of the BP Oil Spill and Hurricane Katrina on Businesses in South Louisiana

Louis Mancuso, Southern University at New Orleans
Ghasem Alijani, Southern University at New Orleans
Obyung Kwun, Southern University at New Orleans

Teaching Ethics at the University Level: Why Do We Hesitate to Address the Issue?

Melinda Kushniroff, Millikin University

The Ethics of Tax Evasion: An Investigation into Demographic Differences

Robert McGee, Florida International University
Ingeborg Nickerson, Barry University
Larry Pleshko, Kuwait University
Michael Broihahn, Barry University

10:10 AM to 12:30 PM Thursday, October 14

Dynasty A

Interdisciplinary Session

Session Chair: Issam Ghazzawi, University of La Verne

*The Transformation Experience of International Travel:
MBA Students Go to Spain*

Alan Deck, Bellarmine University
Michael Luthy, Bellarmine University
Richard Schrader, Bellarmine University

Mayaworks: Weaving Threads of Entrepreneurship in Guatemala

Charles Rarick, Purdue University Calumet
Martine Duchatelet, Purdue University Calumet
Lori Feldman, Purdue University Calumet

Correcting Marketing Periodization with Evidence from Advertising Archives

Costas Hadjicharalambous, State University of New York
Barbara Olsen, State University of New York

Small Firm Strategy in Turbulent Times

Thomas M. Box, Pittsburg State University

*Proactive Personality and Entrepreneurial Leadership: Exploring the Moderating Role of
Organizational Identification and Political Skill*

Leon Prieto, Savannah State University

Apartment Rentals and the Economy

Michael Hanna, University of Houston - Clear Lake
Stephen Caples, McNeese State University
Charles Smith, University of Houston – Downtown

*Bridging the Gap: The Role of Outreach Programs in Granting College Access
to First Generation Students*

Issam Ghazzawi, University of La Verne

10:10 AM to 12:30 PM Thursday, October 14Dynasty B

Interdisciplinary Session**Session Chair:** Wayne Roberts, Southern Utah University

*The Commercial Lease: Impact on Nascent Business Tenants
Through Restrictions on Use of Premises and Limitations on Assignment and Sublease Rights*

Patrick Geho, Middle Tennessee State University
Robert Lahm, Western Carolina University
Charles Stowe, Lander University

Variables Explaining the Price of Gold Mining Stocks

Jimmy D. Moss, Lamar University
Donald I. Price, Lamar University

M&D Supply Case C "Sons Up"

Jeff Dyson, Lamar University
Kabir Sen, Lamar University
Vivek Natarajan, Lamar University

IFRS Is Coming to the Oilpatch, Ready or Not

Robert Matthews, Sam Houston State University
Ronald Daigle, Sam Houston State University

*Integrating External and Internal Antecedents of Firm Performance:
Strategy in an Era of Economic Uncertainty*

William Healy, William Paterson University
Emory Knaus, William Paterson University
William Matthews, William Paterson University
Raza Mir, William Paterson University
Stephen Betts, William Paterson University

Developing a Plan of Action for Marketing Search and Rescue (SAR) and Fire Boats

Wayne Roberts, Southern Utah University

Interdisciplinary Session

Session Chair: M. Meral Anitsal, Tennessee Tech University

Enhancing Drugs Access in Normal and Critical Circumstances

Ghasem Alijani, Southern University at New Orleans
Louis Mancuso, Southern University at New Orleans
Obyung Kwun, Southern University at New Orleans
Elizabeth Barika, Southern University at New Orleans

The Effects of Information Privacy and Online Shopping Experience in E-Commerce

Elena Bernard, University of Portland
Igor Makienko, University of Nevada Reno

Advanced Game Products, Inc.

Jane Baird, Minnesota State University, Mankato
Robert Zelin, Minnesota State University, Mankato

Adding Entrepreneurship to the General Education Curriculum

Thaddeus McEwen, North Carolina A&T State University

Cultural Orientation and Advertising. Comparing Three Populations

Cecilia Maldonado, Georgia Southwestern State University

Culture 2.0: A Critical Comparison of Hofstede's Cultural Dimensions in Ecuador, India and the U.S.

Sumaria Mohan-Neill, Roosevelt University

*Business Student Perceptions of Active Versus Passive Academic Dishonesty:
Accounting Versus Non-accounting Majors*

Robert Elmore, Tennessee Tech University
M. Meral Anitsal, Tennessee Tech University
Ismet Anitsal, Tennessee Tech University

12:50 PM to 2:50 PM Thursday, October 14

Dynasty A

Interdisciplinary Session

Session Chair: Gerald Calvasina, Southern Utah University

Mentoring a Novice Entrepreneur: Analysis of Mentor Functions

Etienne St-Jean, Université du Québec à Trois-Rivières

*Liquidity and Financial Leverage Ratios:
Their Impact on Compliance with International Financial Reporting Standards (IFRS)*

Rodiel Ferrer, De La Salle University - Manila
Glenda Ferrer, University of Rizal System, Tanay, Rizal

*The Whoop Curve: Predicting Entrepreneurial and Financial Opportunities
in the Performing Arts*

Jennifer Wilgus, Belmont University
Larry Wacholtz, Belmont University

*She's Not Heavy, She's My Sister: Does Anyone Really Give a Hoot about Obesity
and Weight Discrimination? The Case of the "Heavy" Hooters Girl*

Linda Barkacs, University of San Diego
Craig Barkacs, University of San Diego

*Women of Generous Proportions: An Empirical Study of Plus Size Consumer Brands and the
Consumer Bonding Experience*

Jhoana Acosta, De La Salle University, Manila

Use of Credit Checks in Employee Selection

Gerald Calvasina, Southern Utah University
Richard Calvasina, University of West Florida
Eugene Calvasina, Southern University

Interdisciplinary Session

Session Chair: Melinda Kushniroff, Millikin University

Testing a Moderator-Type Research Model on the Use of High Speed Internet

Gérard Fillion, University of Moncton
Jean-Pierre Booto Ekionea, University of Moncton

Podcasts and Vodcasts: Can They Make a Difference in an Accounting Class?

Robert Zelin, Minnesota State University, Mankato
Jane Baird, Minnesota State University, Mankato

Capital Asset Reporting by the Fifty US States: A 2009 Status Report

Judith Kamnikar, Auburn University Montgomery
Edward Kamnikar, Troy University Montgomery
Keren Deal, Auburn University Montgomery

Learning the Questionnaire Design Topic with Real Clients

Igor Makienko, University of Nevada Reno
Elena Bernard, University of Portland

Where Do We Go to Ensure the Continuation of Accounting Education?

Melinda Kushniroff, Millikin University

Interdisciplinary Session

Session Chair: Ismet Anitsal, Tennessee Tech University

Physicians Quality Care: Disney Comes to the Doctor's Office

Wilburn Lane, Union University

Analysts' Earnings Forecasts: Implications for Managed Earnings

Paula Parker, University of Southern Mississippi

The Impact of Stock Options Compensation on Earnings and Probability of Bankruptcy

Akinloye Akindayomi, University of Texas - Pan American
Hussein Warsame, University of Calgary

Differences and Agreements on Syllabi Components Between Faculty and Students in the Principles of Accounting Course

Alan Deck, Bellarmine University
John Marcis, Coastal Carolina University
Carl Keller, Jr., Missouri State University

Retailing Institutions: Emergence of Entrepreneurial Retail Forms

Ismet Anitsal, Tennessee Tech University
M. Meral Anitsal, Tennessee Tech University

Interdisciplinary Session

Session Chair: Susan Cockrell, Birmingham-Southern College

Predictive Ability of Black-Scholes Model in Pricing Indian Stock Options

Sankaran Venkateswar, Trinity University

Speculative and Pure Risks: Their Impact on Firms' Earnings per Share

Rodiel Ferrer, De La Salle University - Manila
Nemia Mallari, Polytechnic University of the Philippines

What Effect Has Sarbanes-Oxley Had on Hiring Practices of Accountants?

Wilbur Clark, Stephen F. Austin State University

*Evidence of Cognitive Biases in Students' Academic Self-assessment
in the Introductory Finance Course*

John Marcis, Coastal Carolina University
Robert Burney, Coastal Carolina University

*Comparison Study on Neural Network and Ordinary Least Squares Model
to Stocks' Prices Forecasting*

Ojoung Kwon, California State University
Luna Tjung, California State University
K.C. Tseng, California State University
Jill Bradley-Geist, California State University

A Model of Municipal Disclosures Using Exploratory Factor Analysis

Susan Cockrell, Birmingham-Southern College

Interdisciplinary Session

Session Chair: Kristen Bohlander, Eckerd College

*Education Policy and School Segregation:
A Study of the Denver Metropolitan Region*

David Aske, University of Northern Colorado
Rhonda Corman, University of Northern Colorado
Christine Marston, University of Northern Colorado

*Strategic Integration of Central and Eastern Europe (CEE)
into the EU-IS Poland an Effective Model of Transition?*

David W. Arnesen, Seattle University
William L. Weis, Seattle University

State and Local Tax Effect on Corporate Strategy

W. Robert Smith, University of Southern Mississippi
Elisa M. Fay, Rödl & Partner
Anthony P. Curatola, Drexel University

*Opportunity Recognition for Novice Entrepreneurs:
The Benefits of Learning with a Mentor*

Etienne St-Jean, Université du Québec à Trois-Rivières
Maripier Tremblay, Université Laval

*Is There a "Digital Divide" in the Provision of E-Government Services
at the County Level in the United States?*

Jane Baird, Minnesota State University, Mankato
Robert Zelin, Minnesota State University, Mankato
Queen Booker, Minnesota State University, Mankato

Predictor Variables of Constructive and Destructive Conflict Behavior

Kristen Bohlander, Eckerd College

Interdisciplinary Session

Session Chair: L. Jeff Seaton, Murray State University

Social Networking Technology as a Business Tool

Santosh Venkatraman, Tennessee State University

Leadership for the Arts: The Sorensen Renaissance

Kathryn Canfield-Davis, University of Idaho

Sachin Jain, University of Idaho

*Economic Impact of Base Realignment and Closing on the Fort Bragg Region
and the Largest Army Base in the United States*

Inder Nijhawan, Fayetteville State University

Can Small Firms Leverage Resources to Increase Performance?

David Price, Washburn University

Michael Stoica, Washburn University

Scott Weaven, Griffith University

Bill Merrilees, Griffith University

Sales Order Processing and Internal Controls: A Case Study

Susan Muzorewa, Morgan State University

Arundhati Rao, Towson University

*The Effect of Law Enforcement's Socialization Process on the
Whistle-Blowing Behavior of Police Officers*

L. Jeff Seaton, Murray State University

Dinner Buffet, Awards Reception and Cash Bar

Fuji Ballroom

6:00-8:30

Interdisciplinary Session

Session Chair: M. Wayne Alexander, Minnesota State University Moorhead

Perspectives on International Diversification from 1991 to 2008

Balasundram Maniam, Sam Houston State University
Courtney Goffinet-Pourteau, Sam Houston State University

Ownership Structure and Financial Performance in the Trucking Industry

Arthur Francia, University of Houston
Mattie Porter, University of Houston-Clear Lake
Christian Sobngwi, University of Houston

Proactive Personality: Organization vs Career Commitment

Leila Messara, Lebanese American University
Grace Dagher, Lebanese American University

Omaha Unilaterally Changes Retiree's Benefits – Contract Clause Implications

Steven Palmer, Northwestern Oklahoma State University
George McNary, Creighton University
Lee Weyant, Kutztown University

A Model for Building Innovation Capabilities in Small Firms

Falih Alsaaty, Bowie State University

Delight the Customer: A Model for Assessing Repeat Purchase Behavior

M. Wayne Alexander, Minnesota State University Moorhead

Interdisciplinary Session**Session Chair:** Thomas Hayes, University of Arkansas - Fort Smith

*Emotional Intelligence, Employee Engagement and Job Stress:
An Empirical Investigation*

Grace Dagher, Lebanese American University
Nora Junaid, Lebanese American University

Joint-Defense Privilege- When Attorney Client Privilege May Extend To A Third Party

Tommy Robertson, Sam Houston State University
Laura Sullivan, Sam Houston State University

*Marketing a University-Affiliated Applied Research Center:
An Application Involving Hull-Spence Behavioral Theory*

Adee Athiyaman, Western Illinois University

*Managerial Accounting as a Tool for Corporate Strategy:
Synergy Creation and Anergy Inhibition*

Kazumori Itoh, Senshu University School of Commerce
Mohsen Souissi, Fayetteville State University

Multi-level Modeling of Principal Authenticity and Teachers' Trust and Engagement

Chuang Wang, UNC Charlotte
James Bird, University of North Carolina at Charlotte

*Predicting Information Technology Adoption in Small Businesses:
An Extension of the Technology Acceptance Model*

Thomas Hayes, University of Arkansas - Fort Smith

Interdisciplinary Session

Session Chair: Kurt Jesswein, Sam Houston State University

*If the Fair Labor Standards Act Is So Simple,
How Come So Many Employers Are in Hot Water?*

Laura Sullivan, Sam Houston State University
Tommy Robertson, Sam Houston State University

What or Who Regulates European Electronic Media?

Kathy Hill, Sam Houston State University
Aaron Manahan, Sam Houston State University

Drinking up the Profits: A Forensic Accounting Case

Vincent Shea, St. John's University
Bobby Waldrup, University of North Florida
Robert Slater, University of North Florida

*Location Decision Making for Eco-industrial Parks in Nonmetropolitan Illinois:
The Use of Stochastic Input-output Model as Decision Aid*

Adee Athiyaman, Western Illinois University

Links Between Managerial Accounting, GAAP, and Credit Analysis

Kurt Jesswein, Sam Houston State University

Interdisciplinary Session

Session Chair: DeAnna Kempf, Middle Tennessee State University

Dynamics in Academic Entrepreneurship

John Osiri, Washington State University
Linda Clarke, University of Florida

*An Experiential Approach to Teaching Social Science Methodology:
Extending the Forer Test Beyond Face Validity*

Stephen Betts, William Paterson University
Zinaida Taran, Pennsylvania State University

Cooperative Learning and Decision Making in Education

John Hathorn, Metropolitan State College of Denver
Lesley Hathorn, Metropolitan State College of Denver

Peer and Self Assessment Within Student Groups: Gender Issues in Evaluations

Janice Ammons, Quinnipiac University
Charles Brooks, Quinnipiac University

Strategic Management: This Time its Personal

John Leaptrott, Georgia Southern University
J. Michael McDonald, Georgia Southern University
Jerry Wilson, Georgia Southern University

The Effects of Source Choice on Word-of-Mouth Communication Influence

DeAnna Kempf, Middle Tennessee State University

Interdisciplinary Session

Session Chair: Colin Drummond, Case Western Reserve

Small and Medium Sized Enterprises' E-commerce Adoption Model in Vietnam

Long Pham, New Mexico State University
Lan Pham, University of Labor and Social Affairs
Duong Nguyen, National Economics University

Preparing a Business College for Globalization: A Case Study

Jay L. Tontz , Dean Emeritus, College of Business and Economics, CSUEastbay
Sam Basu, William Paterson University

An Accounting Change at American Rock Salt Company

Allen Hunt, Southern Illinois University Edwardsville
Brad Reed, Southern Illinois University Edwardsville
Gregory Sierra, Southern Illinois University Edwardsville

How to Manage and Flourish Innovation in Hospitals by Clinical IT?

Pouyan Esmaeilzadeh, University Putra Malaysia
Murali Sambasivan, University Putra Malaysia
Naresh Kumar, University Putra Malaysia
Hossein Alizadeh, University Putra Malaysia

Fixed Versus Sunk Costs: Creating a Consistent and Simplified Cost Framework

John Stinespring, University of Tampa

Team-based Learning to Enhance Critical Thinking Skills in Entrepreneurship Education

Colin Drummond, Case Western Reserve

Interdisciplinary Internet Session
Session Chair: Jim Carland, Allied Academies

Entrepreneurs: Global Compensation

Michelle Gabica, Minot State University
Sarah Olafson, Minot State University
Ashley Hausauer, Minot State University
Charles Carraher, Florida Atlantic University

Cost-effective Innovation under Turbulent Environments Demands Uncommon Development Processes

Enrique Nunez, Ramapo College of New Jersey
Gary Lynn, Stevens Institute of Technology

Participating in the Conversation: Exploring Usage of Social Media Networking Sites

James M. Curran, University of South Florida Sarasota/manatee Campus
Ron Lennon, University of South Florida

*Relationships among Export, FDI and Growth in India:
An Application of Auto Regressive Distributed Lag (ARDL) Bounds Testing Approach*

Kishor Guru-Gharana, Texas A & M-Commerce

International Meaning of Business

Ben Thom, Minot State University
Casey Okland, Minot State University
Jennings White, Minot State University
Charles Carraher, Florida Atlantic University

Regional Economic Impacts of the Transportation Industry

Amlan Mitra, Purdue University Calumet

Changing the Game at Cherokee Nation Entertainment

David Kern, Northeastern State University
Jason Carlin, Northeastern State University
Anthony Dean, Northeastern State University
Robert Searcy, Northeastern State University
J. W. Stanley, Northeastern State University

An Expanded Perspective of Native American Entrepreneurship

Doyle Anderson, Idaho State University

Interdisciplinary Internet Session
Session Chair: JoAnn Carland, Allied Academies

Global Compensation among Entrepreneurs

Luis Elizondo, Minot State University
Michelle Gabica, Minot State University
Danielle Warren, Minot State University
Charles Carraher, Florida Atlantic University

Pre-Crisis Determinants of U.S. Bank Charter Values

Rich Fortin, New Mexico State University
Gerson Goldberg, New Mexico State University
Greg Roth, New Mexico State University

Non-Traditional Adult Masters Degree Students and Their Choice of Program of Study

Bradford Frazier, Pfeiffer University
Carlton Young, Mississippi State University-meridian
Edward Fuller, Pfeiffer University

*Strategic Human Resource Management in Small and Growing Firms:
Aligning Valuable Resources*

Michael Hargis, University of Central Arkansas
Don Bradley, University of Central Arkansas

Why Do Entrepreneurs Work?

Ben Thom, Minot State University
Casey Okland, Minot State University
Nathan Stremich, Minot State University
Charles Carraher, Florida Atlantic University
Cara Lea Carraher, Princeton University

Consumers' Willingness to Pay for Environmentally Friendly Products

Amlan Mitra, Purdue University Calumet
Monica Wu, Purdue University Calumet

Using an Entrepreneurial Network Organization Model to Transform Academic Institutions

Doyle Anderson, Idaho State University
Christelle Edmo, Idaho State University

Interdisciplinary Internet Session
Session Chair: Trey Carland, Allied Academies

Why Do Entrepreneurs Work?

Whitney Loftesnes, Minot State University
Deanna Mitchell, Minot State University
Melissa Elliott, Minot State University
Kelsey Barney, Minot State University
Charles Carraher, Florida Atlantic University

*Fact or Fiction? A Study of Managerial Perceptions Applied
to an Analysis of Organizational Security Risk*

Richard Taylor, Texas Southern University
Jeff Brice, Texas Southern University

Genetic Algorithm for Multi-Factor User Interface Component Layout Problem

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Michael McCollough, University of Idaho

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Jungwan Lee, Boston University

What Makes a Successful Entrepreneur?

Cole Brown, Minot State University
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Open Innovation Modeling Using Game Theory

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*Serial Strategic Innovation and Sustainable Competitive Advantage:
The Case of Proctor and Gamble*

Kim S. Davey, University of Alabama at Birmingham
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Chih-Hsien Liao, National Taiwan University
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*Truth" Lies in the Eyes of the Beholder:
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Aditi Grover, Plymouth State University

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Joel Cardinal Schultz, Minot State University
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Why Do Entrepreneurs Work Internationally?

Lexi Swallers, Minot State University
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*Role of Race in Influencing Smokers' Attitudes and Behavior:
An Exploratory Study for African-American and White Adolescents*

Aditi Grover, Plymouth State University

*Inventions and Innovations:
Does Stage of Development Matter in Assessments of Market Attractiveness?*

Stephen Jones, Arkansas Tech University
Tami Knotts, Louisiana State University in Shreveport
Gerald Udell, Missouri State University

Covariates of Mortgage Delinquency

William Brent, Howard University
Debbie Lindsey, Howard University
Lynne Kelly, Howard University
Russell Price, Howard University

*Investment Decision in Apparel Stores:
A Teaching Case in the Introductory Financial Accounting Course*

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Role of Flexible Functional Form in Estimating Local Government Structure

Amlan Mitra, Purdue University Calumet
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Small Business and Web 2.0: Hope or Hype?

Trish Boyles, Muhlenberg College

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It's All in the Blood: The Battle Between David & Goliath in the Blood Testing Market

Charles Carraher, Florida Atlantic University
Shawn Carraher, Minot State University
Whitney Loftesnes, Minot State University

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Aditi Grover, Plymouth State University

Rising Risks and Uncertainties for U.S. Firms' Gifts, Travel and Entertainment Expenses for Marketing in Foreign Countries: The Implications of Increased Foreign Corrupt Practices Act Enforcement

Karl Boedecker, University of San Francisco

The Millennial Generation: Recommendations for Overcoming Teaching Challenges

Courtney Bracy, Arkansas State University
Sandra Bevill, Arkansas State University
Terry Roach, Arkansas State University

Strategies for Integrating IFRS into the Accounting Curriculum

Marianne L. James, California State University, Los Angeles

*21st Century Knowledge, Skills, and Abilities and Entrepreneurial Competencies:
A Model for Undergraduate Entrepreneurship Education*

Trish Boyles, Muhlenberg College

*Effects of Environmental Factors on Accounting Systems of Egypt, Iran, Libya, Saudi Arabia,
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Peter Aghimien, Indiana University South Bend

Avondale Estates: A Case Study in Governmental Accounting and Auditing – A Historical Approach

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An Analysis of the Acquisition and Purchase Methods

Peter Aghimien, Indiana University South Bend

Beyond Risk Propensity – The Influence of Evaluation Period and Information Relevance on Risk Taking Behavior

Congcong Zheng, San Diego State University
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Competition in Multi-Channel Supply Chains

Bin Shao, West Texas A&M University
 Chongqi Wu, California State University, East Bay
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Academic Dishonesty in an Accounting Ethics Class: A Case Study in Plagiarism

Donald Ariail, Southern Polytechnic State University
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A Study on Corporate Governance of China's State-owned Enterprises - Focus on the Role of Baosteel CCP Organization

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Convergence of State and Local Fiscal Policies: an Application of Panel Unit Root Tests

Christopher Annala, State University of New York at Geneseo
 Shuo Chen, SUNY Geneseo

Ethical Theories and the Incidence of Occupational Fraud

P.N. Saksena, Indiana University South Bend

Using RFM Data to Optimize Direct Marketing Campaigns: A Linear Programming Approach

Arben Asllani, University of Tennessee at Chattanooga
 Diane Halstead, University of Tennessee at Chattanooga

Beauty Premium and Grade Point Average: A Study of Business Students at a Korean University

Brandon Walcutt, Hankuk University of Foreign Studies
 Louise Patterson, KyungHee University
 SangYun Seo, KyungHee University

DISTINGUISHED RESEARCH AWARD WINNERS

We would like to congratulate the Distinguished Research Award Winners. The competition was extremely rigorous and intense. After extensive review, the panel of judges awarded distinguished research status to the authors of the following manuscripts, who will receive engraved plaques to commemorate their accomplishments.

Academy of Accounting and Financial Studies

The Impact of Stock Options Compensation on Earnings and Probability of Bankruptcy

Akinloye Akindayomi, University of Texas - Pan American
Hussein Warsame, University of Calgary

A Model of Municipal Disclosures Using Exploratory Factor Analysis

Susan Cockrell, Birmingham-Southern College

*Liquidity and Financial Leverage Ratios:
Their Impact on Compliance with International Financial Reporting Standards (IFRS)*

Rodiel Ferrer, De La Salle University - Manila
Glenda Ferrer, University of Rizal System, Tanay, Rizal

Analysts' Earnings Forecasts: Implications for Managed Earnings

Paula Parker, University of Southern Mississippi

*Exploring Cost Stickiness in the Philippines:
A Study of Cost Behavior of Selected Listed Philippine Companies*

Arnel Onesimo Uy, De La Salle University

Academy of Banking Studies

An Empirical Study on Multinational Banks Decision to Go Abroad

Hamadou Boubacar, University of Moncton

*A Contingent Approach to Market Orientation and Product-Market Growth Strategy:
Does Fit Relate to Share?*

Larry Pleshko, Kuwait University
Richard Heiens, University of South Carolina Aiken

Academy of Business Studies

*Serial Strategic Innovation and Sustainable Competitive Advantage:
The Case of Proctor and Gamble*

Kim S. Davey, University of Alabama at Birmingham
Tom J. Sanders, University of Montevallo

Academy of Economics and Economic Education

Convergence of State and Local Fiscal Policies:an Application of Panel Unit Root Tests

Christopher Annala, State University of New York at Geneseo
Shuo Chen, SUNY Geneseo

*Price Inflation and GDP Growth-What Matters Most?
Evidence from Egypt and India*

Dina Rady, Faculty of Commerce

Fixed Versus Sunk Costs: Creating a Consistent and Simplified Cost Framework

John Stinespring, University of Tampa

Academy of Educational Leadership

Strategies for Integrating IFRS into the Accounting Curriculum

Marianne L. James, California State University, Los Angeles

*Assessment of a Master of Accountancy Program:
A Case Study at the University of Idaho*

Marla Kraut, University of Idaho

*A Study of Non-Traditional and Traditional Students in Terms of Their
Time Management Behaviors, Stress Factors, and Coping Strategies*

John Newbold, Sam Houston State University
Patricia Forbus, Sam Houston State University
Sanjay Mehta, Sam Houston State University

Multi-level Modeling of Principal Authenticity and Teachers' Trust and Engagement

Chuang Wang, University of North Carolina at Charlotte
James Bird, University of North Carolina at Charlotte

Academy of Entrepreneurship

Retailing Institutions: Emergence of Entrepreneurial Retail Forms

Ismet Anitsal, Tennessee Tech University
M. Meral Anitsal, Tennessee Tech University

*21st Century Knowledge, Skills, and Abilities and Entrepreneurial Competencies:
A Model for Undergraduate Entrepreneurship Education*

Trish Boyles, Muhlenberg College

*Entrepreneurial and Accounting Education Through Action-based Learning:
The Genesis Project*

Thomas Gstraunthaler, University of Cape Town
Stuart Hendry, University of Cape Town

*Inventions and Innovations:
Does Stage of Development Matter in Assessments of Market Attractiveness?*

Stephen Jones, Arkansas Tech University
Tami Knotts, Louisiana State University in Shreveport
Gerald Udell, Missouri State University

*Proactive Personality and Entrepreneurial Leadership: Exploring the Moderating Role of Organizational
Identification and Political Skill*

Leon Prieto, Savannah State University

Mentoring a Novice Entrepreneur: Analysis of Mentor Functions

Etienne St-Jean, Université du Québec à Trois-Rivières

*Opportunity Recognition for Novice Entrepreneurs:
The Benefits of Learning with a Mentor*

Etienne St-Jean, Université du Québec à Trois-Rivières
Maripier Tremblay, Université Laval

*The Whoop Curve: Predicting Entrepreneurial and Financial Opportunities
in the Performing Arts*

Jennifer Wilgus, Belmont University
Larry Wacholtz, Belmont University

Modeling Small Locally-Owned Firms Export Behaviour: The Role of Language

Densil Williams, University of the West Indies

*Beyond Risk Propensity – The Influence of Evaluation Period and Information Relevance on Risk Taking Behavior*Congcong Zheng, San Diego State University
Radmila Prisljin, San Diego State University**Academy of Health Care Management***Enhancing Drugs Access in Normal and Critical Circumstances*Ghasem Alijani, Southern University at New Orleans
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Murali Sambasivan, University Putra Malaysia
Naresh Kumar, University Putra Malaysia
Hossein Alizadeh, University Putra Malaysia*Role of Race in Influencing Smokers' Attitudes and Behavior:
An Exploratory Study for African-American and White Adolescents*

Aditi Grover, Plymouth State University

Academy of Information and Management Sciences*Determinants of Survival of Open Source Software: An Empirical Study*

Shuo Chen, SUNY Geneseo

*Testing UTAUT on the Use of ERP Systems by Middle Managers and End-users of Medium- to Large-Sized Canadian Enterprises*Gérard Fillion, University of Moncton
Hassen Braham, University of Moncton
Jean-Pierre Booto Ekionea, University of Moncton*Predicting Information Technology Adoption in Small Businesses:
An Extension of the Technology Acceptance Model*

Thomas Hayes, University of Arkansas - Fort Smith

Small and Medium Sized Enterprises' E-commerce Adoption Model in Vietnam

Long Pham, New Mexico State University
Lan Pham, University of Labor and Social Affairs
Duong Nguyen, National Economics University

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Robert McGee, Florida International University
Ingeborg Nickerson, Barry University
Larry Pleshko, Kuwait University
Michael Broihahn, Barry University

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*Women of Generous Proportions:
An Empirical Study of Plus Size Consumer Brands and the Consumer Bonding Experience*

Jhoana Acosta, De La Salle University, Manila

The Effects of Information Privacy and Online Shopping Experience in E-Commerce

Elena Bernard, University of Portland
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*Developing Country Teenagers' Involvement in Reality Television:
A Multi-Item Measurement Scale*

Mohammad Haq, University of Western Sydney
Syed Rahman, University of Western Sydney

Academy of Organizational Culture, Conflict and Communications

*The Relationship Between the Three Components Model of Commitment,
Workplace Stress and Career Path Application to Employees
in Medium Size Organization in Lebanon*

Linda Nasr, Lebanese American University

Academy of Strategic Management

*A Mission Statement Analysis Comparing the United States and
Three Other English Speaking Countries*

Darwin King, St. Bonaventure University
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Kathleen Premo, St. Bonaventure University

Academy for Studies in International Business

Inspiring Innovation in Norway

Sherry Robinson, Penn State University/Buskerud University College
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International Academy for Case Studies

Alibaba: Changing the Way Business Is Conducted in the Information Economy

Casimir Barczyk, Purdue University Calumet
Gideon Falk, Purdue University Calumet
Lori Feldman, Purdue University Calumet
Charles Rarick, Purdue University Calumet

Links Between Managerial Accounting, GAAP, and Credit Analysis

Kurt Jesswein, Sam Houston State University

Drinking up the Profits: A Forensic Accounting Case

Vincent Shea, St. John's University
Bobby Waldrup, University of North Florida
Robert Slater, University of North Florida

**ACADEMY OF EDUCATIONAL LEADERSHIP
CREATIVE AND INNOVATIVE TEACHING AWARDS**

The Academy of Educational Leadership sponsors special awards to recognize innovative and creative teachers and educational programs. To be eligible for consideration, an individual must be nominated by a member of the Allied Academies and undergo evaluation by the Teaching Awards Committee. The following individuals have met the criteria and have been judged by the Committee to be worthy of the designation, Distinguished Teachers. We extend to them our sincere congratulations.

M. Meral Anitsal, Tennessee Tech University

Laura Sullivan, Sam Houston State University

THE ALLIED ACADEMIES FELLOW AWARD

This individual has been a supporter and ambassador of the Allied Academies for many years. He has encouraged attendance at the conferences, worked as Referee and Advocate, and taken on extra duties on our behalf. He has been a good friend and colleague, and is clearly worthy of Fellow status.

Stephen Betts, William Paterson University

THE LARRY R. WATTS DISTINGUISHED SERVICE AWARD

Dr. Larry R. Watts extended extraordinary service to the Allied Academies throughout the establishment and growth of the organization and the development of its various Academies and Journals. This award, named in his honor, is bestowed only upon Academy Fellows who make outstanding contributions to the organization above and beyond the normal call of duty.

For his unwavering support, constant enthusiasm and lasting friendship, we thank...

Darwin King, St. Bonaventure University

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FLOOR PLAN OF THE IMPERIAL PALACE FOURTH FLOOR MEETING FACILITIES

FOURTH FLOOR
Pagoda Tower

