

Allied Academies’ Fall International Conference Program Schedule, 2013

Table of Contents

Letter from the Conference Chair page 2

Registration Lobby
 Wednesday, October 9 7:30 AM to 2:00 PM
 Thursday, October 10 7:30 AM to 3:00 PM
 Friday, October 11 7:30 AM to 1:00 PM

Simultaneous Sessions Meeting Rooms: Tango 3, 4 and Rumba
 Wednesday: Simultaneous Sessions Scheduled for:
 8:00-10:00 AM, 10:10 AM-12:10 PM, 12:50-2:50 PM pages 3-7

Interactive Case Writing and Development Workshop
 3:00-5:00 PM page 8
 Conducted by Dr. Jim Carland
 Please note that the workshop requires separate Registration of \$95.00

Simultaneous Sessions
 Thursday: Simultaneous Sessions Scheduled for:
 8:00-10:00 AM, 10:10 AM-12:10 PM, 12:50-2:50 PM, 3:00-5:00 PM pages 9-18
 Friday: Simultaneous Sessions Scheduled for:
 8:00-10:00 AM, 10:10 AM-12:10 PM, 12:50-2:50 PM pages 20-24

Internet Sessions pages 25-30

Dinner Buffet, Awards Reception, and Cash Bar
 Tango 1 and 2, Thursday 6:00 PM to 8:30 PM, page 19

Award Winners pages 31-34

Index of Participants pages 35-39

Floorplan of Conference Area page 40

**Please Note that Admittance to the Awards Dinner Requires a Dinner Ticket
Please wear your name badge to all functions.**

Welcome to San Antonio!

Letter from the Conference Chair

Welcome to San Antonio! We hope that you will enjoy your stay here and that the Conference will be prove to be a successful one for each of you. This is the nineteenth year of the Allied Academies. As you know, the organization is a not for profit corporation and is not sponsored by any university or organization. We are dependent upon conference registration fees and membership fees. Our mission is to support and encourage the exchange of ideas in higher education throughout the world. To that end, we sponsor conferences and publish journals. In addition, we maintain a web page which has developed into an important communication medium for our membership and for scholars from around the world. We publish our journals simultaneously in hard copy and on the web page, and you can view conference proceedings, newsletters and academy information there as well.

We are pleased to report that this conference features work which represents a great range of ideas and contributions: from cutting edge contributions to the literature, to pedagogic and educational applications, to applied and practical research. As an interdisciplinary organization, we hope that each of you will find concepts and ideas which you can use in a variety of areas. We encourage you to venture outside your disciplines and to sample the work of your peers from across the spectrum of academe. To that end, and to facilitate our participants' choice of participation time, we have structured the Conference in the form of interdisciplinary sessions. We hope that each of you will take this opportunity to expand your interests.

We also encourage you to sample the food and fun which is abundantly available in beautiful San Antonio. We recognize that the camaraderie of the resort is as important in revitalizing you as a professional as are the discussions in the presentations. We hope that each of you will go home refreshed, renewed, and with new and lasting friends.

Finally, we would like to extend our heartfelt appreciation to each of you. It is the authors and the conference participants who make the Allied Academies successful and who support our efforts to achieve our mission. Thank you and have a great conference.

Trey Carland
www.alliedacademies.org

Interdisciplinary Session

Session Chair: Valrie Chambers, Texas A & M University-Corpus Christi

The European Union Crisis: Where Do We Go Next?
Balasundram Maniam, Sam Houston State University

Alpha C306 Project (B): Planning the Project
Patricia Lapoint, McMurry University
Carrol Haggard, Fort Hays State University

New Product Innovation at CFM, Inc.
Jan Bell, Babson College
Tony Wayne, Babson College
Shahid Ansari, Babson College

Hispanic Americans and the Military: Measuring Microaggression and its Mediating Effects on Organizational Climate Factors
Ulysses J. Brown, III, Savannah State University
Chevanese L. Samms Brown, Savannah State University

Scaredy Cats to Cool Cats: How Time Perspective Matters in Attitude and Intent Toward Financial Decisions
Marilyn Spencer, Texas A & M University-Corpus Christi
Valrie Chambers, Texas A & M University-Corpus Christi
Bilaye Benibo, Texas A & M University-Corpus Christi

10:10 AM to 12:10 PM Wednesday, October 9

Tango 3

Interdisciplinary Session

Session Chair: Sharon Seay, University of West Georgia

Certainty Equivalent or No Certainty Equivalent: A Study of Risk Aversion and Decision Making
Steve Nenninger, Sam Houston State University

Educating Entrepreneurial Leaders
Shahid Ansari, Babson College
Jan Bell, Babson College
Bala Iyer, Babson College
Phyllis Schlesinger, Babson College

Is Neuromarketing Ethical? Consumers Say Yes. Consumers Say No
Jason Flores, Oklahoma City University
Arne Baruca, Sacred Heart University
Robert Saldivar, University of Texas - Pan American

*Disaggregating Jamaica's Micro, Small and Medium Firms on Challenges Faced for Better
Policy Development and Planning*
Trevor A. Smith, University of the West Indies
Derrick D. Deslandes, University of the West Indies

How Incorporating a Sustainable Business Model Creates Value
Sharon Seay, University of West Georgia

Interdisciplinary Session

Session Chair: Carrol Haggard, Fort Hays State University

Factors Influencing the Growth of Gazelle Firms in an Acceleration Process

Jose Antonio Renteria, Tecnologico De Monterrey

Diego Prior, Universitat Autònoma de Barcelona

Josep Rialp, Universitat Autònoma de Barcelona

*An Internal Controls Tune-up for Colleges & Universities Will Achieve
Cost Savings & Greater Efficiency*

W. Michael Seganish, Towson University

Interpreting Seasonal Sales Patterns Exhibited by Non-seasonal Firms

Martin Gosman, Quinnipiac University

Janice Ammons, Quinnipiac University

*Culture, Gender and Ideology as Predictors of Advertising Effects: How Chinese and U.S.
College Students Are Influenced by Climate-Change Ads*

Carrol Haggard, Fort Hays State University

QingJiang Yao, Lamar University

Luyan Cai, Guangdong Teachers' College of Foreign Language and Arts

Interdisciplinary Session

Session Chair: Maria Claret Ruane, University of Guam

A Modified Prescriptive Model to Mitigate Behavioral Issues in Project Management

Atul Agarwal, University of Illinois at Springfield

David Larson, University of Illinois at Springfield

Forecasting Stock Indices Using Two Different Signal Processing Techniques with Back Propagation Neural Network

Aaron Rababaah, University of Maryland Eastern Shore

Dinesh Sharma, Fayetteville State University

Overhead Cost Structure in High-Tech Industries

Chiaho Chang, Montclair State University

Undergraduate Student Motivations for Attending College and its Impact on Choice of Major

Bradford Frazier, Pfeiffer University

Donald Poe, Jr., Pfeiffer University

Dawn Lucas, Pfeiffer University

Exchange Rates and Tourism: Evidence from the Island of Guam

Maria Claret Ruane, University of Guam

Interdisciplinary Session

Session Chair: Elizabeth Monk-Turner, Old Dominion University

Rite Aid Corporation

Martin Gosman, Quinnipiac University

Janice Ammons, Quinnipiac University

The Evolutionary Logic of Organizational Citizenship Behavior

James Turner, Xavier University

Traditional MBA Admissions Criteria and Graduate School Success: How Are GMAT Scores, Undergraduate GPA, and Graduate Business School Performance Correlated?

Kevin Hammond, The University of Tennessee at Martin

Mary Cook-Wallace, The University of Tennessee at Martin

Ernest Moser, The University of Tennessee at Martin

Robert Harrigan, The University of Tennessee at Martin

Wellbeing Differences Between Students in China, Thailand and the US

Elizabeth Monk-Turner, Old Dominion University

Charlie Turner, Old Dominion University

3:00 PM to 5:00 PM Wednesday, October 9

Tango 4

Interactive Case Writing and Development Workshop

Conducted by Dr. Jim Carland

Workshop requires separate Registration

Interdisciplinary Session

Session Chair: Ismet Anitsal, Tennessee Tech University

A Retirement Planning Model with Procrastination Considered
Gary Brooks, University of Virginia

Comparative Analysis of Hotel Employee Service Orientation in Russia and the United States
Gary Dusek, Nova Southeastern University

*Strategic Orientations and Their Relationship with Performance:
A Case of a Mexican Family Firm*
Alberto Malpica, Instituto Tecnológico y de Estudios Superiores de Monterrey
Edgar Ramírez, Instituto Tecnológico y de Estudios Superiores de Monterrey
Verónica Baños, Instituto Tecnológico y de Estudios Superiores de Monterrey

Study of HBCU Student's Digital Citizenship and Participation in Online Forum
Obyung Kwun, Southern University at New Orleans
Jill Murray, Southern University at New Orleans
Ghasem Alijani, Southern University at New Orleans

Activity Based Costing for Entrepreneurs in Services Industry
Osman Kursat Onat, Mehmet Akif Ersoy University
Ismet Anitsal, Tennessee Tech University
M. Meral Anitsal, Tennessee Tech University

8:00 AM to 10:00 AM Thursday, October 10

Tango 4

Interdisciplinary Session

Session Chair: D. K. Skip Smith, Baze University

Operations Culture in an International Environment
Jon Gastrock, JP Morgan Chase & Co.

Social Media and Human Resource Staffing
Gerald Calvasina, Southern Utah University
Richard Calvasina, University of West Florida
Eugene Calvasina, Southern University

The CPI Market Basket: A Review of Economic and Marketing Validity Issues
James Csipak, SUNY College at Plattsburgh
Cataldo Zuccaro, University of Quebec at Montreal

Three Stages of Bank over Regulation
James Bexley, Sam Houston State University

Edutainment Studios Nigeria, Ltd.
D. K. Skip Smith, Baze University

Interdisciplinary Session

Session Chair: David Kunz, Southeast Missouri State University

Is Wal-mart a Social Enterprise? An Exploration of the Relationship Between Corporate Reputation, Corporate Social Responsibility & Financial Performance

Leon Prieto, Clayton State University
Simone Phipps, Middle Georgia State College
Isaac Addae, Morgan State University

Testing Theory and Related Factors for Influencing Proficiency in Quantitative Research
Trevor A. Smith, University of the West Indies

Towards a Framework for Integrating Open Source Principles into Entrepreneurial Ventures
David Fritz, Augusta State University

*Market Orientation Effects on Business School Performance:
Views from Two Management Levels*
Robert Webster, Ouachita Baptist University
Kevin Hammond, University of Tennessee at Martin

Organizing and Financing a New Business Venture
David Kunz, Southeast Missouri State University
Benjamin Dow, Southeast Missouri State University

10:10 AM to 12:30 PM Thursday, October 10Tango 3

Interdisciplinary Session**Session Chair:** Ghasem Alijani, Southern University at New Orleans

*A Comparison of the Influencing Factors of Using a Mobile Phone:
Atlantic Canada Vs. Cameroon Africa*
Gérard Fillion, University of Moncton
Jean-Pierre Booto Ekionea, University of Moncton

*Entrepreneurial Orientation and Succession Process:
Evidences in Mexican and European Family Firms*
Edgar Ramirez, Instituto Tecnológico y de Estudios Superiores de Monterrey
Verónica Baños, Instituto Tecnológico y de Estudios Superiores de Monterrey
Alberto Malpica, Instituto Tecnológico y de Estudios Superiores de Monterrey

*How Do Instructor's Attendance Policies Influence Student Achievement in
Principles of Microeconomics?*
Todd Broker, Murray State University
Martin Milkman, Murray State University
Victor Raj, Murray State University

*Marketing Department Chairs as Key Informants – the Role of Gender in Judging the
Consequences of Student Market Orientation Within AACSB Member Schools*
Kevin Hammond, The University of Tennessee at Martin
Robert Webster, Ouachita Baptist University

Effect of Benefits of Blended Learning in KIPP New Orleans Schools
Ghasem Alijani, Southern University at New Orleans
Obyung Kwun, Southern University at New Orleans
Yanjun Yu, Southern University at New Orleans
Brittney E. Jones, Southern University at New Orleans

Interdisciplinary Session

Session Chair: Sumaria Mohan-Neill, Roosevelt University

Implications of Return on Corporate Social Responsibility for Firms from Emerging Markets

Catherine Levitt, California State University Los Angeles

Kern Kwong, Guangdong University of Foreign Studies

Innovative Middle Managers Like Corporate Entrepreneurs: A Case from Chile

Carlos López, Instituto Tecnológico de Monterrey

*Insight into the Determinants of Foreign Exchange Rates and Variations in Capital Structure
Across Different Nations: The Impact on the Consolidation of Foreign Subsidiaries into the US*

Parent's Financial Statements

Robert Morrison, University of Texas of the Permian Basin

Claudia Dole, University of Texas Pan American

The Determinants of Socioemotional Wealth and the Family Firm's Outcomes

Axel Atzayacatl Zavala, Instituto Tecnológico y de Estudios Superiores de Monterrey

How Does Marital Status and Gender Influence the Socioeconomic Profile of US Households?

Sumaria Mohan-Neill, Roosevelt University

Indira Neill Hoch, University of Illinois-Chicago

Meng Li, Roosevelt University, Chicago

10:10 AM to 12:30 PM Thursday, October 10Rumba

Interdisciplinary Session**Session Chair:** Issam Ghazzawi, University of La Verne*Where Are We Going?**The Influence of Strategic Orientations on the Firm Performance among the New SMEs*

Jorge Gomez, Tecnológico de Monterrey

Edgar Ramirez, Tecnológico de Monterrey

Joan Llonch, Universidad Autónoma de Barcelona

Your Financial Future During Retirement

Paul Schauer, Bowling Green State University

The LIFO Retail Inventory Method: A Teaching Note

John Hathorn, Metropolitan State University of Denver

Christine Noel, Metropolitan State University of Denver

Mentoring in Doctoral Programs and Preparedness of Early Career Marketing Educators

Timothy Johnston, Murray State University

Roy Heath Keller, Murray State University

Stefan Linnhoff, Murray State University

*Immigration and Entrepreneurship in Greece: Factors Influencing and Shaping**Entrepreneurship Establishments by Immigrants*

Issam Ghazzawi, University of La Verne

Konstantinos Skandalis, Claremont Graduate University

Interdisciplinary Session

Session Chair: Lynn Bible, Fayetteville State University

The Curse of Knowing Too Much
Mark Linville, Kansas State University

The Evolution of International Mergers and Acquisitions: Shuanghui-Smithfield
Catherine Levitt, California State University Los Angeles
Kern Kwong, Guangdong University of Foreign Studies

Union Bank of Nigeria
Basil Okoli, Baze University
D. K. Smith, Baze University

Towards a Framework for Integrating Open Source Principles into Entrepreneurial Ventures
David Fritz, Georgia Regents University

Wealth and Income Inequality: Selection and Analysis and the Political Framing of Findings
Sumaria Mohan-Neill, Roosevelt University
Indira Neill Hoch, University of Illinois-Chicago
Meng Li, Roosevelt University, Chicago

Do Values Change over Time? An Exploratory Study of Business Majors
Lynn Bible, Fayetteville State University
Hani Tadros, Fayetteville State University

12:50 PM to 2:50 PM Thursday, October 10Tango 4

Interdisciplinary Session**Session Chair:** Queen Booker, Minnesota State University Mankato*International Tourism and the Olympics: The Legacy Effect*

Steven Moss, Georgia Southern University

Kathleen Gruben, Georgia Southern University

Janet Moss, Georgia Southern University

Meaning of Working among Accountants in China, Chile, Germany, Israel, and South Korea

Shawn Carraher, University of Cambridge

Addison Kim, University of Texas

Samuel Slomowitz, University of Texas

Jennifer Larsen, University of Texas

Rocio Munillo, University of Texas

Socio-Emotional Wealth Determinants and the Family Firm's Results

Axel Atzayacatl Zavala, Instituto Tecnológico y de Estudios Superiores de Monterrey

Jorge Eduardo Gómez, Instituto Tecnológico y de Estudios Superiores de Monterrey

Edgar Rogelio Ramírez, Instituto Tecnológico y de Estudios Superiores de Monterrey

Factors Impacting the Price of Retail Space in Houston: Good Times and Bad

Michael Hanna, University of Houston - Clear Lake

Stephen Caples, McNeese State University

Charles Smith, University of Houston - Downtown

*Emotional Intelligence and Retention of First-year Undergraduate Students
at a Midwest State University*

Queen Booker, Minnesota State University Mankato

Interdisciplinary Session

Session Chair: Jeffrey Mankin, Lipscomb University

*A Comparison of Perceptual Differences Between First-time and Repeat
Visitors Traveling in China*

Jerome Kuperman, Minnesota State University Moorhead
Ruth Lumb, Minnesota State University Moorhead

A Social Media Advertising Adoption Model for Reallocation of Traditional Advertising Budgets
Charles Jobs, DeSales University

Information Sources and Planning Horizons for Southern Utah Visitors

Wayne Roberts, Southern Utah University
Emmett Steed, Southern Utah University
Briget Eastep, Southern Utah University

How Much to Charge? An Exploration of Ethical Dimensions in Normal Operating Decisions
Mark Linville, Kansas State University

Problems of Taxing Airline Frequent Flyer Miles

Jeffrey Mankin, Lipscomb University
Jeffrey Jewell, Lipscomb University

3:00 PM to 5:00 PM Thursday, October 10

Tango 4

Interdisciplinary Session

Session Chair Session Chair: Hans Schumann, Texas A&M University - Kingsville

Cost Behavior Analysis of Filipino Family Businesses
Arnel Onesimo Uy, De La Salle University

Effect of Pell Grant Changes on the Graduation Rates and College Finances: Study of Rural Community Colleges in Virginia
Nikki Hicks, Hampton University
Jamie Amos, Hampton University
Leslie West, Hampton University
Sharad Maheshwari, Hampton University

Exploring the Impact of Communication Technologies on Business Air Travel
Melinda Welch, University of Mary Hardin-Baylor

Locating Participants for Empirical Studies in Entrepreneurship
John Withey, St. Edward's University

The Market Structure Dynamics Created by De-Bundling of Airline Bag Fees
Hans Schumann, Texas A&M University - Kingsville
Harmeet Singh, Texas A&M University - Kingsville

6:00 PM to 8:00 PM Thursday, October 10

Tango 1

Dinner Buffet, Awards Reception and Cash Bar

Tango 1 and 2

6:00-8:00

Please wear your name badges and stay with your party when first arriving

Interdisciplinary Session

Session Chair: Amod Choudhary, City University of New York

The Growth and Decline of the New Revival Pentecostal Church

Raymond Elson, Valdosta State University

Beverley Alleyne, Belmont University

The Use of Advertorials in Women's and Teens' Fashion Magazines, Pre- and Post-recession

Cynthia Hanson, High Point University

Tiny's Tiny Pies: Pie in the Sky

Robert Crocker, Stephen F. Austin State University

The Dynamics of Firm Competitiveness: Evidence from Cost Behavior of Firms

Arnel Onesimo Uy, De La Salle University

Four Critical Traits of Innovative Organizations

Amod Choudhary, City University of New York

Interdisciplinary Session

Session Chair: Gary Schneider, Quinnipiac University

Accounting Stereotypes: Perceptions of Entering College of Business Freshman at a Medium Sized East Texas University

Wilbur Ray Clark, Stephen F. Austin State University

Can The U.S MNCs Remain Economically Viable Without Offshore Outsourcing?

Hadley Leavell, Sam Houston State University

Cultivating Black Technology Entrepreneurs Through HBCU Engineering Programs

Isaac Addae, Morgan State University

Robert Singh, Morgan State University

Augustus Abbey, Morgan State University

Firestone and Robertson: Make Mine a Double

Marlene Kahla, Stephen F. Austin State University

Online Connectivity and the Evolution of Business Organization: Three Waves

Gary Schneider, Quinnipiac University

10:10 AM to 12:10 PM Friday, October 11Tango 3

Interdisciplinary Session**Session Chair:** L. Jean Walker, University of Houston-Clear Lake*Individual Level Cultural Orientations and Motivation for College: A Case of Business Students*Edward Akoto, Henderson State University
Christie Hough, Southern Arkansas University
Alisa Mosley, Tennessee State University*Leveraging Capabilities Using Alliance Portfolios: Increasing Performance Impacts*

Laurence Marsh, Columbus State University

*Local Brands in Emerging Markets: Factors for Success*Miguel Angel Lopez, I.T.E.S.M.(Tecnologico de Monterrey campus Guadala
Joan Llonch, Universidad Autonoma de Barcelona
Jorge Eduardo Gomez, I.T.E.S.M (tecnologico de Monterrey campus GDL)*Macondo: A Real-World Failure of Enterprise Risk Management (ERM)*Robert Matthews, Sam Houston State University
Ronald Daigle, Sam Houston State University
Paul Vanek, the Vanek Consultancy, Llc*Koch Country Store: A House Divided*Marlene Kahla, Stephen F. Austin State University
Robert M. Crocker, Stephen F. Austin State University*The Consequences of a Strategic Brand Orientation*

L. Jean Walker, University of Houston-Clear Lake

Interdisciplinary Session

Session Chair: Sébastien Deschênes, University of Moncton

Interactional Justice Dimensions and Organizational Trust: An Investigation into the Moderating Effects of Stress and a Three-way Interaction
James Caldwell, Southeast Missouri State University

*The Chesapeake and Ohio Canal Company Telephone:
An Attempt to Improve Efficiency with Technology*
Robert Russ, Northern Kentucky University

*The Importance of Student Effort and Relationships with Goals Orientations
and Psychological Needs*
Michael Pass, Sam Houston State University
Roger Abshire, Sam Houston State University

CEO's Share of Top-management Compensation, Characteristics of the Board of Directors and Firm-value Creation
Sébastien Deschênes, University of Moncton
Mohamed Zaher Bouaziz, University of Moncton
Tania Morris, University of Moncton
Miguel Rojas, University of Moncton
Hamadou Boubacar, University of Moncton

12:50 PM to 2:50 PM Friday, October 11

Tango 4

Interdisciplinary Session

Session Chair: Theresa J. Hrcir, Southeastern Oklahoma State University

VARK Learning Styles and Student Performance in Principles of Micro vs. Macro-Economics

Ambrose Leung, Mount Royal University
Maureen McGregor, Mount Royal University
David Sabiston, Mount Royal University
Stefano Vriliotis, University of Calgary

Enhancing Information Systems Education with Social Media Skills

Santosh Venkatraman, Tennessee State University
Regina Henry, Tennessee State University

Marijuana: Legalize, De-Criminalize, or Prosecute?

Robert Matthews, Sam Houston State University

Mindful Leadership:

Exploring the Relationship between Mindfulness and Transformational Leadership

Yvonne Stedham, University of Nevada, Reno
Bill Kuechler, University of Nevada, Reno

Civic Engagement in an Auditing Class: Stumbling into Worthwhile Outcomes

Theresa J. Hrcir, Southeastern Oklahoma State University

8:00 AM to 5:00 PM, Saturday, October 12

Internet Meeting

Interdisciplinary Internet Session
Session Chair: Trey Carland, Allied Academies

Accounting Majors' Perceptions of Sustainability Reporting
Marianne James, California State University, Los Angeles

Adoption of Strategic Marketing Practices among Indian Manufacturers
Zahed Subhan, Western Carolina University
Roger Brooksbank, University of Waikato
Ron Garland, University of Waikato
Scott Rader, Western Carolina University

Age Differences in Advice Networks
Sherry Robinson, Penn State University/Buskerud University College
Hans Anton Stubberud, Buskerud University College

An Empirical Study of Followship and Sales in Social Media Marketing via Social Networking
C. Christopher Lee, Lake Superior State University
Ashley Carlson, Lake Superior State University

An Examination of the Impact of Gender on Leadership Style and Employee Job Satisfaction in the Modern Workplace
Jennifer Alberti, Columbus State University
Ardala Jackson, Columbus State University
Robin Snipes, Columbus State University

CEO Duality: Economic and Socio-Psychological Determinants
Mario Krenn, Louisiana State University

Characteristics of Failed Banks: The Case of 3Q2009
James Murtagh, Siena College
Courtney Mafriqi, Union Graduate College
Jason Weiss, Union Graduate College

Comparative Statics of Optimal Weights on Myopic Performance Measures
Chan Du, University of Massachusetts Dartmouth

Corporate Culture and Performance
Kyle Ristig, Centenary College of Louisiana

Critical Success Factors for Implementing Electronic Medical Records Systems in a Small Clinic
C. Christopher Lee, Lake Superior State University
Lauren Suppa, Lake Superior State University
Rebecca Fitz, Lake Superior State University
C. Steven Hunt, Morehead State University

8:00 AM to 5:00 PM, Saturday, October 12

Internet Meeting

Interdisciplinary Internet Session
Session Chair: Trey Carland, Allied Academies

Crowdfunding: A New Opportunity for Small Business and Entrepreneurship

Don Bradley, University of Central Arkansas
Charles Luong, University of Central Arkansas

Customer Retention as a Biggest Market Challenge – A Conceptual Study

Harpreet Kaur, Guru Nanak Dev University

Drafting the International Contract Agreement

Elizabeth F.R. Gingerich, Valparaiso University
Lee Schiffel, Valparaiso University

Entitlement & Ethics in the Dominican Republic, France, Latvia, Nigeria, Peru, & South Africa

Jon Gastrock, JP Morgan Chase & Co.
Drew Wilder, University of Texas at Dallas
Austin Ham, University of Texas at Dallas
Amanda Gomez, University of Texas at Dallas
Matthew Westbrook, University of Texas at Dallas

Ethics & Cultural Variations Between Chinese and American Expatriates

Jon Gastrock, JP Morgan Chase & Co.
Anam Ashraf, University of Texas at Dallas
Corbin Co, University of Texas at Dallas
Jonathon Frederick, University of Texas at Dallas
Erick Rodriguez, University of Texas at Dallas
Michael Birmingham, University of Texas at Dallas
Yong Taek Hong, University of Texas at Dallas

Good Times at Youbestressed

Dana Cosby, Western Kentucky University

EKU Center for the Arts: Who's the Boss?

Stephen Loy, Eastern Kentucky University
Kambiz Tabibzadeh, Eastern Kentucky University

Emotions and Cognitions During Organizational Change:

The Importance of Emotion Work for Hospital Executives

Eleanor T. Lawrence, Nova Southeastern University
Cynthia Ruppel, Nova Southeastern University
Leslie Tworoger, Nova Southeastern University

Entitlement & Ethics in Columbia, Iran, and the USA

Jon Gastrock, JP Morgan Chase & Co.
Brandon K. Miller, University of Texas at Dallas
James Michael Shell, University of Texas at Dallas

8:00 AM to 5:00 PM, Saturday, October 12

Internet Meeting

Interdisciplinary Internet Session
Session Chair: Trey Carland, Allied Academies

Entitlement & Ethics in China, Ghana, Saudi Arabia, Turkey, the USA, & Vietnam

Jon Gastrock, JP Morgan Chase & Co.
Marshall Martin, University of Texas at Dallas
Bhavaish Amrit Rattan Sharma, University of Texas at Dallas
Charles Adams, University of Texas at Dallas
Michael Blodgett, University of Texas at Dallas
Huy Minh Hoang, University of Texas at Dallas
Joyce Ama Kwarteng, University of Texas at Dallas

Executive Compensation: A Multidisciplinary Review of Research 2008-2012

Mario Krenn, Louisiana State University

*Executive Compensation at Banks Receiving Federal Assistance under the Troubled
Asset Relief Program*

Clayton Winklevoss, Elon University
Anthony Amoruso, University of Central Florida
Jonathan Duchac, Wake Forest University

Ethics & Culture: Japan, Mexico, the UAE, and the USA

Jon Gastrock, JP Morgan Chase & Co.
Cora Garza, University of Texas at Dallas
Brooke Eckard, University of Texas at Dallas
Alejandra Serate, University of Texas at Dallas
Taylor Thomas, University of Texas at Dallas
David Alex Cue, University of Texas at Dallas

*Drivers of Student Retention: System Availability, Privacy, Value and Loyalty in
Online Higher Education*

Ashley J. Kilburn, University of Tennessee Martin

Ethics & Pay Satisfaction Differences Between China & the USA

Jon Gastrock, JP Morgan Chase & Co.
Kevin Walker, University of Texas at Dallas
Randy Moser, University of Texas at Dallas
Keven Valdez, University of Texas at Dallas
Chandorkar Chandorkar, University of Texas at Dallas
Michael K. Lopez, University of Texas at Dallas
Jessie Richardson, University of Texas at Dallas

Feeling at Home: Creating a Positive Residence Hall Climate

Nasser Razek, University of Dayton
Jaimie Chong, University of Dayton

8:00 AM to 5:00 PM, Saturday, October 12

Internet Meeting

Interdisciplinary Internet Session
Session Chair: Trey Carland, Allied Academies

Incentive Compensation for Bank CEOs and CFOs Before and after the Financial Crisis
Rick Proctor, Siena College
James Murtagh, Siena College

Internet Banking Users' Competence and its Influence on Usage Satisfaction- A View from India
Vijayakumar Rajarathinam, Anna University
Chandra Kumar Mangalam, Anna University

Is There a Glass Cliff? Examining the Phenomenon Using Board of Director Appointments in Canada
Wendy Carroll, University of Prince Edward Island
Sean Hennessey, University of Prince Edward Island
Roberta Macdonald, University of Prince Edward Island

Learning Organizations: A Placebo Effect or an Inductive Phenomenon for Organizational Commitment
Amal Rouhana, Lebanese American University
Nour Chams, Lebanese American University

Ethics and Compensation Satisfaction Differences Between Mexico & the USA
Jon Gastrock, JP Morgan Chase & Co.
Alyssa Neely, University of Texas at Dallas
Alejandro Barrerea, University of Texas at Dallas
Mayra Resendez, University of Texas at Dallas
Antonio Lopez, University of Texas at Dallas
Claudia Reyes, University of Texas at Dallas
Daniel Flores, University of Texas at Dallas

Ethics and Cultural Differences Between China, Mexico, and the USA
Jon Gastrock, JP Morgan Chase & Co.
Carmen Moreno, University of Texas at Dallas
Nicole Jaime, University of Texas at Dallas
Alejandra Serrate, University of Texas at Dallas
Brian Cunningham, University of Texas at Dallas
Natalyn Nijwanger, University of Texas at Dallas
Mauricio Soto, University of Texas at Dallas

Persistence and Cross-Cultural Awareness of College Students Learning Foreign Languages
Ghada Awad, The University of Akron

8:00 AM to 5:00 PM, Saturday, October 12

Internet Meeting

Interdisciplinary Internet Session
Session Chair: Trey Carland, Allied Academies

Exploring Soccer Fans' Consumer Motives in Four Eastern European Countries

G. Martin Izzo, King Abdul-Aziz University
Wendy Walker, University of North Georgia
Corneliu Munteanu, Alexandru Ioan Cuza University
Przemyslaw Piotrowski, Jagiellonian University
Agnes Neulinger, Corvinus University
Iulian Dumitru, Alexandru Ioan Cuza University - Iasi, Romania

Mortgage Pricing and Gender: A Study of New Century Financial Corporation

Kristen Van Rensselaer, University of North Alabama
Tanja Blackstone, University of North Alabama
Jerry Crabb, International Business Machines Corporation
Bruce Gordon, University of North Alabama

Politics in the Workplace: An Empirical Examination of the Relationship Between Gender, Perceived Organizational Politics, and Job Satisfaction

Robin Snipes, Columbus State University
Jennifer Pitts, Columbus State University

Reengineering Health Care Delivery to Focus on Health Outcomes

Bernard Healey, King's College
Marc Marchese, King's College

Self-Efficacy and a New Student Group

Nasser Razek, University of Dayton
Sandra Coyner, the University of Akron

Ethics and Customer Service Differences Between Asia and the USA

Jon Gastrock, JP Morgan Chase & Co.
Cassandra Thompson, University of Texas at Dallas
David Michael Bryant, University of Texas at Dallas
Jonathan Allen, University of Texas at Dallas
Joshua Houser, University of Texas at Dallas
Dan Nguyen, University of Texas at Dallas
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Ethics and Customer Service Differences Between India and the USA

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Apoorv Vaidya, University of Texas at Dallas
Aradhana Bagaria, University of Texas at Dallas
Spencer Stavinoha, University of Texas at Dallas
Anil Pandya, University of Texas at Dallas

8:00 AM to 5:00 PM, Saturday, October 12

Internet Meeting

Interdisciplinary Internet Session
Session Chair: Trey Carland, Allied Academies

Soft Skills in Entrepreneurship Education
 Sherry Robinson, Penn State University/Buskerud University College
 Hans Anton Stubberud, Buskerud University College

Speedy DSL Corporation
 Leah Marcal, California State University Northridge

Study Abroad Opportunities: Planning, Guidance, and Lessons Learned
 Terry Fox, University of Mary Hardin-Baylor
 James King, University of Mary Hardin-Baylor
 Michelle Reina, University of Mary Hardin-Baylor

*Sustainability Program Leadership for Human Resource Development Professionals:
 A Competency Model*
 Dana Cosby, Western Kentucky University

Teams on Teams: Using Advice from Peers to Create a More Effective Student Team Experience
 Jay Tombaugh, University of Houston-Clear Lake
 Clifton Mayfield, University of Houston-Clear Lake

The Impact of Small Service Providers' Christian Identity on Consumer Perceptions
 Valerie Taylor, University of Tennessee at Chattanooga
 Diane Halstead, University of Tennessee at Chattanooga

Whose Line Is it after All? A Different Perspective of Academic Integrity
 Nasser Razek, University of Dayton

Ethics and Leadership Differences Between Asia and the USA
 Jon Gastrock, JP Morgan Chase & Co.
 Jasmine Chipps, University of Texas at Dallas
 Thuy Tien Tran, University of Texas at Dallas
 Tran Nguyen, University of Texas at Dallas
 Blake Wong, University of Texas at Dallas

Writing about Finance: Preparation & Assessment for Undergraduates
 Timothy Michael, University of Houston Clear Lake
 Melissa Williams, University of Houston-Clear Lake

*Impacts of Human Resources Innovations on Productivity and Effectiveness in
 a Non-Profit Organization*
 C. Christopher Lee, Lake Superior State University
 Kayla Strohl, Lake Superior State University
 Miranda Fortenberry, Lake Superior State University

DISTINGUISHED RESEARCH AWARD WINNERS

We would like to congratulate the Distinguished Research Award Winners. The competition was extremely rigorous and intense. After extensive review, the Awards Committees in each of the Academies awarded distinguished research status to the authors of the following manuscripts:

Academy of Accounting and Financial Studies

CEO's Share of Top-management Compensation, Characteristics of the Board of Directors and Firm-Value Creation

Sébastien Deschênes, University of Moncton

Mohamed Zaher Bouaziz, University of Moncton

Tania Morris, University of Moncton

Miguel Rojas, University of Moncton

Hamadou Boubacar, University of Moncton

Can The U.S MNCs Remain Economically Viable Without Offshore Outsourcing?

Hadley Leavell, Sam Houston State University

Academy of Economics and Economic Education

The Market Structure Dynamics Created by De-Bundling of Airline Bag Fees

Hans Schumann, Texas A&M University - Kingsville

Harmeet Singh, Texas A&M University - Kingsville

Academy of Educational Leadership

Individual Level Cultural Orientations and Motivation for College: A Case of Business Students

Edward Akoto, Henderson State University

Christie Hough, Southern Arkansas University

Alisa Mosley, Tennessee State University

Academy of Entrepreneurship

Educating Entrepreneurial Leaders

Shahid Ansari, Babson College

Jan Bell, Babson College

Bala Iyer, Babson College

Phyllis Schlesinger, Babson College

Cultivating Black Technology Entrepreneurs Through HBCU Engineering Programs

Isaac Addae, Morgan State University

Robert Singh, Morgan State University

Augustus Abbey, Morgan State University

Academy of Information and Management Sciences

A Modified Prescriptive Model to Mitigate Behavioral Issues in Project Management

Atul Agarwal, University of Illinois at Springfield
David Larson, University of Illinois at Springfield

A Comparison of the Influencing Factors of Using a Mobile Phone:

Atlantic Canada Vs. Cameroon Africa
G rard Fillion, University of Moncton
Jean-Pierre Booto Ekionea, University of Moncton

Academy of Legal, Ethical and Regulatory Issues

Do Values Change over Time? An Exploratory Study of Business Majors

Lynn Bible, Fayetteville State University
Hani Tadros, Fayetteville State University

Is Neuromarketing Ethical? Consumers Say Yes. Consumers Say No

Jason Flores, Oklahoma City University
Arne Baruca, Sacred Heart University
Robert Saldivar, University of Texas - Pan American

Academy of Marketing Studies

A Social Media Advertising Adoption Model for Reallocation of Traditional Advertising Budgets

Charles Jobs, DeSales University

Local Brands in Emerging Markets: Factors for Success

Miguel Angel Lopez, I.T.E.S.M.(Tecnologico de Monterrey campus Guadala
Joan Llonch, Universidad Autonoma de Barcelona
Jorge Eduardo Gomez, I.T.E.S.M (Tecnologico de Monterrey campus GDL)

Academy of Organizational Culture, Conflict and Communications

Exploring the Impact of Communication Technologies on Business Air Travel

Melinda Welch, University of Mary Hardin-Baylor

Academy of Strategic Management

Strategic Orientations and Their Relationship with Performance:

A Case of a Mexican Family Firm

Alberto Malpica, Instituto Tecnol gico y de Estudios Superiores de Monterrey
Edgar Ramirez, Instituto Tecnol gico y de Estudios Superiores de Monterrey
Ver nica Ba os, Instituto Tecnol gico y de Estudios Superiores de Monterrey

Academy for Studies in International Business

International Tourism and the Olympics: The Legacy Effect

Steven Moss, Georgia Southern University
Kathleen Gruben, Georgia Southern University
Janet Moss, Georgia Southern University

Business Studies Academy

Social Media and Human Resource Staffing
Gerald Calvasina, Southern Utah University
Richard Calvasina, University of West Florida
Eugene Calvasina, Southern University

International Academy for Case Studies

Koch Country Store: A House Divided
Marlene Kahla, Stephen F. Austin State University
Robert M. Crocker, Stephen F. Austin State University

Union Bank of Nigeria
Basil Okoli, Baze University
D. K. Smith, Baze University

The Academy of Strategic and Entrepreneurial Leadership

The Academy of Strategic and Entrepreneurial Leadership is a not for profit corporation which examines and accredits degree programs in Leadership and Entrepreneurship. In addition, the Academy recognizes outstanding academic leadership. To this end, the ASEL established an award in the name of John Fernandes, CEO of AACSB International, in 2011, which is conferred from time to time upon a Dean, Provost, President, or other senior academic officer, to commemorate that individual's exceptional leadership accomplishments. We are extremely proud to present to:

Hasan Pirkul, University of Texas at Dallas

During the last 17 years, Dean Hasan Pirkul has helped to transform the Naveen Jindal School of Management into one of the foremost public business schools in the nation and the world. The school's academic programs are now ranked by BusinessWeek, Financial Times and U.S. News & World Report. Among public business schools, two Jindal School programs (Professional MBA and Executive MBA) are ranked in the top 10 by BusinessWeek.

Dr. Pirkul helped create the UTD Top 100 Business School Research Rankings™, a benchmark of faculty research output in leading peer-reviewed journals. In 2003, Dr. Pirkul oversaw construction of the school's 204,000-square-foot new home, a \$38 million facility. Student enrollment has grown from approximately 1,700 students to 6,800 from the time of his interview to the current day.

During Dr. Pirkul's tenure, the school's faculty has more than tripled, while the publication rates have increased more than twelvefold. The increase in JSOM programs since Dr. Pirkul took charge has mirrored the other increases, going from six degrees in 1996 to 26 degrees and more than a dozen certificates. Dr. Pirkul has created an academic environment that fosters scholarly inquiry, innovative teaching, research productivity and the development of forward-thinking programs - such as healthcare management and innovation and entrepreneurship - that help drive a technology-based global economy. In addition to his appointment as dean, Dr. Pirkul concurrently holds the Caruth Chair of Management, and his works have been cited more than 2,800 times.

His extraordinary leadership took the school from initial AACSB review to full AACSB accreditation. He serves AACSB as a mentor and AACSB review-team member for leading universities around the world. John Fernandes has said about Dean Pirkul that he is a "very accomplished dean."

"Dean Pirkul has not only been an exceptional leader for The University of Texas at Dallas," Fernandes said, "but he has also been instrumental in shaping the future of global management education by serving on over 10 accreditation teams and the AACSB Pre-Accreditation Committee. He has also provided guidance to leaders in management education through his presentations at several AACSB conferences. The world of management education is indebted to Hasan for his service and leadership."

The Jindal School is ranked No. 14 in terms of publications in top-tier journals and No. 13 in terms of the 30-year annualized ROI for students graduating with an undergraduate degree at 11.3%. He has served as a reviewer for more than a dozen major universities and transformed the Jindal School through his example and leadership.

INDEX OF PARTICIPANTS

Abbey, A	21, 31
Abshire, R	23
Adams, C	27
Addae, I	11, 21, 31
Agarwal, A	6, 32
Akoto, E	22, 31
Alberti, J	25
Alijani, G	9, 12
Allen, J	29
Alleyne, B	20
Ammons, J	5, 7
Amoruso, A	27
Amos, J	18
Anitsal, I and M	9
Ansari, S	3, 4, 31
Ashraf, A	26
Awad, G	28
Bagaria, A	29
Baños, V	9, 12, 32
Barrerea, A	28
Baruca, A	4, 32
Bell, J	3, 4, 31
Benibo, B	3
Bexley, J	10
Bible, L	15, 32
Birmingham, M	26
Blackstone, T	29
Blodgett, M	27
Booker, Q	16
Bouaziz, M	23, 31
Boubacar, H	23, 31
Bradley, D	26
Broker, T	12
Brooks, G	9
Brooksbank, R	25
Brown, C	3
Brown, U	3
Bryant, D	29
Cai, L	5
Caldwell, J	23
Calvasina, E, G and R	10, 33
Caples, S	16
Carlson, A	25
Carraher, S	16
Carroll, W	28
Chambers, V	3
Chams, N	28
Chandorkar, C	27
Chang, C	6
Chipps, J	30
Chong, J	27
Choudhary, A	20
Clark, W	21
Co, C	26
Cook-Wallace, M	7
Cosby, D	26, 30
Coyner, S	29
Crabb, J	29

Crocker, R	20, 22, 33
Csipak, J	10
Cue, D	27
Cunningham, B	28
Daigle, R	22
Deschênes, S	23, 31
Deslandes, D	4
Dole, C	13
Dow, B	11
Du, C	25
Duchac, J	27
Dumitru, I	29
Dusek, G	9
Eckard, B	27
Ekionea, J	12, 32
Elson, R	20
Fillion, G	12, 32
Fitz, R	25
Flores, D	28
Flores, J	4, 32
Fortenberry, M	30
Fox, T	30
Frazier, B	6
Frederick, J	26
Fritz, D	15
Garland, R	25
Garza, C	27
Gastrock, J	10, 26-30
Ghazzawi, I	14
Gingerich, E	26
Gomez, A	26
Gomez, J	14, 16, 22, 32
Gordon, B	29
Gosman, M	5, 7
Gruben, K	16, 33
Haggard, C	3, 5
Halstead, D	30
Ham, A	26
Hammond, K	7, 11, 12
Hanna, M	16
Hanson, C	20
Harrigan, R	7
Hathorn, J	14
Healey, B	29
Hennessey, S	28
Henry, R	24
Hicks, N	18
Hoang, H	27
Hoch, I	13, 15
Hong, Y	26
Hough, C	22, 31
Houser, J	29
Hrncir, T	24
Hunt, C	25
Iyer, B	4, 31
Izzo, G	29
Jackson, A	25
Jaime, N	28
James, M	25
Jewell, J	17

Jobs, C	17, 32
Johnston, T	14
Jones, B	12
Kahla, M	21, 22, 33
Kaur, H	26
Keller, R	14
Kilburn, A	27
Kim, A	16
King, J	30
Krenn, M	25, 27
Kuechler, B	24
Kunz, D	11
Kuperman, J	17
Kwarteng, J	27
Kwong, K	13, 15
Kwun, O	9, 12
Lapoint, P	3
Larsen, J	16
Larson, D	6, 32
Lawrence, E	26
Leavell, H	21, 31
Lee, C	25, 30
Leung, A	24
Levitt, C	13, 15
Li, M	13, 15
Linnhoff, S	14
Linville, M	15, 17
Llonch, J	14, 22, 32
Lopez, A	28
López, C	13
Lopez, M	22, 27, 32
Loy, S	26
Lucas, D	6
Lumb, R	17
Luong, C	26
Lynch-Moreno, S	29
MacDonald, R	28
Mafrici, C	25
Maheshwari, S	18
Malpica, A	9, 12, 32
Mangalam, C	28
Maniam, B	3
Mankin, J	17
Marcál, L	30
Marchese, M	29
Marsh, L	22
Martin, M	27
Matthews, R	22, 24
Mayfield, C	30
McGregor, M	24
Michael, T	30
Milkman, M	12
Miller, B	26
Mohan, V	29
Mohan-Neill, S	13, 15
Monk-Turner, E	7
Moreno, C	28
Morris, T	23, 31
Morrison, R	13
Moser, E	7

Moser, R	27
Mosley, A	22, 31
Moss, J	16, 33
Moss, S	16, 33
Munillo, R	16
Munteanu, C	29
Murray, J	9
Murtagh, J	25, 28
Neely, A	28
Nenninger, S	4
Neulinger, A	29
Nguyen, D	29
Nguyen, T	30
Nijwanger, N	28
Noel, C	14
Okoli, B	15, 33
Onat, O	9
Pandya, A	29
Pass, M	23
Phipps, S	11
Piotrowski, P	29
Pirkul, H	34
Pitts, J	29
Poe, D	6
Prieto, L	11
Prior, D	5
Proctor, R	28
Rababaah, A	6
Rader, S	25
Raj, V	12
Rajarathinam, V	28
Ramirez, E	9, 12, 14, 32
Ramírez, E	16
Razek, N	27, 30
Reina, M	30
Rensselaer, K	29
Renteria, J	5
Resendez, M	28
Reyes, C	28
Rialp, J	5
Richardson, J	27
Ristig, K	25
Roberts, W	17
Robinson, S	25, 30
Rodriguez, E	26
Rojas, M	23, 31
Rouhana, A	28
Ruane, M	6
Ruppel, C	26
Russ, R	23
Sabiston, D	24
Saldivar, R	4, 32
Schauer, P	14
Schiffel, L	26
Schlesinger, P	4, 31
Schneider, G	21
Schumann, H	18, 31
Seay, S	4
Seganish, W	5
Serate, A	27

Serrate, A	28
Sharma, B	27
Sharma, D	6
Shell, J	26
Singh, H	18, 31
Singh, R	21, 31
Skandalis, K	14
Slomowitz, S	16
Smith, C	16
Smith, D	10, 15, 33
Smith, T	4, 11
Snipes, R	25, 29
Soto, M	28
Spencer, M	3
Stavinoha, S	29
Stedham, Y	24
Steed, E	17
Strohl, K	30
Stubberud, H	25, 30
Subhan, Z	25
Suppa, L	25
Tabibzadeh, K	26
Tadros, H	15, 32
Taylor, V	30
Thomas, T	27
Thompson, C	29
Tombaugh, J	30
Tran, T	30
Turner, C	7
Turner, J	7
Two Roger, L	26
Uy, A	18, 20
Vaidya, A	29
Valdez, K	27
Vanek, P	22
Velu, G	29
Venkatraman, S	24
Villarreal, R	32
Vriliotis, S	24
Walker, K	27
Walker, L	22
Walker, W	29
Wayne, T	3
Webster, R	11, 12
Weiss, J	25
Welch, M	18, 32
West, L	18
Westbrook, M	26
Wilder, D	26
Williams, M	30
Winklevoss, C	27
Withey, J	18
Wong, B	30
Yao, Q	5
Yu, Y	12
Zavala, A	13, 16
Zuccaro, C	10

FLOOR PLAN OF THE SAN ANTONIO MEETING FACILITIES

