

Allied Academies’ 2011 Spring International Conference Program Schedule

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Tuesday, April 5 (Separate registration of \$25 per workshop is required.) Spring Lake

 Workshop Registration 12:00PM-12:50PM

 Case Writing Workshop 12:50PM-2:50PM

 Publish or Perish Workshop 3:00PM -5:00PM

Registration Sandy Lake

 Wednesday, April 6 7:30 AM to 1:30 PM

 Thursday, April 7 7:30 AM to 3:30 PM

 Friday, April 8 7:30 AM to 1:00 PM

Simultaneous Sessions Meeting Rooms: Spring Lake, Rock Lake, Bay Lake

 Wednesday Simultaneous Sessions Scheduled for:

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 Thursday: Simultaneous Sessions Scheduled for:

 8:00-10:00 AM, 10:10 AM-12:30 PM, 12:50-2:50 PM, 3:00-5:00 PM pages 9-19

 Friday: Simultaneous Sessions Scheduled for:

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 Dinner Buffet, Awards Reception, and Cash Bar

 Horizons Ballroom 5-7, Thursday 6:00 PM to 9:00 PM page 20

Award Winners pages 34-39

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Floor plan of Conference Area page 45

Please Note that Admittance to the Awards Dinner Requires a Dinner Ticket

Please wear your name badge to all functions.

Welcome to Orlando!

Letter from the Conference Chairs

Welcome to Orlando! We hope that you will enjoy your stay here and that the Conference will be prove to be a successful one for each of you. This is the seventeenth year of the Allied Academies. As you know, the organization is a not for profit corporation and is not sponsored by any university or organization. We are dependent upon conference registration fees and membership fees. Our mission is to support and encourage the exchange of ideas in higher education throughout the world. To that end, we sponsor conferences and publish journals. In addition, we maintain a web page which has developed into an important communication medium for our membership and for scholars from around the world. We publish our journals simultaneously in hard copy and on the web page, and you can view conference proceedings, newsletters and academy information there as well.

We are pleased to report that this conference features work which represents a great range of ideas and contributions: from cutting edge contributions to the literature, to pedagogic and educational applications, to applied and practical research. As an interdisciplinary organization, we hope that each of you will find concepts and ideas which you can use in a variety of areas. We encourage you to venture outside your disciplines and to sample the work of your peers from across the spectrum of academe. To that end, and to facilitate our participants' choice of participation time, we have structured the Conference in the form of interdisciplinary sessions. We hope that each of you will take this opportunity to expand your interests.

We also encourage you to sample the food and fun which is abundantly available in beautiful Orlando. We recognize that the camaraderie of the resort is as important in revitalizing you as a professional as are the discussions in the presentations. We hope that each of you will go home refreshed, renewed, and with new and lasting friends.

Finally, we would like to extend our heartfelt appreciation to each of you. It is the authors and the conference participants who make the Allied Academies successful and who support our efforts to achieve our mission. Thank you and have a great conference.

JoAnn and Jim Carland
www.alliedacademies.org

Interdisciplinary Session

Session Chair: Neal Thomson, Columbus State University

*The Impact of Motivational Orientation on Adult Nontraditional Students
and Masters Degree Choice*

Bradford Frazier, Pfeiffer University
Carlton Young, Mississippi State University-Meridian
Edward Fuller, Pfeiffer University

*The Team Vs. The Individual:
Login Activity as a Predictor of Web-based Simulation Team Success*

Brandon Kilburn, University of Tennessee Martin
Ashley Kilburn, University of Tennessee Martin

Assignment of Income: A Partnership Tax Case

Robert McGee, Florida International University

Escalation of Commitment: An Attribution Theory Perspective

Tobias Huning, Columbus State University
Neal Thomson, Columbus State University

8:00 AM to 10:00 AM Wednesday, April 6

Rock Lake

Interdisciplinary Session

Session Chair: John Hathorn, Metropolitan State College of Denver

Just-in-Time Inventory Management and its Financial Performance

Seungjae Shin, Mississippi State University, Meridian
Kevin Ennis, Mississippi State University, Meridian
Harold White, Mississippi State University, Meridian

Duration of Corporate Debt Issues

Fang Zhao, Siena College
Jim Moser, Commodity Futures Trading Commission
Joe Pullis, Louisiana Tech University

*Regulated Change Effects on Boards of Directors:
A Look at Agency Theory and Resource Dependency Theory*

Phil Bryant, Columbus State University
Charlotte Davis, University of Memphis

*A Model to Evaluate Divisional Managers Within the
Generally Accepted Accounting Principles Framework*

John Hathorn, Metropolitan State College of Denver
Gregory Clifton, Metropolitan State College of Denver
Letitia Pleis, Metropolitan State College of Denver

Interdisciplinary Session

Session Chair: Natasha Randle, Mississippi State University-Meridian

Implementation of Lean Management Principles Across Different Cultures

Michel Zaitouni, Gulf University for Science and Technology
Yunus Kathawala, Gulf University for Science and Technology
Nabeel Sawalha, Gulf University for Science and Technology

U.S. Mobile TV Adoption Strategy: Is It Consumer Choice?

Seungjae Shin, Mississippi State University - Meridian
Harold White, Mississippi State University, Meridian

Is it Sex Discrimination? Some Real Cases from the U.S. Business Environment

Neal Thomson, Columbus State University
Tobias Huning, Columbus State University

Signaling Theory: Past, Present & Future

Ray Karasek, III, Christian Brothers University
Phil Bryant, Columbus State University

Can Coping Repair the Career Damage of Workplace Weight Discrimination?

Natasha Randle, Mississippi State University-Meridian
Christopher Mathis, Morgan State University
Dewaynna Cates, Texas Prairie View A&M

10:10 AM to 12:10 PM Wednesday, April 6

Rock Lake

Interdisciplinary Session

Session Chair: Chevanese Samms, St. Thomas University

*Applied Project Learning Outcomes:
A Comparison Between Male and Female Students*

Robert Green, Lynn University
Farideh Farazmand, Lynn University

The Influence of Simulation Performance on Student Interest

Mark Pyles, College of Charleston
Steve Dolvin, Butler University

Student Based Research Networks to Foster Entrepreneurial Career Pathways

Colin Drummond, Case Western Reserve University
Kelly Zelesnik, Lorain County Community College
Matthew Apanius, Lorain County Community College
Daniel Ereditario, Lorain County Community College
Alia Hdeib, University Hospitals Case Medical Center

*Relationships Between Dissimilar Cognitive Styles and Use of Learning Strategies
in Undergraduate Students*

Chevanese Samms, St. Thomas University
Robert Friedel, Virginia Tech University

Interdisciplinary Session

Session Chair: Leslie Vermillion, The University of the District of Columbia

Is it Kosher? No, It's Halal: A New Frontier in Niche Marketing

Charles Rarick, Purdue University Calumet
Gideon Falk, Purdue University Calumet
Casimir Barczyk, Purdue University Calumet
Lori Feldman, Purdue University Calumet

Accounting for the Partial Sale of Ownership Interests When the Parent Retains Control

John Hathorn, Metropolitan State College of Denver

A Model for Predicting the Performance of a Bank's Mortgage Loan Portfolio

Morsheda Hassan, Wiley College
Chang Liu, Southern West University of Finance and Economics, China
Raja Nassar, Louisiana Tech University

Identity Theft and its Financial Impact on Business

Hadley Leavell, Sam Houston State University
Ryan Griffin, Sam Houston State University
Bala Maniam, Sam Houston State University

Skills: Lessons from the Practitioner Community

Leslie Vermillion, The University of the District of Columbia
Justin Peart, St. Thomas University

12:50 PM to 2:50 PM Wednesday, April 6

Rock Lake

Interdisciplinary Session

Session Chair: Debra Burke, Western Carolina University

Retailization of Health Care 2014

Evis Ceka, Sam Houston State University
Balasundram Maniam, Sam Houston State University

An International Resource-Based Analysis: Family Versus Non-family Firms

David Price, Washburn University
Michael Stoica, , Washburn University

A Demographic Study of Polish Attitudes Toward Tax Evasion

Adriana Ross, Florida International University
Robert McGee, Florida International University

The Auto Industry: Broken and Beaten Turns to Bailouts

Todd Beckmann, Sam Houston State University
Balasundram Maniam, Sam Houston State University

Export Control Policy Initiatives under the Obama Administration

Debra Burke, Western Carolina University

Interdisciplinary Session

Session Chair: Inge Nickerson, Barry University

*Linking the Classroom to the Living Room:
Learning Through Laughter with the Office*

Ashley Kilburn, University of Tennessee Martin
Brandon Kilburn, University of Tennessee Martin

Jollibee Foods Corporation and the Global Market

Charles Rarick, Purdue University Calumet
Gideon Falk, Purdue University Calumet
Casimir Barczyk, Purdue University Calumet

M&D Supply Case "E" Texas Two-Step

Jeff Dyson, Lamar University
Kabir Sen, Lamar University
Vivek Natarajan, Lamar University

Interest Rate Swaps at Hologen, Inc

Benjamin Dow, Southeast Missouri State University
David Kunz, Southeast Missouri State University

The U.S. Craft Brew Industry

Jack Kleban, Barry University
Inge Nickerson, Barry University

8:00 AM to 10:00 AM Thursday, April 7

Rock Lake

Interdisciplinary Session

Session Chair: Ismet Anitsal, Tennessee Tech University

*Corporate Entrepreneurship and Entrepreneurial Orientation in Corporate Environment:
A Discussion*

Zelimir Todorovic, Indiana University-Purdue University, Fort Wayne

Entrepreneurs - Born or Made?

Robert Matthews, Sam Houston State University
Charles R.B. Stowe, Lander University
G. Keith Jenkins, Sam Houston State University

The Dark Side of Social Entrepreneurship

Densil Williams, University of the West Indies
Kadamawe K'nife, University of the West Indies

Why Do Companies Pay Cash Dividends?

Christopher Briere, Longwood University
Frank Bacon, Longwood University

The Federal Open Market Committee and the Federal Funds Rate: A Test of Market Efficiency

Michael Young, Longwood University
Frank Bacon, Longwood University

Innovative Use of Gift Cards

Ismet Anitsal, Tennessee Tech University
Amanda Brown, Tennessee Tech University
M. Meral Anitsal, Tennessee Tech University

Interdisciplinary Session

Session Chair: Kurt Jesswein, Sam Houston State University

*Bricks or Clicks in Education?
Which Method Is the Most Beneficial to the Student?*

Melinda Kushniroff, Millikin University

Modeling Traffic Accidents at Signalized Intersections in the City of Norfolk, Virginia

Sharad Maheshwari, Hampton University

*Issues in Personal Injury and Wrongful Death Cases:
Estimating Lost Earnings Capacity of an Undocumented Worker*

Michael Daniels, Columbus State University

Differences in Students' Views of the Market System

John Marcis, Coastal Carolina University
Alan Deck, Bellarmine University
Daniel Bauer, Bellarmine University

The Continuing Role of Switzerland and the Swiss Franc in International Finance

Sebastien Groux, Sam Houston State University
Kurt Jesswein, Sam Houston State University

Interdisciplinary Session

Session Chair: M. Meral Anitsal, Tennessee Tech University

Psychological Contracts in Enterprises

William Jackson, University of South Florida, St. Petersburg
Detelin Elenkov, Angelo State University
Peter Wright, University of Memphis

M&D Supply Case D "David and Goliath"

Jeff Dyson, Lamar University
Kabir Sen, Lamar University
Vivek Natarajan, Lamar University

Less Is More for Online MARCOM in Emerging Markets: Linking Hofstede's Cultural Dimensions and Higher Relative Preferences for Microblogging in Developing Nations

Charles Jobs, DeSales University
David Gilfoil, DeSales University

Impact of Education and Awareness Programs on the Usage and Attitude Towards Texting While Driving among Young Drivers

Sharad Maheshwari, Hampton University

Parental Perspectives in Booster Seat Usage

M. Meral Anitsal, Tennessee Tech University
Ismet Anitsal, Tennessee Tech University
Amanda Brown, Tennessee Tech University
Kevin Liska, Tennessee Tech University

Interdisciplinary Session

Session Chair: Gerald Calvasina, Southern Utah University

Raising the Bar: Does Increasing Grade Expectations Improve Student Performance?

Michael Daniels, Columbus State University

Does the Customer-Firm Relationship Affect Consumer Recovery Expectations?

Jun Ma, Indiana University-Purdue University Fort Wayne

The Impact of Indiana Horse Racing on the Indiana Economy: A Preliminary Study

Susan Conners, Purdue University Calumet
Jonathan Furdek, Purdue University Calumet
Laurent Couetil, Purdue University Calumet
Greg Preston, USDA

A Feasibility Study to Develop a Foreign Language Academy in China

Don Bradley, University of Central Arkansas
Rebekah Griswold, University of Central Arkansas

Are Men Entitled to Title VII Protection from a Sexually Hostile Work Environment?

Gerald Calvasina, Southern Utah University
Richard Calvasina, University of West Florida
Eugene Calvasina, Southern University

10:10 AM to 12:30 PM Thursday, April 7

Bay Lake

Interdisciplinary Session

Session Chair: Thomas Box, Pittsburg State University

Mission Trust

Amod Choudhary, City University of New York

*Tracking Student Out-of-Class Experiences to Encourage and Recognize
the Acquisition of Transferrable Skills*

Neil Gilchrist, Truman State University

*Knowledge Is Power? An Inquiry into Knowledge Management, its Effects on Individual
Creativity, and the Moderating Role of an Entrepreneurial Mindset*

Simone Phipps, Louisiana State University
Leon Prieto, Savannah State University

*Continuously Increasing Price in a Gradual Usage Inventory Cycle: An Optimal Strategy for
Coordinating Production with Pricing for a Supply Chain*

Patrick Lee, Fairfield University
Prafulla Joglekar, La Salle University

Small Firm Competitive Strategy

Thomas Box, Pittsburg State University
Warren Miller, Beckmill Research, LLC

Interdisciplinary Session

Session Chair: Robert Hatfield, Western Kentucky University

Disgruntled Employee Retaliation: Does the Employer Have Responsibility?

Robert C. Schwab, Andrews University
Susan M. Taylor, Andrews University

Pricing Policy and Practice in Small Business

Paul Dunn, University of Louisiana at Monroe
Carl Kogut, University of Louisiana at Monroe
Larry Short, Northwestern State University

*Government Actions to Stimulate Business Lending:
Mixed Results in a Period of National Recession*

Patrick Geho, Middle Tennessee State University
Marsha Smith, Middle Tennessee State University

Entrepreneurship: Some Definitions

Shawn Carraher, Minot State University/Severson Entrepreneurship Academy

*Enhancing Collegiality:
Organizational Practices to Improve this Important Workplace Factor*

Robert Hatfield, Western Kentucky University

12:50 PM to 2:50 PM Thursday, April 7

Rock Lake

Interdisciplinary Session

Session Chair: John Kondrasuk, University of Portland

*New Media and Professional Communication:
Ethical Dilemmas in the Communication Classroom*

Amy Thurlow, Mount Saint Vincent University

Are the Romanian Firms Ready for the International Standards on Auditing?

Gin Chong, Prairie View A & M University
Calin Gurau, Montpellier Business School

*Assessing Impact of the Active Learning Environment on Student Outcomes
in the Classroom Setting*

Enrique Zapatero, Norfolk State University
Jim Chen, Norfolk State University
Sharad Maheshwari, Hampton University

The Ideal Performance Appraisal Is a Format, Not a Form

John Kondrasuk, University of Portland

12:50 PM to 2:50 PM Thursday, April 7

Bay Lake

Interdisciplinary Session

Session Chair: Jeff Mankin, Lipscomb University

A Six-Country Study on Education Level and Ethical Attitude Toward Tax Evasion

Adriana Ross, Florida International University
Robert McGee, Florida International University

*The Role of Privilege in Corruption and Economic Performance:
A Model for Evaluating and Improving State Policies*

Drew Harris, Central Connecticut State University
Teresa Twomey, Central Connecticut State University

Communication Practices of Certified Public Accountants

Wayne Rollins, Middle Tennessee State University
Stephen Lewis, Middle Tennessee State University

Managing Risk in Uncertain Times: How Internal Audit Can Help

Gary Schneider, Quinnipiac University
Aamer Sheikh, Quinnipiac University
Kathleen Simione, Quinnipiac University

Formula Confusion and Naming Confusion in Financial Ratio Education

Jeff Mankin, Lipscomb University
Jeff Jewell, Lipscomb University

3:00 PM to 5:00 PM Thursday, April 7

Spring Lake

Interdisciplinary Session**Session Chair:** Shawn Carraher, Minot State University/
Severson Entrepreneurship Academy*Satisfaction or Business Savvy - Examining the Outcome of New Venture Creation with Respect to Entrepreneurial Characteristics, Expectation, Optimism, Realism, and Pessimism*Kathleen Liang, University of Vermont
Paul Dunn, University of Louisiana at Monroe*Detection and Deterrent of Fraud Risk*

Gin Chong, Prairie View A&M University

International Differences in Social Reporting

Duane Helleloid, University of North Dakota

*Video as a Recruitment Tool at "Big Four" Public Accounting Firms:
Why Video Should Be Part of Accounting Curricula*

Katherine Campbell, University of North Dakota

*How Do Small Firms Use Financial Statements?*Howard Van Auken, Iowa State University
Shawn Carraher, Minot State University/Severson Entrepreneurship Academy

3:00 PM to 5:00 PM Thursday, April 7

Rock Lake

Interdisciplinary Session

Session Chair: Gary Schneider, Quinnipiac University

Identify Students' Difficulties on Learning Conceptual Data Modeling

I-Lin Huang, Langston University

*The Impact of the Corporate Culture on the Organizational Commitment
in the Banking Sector in Kuwait*

Nabeel Sawalha, Gulf University for Science & Technology
Michel Zaitouni, Gulf University for Science & Technology
Adil Al-Sharif, Gulf University for Science & Technology

Leadership Development in CCRCs

Susan Sweem, University of St. Francis
Michael Stowe, University of St. Francis

European Union Value-Added Taxes on International Sales of Digital Products

Nelson Alino, Quinnipiac University
Gary Schneider, Quinnipiac University

Dinner Buffet, Awards Reception and Cash Bar

Horizons Ballroom (3-6)

6:00-9:00

8:00 AM to 10:00 AM Friday, April 8

Spring Lake

Interdisciplinary Session

Session Chair: Steve Brown, Eastern Kentucky University

Net Generation: A Conceptual Framework of the Consumer Socialization Process

Cheryl Luczak, Saint Xavier University
Neil Younkin, Saint Xavier University

The Impact of Experiential Learning on Sales Career Adversity

Claudia Costiuc-Mich, Purdue University Calumet
Susan Conners, Purdue University Calumet
Lori Feldman, Purdue University Calumet

Brand Community Loyalty: A Self Determination Theory Perspective

Edward O'Donnell, Columbus State University
Steve Brown, Columbus State University

Using Taguchi Methods in a Marketing Study to Determine Features for a SmartPhone

Scott Sutterfield, Florida A&M University
Lydi McKinley-Floyd, Clark Atlanta University

Behavior of Monthly Changes of DJIA: 1896 TO 2008

Shaikh Hamid, Southern New Hampshire University

Towards a Model of Human Territory

Steve Brown, Eastern Kentucky University
Ted Brown, Community Service Board

8:00 AM to 10:00 AM Friday, April 8

Rock Lake

Interdisciplinary Session

Session Chair: Derek Ruth, Purdue University Calumet

Important Effects of Innovation: Norwegian SMEs

Sherry Robinson, Penn State University/Buskerud University College
Hans Anton Stubberud, Buskerud University College

*Do External Financial Statement Auditors Sufficiently Adjust Their Audit Plans
for Automated-Control Weaknesses?*

Daniel Selby, University of Richmond

On the Application of Analytic Hierarchy Process in Institution-Wide Strategic Planning

Joel Jolayemi, Tennessee State University

Active Engagement to Active Disengagement: A New Model

Joseph C. Dawsey, Piedmont College
Edward Taylor, Piedmont College

*On the Variability and Risk of Evaluating the Commercial Potential of Technologies:
An Entrepreneurship Course Evaluating Real Inventions for Commercial Potential*

Derek Ruth, Purdue University Calumet
Jim Wolff, Wichita State University

10:10 AM to 12:10 PM Friday, April 8

Spring Lake

Interdisciplinary Session

Session Chair: Sherry Robinson, Penn State University/Buskerud University College

Are My Colleagues Soft on Academic Crime?

Robert Burrus, UNC Wilmington
Michael Walker, UNC Wilmington
Edward Graham, UNC Wilmington

Gender Differences in Self-Perceptions of Contributions to Group Performance

Janice Ammons, Quinnipiac University
Charles Brooks, Quinnipiac University

*Student Perceptions of Critical Thinking Instructional Methods:
Findings in a Business Curriculum*

Stephen Carlson, Piedmont College

A Study of the Cognitive Determinants of Generation Y's Entitlement Mentality

Christopher Alexander, King' 's College
James M. Sysko, Eastern Illinois State University

Student Communication Preferences for Work/School and Social Purposes

Sherry Robinson, Penn State University/Buskerud University College
Hans Anton Stubberud, Buskerud University College

10:10 AM to 12:10 PM Friday, April 8

Rock Lake

Interdisciplinary Session

Session Chair: Kevin Howell, Appalachian State University

Achieving the Goal of "Credible" Regulatory Oversight

Miriam Weismann, Suffolk University

Evaluation of Housing Option Value Using Zoning Characteristics

Prathamesh Muzumdar, Illinois State University

Predicting Turnover in Rural Versus Urban Areas: the Role of Continuance Commitment

Robert Culpepper, Stephen F. Austin State University

A Methodology for Benchmarking Hospital Malpractice Performance

Carlton Young, Mississippi State University

Does Industry Concentration Matter?

John Phelan, University of New Haven
G.K. Kalyanaram, New York Institute of Technology

Rites and Rituals in Organizations

Kevin Howell, Appalachian State University

12:50 PM to 2:50 PM Friday, April 8

Spring Lake

Interdisciplinary Session

Session Chair: Linda Bressler, University of Houston-Downtown

*Partnership of Information Technology in Ugandan Academia and Entrepreneurship:
A Fulbright Scholar's Experience*

Doris Duncan, California State University, East Bay

*The Influence of Proactive Personality on Social Entrepreneurial Intentions among African
American and Hispanic Undergraduate Students: The Moderating Role of Hope*

Leon Prieto, Savannah State University

Boston Properties: Analysis of a REIT

James Stotler, North Carolina Central University

Short-Term Liquidity: Bon Ton Stores and Wal-Mart

Janice Ammons, Quinnipiac University
Martin Gosman, Quinnipiac University

A Study of Small Business Technology Adoption and Utilization

Linda Bressler, University of Houston-Downtown
Martin Bressler, Southeastern Oklahoma State University
Mark Bressler, Uniform Services University

12:50 PM to 2:50 PM Friday, April 8

Spring Lake

Interdisciplinary Session**Session Chair:** Robert Lahm, Western Carolina University*Course Selection: Student Preferences for Instructor Practices*

Michael Pass, Sam Houston State University
Sanjay Mehta, Sam Houston State University
Gurinderjit Mehta, Sam Houston State University

The Preservation of the Insured Defined Benefit Pension Program

Anne Kelly, Butler University

Ethnocentrism in the U.S.: An Examination of Cetscale Stability from 1994 to 2008

Ruth Lumb, Minnesota State University Moorhead
Jerome Kuperman, Minnesota State University Moorhead

The Entrepreneurial Blogosphere: Still the Place to Be for Small Business Marketing Success

Robert Lahm, Western Carolina University

Interdisciplinary Internet Session
Session Chair: Jim Carland, Allied Academies

Internal Control Failures at the Pine Grove YMCA

Raymond Elson, Valdosta State University
Susanne O'Callaghan, Pace University
Phyllis Holland, Valdosta State University
John P Walker, Queens College/CUNY

Revenue Recognition and the FASB/IASB Convergence Project: A Case Study

Marianne James, California State University, Los Angeles

Knowledge Management Strategies in an Open Innovation Environment

Dorothy Kirkman, University of Houston - Clear Lake

Expatriate Entrepreneurs and Public Policy

Zafar U. Ahmed, Universiti Putra Malaysia
Philip W. Zgheib, American University of Beirut
Shawn M. Carragher, Minot State University/Severson Entrepreneurship Academy
Bethany Stai, Minot State University/Severson Entrepreneurship Academy
Abdulrahim K. Kowatly, American University of Beirut

Research on Relationship Between Chinese Real Estate Market and Stock Market

Xiaohui Gao, State University of New York at Geneseo
Jingyi Li, Shanghai Taxation Bureau

The Economic, Legal and Ethical Philosophy of Frédéric Bastiat

Robert McGee, Florida International University

*Are Pharmaceutical Sales Representatives Outside Salesmen under the
Fair Labor Standards Act of 1938?*

John Yeargain, Southeastern Louisiana University

Development of a Macro-Model of Cross Cultural Ethics

David Strubler, Kettering University
Sung-Hee Park, Kettering University
Atul Agarwal, University of Illinois at Springfield
Karen Cayo, Kettering University

8:00 AM to 5:00 PM Saturday, April 9

Internet Meeting

Interdisciplinary Internet Session
Session Chair: JoAnn Carland, Allied Academies

ABAXIS and Minute Clinics

Brenda J. Anderson, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy

ABAXIS Sales

Shaunda Hansen, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy

Chinese Consumers' Store Image Formation and its Impact on Patronage Behavior

Haiyan Hu, Morgan State University

Meaning of Working in Israel

Marion Hernandez, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy

A Demographic Study of the Netherlands Attitudes Toward Tax Evasion

Adriana Ross, Florida International University
Robert McGee, Florida International University

Expatriation & Management

Chris Filler, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy

Stock Splits and Their Effect on Share Prices: A Study of Firms Listed on the Nairobi Stock Exchange (NSE)

Nelson Waweru, York University
John Mwendwa, Strathmore University-Kenya

A Qualitative Analysis of College Students' Perceptions of Academic Integrity on Campus

Suri Weisfeld-Spolter, Nova University
Maneesh Thakkar, Radford University

Interdisciplinary Internet Session
Session Chair: Trey Carland, Allied Academies

*The Impact of Healthcare Reform on the Medical Device Industry:
The Case of Medtronic Inc.*

Kimberly S. Davey, University of Alabama at Birmingham
Ginger Azbik, University of Alabama at Birmingham
Bart Liddle, University of Alabama at Birmingham
Nitish Patidar, University of Alabama at Birmingham

Animal Programs in Illinois Long-term Care Facilities Twenty Years Later (1990-2010)

Robert Behling, University of St. Francis
James Haefner, University of St. Francis
Michael Stowe, University of St. Francis

Meaning of Working in the UK

Anthony Anderson, Minot State University
Shawn Carraher, Minot State University/Severson Entrepreneurship Academy

Tesla Motors North Dakota

Justin Driscoll, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy

Career Success in Russia

Jerik Elm, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy

Meaning of Working vs Values Studies

Leah Larson, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy

Expatriation and International Business

Dennis Norwood, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy

Interdisciplinary Internet Session
Session Chair: Shelby Carland, Allied Academies

An Assessment of the Impact of a Voluntary Smoking Ban on Casino Visitation

Gregory Bradley, University of Southern Mississippi
Cherylynn Becker, University of Southern Mississippi

Customer Service, Compensation, and Meaning of Working in Norway

William Bowman, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy

Meaning of Working in the USA

Mark Cuneo, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy

Public Policy & Entrepreneurship

Kenneth Lybeck, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy

A Demographic Study of South African Attitudes on Tax Evasion

Adriana Ross, Florida International University
Robert McGee, Florida International University

Why Do Entrepreneurs Become Entrepreneurs?

Kathryn Roper, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy

Chinese Compensation Systems

Sergio Magana, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy

Using Tracking Data for Continuous Monitoring in Management Distance Learning Courses

Songtao Mo, Purdue University Calumet
Lin Zhao, Purdue University Calumet

Interdisciplinary Internet Session
Session Chair: Trey Carland, Allied Academies

Disney's Knowledge Management Approach for Enhanced Customer Service

Rachelle Cope, Southeastern Louisiana University
Anna Bass, Southeastern Louisiana University
Holly Syrdal, Southeastern Louisiana University
Jennifer Henderson, Southeastern Louisiana University

The Meaning of Working: JAPAN vs USA

Glenn Clarke, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy
Roscoe Dandy, Nova Southeastern University

PETUUM

Ashley Lesmeister, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy

Kyle's Kayaks Managerial Budget Case: Sales to Financial Statements

Geri Wink, Colorado State University-Pueblo
Laurie Corradino, Colorado State University - Pueblo

Accruals and Value/Glamour Anomalies: The Same or Related Phenomena?

Randall Zhaohui Xu, University of Houston-Clear Lake
Gary Taylor, University of Alabama

Knowledge Transfer and Expatriation

Faith Yliniemi, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy

Fargo Data Services

Robert Williams, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy

8:00 AM to 5:00 PM, Saturday, April 9

Internet Meeting

Interdisciplinary Internet Session
Session Chair: Jim Carland, Allied Academies

A Reflective Note on Evaluation Methods in Management Distance Learning Courses

Songtao Mo, Purdue University Calumet
 Lin Zhao, Purdue University Calumet

Research in Expatriation

Amanda Burckhard, Minot State University
 Bethany Stai, Minot State University/Severson Entrepreneurship Academy

A Demographic Study of Malaysian Views on the Ethics of Tax Evasion

Adriana Ross, Florida International University
 Robert McGee, Florida International University

The Meaning of Work in Bulgaria, Hungary, Poland & the USA

Kadilyn Vondal, Minot State University
 Bethany Stai, Minot State University/Severson Entrepreneurship Academy

Out of the Leadership Theory Jungle: A Proposed Meta-Model of Strategic Leadership

Tom J. Sanders, University of Montevallo
 Kimberly S. Davey, University of Alabama at Birmingham

Innovation in Large Corporations: A Development of the Rudimentary Theory of Effectuation

Erik Svensrud, Norwegian University of Science and Technology
 Håvard Åsvoll, Norwegian University of Science and Technology

*The Human Side of Technology Project Performance: Effects of Satisfaction, Perceived
 Technology Policy, Task Significance and Training*

Russell Teasley, North Georgia College and State University
 Mark Jordan, North Georgia College and State University
 Vinita Sangtani, North Georgia College and State University

Study on China Real Estate Price Bubble: Will it Burst Soon?

Xiaohui Gao, State University of New York at Geneseo

8:00 AM to 5:00 PM, Saturday, April 9

Internet Meeting

Interdisciplinary Internet Session
Session Chair: JoAnn Carland, Allied Academies

Actions Speak Louder than Words?- A Case on the Development of Audit Committee

Songtao Mo, Purdue University Calumet
Yifan Shi, KPMG China
Yajing Wang, Fashion TV China

Attitudes Toward Tax Evasion in Switzerland: a Demographic Study

Adriana Ross, Florida International University
Robert McGee, Florida International University

The Effect of Brand Experience on Brand Relationship Quality

Hee Jung Lee, Seoul National University
Myung Soo Kang, Hansung University

Customer Service Russian Style

Laura Pearson, Minot State University
Bethany Stai, Minot State University/Severson Entrepreneurship Academy

*Creativity, Connectivity, Chaos, and Conflict:
Confronting the Digital Desensitization of Future Educational Leaders*

Ingrad Smith, Jackson State University

Building a Secure Enterprise Model for Cloud Computing Environment

Meena Srinivasan, University of District of Columbia

*Bringing Culture Alive in the Marketing Classroom:
Using the Novel Speaker for the Dead to Teach Global Marketing*

Newell Wright, North Dakota State University
Val Larsen, James Madison University

We've Come a Long Way, Baby, or Have We?

Kathy Hill, Sam Houston State University

DISTINGUISHED RESEARCH AWARD WINNERS

We would like to congratulate the Distinguished Research Award Winners. The competition was extremely rigorous and intense. After extensive review, the panel of judges awarded distinguished research status to the authors of the following manuscripts, who will receive engraved plaques to commemorate their accomplishments.

Academy of Accounting and Financial Studies

Do External Financial Statement Auditors Sufficiently Adjust Their Audit Plans for Automated-Control Weaknesses?

Daniel D. Selby, University of Richmond

The Preservation of the Insured Defined Benefit Pension Program

Anne S. Kelly, Butler University

Academy of Economics and Economic Education

The Influence of Simulation Performance on Student Interest

Steven D. Dolvin, Butler University
Mark K. Pyles, College of Charleston

Academy of Educational Leadership

Relationship Between Dissimilar Cognitive Styles and Use of Learning Strategies.

Chevanese Samms, St. Thomas University
Curtis Robert Friedel, Virginia Tech University

Bricks or Clicks in Education: Which Method is Most Beneficial to the Student?

Melinda C. Kushniroff, Millikin University

Academy of Entrepreneurship

The Dark Side of Social Entrepreneurship

Densil A. Williams, University of West Indies
Kadamawe A. K. K'nife, University of West Indies

Academy of Health Care Management

Measuring and Benchmarking Hospital Malpractice Performance

Carlton C. Young, Mississippi State University, Meridian

Academy of Information and Management Sciences

Continuously Increasing Price in a Gradual Usage Inventory Cycle: An Optimal Strategy for Coordinating Production with Pricing for a Supply Chain

Patrick Lee, Fairfield University
Prafulla Joglekar, La Salle University

Academy of Legal, Ethical and Regulatory Issues

*Education Level and Ethical Attitude Toward Tax Evasion:
A Six-country Study*

Adriana M. Ross, Florida International University
Robert W. McGee, Florida International University

Achieving the Goal of Credible Regulatory Oversight

Miriam F. Weismann, Suffolk University

Academy of Marketing Studies

Ethnocentrism in the U.S.: An Examination of CETSCALE Stability from 1994 to 2008

Ruth Lumb, Minnesota State University, Moorhead
Jerome C. Kuperman, Minnesota State University, Moorhead

Academy of Organizational Culture, Conflict and Communications

Can Coping Repair the Career Damage of Workplace Weight Discrimination?

Natasha W. Randle, Mississippi State University, Meridian
Christopher J. Mathis, Morgan State University
Dewayna Cates, Prairie A & M University

Academy of Strategic Management

Regulated Change Effects on Boards of Directors: A Look at Agency Theory and Resource Dependency Theory

Phil C. Bryant, Columbus State University
Charlotte Davis, University of Memphis

On the Application of Analytic Hierarchy Process in Institution-Wide Strategic Planning

Joel K. Jolayemi, Tennessee State University

Academy for Studies in International Business

Important Effects of Innovation: Norwegian SMEs

Sherry Robinson, Penn State University/Buskerud University College
Hans Anton Stubberud, Buskerud University College

Business Studies Academy

Active Engagement to Active Disengagement: A New Model

Joseph C. Dawsey, Piedmont College
Edward Taylor, Piedmont College

International Academy for Case Studies

Disgruntled Employee Retaliation: Does the Employer Have Responsibility?

Robert C. Schwab, Andrews University
Susan M. Taylor, Andrews University

**ACADEMY OF EDUCATIONAL LEADERSHIP
CREATIVE AND INNOVATIVE TEACHING AWARDS**

The Academy of Educational Leadership sponsors special awards to recognize innovative and creative teachers and educational programs. To be eligible for consideration, an individual must be nominated by a member of the Allied Academies and undergo evaluation by the Teaching Awards Committee. The following individuals have met the criteria and have been judged by the Committee to be worthy of the designation, Distinguished Teachers. We extend to them our sincere congratulations.

Christopher Alexander, King's College
Robert Lahm, Western Carolina University
Neal Thomson, Columbus State University

THE ALLIED ACADEMIES FELLOW AWARD

This individual has been a supporter and ambassador of the Allied Academies for many years. He has encouraged attendance at the conferences, worked as Referee and Advocate, and taken on extra duties on our behalf. He has been a good friend and colleague, and is clearly worthy of Fellow status.

Sharad Maheshwari, Hampton University

THE LARRY R. WATTS DISTINGUISHED SERVICE AWARD

Dr. Larry R. Watts extended extraordinary service to the Allied Academies throughout the establishment and growth of the organization and the development of its various Academies and Journals. This award, named in his honor, is bestowed only upon Academy Fellows who make outstanding contributions to the organization above and beyond the normal call of duty.

For his unwavering support, constant enthusiasm and lasting friendship, we thank...

Shawn M. Carraher, Minot State University/Severson Entrepreneurship Academy

**THE CARLAND AWARD FOR OUTSTANDING RESEARCH IN
ENTREPRENEURSHIP**

From time to time, the Academy of Entrepreneurship, in cooperation with the Carland Foundation for Learning, recognizes an outstanding dissertation in entrepreneurship. The winner receives a plaque, an article in the Academy of Entrepreneurship Journal, and a check. This year, we are pleased to recognize two individuals:

David P. Price

for his dissertation entitled:

*The Relationship Between Resources, Strategy and Firm Performance:
Factors that Influence the Growth of SMEs*

and

Leon C. Prieto

for his dissertation entitled:

*The Influence of Proactive Personality on Social Entrepreneurial Intentions among African
American and Hispanic Undergraduate Students: The Moderating Role of Hope*

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FLOOR PLAN OF THE WYNDHAM LAKE BUENA VISTA RESORT MEETING FACILITIES



