

Allied Academies’ Spring International Conference Program Schedule 2012

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 Wednesday, April 4 7:30 AM to 2:00 PM
 Thursday, April 5 7:30 AM to 3:00 PM
 Friday, April 6 7:30 AM to 1:00 PM

Wednesday, April 4 page 9
 AACSB Workshop, Steering 2:30PM -4:00PM
 Name badges are required for participation in the workshop

Simultaneous Sessions Meeting Rooms: Pelican, Steering, Port
 Wednesday: Simultaneous Sessions Scheduled for:
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 8:00-10:00 AM, 10:10 AM-12:30 PM, 12:50-2:50 PM, 3:00-5:00 PM pages 10-22
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Dinner Buffet, Awards Reception, and Cash Bar
 River Room, Thursday 5:30 PM to 8:30 PM, page 22
 Keynote Address by John Fernandes, President, AACSB

Award Winners pages 40-47

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Floorplan of Conference Area Hilton’s Facilities page 56

Please Note that Admittance to the Awards Dinner Requires a Dinner Ticket

Please wear your name badge to all functions.

Welcome to New Orleans!

Letter from the Conference Chairs

Welcome to New Orleans! We hope that you will enjoy your stay here and that the Conference will be prove to be a successful one for each of you. This is the eighteenth year of the Allied Academies. As you know, the organization is a not for profit corporation and is not sponsored by any university or organization. We are dependent upon conference registration fees and membership fees. Our mission is to support and encourage the exchange of ideas in higher education throughout the world. To that end, we sponsor conferences and publish journals. In addition, we maintain a web page which has developed into an important communication medium for our membership and for scholars from around the world. We publish our journals simultaneously in hard copy and on the web page, and you can view conference proceedings, newsletters and academy information there as well.

We are pleased to report that this conference features work which represents a great range of ideas and contributions: from cutting edge contributions to the literature, to pedagogic and educational applications, to applied and practical research. As an interdisciplinary organization, we hope that each of you will find concepts and ideas which you can use in a variety of areas. We encourage you to venture outside your disciplines and to sample the work of your peers from across the spectrum of academe. To that end, and to facilitate our participants' choice of participation time, we have structured the Conference in the form of interdisciplinary sessions. We hope that each of you will take this opportunity to expand your interests.

We also encourage you to sample the food and fun which is abundantly available in beautiful New Orleans. We recognize that the camaraderie of the resort is as important in revitalizing you as a professional as are the discussions in the presentations. We hope that each of you will go home refreshed, renewed, and with new and lasting friends.

Finally, we would like to extend our heartfelt appreciation to each of you. It is the authors and the conference participants who make the Allied Academies successful and who support our efforts to achieve our mission. Thank you and have a great conference.

JoAnn and Jim Carland
www.alliedacademies.org

Interdisciplinary Session

Session Chair: Christopher Alexander, King's College

The U.S. Financial Crisis, Emerging Markets and the Effects of IMF Loans

Bridgette Bain, University of New Orleans

Social Entrepreneurship: Reducing Crime and Improving the Perception of Police Performance within Developing Countries

K'adamawe K'nife, University of the West Indies, Mona
Andre Haughton, University of the West Indies, Mona

*Religiosity in the Workplace:
A Study of the Impact of Employee Age and Religiosity on Job Satisfaction*

Robin Snipes, Columbus State University
Jennifer Pitts, Columbus State University

Does Servant Leadership Lead to Greater Customer Focus and Employee Satisfaction?

David Jones, Southern Wesleyan University

Trust in Peers, Supervisors and Top Management

Aziz Bakay, Texas A&M International University

I'm Gen Y, I Love Feeling Entitled, and it Shows

Christopher Alexander, King's College
James Sysko, Eastern Illinois University

8:00 AM to 10:00 AM Wednesday, April 4

Steering

Interdisciplinary Session

Session Chair: Chevanese Samms, St. Thomas University

Workplace Homicides: Why the South Leads the Way

Hill Mayfield, Jacksonville State University
Patricia Borstorff, Jacksonville State University

Business Law Case Study: Bach v. Sallie Mae

Diane Hughes, Rowan University

Is Right Now the Right Time to Choose India as a Business Location?

Narayan Sithemsetti, Jacksonville State University
Patricia Borstorff, Jacksonville State University

Is the Grass Greener on the Other Side: An Independent Contractor Case Study

Stan Newton, Jacksonville State University
Patricia Borstorff, Jacksonville State University

Student Athletes' Career Situation Awareness: A Jamaican Case

Chevanese Samms, St. Thomas University
Kenneth Kungu, Tennessee State University
Ali Boolani, Oklahoma City University
Denise Johnson-Wisdom, University of Technology, Jamaica

Interdisciplinary Session

Session Chair: Aziz Bakay, Texas A&M International University

Determinants of Price Discounts in Banking ASP Systems

William Richmond, Western Carolina University
Paul Nelson, University of Rochester

How Much Do Commercial Banks Use Interest-Rate Derivatives to Hedge Interest-rate Risk

Fang Zhao, Siena College

*The PCI Data Security Standard and Small Merchants:
The Challenge of Compliance Assessment with Limited Expertise and Funds*

Dan Clapper, Western Carolina University

Entrepreneurial Marketing: Activating the Four P's of Marketing Strategy in Entrepreneurship

J. K. Osiri, Washington State University

*Group Decision Making Process and Group Decision Quality:
A Structural Equation Modeling*

Aziz Bakay, Texas A&M International University
Jun Huang, Texas A&M International University
Yundong (William) Huang, Texas A&M International University

Interdisciplinary Session

Session Chair: Adrine Harrell-Carter, Southern University at New Orleans

Cognitive Style Differences and Student Coping Behaviors

Chevanese Samms, St. Thomas University
Curtis Friedel, Virginia Tech University

Measuring Working-Capital Efficiencies at Best Buy

Martin Gosman, Quinnipiac University
Janice Ammons, Quinnipiac University

Culture Development in a Small Office Supply Company

David Jones, Southern Wesleyan University

How Business Faculty Evaluate Teaching Effectiveness

Martin Meyers, University of Wisconsin at Stevens Point

Stock Market Indices Predictive Model Based on Artificial Neural Networks

Dinesh Sharma, University of Maryland Eastern Shore
Aaron Rababaah, University of Maryland Eastern Shore

Environmental Jolt Transforms the Louisiana Senior Assisted Living Industry

Adrine Harrell-Carter, Southern University at New Orleans
John Lambert, the University of Southern Mississippi

Interdisciplinary Session

Session Chair: Peter Cowden, Niagara University-Ontario

Scapegoating Humans, Scapegoating Technologies: Examining Another Side of Information System Project Control

H. Kevin Fulk, Southern University at New Orleans
Obyung Kwun, Southern University at New Orleans
Ghasem Alijani, Southern University at New Orleans

*A Look at Start-up Business Accounting:
The Cost of not Being Proactive in Accounting and Tax Preparation*

Letitia Pleis, Metropolitan State College of Denver

Clicking Your Voice: Use of an Electronic Response System in a Large Lecture Class

Maribel Valle, University of St. Francis

Demographical and Cultural Homophily, Compliance, and the Role of the Service Provider in Health Care Services: A Win Win Situation for Physician and Patience

Aditya Limaye, Texas A & M International University
Sean Byrne, Texas A & M International University

Customer Service: It Does Matter Who Does the Ratings

Shawn Carraher, Indiana Wesleyan University
Aaron Martin, Indiana Wesleyan University

Navigating Online Learning Through Assistive Technology

Peter Cowden, Niagara University-Ontario
Susan Sze, Niagara University

12:30 PM to 2:20 PM Wednesday, April 4

Steering

Interdisciplinary Session

Session Chair: Susan Sze, Niagara University

Making Teaching Visible: Sharing & Evaluating Using Peer Observation

Janice Ammons, Quinnipiac University
Scott Lane, Quinnipiac University

College Student Knowledge of the Better Business Bureau

Lillian Fok, University of New Orleans
Kenneth Lacho, University of New Orleans
Richard Mitchell, Better Business Bureau of New Orleans

*The Overall Management Readiness Scale and the Big Five Personality Traits:
A Predictor of Managerial Readiness in Business Students*

Wayne Encalarde Jr., University of New Orleans
Lillian Fok, University of New Orleans

*The Instructional Leadership Institute: A Strategically Designed Administrative Preparation
Program for 21st Century Instructional Leaders*

Ingrad Smith, Jackson State University
Clifton Addison, Jackson State University
Kwaku Owusu-Ansah, Jackson State University

Using Wikis to Facilitate Virtual Team Collaboration and Communication

Jennifer Pitts, Columbus State University
Robin Snipes, Columbus State University

Using Asynchronous Online Instruction to Maximize Learning

Susan Sze, Niagara University
Peter Cowden, Niagara University-Ontario

AACSB Workshop

An Overview of AACSB's Member Services and Accreditation Process

Lucienne Mochel, Vice President of Accreditation and Member Services

8:00 AM to 10:00 AM Thursday, April 5Pelican

Interdisciplinary Session

Session Chair: Bradford R. Frazier, Pfeiffer University

Stock Market Efficiency and Earthquake Tohoku in Japan on March 11th, 2011

Kacie Oliver, Longwood University
Frank Bacon, Longwood University

The Effect of the Southern Tornado Breakout on Insurance Companies Stock Prices

Caitlin Newton, Longwood University
Frank Bacon, Longwood University

Is Beta Dead?

Justin Timpano, Longwood University
Frank Bacon, Longwood University

A Medical Malpractice Approach to Quality Assessment of Florida's Acute Care Hospitals

Carlton Young, Mississippi State University
Douglas McWilliams, Mississippi State University

Examining NCAA/NFL Market Efficiency

Gerald Kohers, Sam Houston State University
Markland Tuttle, Sam Houston State University
Donald Bumpass, Sam Houston State University

S. S. Disaster: An Examination of Costa's Organizational Crisis Communication regarding the Concordia

Kelli L. Fellows, Pfeiffer University
Bradford R. Frazier, Pfeiffer University

Interdisciplinary Session

Session Chair: M. Meral Anitsal, Tennessee Tech University

Time for a Change? A Human Resource Education Program in Flux

LeAnne Coder, Western Kentucky University

Identifying Organizational Climate Affecting Learning Organizations

Leila Messarra, Lebanese American University
Abdul-Nasser El-Kassar, Lebanese American University

Social Entrepreneur Development: An Integration of Critical Pedagogy, the Theory of Planned Behavior, and the ACS Model

Leon Prieto, Savannah State University
Simone Phipps, Macon State College
Tamara Friedrich, Savannah State University

Students Perception of Qualifications for Successful Social Media Coordinator

Ojoung Kwon, California State University at Fresno
Daihwan Min, Korea University Sejong Campus
Susan Geringer, California State University at Fresno
Sang-Kyu Lim, Youngsan University, Korea

Benefits of Chamber of Commerce Membership: Large Vs. Small Population Centers

Erich Brockmann, University of New Orleans
Kenneth Lacho, University of New Orleans

Social Media and Success Factors

Susanna R. Campbell, Tennessee Tech University
Ismet Anitsal, Tennessee Tech University
M. Meral Anitsal, Tennessee Tech University

Interdisciplinary Session

Session Chair: Bruce Blaylock, Radford University

Active Learning in an Introduction to Business Course

Craig Bain, Northern Arizona University
Thomas Downen, Northern Arizona University
James Morgan, Northern Arizona University
Willard Ott, Northern Arizona University

Learning by Doing Models to Teach Undergraduate Economics

Indranil Ghosh, Saint Xavier University

*EEOC Vs. Higher Education:
Recent Laws and Interpretations Impacting Faculty Discrimination*

Dawn Wallace, Southeastern Louisiana University
Phyllis King, Southeastern Louisiana University

*International Business Challenge:
Does Adding South Africa Finally Make the BRIC Countries Relevant?*

William Frank, Barry University

Navigating the Thin Line Between Management Information Systems and Computer Science

Maurice Dawson, Alabama A&M University
David King, Tennessee State University

Structuring the College of Business Around Learning

Bruce Blaylock, Radford University
Dale Henderson, Radford University
Tal Zarankin, Radford University

Interdisciplinary Session

Session Chair: Maurice Dawson, Alabama A&M University

*A Model for Managing Rental Fleets in the New Competitive Landscape:
Maintenance, Productivity, Branding and Legal Implications*

Anthony Narsing, Macon State College
Terry Sanders, Macon State College
Mimi Ford, Macon State College

A Case Study of Mergers in the Information Technology Industry

Charlene Dykman, University of St. Thomas
Charles Davis, University of St. Thomas
Andrew Lamb, Hewlett-Packard

Effects of Time Value of Money on the EPQ Model with Imperfect Quality Items of Raw Material

Abdul-Nasser El-Kassar, Lebanese American University
Moueen Salameh, American University of Beirut
Mokarram Bitar, Beirut Arab University

The Oil Economy of Saudi Arabia

Mashal Alkharashi, Barry University
Ingeborg Nickerson, Barry University

Sustainable Gender Balance in the Public Accounting Profession

Kathleen Simione, Quinnipiac University
Gary Schneider, Quinnipiac University
Rowena Ortiz-Walters, Quinnipiac University

The Emergent 21st Century College Professor

Susan B. Wilkie, Pfeiffer University
Bradford R. Frazier, Pfeiffer University
Christopher S. Boe, Pfeiffer University

*Lessons Learned from the Incorporation of Open Source Software to
Aid a HBCU in Being Competitive*

Maurice Dawson, Alabama A&M University
Jeffrey Stevens, Colorado Technical University
Larry McDaniel, Alabama A&M University

Interdisciplinary Session

Session Chair: Gerald Calvasina, Southern Utah University

A Comparison of U.S. and European Corporate Governance Models

Blake McNicoll, Sam Houston State University
Balasundram Maniam, Sam Houston State University
Hadley Leavell, Sam Houston State University

*An Examination of the Critical Importance of
Employee Financial Education in Reaching Organizational Strategic Goals*

Clarence Rose, Radford University
Dale Henderson, Radford University

Evaluation of Co-Branding Strategies: A Unified Framework

Costas Hadjicharalambous, State University of New York

Retail Mission Statements and Global Retailers

Ismet Anitsal, Tennessee Tech University
M. Meral Anitsal, Tennessee Tech University
Tulay Girard, Penn State University - Altoona

Hope & Optimism: Pillars of Organizational Climate

Silva Karkoulian, Lebanese American University

Landslide Development Corporation; A Case Study

Kevin Howell, Appalachian State University
Scott Crockett, Keiger Printing Company

HRM Legal Issues and the Virtual Office

Gerald Calvasina, Southern Utah University
Richard Calvasina, University of West Florida
Eugene Calvasina, Southern University

Interdisciplinary Session

Session Chair: Leslie Vermillion, the University of the District of Columbia

GEO-Coding Patterns of Small Business Ownership in Kentucky Using GIS

Michelle Kunz, Morehead State University
Janet Ratliff, Morehead State University

Improving the Business Skills of the Small Business Owner through the Educational Services of a Chamber of Commerce: One Chamber's Story

Kenneth Lacho, University of New Orleans
Erich Brockmann, University of New Orleans

*Discovering Heterogeneity of Entrepreneurs:
A Comparison of Food and Non-food Entrepreneurs*

Kathleen Liang, University of Vermont
Paul Dunn, University of Louisiana at Monroe

*Creativity in the Entrepreneurship Program:
A Survey of Directors of Award Winning Programs*

Jacqueline Schmidt, John Carroll University
John Soper, John Carroll University
Jill Bernaciak, John Carroll University

*Social Media Analytic Tools:
Entrepreneurs Are Better Equipped to Measure ROI and Evaluate Marketing Effectiveness*

Patrick Geho, Middle Tennessee State University
Jennifer Dangelo, Tennessee Technological University

Teaching an Old Dog New Tricks: Investigating How Age, Ability, and Self Efficacy Influence Intentions to Learn and Learning among Participants in Adult Education

Simone Phipps, Macon State College
Leon Prieto, Savannah State University
Erastus Ndinguri, Louisiana State University

*Teaching an Old Dog New Tricks:
A Research Agenda for "Necessity" Senior Entrepreneurs*

Leslie Vermillion, the University of the District of Columbia
Justin Peart, St. Thomas University

Interdisciplinary Session

Session Chair: Derek Ruth, Purdue University Calumet

The Mighty Mississippi: Mother Nature's 'Green' NAFTA Highway

Robert Cope, Southeastern Louisiana University
Rachelle Cope, Southeastern Louisiana University
Jennifer Henderson, Southeastern Louisiana University

Understanding the Typical Vacation, Destination Choice, and its Influences

William Hill, Mississippi State University

Using Case Studies to Prepare Business Students to Perform: A Practical Application

Robert Matthews, Sam Houston State University
James Bexley, Sam Houston State University
Laura Sullivan, Sam Houston State University

*Revitalizing a Marginalized Community:
A Case Study of the Hope VI Program, Southeastern North Carolina*

Pamela Jackson, Fayetteville State University
Inder Nijhawan, Fayetteville State University

SHKF Paper Company: A Case Study in Logistic Cost Optimization

J.S. Sutterfield, Florida A&M University
Roscoe Hightower, Jr., Florida A&M University
Shannon A. Kirk, International Paper Company
Shawnta S. Friday-Stroud, Florida A&M University

How Firm Characteristics Affect the Speed of Patenting

Derek Ruth, Purdue University Calumet

Interdisciplinary Session

Session Chair: Natasha Randle, Mississippi State University-Meridian

Defining Collegiality: Sorting Written Behavioral Examples from Employees into Categories

Robert Hatfield, Western Kentucky University
Sarah Sheldon, Western Kentucky University
Burton Daniel, Western Kentucky University

A Conceptual Model of Manager Behavior in a Balanced Scorecard Environment

Nelson Alino, Quinnipiac University
Scott Lane, Quinnipiac University
Gary Schneider, Quinnipiac University

New Perspectives on the Animosity Model of Foreign Product Purchase: Are Animosity and Ethnocentrism Distinct Constructs?

Charles Richardson, Jr., Clark Atlanta University
Kendra Harris, North Carolina Central University
Lydia McKinley-Floyd, Clark Atlanta University

*Navigating Corporate Social Responsibility Components and Strategic Options:
The IHR Perspective*

Nini Yang, San Francisco State University
Caran Colvin, San Francisco State University
Yim-Yu Wong, San Francisco State University

The Strategic Management Process Requires Competitive Status Assessment

Edward C. Taylor, Piedmont College
Charles Nichols, Piedmont College

Professional Intimacy: Exploring Relationships Between Managers and Subordinates

Natasha Randle, Mississippi State University-Meridian
Kristena Gaylor, Belhaven University
Christopher Mathis, Morgan State University

Interdisciplinary Session

Session Chair: Kurt Jesswein, Sam Houston State University

A History of the U. S. Taxation of Capital Gains

Teresa King, Georgia College & State University
H. Wayne Cecil, Florida Gulf Coast University

The Debt Index and its Relation to Economic Activity

John Bethune, Barton College

A Note on Dividend Policy

John Cole, North Carolina A&T State University

Are Airline Frequent Flyer Miles Taxable?

Jeffrey Mankin, Lipscomb University
Timothy Swinney, Lipscomb University
Jeffrey Jewell, Lipscomb University

Exploring the Financial Stake Implication of Selected 'Prohibited Services' under Section 201 of the Sarbanes-Oxley Act

Kevin Ennis, Mississippi State University-Meridian Campus
Paul Allen, Mississippi State University-Meridian Campus
Quinton Booker, Jackson State University

But They Didn't Teach Me That in Accounting: The Perils of Pauline

Kurt Jesswein, Sam Houston State University

Interdisciplinary Session

Session Chair: Lawrence Ruddell, Belhaven University

An Empirical Examination of Entrepreneurial Intent in the Equine Industry

Arifin Angriawan, Purdue University Calumet
Susan Conners, Purdue University Calumet
Jonathan Furdek, Purdue University Calumet
Derek Ruth, Purdue University Calumet

Immigrants and Self-Employment

Carl Kogut, University of Louisiana at Monroe
Larry Short, Northwestern State University

Conflicting Measures of Innovation Activity: What Else Is New?

Robert Lahm, Western Carolina University
Karen Nicholas, Western Carolina University

Competitive Improvement Planning: Using Ansoff's Matrix with Abell's Model to Inform the Strategic Management Process

Edward Taylor, Piedmont College

Small Business Ethics Programs and Business Impact with Large Corporations

Lawrence Ruddell, Belhaven University
Joe Walkowicz, Belhaven University

Interdisciplinary Session**Session Chair:** J. K. Osiri, Washington State University*Executive Compensation in Sin Firms*David Sauer, Quinnipiac University
Gary Schneider, Quinnipiac University
Aamer Sheikh, Quinnipiac University*FIRREA Section 308 and Minority Banks*Lucy Reuben, Duke University
John Cole, North Carolina A&T State University*Are Morocco's Phosphates Prices Fizzing out of Control?*Gideon Falk, Purdue University Calumet
Charles A. Rarick, Purdue University Calumet
Casimir C. Barczyk, Purdue University Calumet*Foreign Direct Investment and Growth: Theory, Evidence and Lessons for Egypt*

Tamer Rady, Ain Shams University

*The Impact of Industry Clusters on the Economy in the United States*Terrance Sanchez, Southern University at New Orleans
Adnan Omar, Southern University at New Orleans*Dimensions of Economic Advancement*J. K. Osiri, Washington State University
Margaret M. McCarty, Washington State University

Interdisciplinary Session

Session Chair: Kelli Fellows, Pfeiffer University

*Accountability at the Top: Executive Equity Ownership as an Alignment Mechanism
in Times of Shareholder Neglect*

Luke Cashen, Nicholls State University

*The Role of Logos in Building Brand Awareness and Performance:
Implications for Entrepreneurs*

Tulay Girard, Penn State Altoona
Meral Anitsal, Tennessee Tech University
Ismet Anitsal, Tennessee Tech University

*Empirical Test of Purchasing Power Parity:
Does it Hold Between U.S.A. and Emerging Asian Economies*

Mohammed Haque, Texas A & M University-Texarkana

Cloud Computing and Internal Controls

Arundhati Rao, Towson University
Partha Mahopatra, Indian School of Business

*To Commit or Not to Commit?
The Influence of Relationship Governance on Buyer-Seller Commitment*

Edward O'Donnell, Columbus State University
Steven Brown, Columbus State University
Laurence Marsh, Columbus State University

*Playing Nice in the Organizational Sandbox: Exploring the Role of Social Identity Theory as an
Explanatory Construct in Understanding Negative Organizational Behavior*

Kelli Fellows, Pfeiffer University
Lauren Presher, Pfeiffer University

Dinner Buffet, Awards Reception and Cash Bar

River Room

Keynote Address by John Fernandes, President, AACSB

5:30-8:30

Interdisciplinary Session

Session Chair: Hadley Leavell, Sam Houston State University

A Multinational Analysis of Corruption and Economic Activity

Murphy Smith, Murray State University
Lawrence Smith, Louisiana Tech University - Retired
William Gruben, Texas A&M International University
Leigh Johnson, Murray State University

*Marketing Supply Chain Using B2B Buy-Side E-Commerce Systems:
Does Adoption Impact Financial Performance?*

Jap Efendi, University of Texas at Arlington
Michael Kinney, Texas A&M University
Katherine Smith, Murray State University
Murphy Smith, Murray State University

Barriers to the Globalization of Latin America: The Case of Venezuela

Paul Esqueda, Penn State University
John Guiseppe, Penn State University

*Neural Network, Support Vector Machine and its Ensemble Model for Prediction of Different
Categories of Dermatology Diseases*

Dinesh Sharma, University of Maryland Eastern Shore
H.S. Hota, Guru Ghasi Das University
Pushpalata Pujari, Guru Ghasi Das University

Microfinance in Emerging Markets: Successes, Failures and Future Directions

Steve Molloy, Canisius College

The Viability and Economics of Alternative Fuels

Hadley Leavell, Sam Houston State University
Patrick Bradley, Sam Houston State University
Bala Maniam, Sam Houston State University

Interdisciplinary Session

Session Chair: Stephen Betts, William Paterson University

Family Feud at John Blaine Trucking Company, Inc.

Leslie Toombs, University of Texas Permian Basin
Linda Autry, University of Houston-Victoria

Executive Express

Michael Pesch, St. Cloud State University
Larry Logeman, Executive Express

Great Product, Terrible Service!

Komal Karani, Lamar University

Academic Entrepreneurship: Technology Transfer in Higher Education

J. K. Osiri, Washington State University
Douglas R. Miller, Washington State University
Linda Clarke, University of Florida-Gainesville
Leonard Jessup, University of Arizona-Tucson

Entrepreneurship with Social Value: A Conceptual Model for Performance Measurement

Cheryl Clark, Georgia Gwinnett College
Linda Brennan, Mercer University

*The Success of the 'Big Five' Personality Factors:
The Fall and Rise of Personality Psychology in Organization Research*

Stephen Betts, William Paterson University

Interdisciplinary Session

Session Chair: Sharon Seay, Mercer University

An Examination of Inventory Costing Convergence under Generally Accepted Accounting Principles and International Financial Reporting Standards

Casey Reineking, Murray State University
Don Chamberlain, Murray State University
Holly Rudolph, Murray State University
Murphy Smith, Murray State University

Effect of Sample Size and Process Capability on Variance Control in a Multiple Fill-Head Process

Atul Agarwal, University of Illinois at Springfield
David Strubler, Champlain College

Revenue Recognition Issues at Medicis Corporation

Brad Reed, Southern Illinois University Edwardsville
Gregory Sierra, Southern Illinois University Edwardsville

Outsourcing the Sales Function: The Influence of Communication and Customer Orientation

Michael Pass, Sam Houston State University

Quality of Business to Business Relationships: Impact of Customer Supplier Differences

Ramana Madupalli, Southern Illinois University Edwardsville
Gertrude Pannirselvam, Southern Illinois University Edwardsville
Clay Williams, Southern Illinois University Edwardsville

*Transitioning to a Lean Paradigm:
A Model for Sustainability in the Leasing and Rental Industries*

Sharon Seay, Mercer University
Anthony Narsing, Macon State College

Interdisciplinary Session

Session Chair: Neal Thomson, Columbus State University

Planning, Preparation, and Execution of Overseas Study Trips

Raymond Kreiner, Piedmont College

The Changing Roles of Japanese Women in the Japanese Business World

Lorraine Krajewski, Louisiana State University in Shreveport
Tommie Slatten, Louisiana State University in Shreveport

Ascertaining the Efficient Frontier in the Classroom

Stephen C. Caples, McNeese State University
Michael E. Hanna, University of Houston-Clear Lake
Grady Perdue, University of Houston-Clear Lake

*Instructional Methods Influence Critical Thinking:
Do Students and Instructors Agree?*

Stephen Carlson, Piedmont College

The Role of the WIMBA Classroom; Virtual Classroom and Virtual Office

Kevin Howell, Appalachian State University

Effects of the Market for Corporate Control on Firm Internal Control and Board Leadership

Stephen Horner, Arkansas State University

The Problems with Merit Pay: Analysis and Recommendations

Neal Thomson, Columbus State University

Interdisciplinary Session

Session Chair: Martin Bressler, Southeastern Oklahoma State University

Improving Organizational Performance Through Territorial Mapping

Steve Brown, Eastern Kentucky University

How Looming Threats to the Roth IRA Can Alter the Behavior of Investors

Richard Powell, Pepperdine University
Steven Ferraro, Pepperdine University

Student Views of Market Fairness

John Marcis, Coastal Carolina University
Alan Deck, Bellarmine University
Daniel Bauer, Bellarmine University

Empirical Investigation and Modeling of the Relationship Between Gas Price and Crude Oil and Electricity Prices

Morsheda Hassan, Wiley College

Using a Tax Model to Interpret the Financial Performance of Social Security

Richard Powell, Pepperdine University
Steven Ferraro, Pepperdine University

A Study of Veteran-Owned Small Businesses and the Impact of Military Reserve Call-Ups since 9/11

Martin Bressler, Southeastern Oklahoma State University
Linda Bressler, University of Houston-Downtown
Mark Bressler, Bressler & Bressler Consulting Group

Interdisciplinary Session**Session Chair:** Sharad Maheshwari, Hampton University*Management by Certainty*Catherine Levitt, California State University Los Angeles
Peter H. Antoniou, California State University San Marcos*The Paradox of Structure and Control in the Multinational Corporation:
Do We Hold Tight or Let Go?*Stephen Betts, William Paterson University
Robert Laud, William Paterson University
Raza Mir, William Paterson University
Vincent Vicari, Bergen County Small Business Development Center*Human Capital Development Dynamics: the Knowledge Based Approach*Erastus Ndinguri, Louisiana State University
Leon Prieto, Savannah State University
Krisanna Machtmes, Louisiana State University*“Dyadic Management”: A Necessity for Today’s Diverse Workforce*

L. Jeff Seaton, Murray State University

*Systems Modeling a Graphic User Interface Using Virtual Worlds*Latina Davis, Morgan State University
Maurice Dawson, Alabama A&M University*Modeling and Predicting Traffic Accidents at Signalized Intersections in the City of Norfolk, VA*Sharad Maheshwari, Hampton University
Kelwyn D'Souza, Hampton University

Interdisciplinary Session

Session Chair: Akinloye Akindayomi, University of Texas - Pan American

Ecampus: Sitting in the Catbird Seat

Stephen Loy, Eastern Kentucky University
Steven Brown, Eastern Kentucky University

Assessing Nigerian Banks Technical Efficiency Using Data Envelopment Analysis

Ntiedo Umoren, University of Uyo
Udo S. Idio, University of Uyo

The Relationship between Executive Pay and Alternative Earnings Measure

Akinloye Akindayomi, University of Texas - Pan American

Interdisciplinary Session**Session Chair:** Ron Stunda, Valdosta State University*Capital Structure Choices and Survival in a Deregulated Environment*

Arthur Francia, University of Houston
Christian Kuate, University of Houston
Thomas Noland, University of Houston
Mattie Porter, University of Houston-Clear Lake

The 'Business Concept' Competition as a 'Business Plan' Alternative for New and Growing Entrepreneurship Programs: What's the Big Idea?

Robert Laud, William Paterson University
Stephen Betts, William Paterson University
Sam Basu, William Paterson University

Social Security Coverage and Teacher Pension Benefits

Mark Swanstrom, Northwestern State University of Louisiana

The Market Effect of the Troubled Asset Relief Program (TARP)

Ron Stunda, Valdosta State University

Interdisciplinary Internet Session
Session Chair: Jim Carland, Allied Academies

An Examination of Factors Influencing Publisher's Accelerated Revisions to Introductory Business Textbooks

Brian Zinser, Lake Superior State University
Gary Brunswick, Northern Michigan University

Student Perceptions of American and Nigerian Lecturers at an American Style University in Nigeria

Jelena Zivkovic, American University of Nigeria
Apkar Salatian, American University of Nigeria
Fatima Ademoh, American University of Nigeria
Jamal Shanan, American University of Nigeria

Student Choice of Course Materials

Sherry Robinson, Penn State University/Buskerud University College
Hans Anton Stubberud, Buskerud University College

*A Simulation Methodology to Investigate the Impact of Medication Alternatives from a Cost Perspective:
A Case Study*

Arben Asllani, University of Tennessee at Chattanooga
Lawrence Etkin, University of Tennessee at Chattanooga

*Developing Country Teenagers' Consumption Related Cognition Through Involvement in Reality Television:
A Multi-Item Measurement Scale*

Mohammad Haq, Dhaka University
Syed Rahman, University of Western Sydney

An Evaluation of the Tablet Computers Market Based on Their Characteristics

Khalid Dubas, Mount Olive College
Inder Nijhawan, Fayetteville State University
Rajiv Mehta, New Jersey Institute of Technology

Customer Service, Expatriation and Values among Expatriate Entrepreneurs

Santiago Jaramillo, Indiana Wesleyan University
Austin Doerr, Indiana Wesleyan University
Shawn M. Carraher, Indiana Wesleyan University
Philip J. Millage, Indiana Wesleyan University
Joshua Millage, Indiana Wesleyan University

*Two Issues to Consider in Digital Piracy Research:
The Use of Likert-Like Questions and the Theory of Reasoned Action in Behavioral Surveys*

Darryl Woolley, University of Idaho

Designing Service Learning Project in Systems Analysis and Design Course

Keh-Wen Chuang, Purdue University North Central
Kuan-Chou Chen, Purdue University Calumet

Interdisciplinary Internet Session
Session Chair: JoAnn Carland, Allied Academies

Teaching Adjustments by Nigerian Faculty in an American Style University in Nigeria

Apkar Salatian, American University of Nigeria
 Jelena Zivkovic, American University of Nigeria
 Fatima Ademoh, American University of Nigeria
 Jamal Shanan, American University of Nigeria
 Shittu Ayodeji, American University of Nigeria

Environmental Innovation among Small Businesses in Germany

Sherry Robinson, Penn State University/Buskerud University College
 Hans Anton Stubberud, Buskerud University College

Digital Home: Social and Economic Implications for a Developing Nation

Apkar Salatian, American University of Nigeria
 Jelena Zivkovic, American University of Nigeria
 Fatima Ademoh, American University of Nigeria
 Yvonne Itua, American University of Nigeria

Gender (In)equality in Korean Firms: Results from Stakeholders' Interviews

Louise Patterson, KyungHee University
 Seong O. Bae, Samsung Economic Research Institute

A Profile of Small Business Owners in Rural Pennsylvania and Their Awareness of Publically Funded Business Assistance Programs

Stephen Osborne, Indiana University of Pennsylvania
 Joette Wisnieski, Indiana University of Pennsylvania
 Ramesh Soni, Indiana University of Pennsylvania
 Prashanth Bharadwaj, Indiana University of Pennsylvania
 Eric Palmer, Indiana University of Pennsylvania

The Elephant in the Living Room: Favoritism in the Workplace

Julie Indvik, California State University, Chico
 Pamela Johnson, California State University, Chico

The Effectiveness of the Websites of Four-Year Colleges and Universities in North Carolina

Khalid Dubas, Mount Olive College
 Ronald Pressley, Mount Olive College
 David Hill, Mount Olive College

Social Entrepreneurship Is it the Right Fit?

Austin Doerr, Indiana Wesleyan University
 Aaron Cecil, Indiana Wesleyan University

Interdisciplinary Internet Session
Session Chair: Trey Carland, Allied Academies

Developmental University for Africa: A Nigerian Case Study

Jelena Zivkovic, American University of Nigeria

Econometric Study of Time Use and Scores in Online MBA Statistics Class: A Gender Analysis

Kishor Guru-Gharana, Texas A & M-Commerce

Issues in Forecasting International Tourist Travel

Steven Moss, Georgia Southern University

Jun Liu, Georgia Southern University

Janet Moss, Georgia Southern University

The Most Dangerous Woman in America: Paula Deen's Ethical Issues

Phyllis Holland, Valdosta State University

The Common Core State Standards: from National Initiative to Instructional Practice

Susan Jenkins, Idaho State University

Joachim Agamba, Idaho State University

Assessing ACBSP Certified Graduate Business Degree Programs in North Carolina

Khalid Dubas, Mount Olive College

Jillian Ardley, Mount Olive College

Small Business or Entrepreneur?: New Zealand Business

Katie Wolfe, Indiana Wesleyan University

Abigail Erickson, Indiana Wesleyan

Austin Doerr, Indiana Wesleyan University

Microfinancing: Measuring Success

Thomas P. VanKley, Indiana Wesleyan University

Austin Doerr, Indiana Wesleyan University

Jacob Wheeler, Indiana Wesleyan University

Joshua Millage, Indiana Wesleyan University

Is the Positive Electronic Word of Mouth Effect Always Positive on the Movie?

Jungho Bae, Seoul National University

Byung-Do Kim, Seoul National University

The First Step in Proactively Managing Students' Careers: Teaching Self-SWOT Analysis

Lon Addams, Weber State University

Tony Allred, Weber State University

Mike Chertudi, Adobe, Inc.

8:00 AM to 5:00 PM Saturday, April 7 October 15

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Interdisciplinary Internet Session
Session Chair: Shelby Carland, Allied Academies

Novel Scheme Using Mobile Technology Platform: A Nigerian Case Study

Jelena Zivkovic, American University of Nigeria
 Apkar Salatian, American University of Nigeria
 Fatima Ademoh, American University of Nigeria
 Lawrence Oborkhale, American University of Nigeria
 Jamal Shanan, American University of Nigeria

Analysis of Alternative Scenarios in the World Oil Market: OPEC with and without Russia

Mohammad Mahbobi, Thompson Rivers University, Canada

Viewing Cybersecurity as a Public Good: The Role of Governments, Businesses, and Individuals

Arben Asllani, University of Tennessee at Chattanooga
 Charles White, University of Tennessee at Chattanooga
 Lawrence Etkin, University of Tennessee at Chattanooga

Benchmarking - Automotive Facility Layout, JPH, and Over Speed

Raed El-Khalil, Lebanese American University
 Leila Halawi, Lebanese American University

Cross-Sale in Dual-Channel Decentralized Distribution System

Bin Shao, West Texas A&M University

*An Analysis of the Obstacles of Culture, Government, and Lack of Support
 for International Financial Accounting Standards*

Melinda Kushniroff, Millikin University

Leadership among Nascent Entrepreneurs

Collin Rhoades, Indiana Wesleyan University
 Austin Doerr, Indiana Wesleyan University
 Abigail Erickson, Indiana Wesleyan University
 Katie Wolfe, Indiana Wesleyan University

Emotional Intelligence and Entrepreneurship

Zach Livingston, Indiana Wesleyan University
 Austin Doerr, Indiana Wesleyan University

International Evidence on Foreign Exchange Exposure

Baeyong Lee, Fayetteville State University

8:00 AM to 5:00 PM Saturday, April 7

Internet Meeting

Interdisciplinary Internet Session
Session Chair: Trey Carland, Allied Academies

A Survey of Research Methodologies for Business Case Studies

Jelena Zivkovic, American University of Nigeria
Apkar Salatian, American University of Nigeria

Taking the Fear out of Forensic Accounting

Melinda Kushniroff, Millikin University

*Monetary Policy Convergence in the NAFTA Region:
Evidence from Cointegration Analysis and Contagion Effects*

Mary Kelly, Texas A&M University-Central Texas

Park Sterling Bank: The Journey Begins

Michael Evans, Winthrop University

The Effect of Eurozone Crisis on Eurozone ADR Pricing

Hao-Chen Liu, College of Charleston
Huabing Wang, West Texas A&M University

*Information Ethics: A Cross-cultural Study of Ethical Decision-Making Between
American and Chinese Business Students*

Xin Liu, University of San Diego
Yishan Chen, Sichuan Finance and Economics Vocational College

Individual Entrepreneurial Orientation: Further Investigation

Dawn Bolton, Western Kentucky University

A Validity Study of Porter's Industry Analysis

Austin Doerr, Indiana Wesleyan University
Jason George, Indiana Wesleyan University
Shawn M. Carraher, Indiana Wesleyan University
Roscoe Dandy, Indian River State College

A Study of Fiedler's Contingency Theory among Military Leaders

Landen M. Ellyson, Indiana Wesleyan University & U.S. Army
Justin H. Gibson, Indiana Wesleyan University
Michael Nichols, Indiana Wesleyan University & U.S. Marine Corps.
Austin Doerr, Indiana Wesleyan University
Shawn Carraher, Indiana Wesleyan University

8:00 AM to 5:00 PM, Saturday, April 7

Internet Meeting

Interdisciplinary Internet Session
Session Chair: Jim Carland, Allied Academies

Shanghai-Tokyo International Ferry Company: Risk Management Case

Raymond Elson, Valdosta State University
 Susanne O'Callaghan, Pace University
 John Walker, Queens College/CUNY
 Charles Tang, Pace University

Telemedicine for Rural Sub-Saharan Africa: Benefits and Drawbacks

Apkar Salatian, American University of Nigeria
 Jelena Zivkovic, American University of Nigeria
 Fatima Ademoh, American University of Nigeria

Monetary Policy Convergence in the NAFTA Region

Mary Kelly, Texas A&M University-Central Texas

Web 2.0 May Be Getting an Upgrade Not Planned by Any Standards Committee

Charles Jobs, DeSales University

Park Sterling Bank: The Beginning

Michael Evans, Winthrop University

Stolen: Best Management Practices for Identity Theft and Recovery

Jon-Paul Komar, University of Houston-Downtown
 Argelia Alegre, University of Houston-Downtown
 Ashlyn Carr, University of Houston-Downtown
 Doris Munguia, University of Houston-Downtown
 Mari Corona, University of Houston-Downtown
 Roberto Montoya, University of Houston-Downtown
 Vivian Vy, University of Houston-Downtown
 Linda Bressler, University of Houston-Downtown

Advancing Upward? An Examination of Career Tactics and Strategies of Successful Men and Women

Robert Laud, William Paterson University
 Matthew Johnson, Teachers College, Columbia University

Leadership Within Organizations

Collin Rhoades, Indiana Wesleyan University
 Austin Doerr, Indiana Wesleyan University

Private Company Financial Reporting for Small and Midsize Companies

Marianne James, California State University, Los Angeles

Interdisciplinary Internet Session
Session Chair: JoAnn Carland, Allied Academies

Dimensions of Expatriate Stress

Austin Doerr, Indiana Wesleyan University
Aaron Cecil, Indiana Wesleyan University
Andrea Meyering, Indiana Wesleyan University

The Big Five and Entrepreneurship

Austin Doerr, Indiana Wesleyan University
Andrea Rice, Indiana Wesleyan University

A Six Continent Study of Customer Service

Shawn M. Carraher, Indiana Wesleyan University
Austin Doerr, Indiana Wesleyan University

Austrian Economics and Financial Information

Joshua McCarthy, Indiana Wesleyan University
Andrew Hosek, Indiana Wesleyan University
Austin Doerr, Indiana Wesleyan University

*Using Systems Thinking to Analyze Health Care in the United States:
Should We Move to a Government Sponsored Health Care System?*

Kuan-Chou Chen, Purdue University Calumet
Carin Chuang, Purdue University North Central

Entrepreneurship Mix and Classifying Emerging Sub-fields

J. K. Osiri, Washington State University
Margaret McCarty, Washington State University
Jessica Davis, Washington State University
John Emile Osiri, University of Liverpool

Looking down to the Ground for Answers: A Case of Decagon

J. K. Osiri, Washington State University
Farid Askerov, Washington State University
Derek Held, Washington State University

The Effect of Human Interactions on Student Performance and Satisfaction of Blended Learning

Chan Du, University of Massachusetts Dartmouth
Jia Wu, University of Massachusetts Dartmouth

Web 2.0 Tools: How Knowledgeable Are Students?

Sandra Bevill, Arkansas State University
Terry D. Roach, Arkansas State University
Jim McGinnis, University of Arkansas, Fort Smith

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Session Chair: Trey Carland, Allied Academies

Do the Olympics Create Sustained Increases in International Tourism?

Kathleen Gruben, Georgia Southern University
 Steven Moss, Georgia Southern University
 Janet Moss, Georgia Southern University

Is All Well with Ecowell?

J. K. Osiri, Washington State University
 Summer Holt, Washington State University
 Amanda Porter, Washington State University

Telestream

J. K. Osiri, Washington State University
 Justin Rastelli, Washington State University
 Douglas R. Miller, Washington State University

Journey to the Top: Are There Really Gender Differences in the Selection and Utilization of Career Tactics?

Robert Laud, William Paterson University
 Matthew Johnson, Teachers College Columbia University

Shedding Light on Global Computer Security

Ngizambote Mavana, Washington State University
 J. K. Osiri, Washington State University

The Effect of Self-Constraint on Consumers Likelihood and Attitude Towards Self-Gifting

Suri Weisfeld-Spolter, Nova University
 Maneesh Thakkar, Radford University

Entrepreneurial Culture in Institutions of Higher Education: Impact on Academic Entrepreneurship

J. K. Osiri, Washington State University
 Margaret McCarty, Washington State University
 Leonard Jessup, University of Arizona

Making a Global Impact: A Case of a Visionary Leader and a "Diligent" People

J. K. Osiri, Washington State University
 Lauren Eberle, Washington State University
 Kevin Kline, Washington State University

Economics and Social Implications of Food Deserts

Brandon Ware, Washington State University
 J. K. Osiri, Washington State University

8:00 AM to 5:00 PM, Saturday, April 7

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Session Chair: Trey Carland, Allied Academies

*How to Reconcile Management Accounting and Performance in the Municipal Public Services of African Cities:
An Empirical Study*

Donatien Avelé, Moncton University

Relationships Between Personality Constructs and Entrepreneurial Intentions

J. K. Osiri, Washington State University
Kenneth Kungu, Tennessee State University
Leon Prieto, Savannah State University

The First Amendment Protects Commercial Speech from Over Regulation by State and Federal Governments

John Yeargain, Southeastern Louisiana University

The Future of the MBA Curriculum: Improving Relevancy Through Evidenced-Based Soft Skills

Robert Laud, William Paterson University
Matthew Johnson, Teachers College, Columbia University

How Do Financial, Institutional, and Human Capital Factors Affect University Start-ups?

J. K. Osiri, Washington State University
Linda Clarke, University of Florida

Closing the Gap to Put Project Management Process in Place : A Case Study of Information Technology Project

Kuan-Chou Chen, Purdue University Calumet
Carin Chuang, Purdue University North Central

A Simple Model for Estimating Enrollment Yield from a List of Freshmen Prospects

Bryan Hayes, Mississippi College
Retha Price, Mississippi College
Rice York, Mississippi College

DISTINGUISHED RESEARCH AWARD WINNERS

We would like to congratulate the Distinguished Research Award Winners. The competition was extremely rigorous and intense. After extensive review, the Awards Committees in each of the Academies awarded distinguished research status to the authors of the following manuscripts:

Academy of Accounting and Financial Studies

The Relationship between Executive Pay and Alternative Earnings Measure

Akinloye Akindayomi, University of Texas - Pan American

How to Reconcile Management Accounting and Performance in the Municipal Public Services of African Cities? An Empirical Study

Donatien Avelé, University of Moncton

*Manager Behavior in a Balanced Scorecard Environment:
Effects of Goal Setting, Perception of Fairness, Rewards, and Feedback*

Nelson U. Alino, Quinnipiac University
Scott Lane, Quinnipiac University
Gary P. Schneider, Quinnipiac University

Academy of Banking Studies

Determinants of Price Discounts in Banking ASP Systems

William Richmond, Western Carolina University
Paul Nelson, University of Rochester

Academy of Economics and Economic Education

*Empirical Investigation and Modeling of the Relationship Between Gas Price
and Crude Oil and Electricity Prices*

Morsheda Hassan, Wiley College
Raja Nassar, Louisiana Tech University

The Debt Index and its Relation to Economic Activity

John J. Bethune, Barton College

Academy of Educational Leadership

Cognitive Style Differences and Student Coping Behavior

Chevanese Samms, St. Thomas University
Curtis Robert Friedel, Virginia Tech University

Teaching an Old Dog New Tricks: Investigating How Age, Ability, and Self Efficacy Influence Intentions to Learn and Learning among Participants in Adult Education

Simone T. A. Phipps, Macon State College
Leon C. Prieto, Savannah State University
Erastus Ndinguri, Louisiana State University

The Instructional Leadership Institute: A Strategically Designed Administrative Preparation Program for 21st Century Instructional Leaders

Ingrad Smith, Jackson State University
Clifton Addison, Jackson State University
Kwaku Owusu-Ansah, Jackson State University

Using Asynchronous Online Instruction to Maximize Learning

Susan Sze, Niagara University
Peter Cowden, Niagara University-Ontario

Academy of Entrepreneurship

Individual Entrepreneurial Orientation: Further Investigation of a Measurement Instrument

Dawn Langkamp Bolton, Western Kentucky University

Social Entrepreneur Development: An Integration of Critical Pedagogy, the Theory of Planned Behavior, and the ACS Model

Leon C. Prieto, Savannah State University
Simone T. A. Phipps, Macon State College
Tamara L. Friedrich, Savannah State University

Entrepreneurship with Social Value: A Conceptual Model for Performance Measurement

Cheryl Clark, Georgia Gwinnett College
Linda Brennan, Mercer University

Academy of Health Care Management*A Medical Malpractice Approach to Quality Assessment of Florida's Acute Care Hospitals*

Carlton C. Young, Mississippi State University - Meridian
Douglas L. McWilliams, Mississippi State University - Meridian

Academy of Information and Management Sciences*Effects of Time Value of Money on the EPQ Model with Imperfect Quality Items of Raw Material*

Abdul-Nasser M. El-Kassar, Lebanese American University
Moueen Salameh, American University of Beirut
Mokarram Bitar, Beirut Arab University

Scapegoating Humans, Scapegoating Technologies: Examining Another Side of Information System Project Control

H. Kevin Fulk, Southern University at New Orleans
Obyung Kwun, Southern University at New Orleans
Ghasem S. Alijani, Southern University at New Orleans

Stock Market Indices Predictive Model Based on Artificial Neural Networks

Dinesh K. Sharma, University of Maryland Eastern Shore
Aaron R. Rababaah, University of Maryland Eastern Shore

Academy of Legal, Ethical and Regulatory Issues*A Comparison of U.S. and European Corporate Governance Models*

Blake McNicoll, Sam Houston State University
Bala Maniam, Sam Houston State University
Hadley Leavell, Sam Houston State University

Academy of Marketing Studies

Marketing Supply Chain Using B2B Buy-Side E-Commerce Systems: Does Adoption Impact Financial Performance?

Jap Efendi, University of Texas at Arlington
Michael R. Kinney, Texas A&M University
Katherine Taken Smith, Murray State University
L. Murphy Smith, Murray State University

Quality of Business-to-Business Relationships: Impact of Customer-Supplier Differences

Ramana Madupalli, Southern Illinois University Edwardsville
Gertrude Pannirselvam, Southern Illinois University Edwardsville
Clay Williams, Southern Illinois University Edwardsville

Academy of Organizational Culture, Conflict and Communications

*The Fall and Rise of Personality Psychology in Organization Research:
The Emergence and Current Use of the 'Big Five' Personality Factors*

Stephen C. Betts, William Paterson University

Trust on Peers, Supervisor and Top Management: A Two-Country Study

Aziz Bakay, Texas A&M International University

Academy of Strategic Management

*Navigating Corporate Social Responsibility Components and Strategic Options:
The IHR Perspective*

Nini Yang, San Francisco State University
Caran Colvin, San Francisco State University
Yim-Yu Wong, San Francisco State University

*Accountability at the Top:
Executive Equity Ownership as an Alignment Mechanism in Times of Shareholder Neglect*

Luke H. Cashen, Nicholls State University

Academy for Studies in International Business

Foreign Direct Investment and Growth: Theory, Evidence and Lessons for Egypt

Tamer Rady, Ain-Shams University

Hope and Optimism: Pillars of Organizational Climate

Silva Karkoulian, Lebanese American University

Edward Vitale, Lebanese American University

Business Studies Academy

*Monetary Policy Convergence in the NAFTA Region:
Evidence from Cointegration Analysis and Contagion Effects*

Radhamés A. Lizardo, Southwestern Adventist University

Mary H. Kelly, Texas A&M University-Central Texas

Does Servant Leadership Lead to Greater Customer Focus and Employee Satisfaction?

David Jones, Southern Wesleyan University

International Academy for Case Studies

Executive Express

Michael J. Pesch, St. Cloud State University

Larry A. Logeman, Executive Express

Is the Grass Greener on the Other Side: An Independent Contractor Case Study

Stan Newton, Jacksonville State University

Patricia C. Borstorff, Jacksonville State University

Landslide Development Corporation: A Case Study

Kevin R. Howell, Appalachian State University

Scott Crockett, Keiger Printing Company

**ACADEMY OF EDUCATIONAL LEADERSHIP
CREATIVE AND INNOVATIVE TEACHING AWARDS**

The Academy of Educational Leadership sponsors special awards to recognize innovative and creative teachers and educational programs. To be eligible for consideration, an individual must be nominated by a member of the Allied Academies and undergo evaluation by the Teaching Awards Committee. The following individuals have met the criteria and have been judged by the Committee to be worthy of the designation, Distinguished Teachers. We extend to them our sincere congratulations.

Linda Bressler, University of Houston-Downtown

Mohammed Haque, Texas A & M University-Texarkana

Tamer Rady, Ain-Shams University

**ACADEMY OF EDUCATIONAL LEADERSHIP CREATIVE AND
INNOVATIVE EDUCATION AWARD**

The criteria for recognition include the on going delivery of outstanding instruction and education, and, the practice of innovative and creative education. Any academic unit of a college or university is eligible for consideration, but a unit may not win the award more than once. The following unit has met the criteria and has been judged by the Committee to be worthy of the Distinguished Education Award. We extend our sincere congratulations to

The Lilly Foundation and Indiana Wesleyan University:
Academic Enrichment, Retention, and Life Calling

Submitted by Dr. Shawn M. Carraher and Dr. Ken Bielen

Presenting the Award on behalf of the Academy will be Dr. Keith Newman

Ms. Sara Cobb, Vice President of Education of the Lilly Foundation, will be accepting the
Award

The relationship between the Lilly Foundation and Indiana Wesleyan University stretches back to 1985 when the Lilly Foundation made a grant to the IWU Board of Trustees in order to support the study of how the university and the Lilly Foundation could work together to support higher education with a special emphasis on applied education (business and medical professions). Since 1985, the Lilly Foundation has donated \$40,227,000 to Indiana Wesleyan University and has helped to support innovation in higher education throughout the Midwest.

THE ALLIED ACADEMIES FELLOW AWARD

These individuals have been supporters and ambassadors of the Allied Academies for many years. They have encouraged attendance at the conferences, worked as Referees and Advocates, and taken on extra duties on our behalf. They have been a great friends and colleagues, and are clearly worthy of Fellow status.

Meral Anitsal, Tennessee Tech University

Ismet Anitsal, Tennessee Tech University

THE LARRY R. WATTS DISTINGUISHED SERVICE AWARD

Dr. Larry R. Watts extended extraordinary service to the Allied Academies throughout the establishment and growth of the organization and the development of its various Academies and Journals. This award, named in his honor, is bestowed only upon Academy Fellows who make outstanding contributions to the organization above and beyond the normal call of duty.

For his unwavering support, constant enthusiasm and lasting friendship, we thank...

Gary Schneider, Quinnipiac University

The Academy of Strategic and Entrepreneurial Leadership

In recognition of educational excellence, the Academy of Strategic and Entrepreneurial Leadership hereby confers Accreditation upon the Regent University, School of Global Leadership and Entrepreneurship, Master of Arts in Organizational Leadership, Master of Arts in Strategic Foresight, Doctor of Strategic Leadership, and Doctor of Philosophy in Organizational Leadership. Accepting the award for Regent University is:

Bruce Winston

Dean, School of Global Leadership and Entrepreneurship, Regent University

The Academy of Strategic and Entrepreneurial Leadership

In recognition of his exceptional leadership and outstanding contribution to the quality of business education around the world, the Academy of Strategic and Entrepreneurial Leadership hereby establishes an Award in his name. The John Fernandes Award for Strategic Leadership will be conferred on a Dean, Provost, President or other senior academic officer to recognize that individual's leadership accomplishments. Accepting the first award named in his honor is:

John Fernandes

President and Chief Executive Officer, AACSB International

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