

Allied Academies’ Spring International Conference Program Schedule

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Registration

Wednesday 7:30 AM to 3:30 PM, Compass Meeting Room

Thursday 7:30 AM to 3:30 PM, Compass Meeting Room and
5:00 PM to 6:00 PM Registration at the River Banquet Room

Friday 7:30 AM to 1:00 PM, Conference Area Foyer

Presentation Sessions

Wednesday Simultaneous Sessions Scheduled for:

8:00-10:00 AM, 10:10 AM-12:10 PM, 12:50-2:50 PM, 3:00-5:00 PM

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Thursday: Simultaneous Sessions Scheduled for:

8:00-10:00 AM, 10:10 AM-12:10 PM, 12:50-2:50 PM, 3:00-5:00 PM

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Friday: Simultaneous Sessions Scheduled for:

8:00-10:00 AM, 10:10 AM-12:10 PM, 12:50-2:50 PM

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Saturday: Internet Sessions Scheduled for 8:00 AM-5:00 PM pages 32-36

Dinner Buffet, Awards Reception, and Cash Bar

The River Meeting Room, Thursday 6:00 PM to 8:00 PM

Award Winners pages 37 to 44

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Map of Conference Area page 50

**Please Note that Admittance to the Awards Dinner Requires a Dinner Ticket
Please wear your name badge to all functions.**

Welcome to New Orleans!

Letter from the Conference Chairs

Welcome to New Orleans! We hope that you will enjoy your stay here and that the Conference will be prove to be a successful one for each of you. The Allied Academies is a non-profit association of independent academies and is in its fifteenth year. We sponsor joint meetings of our member academies three times each year. Each of our member groups sponsors a journal and the Allied Academies provides the infrastructure to support the editorial and publication process for each of those journals. We do not accept sponsorship from any university or group, and each of our member academies is completely independent and financially self sufficient, relying on registration fees and membership fees to cover the cost of producing and distributing their journals. Our mission is to support and encourage the exchange of ideas throughout the world. To that end, our website has developed into an important communication medium for the members of our academy affiliates and for scholars from around the world. All journals are published simultaneously in hard copy and electronically. All of the journals are listed in Cabell's Directory, and are available through ProQuest, EBSCO, and Gale. In addition, to broaden the impact of the publications, we make all of the articles available to Google Scholar. You are welcome to view conference proceedings, newsletters and academy information on our website at any time. Members of the various affiliates have access to their respective journals through the website, and may view and search historic issues, as well.

We are pleased to report that this conference features work which represents a great range of ideas and contributions: from cutting edge contributions to the literature, to pedagogic and educational applications, to applied and practical research. As an interdisciplinary organization, we hope that each of you will find concepts and ideas which you can use in a variety of areas. We encourage you to venture outside your disciplines and to sample the work of your peers from across the spectrum of academe. To that end, and to facilitate our participants' choice of participation time, we have structured the Conference in the form of interdisciplinary sessions. We blend the presentations from members of each of our academy affiliates in simultaneous sessions to encourage each of you to expand your interests.

We also encourage you to sample the food and fun which is abundantly available in beautiful New Orleans. We recognize that the camaraderie of the resort is as important in revitalizing you as a professional as are the discussions in the presentations. We hope that each of you will go home refreshed, renewed, and with new and lasting friends.

Finally, we would like to extend our heartfelt appreciation to each of you. It is the authors and the conference participants who make our academy affiliates successful, and who allow the Allied Academies to achieve its mission. Thank you and have a great conference!

JoAnn and Jim Carland
Carland College
Co-Chairs of the Conference
www.alliedacademies.org

8:00 AM to 10:00 AM, Wednesday, April 8

Port Meeting Room

Interdisciplinary Session
Session Chair: Christopher Alexander, King's College

The Issues and Challenges for the Integration of Research and Education in Kazakhstan
Sharzada Akhmetova, Kazakhstan Institute of Management, Economics and Strategic Research
Gulzada Baimukhamedova, Kazakhstan Academy of Transport and Communications

A Preliminary Study of the Relationships among Consumer Satisfaction, Loyalty, and Market Share in Fast Food Consumers
Larry Pleshko, Kuwait University

Testing Proceedings
Tim Bradley, UNC Charlotte
Jon Daggerhart, Efficiencylab

The Changing Role of the Entrepreneur: Models and Strategy to Master the Changing Role of Leaders in Today's Dynamic Business Environment
Kelly Bruning, Capella University

Benefits of ERP Systems for Accounting and Financial Management
Leopoldo Colmenares, Simon Bolivar University

An Examination of the Antecedents and Consequences of Generation Y's Entitlement Mentality
Christopher Alexander, King's College
James Sysko, King's College

8:00 AM to 10:00 AM, Wednesday, April 8

Steering Meeting Room

Interdisciplinary Session

Session Chair: Larry Dale, Arkansas State University

The Healthy Snack Company

Judith Harris, Nova Southeastern University

Thomas Tworoger, Nova Southeastern University

Leslie Tworoger, Nova Southeastern University

Board Power, CEO Appointments, and CEO Duality

Stephen Horner, Arkansas State University

The Relationship Between Machiavellianism and Career Development

Silva Karkoulian, Lebanese American University

Amne Samhat, Lebanese American University

Leila Messarra, Lebanese American University

Current Mission Statement Emphasis: Be Ethical and Go Global

Darwin King, St. Bonaventure University

Carl Case, St. Bonaventure University

Kathleen Premo, St. Bonaventure University

Monitoring Risk in Information Technology Projects

Gary Schneider, Quinnipiac University

Scott Lane, Quinnipiac University

Carol Bruton, Palomar College

Public Attitudes Toward the Obama Revenue Plan

Larry Dale, Arkansas State University

10:10 AM to 12:10 PM, Wednesday, April 8

Port Meeting Room

Interdisciplinary Session

Session Chair: Gary Schneider, Quinnipiac University

Double Jeopardy in Kuwait Banks: A Focus on Mutual Funds

Larry Pleshko, Kuwait University

Adel Al-Wugayan, Kuwait University

Lehman Brothers Bankruptcy: A test of Market Efficiency

Christine Pichardo, Longwood University

Testing File Upload

Jon Daggerhart, Efficiencylab

Todd Packer, UNC Greensboro

Correlates of the Bases of Power and the Big Five Personality Traits:

An Empirical Investigation

Silva Karkoulian, Lebanese American University

Leila Messarra, Lebanese American University

Mohamad Sidani, Lebanese American University

Diversity and Inclusion in Organizations: Developing an Instrument for

Identification of Skill Deficiencies

Helen Turnbull, Nova Southeastern University

Regina Greenwood, Nova Southeastern University

Leslie Tworoger, Nova Southeastern University

Charles Golden, Nova Southeastern University

Revenue Recognition and Financial Statement Disclosure for Gift Card Issuers

Gary Schneider, Quinnipiac University

Janice Ammons, Quinnipiac University

Aamer Sheikh, Quinnipiac University

10:10 AM to 12:10 PM, Wednesday, April 8

Steering Meeting Room

Interdisciplinary Session
Session Chair: Darwin King, St. Bonaventure University

The Washington Hall Confrontation: A Small Issue with Large Implications
D. K. Smith, American University of Nigeria
Frank Azeke, American University of Nigeria

The 2008 Beijing Summer Olympics Effect on its Sponsor Companies' Stock Prices
Bryan Thompson, Longwood University
Frank Bacon, Longwood University

A Discrete Time Markov Chain Model for Predicting the Duration of a Retail Mortgage in the Non-Default States
Morsheda Hassan, Wiley College
Chang Liu, Southwestern University of Finance and Economics
Raja Nassar, Louisiana Tech University

Successful Outcomes of Teaching Minority Undergraduate Students Entrepreneurial Business Planning Concepts Using Andragogy and Service Learning
Louis Mancuso, Southern University at New Orleans
Ghasem Alijani, Southern University at New Orleans
Obyung Kwun, Southern University at New Orleans
Larry Smith, Charleston Southern University

A Study of a Neutral Cost, Dual Enrollment Program
Wade Smith, Louisiana State University
Rebecca Robichaux, Mississippi State University
Anthony Guarino, Alabama State University
Jason Droddy, Louisiana State University

Virtual Worlds: An Exploratory Study of Undergraduate Behavior
Carl Case, St. Bonaventure University
Darwin King, St. Bonaventure University
Kimberly Desimone, St. Bonaventure University

12:50 PM to 2:50 PM, Wednesday, April 8

Port Meeting Room

Interdisciplinary Session
Session Chair: Linda Barkacs, University of San Diego

The Executive MBA: Is the High-Priced Education a Tough Sell in Today's Economy?
John Cresson, Southeastern Louisiana University

Inverse ETFs
Frank Elston, Metropolitan State College of Denver
Doug Choi, Metropolitan State College of Denver

Physician Executive Education
Bernard Healey, King's College
Marc Marchese, King's College
Jeffrey Kile, King's College

Senior Citizens and the Digital Divide
J. Steven Welsh, Southern University at New Orleans
Ghasem S. Alijani, Southern University at New Orleans
Kristol Smith, Southern University at New Orleans

Personal Values: What Are They Worth?
Carl Kogut, University of Louisiana at Monroe
Larry Short, Northwestern State University
Jerry Wall, Northwestern State University

Do I Feel Your Pain? Medical Marijuana, the Workplace, and Federalism
Linda Barkacs, University of San Diego
Craig Barkacs, University of San Diego

12:50 PM to 2:50 PM, Wednesday, April 8

Steering Meeting Room

Interdisciplinary Session
Session Chair: Darwin King, St. Bonaventure University

The Economic Status of Black Louisiana
Frank Martin, Southern University at New Orleans

*School Accountability Status, Student Core GPA and ACT as Predictors for
First Year College Retention*
Jason Droddy, Louisiana State University
Wade Smith, Louisiana State University
Anthony Guarino, Alabama State University

A Model for Measuring a Firm's Degree of Process Orientation
Markus Kohlbacher, Graz University of Technology

The Thomas Shop: A Boutique Business Case Study
Michael Thomas, Georgia Southern University
Linda Mullen, Georgia Southern University
Michael McDonald, Georgia Southern University

*Procuring Desired Equipment & Appliances When Moving Oneself and One's Family to
Nigeria: A Real (And Challenging) Case*
D. K. Smith, American University of Nigeria
George Tassie, American University of Nigeria

The Annual Performance Evaluation Process Needs to Be Eliminated
Kathleen Premo, St. Bonaventure University
Darwin King, St. Bonaventure University
Carl Case, St. Bonaventure University

3:00 PM to 5:00 PM, Wednesday, April 8

Port Meeting Room

Interdisciplinary Session

Session Chair: John Yeargain, Southeastern Louisiana University

Are S&P 500 Index Mutual Funds Created Equally?

John Cresson, Southeastern Louisiana University

Strategic Versus Gratuitous Mentoring: A Preliminary Investigation

Igwe Udeh, Southern University of New Orleans

Adnan Omar, Southern University of New Orleans

The Influence of School-Level SES upon Their Students' First Year College Retention

Wade Smith, Louisiana State University

Jason Droddy, Louisiana State University

Anthony Guarino, Alabama State University

Investigating the Business Management Leadership Styles in Technology Sector that Contribute to Software Project Success with reference to Offshore Centers in India

Raghu Korrapati, Walden University

Satya Raju Rapaka, Andhra University

Optimal Order Quantity for Imperfect Quality Items

Abdul-Nasser El-Kassar, Lebanese American University

Organizational Hostility Toward Whistleblowers

John Yeargain, Southeastern Louisiana University

Lara Kessler, Grand Valley State University

3:00 PM to 5:00 PM, Wednesday, April 8

Steering Meeting Room

Interdisciplinary Session

Session Chair: Martin Meyers, University of Wisconsin at Stevens Point

Design and Implementation of a Prototype for Managing Telemedicine

Ghasem Alijani, Southern University at New Orleans

Obyung Kwun, Southern University at New Orleans

David Nickels, University of North Alabama

Myan Coulon, Southern University at New Orleans

A Teacher's View on Academic Dishonesty (Cheating)

Vincent Johnson, Southern University at New Orleans

Leadership in Small Businesses: the Importance of the Need for Achievement as a Motive for Predicting Success of Owner-managers of Small Businesses

Josiane Fahed-Sreih, Lebanese American University

Linkages among Employee Perceptions of Organizational Commitment to the Green Movement and Organizational Culture, and Their Perceived Impacts upon Outcomes

Susan Zee, Southeastern Louisiana University

Sandra Hartman, University of New Orleans

Lillian Fok, University of New Orleans

The Importance of Produce in Selecting a Grocery Store in Perth, Australia

Martin Meyers, University of Wisconsin at Stevens Point

8:00 AM to 10:00 AM, Thursday, April 9

Port Meeting Room

Interdisciplinary Session

Session Chair: M. Meral Anitsal, Tennessee Tech University

Attendance and Learning in the Microeconomic Principles Class

John Bethune, Barton College

Students' Rights: A Conceptual Framework for Postsecondary Student Academic Freedom

Randall Bowden, Kaplan University

HEART Entrepreneurs: An Assessment of Their Training, Motivations and Problems

Mauvalyn Bowen, University of Minnesota

The Anatomy of an Office Lease

Jonathan Breazeale, Sam Houston State University

*Relationship Between Hope, Optimism, Organizational Commitment, and Turnover Intention
among US Army Reserve Soldiers*

Mark Bressler, US Army Reserve

*Impact of On-Line and On-Ground Course Characteristics by Undergraduate Student
Personality Traits*

M. Meral Anitsal, Tennessee Tech University

Ismet Anitsal, Tennessee Tech University

Bonita Barger, Tennessee Tech University

Ismail Fidan, Tennessee Tech University

Michael R. Allen, Tennessee Tech University

8:00 AM to 10:00 AM, Thursday, April 9

Steering Meeting Room

Interdisciplinary Session
Session Chair: Edward Jernigan, UNC Charlotte

Wal-Mart: Getting Back to Growth
Herbert Brotspies, Nova Southeastern University
Robert Sellani, Nova Southeastern University

Chinese Enterprises Leadership Collective Succession Mechanism
Ruirui Cao, Renmin University of China

The Evolution of the Fast Food Prep Industry
Marcy Courier, The University of Tampa

Pro Forma Versus GAAP Reporting: An Examination of Differences in Investor Perceptions
Franklin Michello, Middle Tennessee State University

Substitutes for Leadership and Job Satisfaction: Is There a Relationship?
Edward Jernigan, UNC Charlotte
Joyce Beggs, UNC Charlotte

8:00 AM to 10:00 AM, Thursday, April 9

Starboard Meeting Room

Interdisciplinary Session
Session Chair: Kevin Howell, Appalachian State University

Strategically Planning Campuses for the “Newer Student” in Higher Education
Charles Falk, Northern Illinois University
Bruce Blaylock, Radford University

*The next Generation of Entrepreneurs: A Reflection of a College Outreach Business Program
for High School Students*
Issam Ghazzawi, University of La Verne

Implementing Public School Multicultural Programs in Christian Churches
James Cartner, University of Phoenix
Derrick Love, Grand Canyon University
Ann-Marie Trammell, University of Phoenix

A Day at the Beach: Multidisciplinary Business Law Case Study
Leonard Rymysza, California State University, Northridge
Paul Baum, California State University, Northridge
Kurt Saunders, California State University, Northridge
Richard Tontz, California State University, Northridge

Neighborhood Small Business Recovery: Three Years after Katrina
Kenneth Lacho, University of New Orleans
Dana Eness, Stay Local!
Jacob A. Wagner, University of Missouri at Kansas City

Executive Succession in a Rural Community College: Understanding Sources of Disruption.
Kevin Howell, Appalachian State University

10:10 AM to 12:10 PM, Thursday, April 9

Port Meeting Room

Interdisciplinary Session
Session Chair: Hadley Leavell, Sam Houston State University

Sometimes a Simple Change Isn't So Simple
Edward Jernigan, UNC Charlotte
Joyce Beggs, UNC Charlotte

A Cross-Functional Team Approach to Learning Principles of Management
Ann-Lorraine Edwards, SUNY Oswego

*In the Context of Total Quality Management, Quality Costs and Effects on Financial Decisions:
A Research in Çorum's Enterprises*
Selcuk Kendirli, Hitit University
Muharrem Tuna, Gazi University

ECampus: Success! Now What?
Stephen Loy, Eastern Kentucky University
Steve Brown, Eastern Kentucky University

Executives' Strategy for Possible Terrorist Attacks
John Kondrasuk, University of Portland

Some Empirical Evidence About Small Business Borrowing
Hadley Leavell, Sam Houston State University

10:10 AM to 12:10 PM, Thursday, April 9

Steering Meeting Room

Interdisciplinary Session

Session Chair: Neal Thomson, Columbus State University

A Small Business Institute Project: Multiple Views: Client, Students, Judges

Kenneth Lacho, University of New Orleans

A New Institutional Approach to Environmental Management Based on Study of Some Rural Industrial Projects in India

Aparajita Mukherjee, Visva-Bharati

Human Dimension in Marketing Research: A Sense-Making Approach

Vivek Natarajan, Lamar University

Lynn Godkin, Lamar University

Satyanarayana Parayitam, University of Massachusetts Dartmouth

Information Technology Disaster Recovery Plan: Case Study

Adnan Omar, Southern University at New Orleans

David Alijani, Southern University at New Orleans

Roosevelt Mason, Houston Community College

Ethical Reforms and Corporate Bailouts: A Note on Fannie Mae and Freddie Mac

Randall Valentine, Georgian Southwester State University

Dawn Valentine, Georgian Southwestern State University

Social Networking and the Employment Screening and Evaluation Processes

Neal Thomson, Columbus State University

10:10 AM to 12:10 PM, Thursday, April 9

Starboard Meeting Room

Interdisciplinary Session

Session Chair: Harry McAlum, Macon State College

Ways Executives Interpret and Act on Common Workplace Events: Implications for the Entrepreneurial Executive

John Leaptrott, Georgia Southern University

J. Michael McDonald, Georgia Southern University

The Impact of National Culture on Value Based Decisions: Comparison of Saudi Arabian, Egyptian, and American Healthcare Professionals

Catherine Levitt, California State University at Los Angeles

Kern Kwong, California State University at Los Angeles

Transformational Leadership, Campus Climate and Its Impact on Student Retention

Derrick Love, Grand Canyon University

Ann-Marie Trammell, University of Phoenix

James Cartner, University of Phoenix

Online Privacy Policies: Are They Written for the Average "Literate" Consumer?

Michelle Kunz, Morehead State University

Peggy Osborne, Morehead State University

Heather M. Flynn, Morehead State University

Long Term Performance of Leveraged ETF

Lei Lu, Shanghai University of Finance and Economics

Jun Wang, Baruch College

Ge Zhang, Long Island University

Fraud in State Government: A Case Study

Harry McAlum, Macon State College

Janet Woods, Macon State College

12:50 PM to 2:50 PM, Thursday, April 9

Port Meeting Room

Interdisciplinary Session

Session Chair: Don Bradley, University of Central Arkansas

Financial Stake and Support for Expanding Government Intervention into Corporate Governance of Nonpublic Entities

Paul Allen, Mississippi State University, Meridian

Kevin Ennis, Mississippi State University, Meridian

The Relationship Between the Subordinate's Perception of the Leadership Style of IT Managers and the Subordinate's Perceptions of Manager's Ability to Inspire Extra Effort, to Be Effective, and to Enhance Satisfaction with Management

Thomas Bennett, Nova Southeastern University

Multigenerational Workplaces: Tips for Success

Sandra Bevill, Arkansas State University

Courtney Bracy, Arkansas State University

Evaluating the Level of Critical Thinking in Introductory Investments Courses

Stephen Black, University of Central Oklahoma

R. Barry Ellis, University of Central Oklahoma

Complying with the Fair Labor Standards Act

Gerald Calvasina, Southern Utah University

Richard Calvasina, University of West Florida

Eugene Calvasina, Southern University

Developing and Interpreting the Relationship Between Small Businesses and Lenders

Don Bradley, University of Central Arkansas

Benjamin Embry, First Security Bank

12:50 PM to 2:50 PM, Thursday, April 9

Steering Meeting Room

Interdisciplinary Session

Session Chair: Robert Cope, Southeastern Louisiana University

*An Empirical Exploration of the Impact of Leadership Longevity on Innovation
in a Religious Organization*

David Fritz, Augusta State University
Nabil Ibrahim, Augusta State University

On Drucker's Shoulders, We Stand : A Citation Analysis of Drucker's Works

Satyanarayana Parayitam, University of Massachusetts Dartmouth
Vivek Natarajan, Lamar University

Applying the Free Cash Flow to Equity Valuation Model to Coca-Cola

John Gardner, University of New Orleans
Carl McGowan, Norfolk State University
Susan Moeller, Eastern Michigan University

Tri State Lodging: A Case of Valuation

Mohammed Haque, Texas A & M University Texarkana

*Issues Effecting Financial Statements after Converging International Financial Reporting
Standards and Financial Accounting Standards Board Practices for Companies Traded in the
USA*

Heikki Heino, Governors State University
Anthony Fontana, Governors State University

*Building a Supply Chain Management Program: Where Does the Multi-Disciplinary Degree Fit
in a Business School?*

Robert Cope, Southeastern Louisiana University
Michael Jones, Southeastern Louisiana University
Michael Budden, Southeastern Louisiana University
Teri Root, Southeastern Louisiana University

12:50 PM to 2:50 PM, Thursday, April 9

Starboard Meeting Room

Interdisciplinary Session

Session Chair: Sherry Robinson, Buskerud University College and Penn State University

A Segmentation of Adolescent Internet Users and Shoppers

William Hill, Mississippi State University

Bank Failure Models: A Preliminary Examination of the "Texas" Ratio

Kurt Jesswein, Sam Houston State University

Executive Decision-Making and Marketing Research: The Choice of Sarah Palin as 2008

Republican Vice-Presidential Nominee

Sumaria Mohan-Neill, Roosevelt University

Indira Neill, University of Chicago

A Firm's Material Weakness Prediction in its Internal Control System after the Sarbanes-Oxley Act: Using a Multiple Criteria Linear Programming and Other Data Mining Approaches

Wikil Kwak, University of Nebraska at Omaha

Susan Eldridge, University of Nebraska at Omaha

Yong Shi, University of Nebraska at Omaha

Gang Kou, School of Management and Economics

Actions of Instructional Leaders

Ann-Marie Trammell, University of Phoenix

James Cartner, University of Phoenix

Derrick Love, University of Phoenix

Gender Differences in Successful Business Owners' Network Structures: A European Study

Sherry Robinson, Buskerud University College and the Pennsylvania State University

Hans Anton Stubberud, Buskerud University College

3:00 PM to 5:00 PM, Thursday, April 9

Port Meeting Room

Interdisciplinary Session

Session Chair: Rachelle Cope, Southeastern Louisiana University

Tactics Versus Strategy in Entrepreneurial Political Ventures: McCain Versus Obama During the 2008 Presidential Campaign

Sumaria Mohan-Neill, Roosevelt University

Indira Neill, University of Chicago

A New Institutional Approach to Environmental Management Based on Study of Some Rural Industrial Projects in India

Aparajita Mukherjee, Visva-Bharati

Equine Management as a Business Discipline

Susan Conners, Purdue University Calumet

Viewing New Product Development Through the Real Options Lens

Vivek Natarajan, Lamar University

James Munch, Wright State University

Satyanarayana Parayitam, University of Massachusetts Dartmouth

Leveraging E-Portfolios with RSS

Annette Easton, San Diego State University

George Easton, San Diego State University

Strategies for Managing Organizational Anxiety with Knowledge Management

Rachelle Cope, Southeastern Louisiana University

Yvette Baldwin, Southeastern Louisiana University

Holly Syrdal, Southeastern Louisiana University

3:00 PM to 5:00 PM, Thursday, April 9

Steering Meeting Room

Interdisciplinary Session

Session Chair: Robert Hatfield, Western Kentucky University

The Impact of Capital Intensity and Demand Instability on Strategy Selection in Tradition Bound Organizations

David Fritz, Augusta State University

Opportunity Recognition and New Product Development Research Differences

John Stovall, Georgia Southwestern State University

Craig Knight, Georgia Southwestern State University

How Does the Internet and Technology Effect K-12 Education

Dayanand Thangada, Southern University at New Orleans

Adnan Omar, Southern University at New Orleans

Tariq Al-Dahir, Southern University at New Orleans

Using Vector Auto-Regressive and Vector Error Correction Models

Carl McGowan, Norfolk State University

Izani Ibrahim, Universiti Kebangsaan Malaysia

Omega Geophysical Corporation

Robert Matthews, Sam Houston State University

Joe James, Sam Houston State University

James Bexley, Sam Houston State University

The Rise of Incivility and the No Jerks Rule: A Call for an Emphasis on the Three Dimensions of Collegiality

Robert Hatfield, Western Kentucky University

3:00 PM to 5:00 PM, Thursday, April 9

Starboard Meeting Room

Interdisciplinary Session

Session Chair: Janice Klimek, University of Central Missouri

How Uncertainty Avoidance Impacts Groupware Appropriation
Cesar Perez-Alvarez, William Paterson University

*Students' Perceptions of a Team Project in a Required Cross-Disciplinary Course:
An Empirical Study*

Claudia Pragman, Minnesota State University, Mankato
Shane Bowyer, Minnesota State University, Mankato
Brenda Flannery, Minnesota State University, Mankato

Podcasts in Education: What, Why and How?

Sherry Robinson, Buskerud University College and the Pennsylvania State University
Jacqueline Ritzko, The Pennsylvania State University

*Scientific Evaluation of the Process of Scanning and Forensic Analysis of
Thumb Prints on Ballot Papers*

Charles Akinyokun, Federal University of Technology
Emmanuel Adegbeyeni, University of Lagos

*Goldilocks Rebates: Complying with Government Wishes Only When Rebate
Amount Is "Just Right"*

Marilyn Spencer, Texas A&M University-Corpus Christi
Valrie Chambers, Texas A&M University-Corpus Christi
Joseph Mollick, Texas A&M University-Corpus Christi

Ethics and Professionalism in Accounting: Can Ethics be Taught?

Janice Klimek, University of Central Missouri
Kelly Wenell, University of Central Missouri

8:00 AM to 10:00 AM, Friday, April 10

Port Meeting Room

Interdisciplinary Session

Session Chair: Stephanie Bardwell, Christopher Newport University

Value Relevance of Postretirement Benefit Obligations

Katherine Campbell, University of North Dakota

A Multi-Stakeholder View of Product Safety Disclosure

Duane Helleloid, University of North Dakota

Website Utilization by Business Schools in Developing Nations: Case of India

Meghna Marolia, Sam Houston State University

Richa Zinjarde, Sam Houston State University

Irfan Ahmed, Sam Houston State University

Do Oil Companies Routinely Price Gouge the Public?

Ron Stunda, Birmingham-Southern College

George Voltz, Birmingham-Southern College

Controlling Industry-University Relationships for Initial and Continuing Success

Stephen Betts, William Paterson University

Michael D. Santoro, Lehigh University

Legal Insight Decision Making: Judicious Approach

Stephanie Bardwell, Christopher Newport University

8:00 AM to 10:00 AM, Friday, April 10

Steering Meeting Room

Interdisciplinary Session

Session Chair: David Kunz, Southeast Missouri State University

A Neural Network Based Classification and Diagnosis of Brain Hemorrhages

K V Ramana, JNTU Kakinada

P R Rratap Reddy, JNTU, Hyderabad, AP

An Example of Educational Entrepreneurship: On the Use of Student Status for Placement

Richard Carr, University of Arkansas at Pine Bluff

Work Locus of Control and the Multi-dimensionality of Job Satisfaction

C. Justice Tillman, University of Alabama

Feliccia Smith, North Greenville University

Wanda Tillman, North Greenville University

Pharmaceutical Pricing: A Case for Longer Patent Lives

John Chopoorian, UMass Dartmouth

*Using Option-Implied Volatility to Predict Earnings Surprises in the Stocks of the Dow Jones
Industrial Average*

Stephen Henry, Sam Houston State University

Accessing International Capital Markets at SLC

Benjamin Dow, Southeast Missouri State University

David Kunz, Southeast Missouri State University

8:00 AM to 10:00 AM, Friday, April 10

Compass Meeting Room

Interdisciplinary Session

Session Chair: Linda Bressler, University of Houston-Downtown

Are Accounting Majors More Ethical than Other Business Majors?

Sharon Seay, Macon State College

Jacky Jones, Mississippi College

Accounting for Changes in Ownership Interests When the Parent Retains Control

John Hathorn, Metropolitan State College of Denver

Does Physical Classroom Environment Affect Student Performance, Student Satisfaction, and Student Evaluation of Teaching in the College Environment?

Mary Hill, Kennesaw State University

Kathryn Epps, Kennesaw State University

Cultural Foundations of Entrepreneurial Activity; Do Type and Quality Matter?

Mark Hoelscher, Illinois State University

Iris Varner, Illinois State University

Understanding Classroom Multimedia Potentials in Times of Budget Uncertainty

Kevin Howell, Appalachian State University

*The Role and Relationship of Hope, Optimism and Goal Setting in Achieving Academic Success:
A Study of Students Enrolled in Online Accounting Courses*

Martin Bressler, Houston Baptist University

Linda Bressler, University of Houston-Downtown

Mark Bressler, University of Houston-Clear Lake

10:10 AM to 12:10 PM, Friday, April 10

Port Meeting Room

Interdisciplinary Session

Session Chair: Martin Bressler, Houston Baptist University

Factors Influencing Student Performance in the Introductory Management Science Course

Kelwyn D'Souza, Hampton University
Sharad Maheshwari, Hampton University

*FEMSA 2007: The Financial Statement Analysis Impact of Differences in Mexican
and US GAAP*

Kevin Kemerer, Barry University
Michael Tyler, Barry University

The Effect of International Currencies upon US Stock Prices

Ronald Kettering, Columbus State University

*Business Nonprofits, Economic Development and Government Agencies in Helping Small
Business in New Orleans Survive Hurricane Gustav*

Kenneth Lacho, University of New Orleans
Don Bradley, University of Central Arkansas

*The Interdependence of Ethics and Sustainability and Why Sustainability Is the Ethical Choice
for Organizations*

Stephen Betts, William Paterson University

Marketing the Bible: Spreading the Word or Business as Usual?

Martin Bressler, Houston Baptist University
Larry Ruddell, Houston Baptist University

10:10 AM to 12:10 PM, Friday, April 10

Steering Meeting Room

Interdisciplinary Session
Session Chair: Shawn Carraher, Cameron University

Providing Financial Education to the Community: Business Students' Contribution
Ruby Beale, Hampton University

Relationship Between Consumer Personality and Brand Personality as Self-Concept: From the Case of Korean Automobile Brands
Jungwan Lee, Boston University

Trends in the Real Estate Industry and the Effects on Real Estate Agents
Reginald Peyton, Christian Brothers University
Gilda Lewis, Christian Brothers University

Using Gapminder World in the Economics Classroom
Ryan Phelps, Stephen F. Austin State University
Attila Cseh, Valdosta State University

Use of Non-Tenure Track Faculty by Doctorate-Granting Accounting Programs
Gary Schneider, Quinnipiac University
Aamer Sheikh, Quinnipiac University

Barriers to Surgeon-Driven Innovation in Health Care
Jeremy Phelps, University of New Mexico Department of Neurosurgery
Shawn Carraher, Cameron University

10:10 AM to 12:10 PM, Friday, April 10

Compass Meeting Room

Interdisciplinary Session

Session Chair: Paul Dunn, University of Louisiana at Monroe

*Fair Presentation—An Ethical Perspective on Fair Value Accounting Pursuant to the SEC
Study on Mark-to-Market Accounting*

Sharon Seay, Macon State College

Mimi Ford, Macon State College

*Influences on International Environmental Strategy for FDI Investments
of Multinational Enterprises*

Jerry Siefers, Siefers Law Office

David McCalman, University of Central Arkansas

Jonathan Lee, University of Windsor

The Marketing Management Implications of Attitudes Toward Persons with Body Art

Jeffrey Totten, McNeese State University

Thomas Lipscomb, University of Southern Mississippi

Michael Jones, Southeastern Louisiana University

Randy Dandy: Harold's Dilemma

Steve Brown, Eastern Kentucky University

Peggy Brewer, Eastern Kentucky University

Seth Gakpo, Eastern Kentucky University

Improving Ethical Education in the Accounting Program: A Conceptual Course

Jan Williams, University of Baltimore

Raymond Elson, Valdosta State University

*Are We on the Same Page on Financial Issues? A Comparison of Entrepreneurship/Small
Business and Finance Professors' Reaction*

Paul Dunn, University of Louisiana at Monroe

Kathleen Liang, University of Vermont

12:50 PM to 2:50 PM, Friday, April 10

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Interdisciplinary Session

Session Chair: Stephen Betts, William Paterson University

Legal and Ethical Factors Affecting Non-Profit Enterprise
Stephanie Bardwell, Christopher Newport University

A Study of Undergraduate Finance Student Career Plans
Donald Bleich, California St University, Northridge
David Russell, California St University, Northridge

*The Great Abyss? International Moral Dilemmas and Reasoning Differences Between
Entrepreneurs and the Nonbusiness Public*
Nancy Bodie, Boise State University

The Agency Cost of Free Cash Flow and Director Stock Options
Anwar Boumosleh, Lebanese American University

Does Sarbanes-Oxley Act Chase Away Foreign Firms? Evidence from ADR Terminations
Dobrina Georgieva, University of St. Thomas

Survive, Thrive and Drive: Small Business Strategies for the Economic Downturn
Stephen Betts, William Paterson University

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Steering Meeting Room

Interdisciplinary Session

Session Chair: Balasundram Maniam, Sam Houston State University

Re-Branding Social Good: Social Profit as a New Conceptual Framework

Colin Gilligan, The University of Texas at Austin

Linda Golden, The University of Texas at Austin

Why Give to Charity? How Motivation for Giving Predicts Types of Causes Supported

Lucy Henke, University of Louisiana Lafayette

Gwen Fontenot, University of Louisiana-Lafayette

Reforming Professional Ethics Through the Use of Academic Honor Codes

Theodore Morrison, University of South Carolina Upstate

The Impact of the Sarbanes-Oxley Act on Private Debt Contracting

Sangshin Pae, Arkansas State University

Too Big to Fail! An Examination of the 2008 Financial Crisis

Abraham Korah, Sam Houston State University

Balasundram Maniam, Sam Houston State University

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Interdisciplinary Session

Session Chair: Sharad Maheshwari, Hampton University

Cognitive Support for Senior Managers' Decision Making in Information Systems Security

Randall Reid, University of West Florida

Arthur Gilbert Jr, University of West Florida

Extreme Experiential Learning: The Get Real Initiative

Anthony Santella, Erskine College

Charles Emery, Erskine College

Stress on Marketing Faculty

Jeffrey Totten, McNeese State University

Barbara Schuldt, Southeastern Louisiana University

Measuring Turnover: A Review of Traditional Measurement Methods and Development of Measurement Techniques Based on Survival Analysis

James Turner, Xavier University

Desirable Skill Sets for New Managers: Chinese and US Views

Robert Wharton, University of South Dakota

Statistical Modeling of Intersection Traffic Accidents: Analysis of Traffic Accident

Data from a Medium Size City

Sharad Maheshwari, Hampton University

Kelwyn D'Souza, Hampton University

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Session Chair: James W. Carland, III, Allied Academies

In-Tray Exercise for a Managerial Position in Real Estate, United Arab Emirates

Al Amoudi Budoor, American University of Sharjah

Marie Waxin, American University of Sharjah

Law of Conservation of Maneuverability

Andrei Aleinikov, International Academy of Genius

David Smarsh, International Academy of Genius

The Future Belongs to Conglomerates That Deliver Superior Customer Value: An Empirical Examination in 10 Caribbean Countries

Davina Armbrister, Nassau Airport Development Company

Charles McCartney, Small Business Institute

Shacarra Laing, Central Bank of the Bahamas

Shawn Carraher, Cameron University

Rosalyn Cash, Cameron University

Looking Beyond 'Affordable' Healthcare: Cultural Understanding and Sensitivity--Necessities in Addressing the Healthcare Disparities of the U.S. Hispanic Population

Mary Askim-Lovseth, University of North Dakota

Adriana Aldana, University of North Dakota

Risk Prediction Capabilities of P/E During Market Downturns

Victor Bahhouth, University of North Carolina at Pembroke

Ramin Maysami, University of North Carolina at Pembroke

Redesigning a Graduate Course in Marketing Planning & Strategy

Khalid Dubas, Fayetteville State University

Lewis Hershey, Fayetteville State University

Assuring Quality in Entrepreneurship Training

Prashanth Bharadwaj, Indiana University of Pennsylvania

Stephen Osborne, Indiana University of Pennsylvania

Thomas Falcone, Indiana University of Pennsylvania

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Natalie Brown, Preston Albury High School

Yasmin Pratt, Safra International Bank and Trust

Lorenda Woodside, Bahamas Telecommunications Company Ltd.

Shawn Carraher, Cameron University

Rosalyn Cash, Cameron University

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Session Chair: James W. Carland, III, Allied Academies

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Evette Burrows, Royal Bank of Canada (Bahamas)

Raymond E. King, Bahamas Royal Defence Force

Elkin Sutherland, Betty K Agencies

Shawn Carraher, Cameron University

Rosalyn Cash, Cameron University

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Andrei Aleinikov, International Academy of Genius

Michaela McFarland, International Academy of Genius

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Ching Liang Chang, Kainan University, Taiwan

Brad Scott, Webster University

Joe Ueng, University of St. Thomas

Vinita Ramaswamy, University of St. Thomas

The Accrual Anomaly: Tests of the Naïve Investor Hypothesis Using Discretionary Accruals

Brett Cotten, East Carolina University

Women and Minorities in Corporate America: An empirical examination

Anne-Marie Dean, Burns House Group of Companies

Yasmine Mills-Strachan, SuperClubs Breezes Bahamas

Alicia Roberts, Cotswold Corporate Services Ltd.

Shawn Carraher, Cameron University

Rosalyn Cash, Cameron University

Identifying Russia's Corruption Problem: A College Student Survey

Marty Ludlum, University of Central Oklahoma

Sergey Moskalionov, Ulyanovsk State University, Russia

Effectiveness of a Differentiated Supervision Model in Systemic Resource Allocation

Adrian Epps, Kennesaw State University

Preference Aggregation in New Product Concept Evaluation

Khalid Dubas, Fayetteville State University

Petur Jonsson, Fayetteville State University

Inder Nijhawan, Fayetteville State University

Fazlul Miah, Fayetteville State University

Economic Impact of Sturgis Motorcycle Rally

James Owens, West Texas A&M University

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Session Chair: James W. Carland, III, Allied Academies

Evidence of R&D Effects on Cross Sectional Stock Returns

Yuhong Fan, Weber State University

Mark Case, Eastern Kentucky University

Unfavorable Outcomes of Service Quality: Frustrations of Customer Loyalty in China and the USA

Delores Farrington, Atlantic Medical Insurance Limited

Anna-Clara Stuart, Small Business Institute

Shawn Carraher, Cameron University

Rosalyn Cash, Cameron University

Expatriate Success and Failure: Dealing with Expatriate Stress among Health Care Workers in Africa

Shauna Ford, Cameron University

Shawn Carraher, Cameron University

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Khalid Dubas, Fayetteville State University

Inder Nijhawan, Fayetteville State University

Rajiv Mehta, New Jersey Institute of Technology

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TeWhan Hahn, Auburn University Montgomery

Michele O' Neill, University of Idaho

Judith Swisher, Western Michigan University

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Shacarra Laing, Central Bank of the Bahamas

Roseanna Poitier, Deloitte & Touche

Holly Ferguson, Atlantic Medical Insurance Company

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Shauna Ford, Cameron University

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May-Chiun Lo, Universiti Malaysia Sarawak

T. Ramayah, Universiti Sains Malaysia

Ernest Cyril De Run, Universiti Malaysia Sarawak

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Marty Ludlum, University of Central Oklahoma

Kara Gray Ludlum, Funeral Directors Resource

Weak-Form Market Inefficiency and Fraudulent Financial Reporting

Karen Maguire, Coastal Carolina University

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Session Chair: James W. Carland, III, Allied Academies

Comparison of Interactive Television Courses with Alternative Delivery Methods
James Owens, West Texas A&M University

The Magic of Money: Show and Tell as Pedagogy
Marty Ludlum, University of Central Oklahoma

HRM Case Study: Diversity Management: How to Facilitate the Recruitment, Selection and Integration of Diverse Employees in a Quebecer Bank
Alexandra-Joëlle Panaccio, HEC Montreal
Marie Waxin, American University of Sharjah

The Impact of Fiscal Resources Allocation to Schools Based on a Differentiated Supervision Model
Adrian Epps, Kennesaw State University

The Value of Entrepreneurial Marketing and Service: A Study of the Significance of Having Proper Marketing Strategies and Diligent Customer Service in the Bahamas, China, and the USA
Candise Rahming, Bahamas
Sharon S. Scavella, Bahamas
Winslownette Rolle, Bahamas
ShawnCarraher, Cameron University
Thomas Baird, Cameron University

A Study on Value Creation and Serial Acquisition of Technology Firms
Srinivas Adavikolanu, Walden University
Raghu Korrapati, Walden University

On the Portability of Capital Structure Theory: Does the Traditional Model Fit in an Emerging Market?
Sanjay Rajagopal, Western Carolina University

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David Nickels, University of North Alabama
Joan Parris, University of North Alabama
Carol Gossett, University of North Alabama
Paulette Alexander, University of North Alabama

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Sherry Rolle, Bahamas Telecommunications Company
Pandora Major, Bahamas Telecommunications Company
Sabrina Saunders, Environmental Health Service, Bahamas Government
ShawnCarraher, Cameron University
Camille Harris, Cameron University

Student Perception of Instructional Supplements in Introductory Finance Classes
Craig Santicola, Westmoreland County Community College

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Session Chair: James W. Carland, III, Allied Academies

Customer Relationship Management in RBC Royal Bank of Canada (Bahamas): An Analysis of the Present and a Pathway to Future Success

Tramaine Storr, Royal Bank of Canada
 Delgado Forbes, Water and Sewage Corporation
 Shawn Carraher, Cameron University
 Thomas Baird, Cameron University

Networking in Distributed Work Environment: Online or Traditional?

Albert Tay, Idaho State University

How Feasible Is a Switch from Fossil Fuels to Biofuels as a Permanent Energy Source?

Balasundram Maniam, Sam Houston State University
 Myrna Wilson, Sam Houston State University
 Geetha Subramaniam, Universiti Teknologi Mara Malaysia

Constructing a Framework for IT-enabled Innovations

Mahmoud Watad, William Paterson University

HRM Case Study: Performance Management at Dubai Caterers Company

Marie Waxin, American University of Sharjah
 Al Amoudi Budoor, American University of Sharjah

Risk and Success Factors in Information Technology (IT) Outsourcing

Raghu Korrapati, Walden University

Small Firm Governance and Analyst Following

Rich Fortin, New Mexico State University
 Greg Roth, New Mexico State University

Inconsistencies of Performance Measurements Within Channel Systems

Jeff Foreman, University of North Carolina, Asheville

Multi-Rating Dynamics in the World Market: Evidence from Fitch, Moody's and Standard and Poor's Ratings

Gianluca Mattarocci, University of Rome "Tor Vergata"

Prolegomena to a New Ecological Perspective in Entrepreneurship

Brian McKenzie, California State University, East Bay
 Mukesh Sud, Augustana College

A Philosophical and Strategic Approach for Restructuring an Undergraduate Marketing Curriculum: A Practical Application of Boyer Commission Report Directives

Connie Bateman, University of North Dakota

DISTINGUISHED RESEARCH AWARD WINNERS

We would like to congratulate the following list of authors! These are conference participants who chose to participate in the Accelerated Journal Review process, and who submitted their manuscripts to their respective Editorial Boards for consideration. The Editorial Board Members selected 25% of the submissions for publication in a future issue of their respective journals. To recognize that accomplishment, the Conference Referees have bestowed the designation Distinguished Research Award Winner on the authors, and the Conference Chairs will present an engraved plaque to each to commemorate the accomplishment.

Academy of Accounting and Financial Studies Journal

Value Relevance of Postretirement Benefit Obligations

Katherine Campbell, University of North Dakota

The Impact of the Sarbanes-Oxley Act on Private Debt Contracting

Sangshin Pae, Arkansas State University

Do Oil Companies Routinely Price Gouge the Public?

Ron Stunda, Birmingham-Southern College

George Voltz, Birmingham-Southern College

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Risk Prediction Capabilities of P/E During Market Downturns

Victor Bahhouth, University of North Carolina at Pembroke

Ramin Maysami, University of North Carolina at Pembroke

Academy of Banking Studies Journal

A Discrete Time Markov Chain Model for Predicting the Duration of a Retail Mortgage in the Non-Default States

Morsheda Hassan, Wiley College

Chang Liu, Southwestern University of Finance and Economics

Raja Nassar, Louisiana Tech University

Bank Failure Models: A Preliminary Examination of the "Texas" Ratio
Kurt Jesswein, Sam Houston State University

Double Jeopardy in Kuwait Banks: A Focus on Mutual Funds
Larry Pleshko, Kuwait University
Adel Al-Wugayan, Kuwait University

Academy of Educational Leadership Journal

Factors Influencing Student Performance in the Introductory Management Science Course
Kelwyn D'Souza, Hampton University
Sharad Maheshwari, Hampton University

Impact of On-Line and On-Ground Course Characteristics by Undergraduate Student Personality Traits
M. Meral Anitsal, Tennessee Tech University
Ismet Anitsal, Tennessee Tech University
Bonita Barger, Tennessee Tech University
Ismail Fidan, Tennessee Tech University
Michael R. Allen, Tennessee Tech University

The Role and Relationship of Hope, Optimism and Goal Setting in Achieving Academic Success: A Study of Students Enrolled in Online Accounting Courses
Martin Bressler, Houston Baptist University
Linda Bressler, University of Houston-Downtown
Mark Bressler, University of Houston-Clear Lake

Students' Rights: A Conceptual Framework for Postsecondary Student Academic Freedom
Randall Bowden, Kaplan University

Strategically Planning Campuses for the "Newer Student" in Higher Education
Charles Falk, Northern Illinois University
Bruce Blaylock, Radford University

The Impact of Fiscal Resources Allocation to Schools Based on a Differentiated Supervision Model
Adrian Epps, Kennesaw State University

Academy of Entrepreneurship Journal

Opportunity Recognition and New Product Development Research Differences
John Stovall, Georgia Southwestern State University
Craig Knight, Georgia Southwestern State University

Prolegomena to a New Ecological Perspective in Entrepreneurship
Brian McKenzie, California State University, East Bay
Mukesh Sud, Augustana College

Academy of Health Care Management Journal

The Impact of National Culture on Value Based Decisions: Comparison of Saudi Arabian, Egyptian, and American Healthcare Professionals

Catherine Levitt, California State University at Los Angeles
Kern Kwong, California State University at Los Angeles

Barriers to Surgeon-Driven Innovation in Health Care

Jeremy Phelps, University of New Mexico Department of Neurosurgery
Shawn Carraher, Cameron University

Physician Executive Education

Bernard Healey, King's College
Marc Marchese, King's College
Jeffrey Kile, King's College

Academy of Information and Management Systems Journal

How Uncertainty Avoidance Impacts Groupware Appropriation

Cesar Perez-Alvarez, William Paterson University

Optimal Order Quantity for Imperfect Quality Items

Abdul-Nasser El-Kassar, Lebanese American University

Academy of Marketing Studies Journal

Relationship Between Consumer Personality and Brand Personality as Self-Concept:

From the Case of Korean Automobile Brands

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Measuring Turnover: A Review of Traditional Measurement Methods and Development of Measurement Techniques Based on Survival Analysis

James Turner, Xavier University

Re-Branding Social Good: Social Profit as a New Conceptual Framework

Colin Gilligan, The University of Texas at Austin
Linda Golden, The University of Texas at Austin

Academy of Strategic Management Journal

Controlling Industry-University Relationships for Initial and Continuing Success

Stephen Betts, William Paterson University
Michael D. Santoro, Lehigh University

Layoff and Firm Long-Term Performance

Ching Liang Chang, Kainan University, Taiwan

Brad Scott, Webster University

Joe Ueng, University of St. Thomas

Vinita Ramaswamy, University of St. Thomas

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Stephen Horner, Arkansas State University

Current Mission Statement Emphasis: Be Ethical and Go Global

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Carl Case, St. Bonaventure University

Kathleen Premo, St. Bonaventure University

Diversity and Inclusion in Organizations: Developing an Instrument for Identification of Skill Deficiencies

Helen Turnbull, Nova Southeastern University

Regina Greenwood, Nova Southeastern University

Leslie Tworoger, Nova Southeastern University

Charles Golden, Nova Southeastern University

Business Studies Journal*Are S&P 500 Index Mutual Funds Created Equally?*

John Cresson, Southeastern Louisiana University

On Drucker's Shoulders, We Stand : A Citation Analysis of Drucker's Works

Satyanarayana Parayitam, University of Massachusetts Dartmouth

Vivek Natarajan, Lamar University

Entrepreneurial Executive*Legal Insight Decision Making: Judicious Approach*

Stephanie Bardwell, Christopher Newport University

International Journal of Entrepreneurship*Gender Differences in Successful Business Owners' Network Structures: A European Study*

Sherry Robinson, Buskerud University College and the Pennsylvania State University

Hans Anton Stubberud, Buskerud University College

*In the Context of Total Quality Management, Quality Costs and Effects on Financial Decisions:**A Research in Çorum's Enterprises*

Selcuk Kendirli, Hitit University

Muharrem Tuna, Gazi University

Journal of Economics and Economic Education Research

Too Big to Fail! An Examination of the 2008 Financial Crisis

Abraham Korah, Sam Houston State University
Balasundram Maniam, Sam Houston State University

*Goldilocks Rebates: Complying with Government Wishes Only
When Rebate Amount Is "Just Right"*

Marilyn Spencer, Texas A&M University-Corpus Christi
Valrie Chambers, Texas A&M University-Corpus Christi
Joseph Mollick, Texas A&M University-Corpus Christi

Journal of Entrepreneurship Education

Are We on the Same Page on Financial Issues?

A Comparison of Entrepreneurship/Small Business and Finance Professors' Reaction

Paul Dunn, University of Louisiana at Monroe
Kathleen Liang, University of Vermont

*Successful Outcomes of Teaching Minority Undergraduate Students Entrepreneurial Business Planning Concepts
Using Andragogy and Service Learning*

Louis Mancuso, Southern University at New Orleans
Ghasem Alijani, Southern University at New Orleans
Obyung Kwun, Southern University at New Orleans
Larry Smith, Charleston Southern University

Assuring Quality in Entrepreneurship Training

Prashanth Bharadwaj, Indiana University of Pennsylvania
Stephen Osborne, Indiana University of Pennsylvania
Thomas Falcone, Indiana University of Pennsylvania

Journal of International Business Research

The Effect of International Currencies upon US Stock Prices

Ronald Kettering, Columbus State University

On the Portability of Capital Structure Theory: Does the Traditional Model Fit in an Emerging Market?

Sanjay Rajagopal, Western Carolina University

Journal of Legal, Ethical and Regulatory Issues

Organizational Hostility Toward Whistleblowers

John Yeargain, Southeastern Louisiana University
Lara Kessler, Grand Valley State University

Fair Presentation—An Ethical Perspective on Fair Value Accounting Pursuant to the SEC Study on Mark-to-Market Accounting

Sharon Seay, Macon State College
Mimi Ford, Macon State College

Do I Feel Your Pain? Medical Marijuana, the Workplace, and Federalism

Linda Barkacs, University of San Diego
Craig Barkacs, University of San Diego

Complying with the Fair Labor Standards Act

Gerald Calvasina, Southern Utah University
Richard Calvasina, University of West Florida
Eugene Calvasina, Southern University

Journal of the International Academy for Case Studies

Wal-Mart: Getting Back to Growth

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Ways Executives Interpret and Act on Common Workplace Events: Implications for the Entrepreneurial Executive

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Journal of Organizational Culture, Communications and Conflict

Linkages among Employee Perceptions of Organizational Commitment to the Green Movement and Organizational Culture, and Their Perceived Impacts upon Outcomes

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Sandra Hartman, University of New Orleans
Lillian Fok, University of New Orleans

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Amne Samhat, Lebanese American University
Leila Messarra, Lebanese American University

Substitutes for Leadership and Job Satisfaction: Is There a Relationship?

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Joyce Beggs, UNC Charlotte

Transformational Leadership, Campus Climate and Its Impact on Student Retention

Derrick Love, Grand Canyon University

Anmarie Trammell, University of Phoenix

James Cartner, University of Phoenix

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Thomas Bennett, Nova Southeastern University

**ACADEMY OF EDUCATIONAL LEADERSHIP
CREATIVE AND INNOVATIVE TEACHING AWARDS**

The Academy of Educational Leadership sponsors a special award to recognize innovative and creative teachers. To be eligible for consideration, an individual must be nominated by a member of the Allied Academies and undergo evaluation by the Teaching Awards Committee. The following individuals have met the criteria and have been judged to be worthy of the designation, Distinguished Teachers. We extend to them our sincere congratulations.

Martin Bressler, Houston Baptist University

Robert Hatfield, Western Kentucky University

Sharad Maheshwari, Hampton University

**ACADEMY OF EDUCATIONAL LEADERSHIP
CREATIVE AND INNOVATIVE EDUCATION AWARD**

The Academy sponsors a unit award which recognizes the on going delivery of outstanding instruction, and the practice of innovative and creative education. Any academic unit of a college or university is eligible for consideration, but a unit may not win the award more than once. The following unit has met the criteria and has been judged by the Committee to be worthy of the Distinguished Education Award. We extend our sincere congratulations to Dr. Charles Emery, and to the distinguished faculty and administrators who support this exceptional unit.

Erskine College Business Department

THE ALLIED ACADEMIES FELLOW AWARD

This individual has been a staunch supporter of the Allied Academies for many years. He has encouraged attendance at the conferences, worked as Referee and Editor, and most importantly, as Ambassador-at-Large. He has taken on extra duties on our behalf. He has been a good friend and colleague, and is clearly worthy of Fellow status.

Shawn Carraher, Cameron University

THE LARRY R. WATTS DISTINGUISHED SERVICE AWARD

Dr. Larry R. Watts extended extraordinary service to the Allied Academies throughout the establishment and growth of the organization and the development of its various Academies and Journals. This award, named in his honor, is the highest recognition we offer and is bestowed only upon Academy Fellows who make outstanding contributions to the organization above and beyond the normal call of duty. For his unwavering support and constant enthusiasm, we thank...

Gerald Calvasina, Southern Utah University

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Map of the Meeting Facilities

The Conference Center is located across the Bridge, next to the River, and above the Shops

Our rooms are Steering, Compass, Port and Starboard, and the Awards Dinner is in River

