

Allied Academies’ Spring International Conference Program Schedule

Table of Contents

Letter from the Conference Chairs	page 2
Registration	Compass
Wednesday, April 14	7:30 AM to 3:30 PM
Thursday, April 15	7:30 AM to 3:30 PM
Friday, April 16	7:30 AM to 3:30 PM
Simultaneous Sessions	Meeting Rooms: Starboard, Port, Steering, Bridge
Wednesday Simultaneous Sessions Scheduled for:	
8:00-10:00 AM, 10:10 AM-12:10 PM, 12:50-2:50 PM, 3:00-5:00 PM	pages 3-6
Thursday: Simultaneous Sessions Scheduled for:	
8:00-10:00 AM, 10:10 AM-12:10 PM, 12:50-2:50 PM, 3:00-5:00 PM	pages 7-22
Dinner Buffet, Awards Reception, and Cash Bar	
River Room, Thursday 6:00 PM to 8:30 PM, page 23	
Friday: Simultaneous Sessions Scheduled for:	
8:00-10:00 AM, 10:10 AM-12:10 PM, 12:50-2:50 PM, 3:00-5:00 PM	pages 24-37
Internet Sessions	pages 38-45
Award Winners	pages 46-55
Index of Participants	pages 56-64
Floorplan of Conference Area	page 65

Please Note that Admittance to the Awards Dinner Requires a Dinner Ticket

Please wear your name badge to all functions.

Welcome to New Orleans!

Letter from the Conference Chairs

Welcome to New Orleans! We hope that you will enjoy your stay here and that the Conference will prove to be a successful one for each of you. This is the sixteenth year of the Allied Academies. As you know, the organization is a not for profit corporation and is not sponsored by any university or organization. We are dependent upon conference registration fees and membership fees. Our mission is to support and encourage the exchange of ideas in higher education throughout the world. To that end, we sponsor conferences and support the publishing of journals. In addition, we maintain a web page which has developed into an important communication medium for our membership and for scholars from around the world. Our affiliates publish their journals simultaneously in hard copy and on the web page, and you can view conference proceedings, newsletters and academy information there as well.

We are pleased to report that this conference features work which represents a great range of ideas and contributions: from cutting edge contributions to the literature, to pedagogic and educational applications, to applied and practical research. As an interdisciplinary organization, we hope that each of you will find concepts and ideas which you can use in a variety of areas. We encourage you to venture outside your disciplines and to sample the work of your peers from across the spectrum of academe. To that end, and to facilitate our participants' choice of participation time, we have structured the Conference in the form of interdisciplinary sessions. We hope that each of you will take this opportunity to expand your interests.

We also encourage you to sample the food and fun which is abundantly available in beautiful New Orleans. We recognize that the camaraderie of the resort is as important in revitalizing you as a professional as are the discussions in the presentations. We hope that each of you will go home refreshed, renewed, and with new and lasting friends.

Finally, we would like to extend our heartfelt appreciation to each of you. It is the authors and the conference participants who make the Allied Academies successful and who support our efforts to achieve our mission. Thank you and have a great conference.

JoAnn and Jim Carland
www.alliedacademies.org

Interdisciplinary Session

Session Chair: Ghasem Alijani, Southern University at New Orleans

The Use of Marketing Tools to Increase the Use of Colorectal Cancer Screening in Luzerne County Pennsylvania

Bernard Healey, King's College
Marc Marchese, King's College

A Case of a Merger and Acquisition Mega Blind Spot

James Williams, Kutztown University

A Study of Satisfaction, Loyalty, and Market Share in Kuwait Banks

Adel Al-Wugayan, Kuwait University
Larry Pleshko, Kuwait University

Developing a Prototype for Determining Alternative Sources of Natural Gas Supply

Ghasem Alijani, Southern University at New Orleans
Obyung Kwun, Southern University at New Orleans
Adnan Omar, Southern University at New Orleans
Celestine Kemah, Southern University at New Orleans

10:10 AM to 12:10 PM Wednesday, April 14

Port

Interdisciplinary Session

Session Chair: Marco Lam, York College of Pennsylvania

Increasing Fairness Perceptions of Government Grant Applicants: An Investigation of Justice Theory in Small Business in Post-Katrina New Orleans

Obyung Kwun, Southern University at New Orleans
Louis Mancuso, Southern University at New Orleans
Ghasem Alijani, Southern University at New Orleans
David Nickels, University of North Alabama

Foreign Direct Investment in Argentina and Uruguay

Paul Marshall, Widener University
Clement Noble, Widener University

The Relationship Between Profitability and the Level of Compliance to the International Financial Reporting Standards (IFRS): An Empirical Investigation on Publicly Listed Corporations in the Philippines

Rodiel Ferrer, De La Salle University - Manila
Glenda Ferrer, University of Rizal System - Philippines

Forecasting: A Primer for the Small Business Entrepreneur

David Loomis, Illinois State University
James Cox, Illinois State University

The Joint Effect of Performance Evaluation Windows and Project Risk on Continuous Improvement Initiatives: Evidence from the Balanced Scorecard

Marco Lam, York College of Pennsylvania

Interdisciplinary Session

Session Chair: Robert Gulbro, Athens State University

Physicians, Defensive Medicine and Ethics

Bernard Healey, King's College

The Notion of Legitimacy and Its Acquisition in a Cognitive Business Environment

Myroslaw Kyj, Widener University

Attendance, Grades and Learning in the Principles of Microeconomics Class

John Bethune, Barton College

General Guidelines for New Product Development and Launch

Khalid Dubas, Fayetteville State University
Inder Nijhawan, Fayetteville State University
Rajiv Mehta, New Jersey Institute of Technology
Petur Jonsson, Fayetteville State University

Introductory Accounting for Business Majors: Revisited

Bonnie Stivers, Morehouse College
Kasim Alli, Clark-Atlanta University
Emmanuel Onifade, Morehouse College
Ruthie Reynolds, Howard University

Conflict in Work Teams: Problems and Solutions

Robert Gulbro, Athens State University
Brittany Sikes, Florida Institute of Technology
Linda Shonesy, Athens State University

3:00 PM to 5:00 PM Wednesday, April 14

Port

Interdisciplinary Session

Session Chair: Robyn Hulsart, Austin Peay State University

Breakeven and Profitability Analyses Using Linear and Quadratic Profit Functions

Khalid Dubas, Fayetteville State University
Lewis Hershey, Fayetteville State University
Inder Nijhawan, Fayetteville State University
Rajiv Mehta, New Jersey Institute of Technology

Board Leadership Structure under Fire: CEO Duality in the Post-Restructuring Period

Luke Cashen, Nicholls State University

*Student Perceptions of the Gender Effect on the Selling Process
and on Targeting Prospective Customers*

Musa Pinar, Valparaiso University
James Hardin, University of South Alabama
Zeliha Eser, Baskent University

Minority Business Students Perception of Succession Planning

Igwe Udeh, Southern University of New Orleans

In a Niche of Time: The Niche Approach to Healthcare Delivery

LeJon Poole, Fayetteville State University

Swindler's List: One Hundred Years of Ponzi

Robyn Hulsart, Austin Peay State University

Interdisciplinary Session

Session Chair: Robert Hatfield, Western Kentucky University

Management of Innovative E-Learning Environments

Adnan Omar, Southern University at New Orleans
Daff Kalulu, Southern University of New Orleans
David Alijani, Southern University of New Orleans

*How Financially Literate Are High School and College Students?
The Cases of the United States, Belarus, and Japan*

Alexander Kovzik, University of Wisconsin Oshkosh
Sergey Borodich, Drury University
Svetlana Deplazes, University of Kansas
Nadzeya Kardash, University of Kansas

European Entrepreneurs: Problems, Profits and Plans

Sherry Robinson, Buskerud University College/Penn State University
Hans Anton Stubberud, Buskerud University College

The Importance of Teaching Presence in Online and Hybrid Classrooms

Richard Bush, Lawrence Technological University
Patricia Castelli, Lawrence Technological University
Pamela Lowry, Lawrence Technological University
Matthew Cole, Lawrence Technological University

*Changing from One to Four MBA Programs:
The Process of Creating Boutique MBA Programs at WKU*

Robert Hatfield, Western Kentucky

8:00 AM to 10:00 AM Thursday, April 15

Starboard

Interdisciplinary Session

Session Chair: Christopher Alexander, King's College

The Impact of Voluntary Accountability on the Design of Higher Education Assessment

Beth Castiglia, Felician College
David Turi, Felician College

Developing Optimism to Improve Performance: A Pilot Study in the Education Sector

Bobby Medlin, University of Arkansas Fort Smith
Ken Green, Southern Arkansas University
Quendy Gaither, University of Arkansas Little Rock

Factors That Influence Success for Students Repeating Accounting Principles

Katherine Fraccastoro, Lamar University
Clare Burns, Lamar University

*The Ambivalence Between Control and Management by Physicians:
An Overview from Hospital Boardroom*

Radhoine Laouer, Bordeaux 4 University

Earnings Management: The Case of Sudden CEO Death

Saira Latif, University of Massachusetts Lowell
Sherre Strickland, University of Massachusetts Lowell
Yi Yang, University of Massachusetts Lowell

The Case of the Visiting Professor

Christopher Alexander, King's College

Interdisciplinary Session

Session Chair: John Hathorn, Metropolitan State College of Denver

M&D Supply: David and Goliath

Jeff Dyson, Lamar University
Kabir Sen, Lamar University
Vivek Natarajan, Lamar University

Modeling Cost Behavior

Arnel Onesimo Uy, De La Salle University

Statistical Power for Detecting Process Shift in a Multi-Strata Production Process

Atul Agarwal, University of Illinois at Springfield
R. C. Baker, The University of Texas at Arlington

How Do Predatory Lending Laws Impact Bank Performance?

Jill Hendrickson, University of St. Thomas
Mark Nichols, University of Nevada Reno

The Retail Inventory Method: A Teaching Note

John Hathorn, Metropolitan State College of Denver

8:00 AM to 10:00 AM Thursday, April 15Bridge

Interdisciplinary Session**Session Chair:** J. Michael McDonald, Georgia Southern University

*Team Performance Study:
Determining the Factors That Influence High Performance in Teams*

David Hoyte, Castle Harlan Partners
Claire Gong, Nova Southeastern University
Regina Greenwood, Nova Southeastern University

*Tweet Yourself to Better Health: How Social Media Is Changing
Communication in the Health Care Industry*

Brittany Hackworth, Morehead State University
Michelle Kunz, Morehead State University

A Study on Audit Pricing and Market Assessment of Risk

John MacDonald, State University of New York at Oswego

*First, Second, or Simultaneously? The Influence of Course Ordering on Student Outcomes
in Entrepreneurship and Management Education*

Derek Ruth, Purdue University Calumet
Sue Conners, Purdue University Calumet

How a Better Business Bureau (BBB) Can Help BBB Accredited Small Business Members

Kenneth Lacho, The University of New Orleans
Richard Mitchell, Better Business Bureau of New Orleans

The Woodyard Dilemma

J. Michael McDonald, Georgia Southern University
Jan Grimes, Georgia Southern University
John Leaptrott, Georgia Southern University

Interdisciplinary Session

Session Chair: Kevin Howell, Appalachian State University

*Distance Learning in a Core Business Class:
Determinants of Success in Learning Outcomes and Post-Course Performance*

Derek Ruth, Purdue University Calumet
Sue Conners, Purdue University Calumet

Conversations with Economic Development Leaders in Southeast Texas

Gisele Moss, Lamar University
Jimmy Moss, Lamar University

*Using Auctions to Solve the Assignment Problem:
Bidding for Courses, Job Interviews and Parking Spaces*

Indranil Ghosh, Saint Xavier University

*The Differential Effect of Gender on the Way Conflict Between Work and Family Roles
Affects Managers' Reliance on Information Sources in Dealing with Significant Workplace
Events*

John Leaptrott, Georgia Southern University
J. Michael McDonald, Georgia Southern University

*I'll Take Ten Employees, and a Large Order of Fries... to Go Please:
A Look at Hiring Pools and Their Advantages and Dangers.*

Tommy Robertson, Sam Houston State University
Laura Sullivan, Sam Houston State University

Non-Verbal Communication; On-line Possibilities

Kevin Howell, Appalachian State University
Dawn Medlin, Appalachian State University

Interdisciplinary Session

Session Chair: Sherry Robinson, Buskerud University College/Penn State University

Imperfectly Competitive Health Care Markets—The Issue Is Fair Pricing

Jerry Crawford, Arkansas State University

Validation of the Inclusion Skills Measurement Profile: Summary of Phase 1

Helen Turnbull, Nova Southeastern University
Regina Greenwood, Nova Southeastern University
Leslie Tworoger, Nova Southeastern University
Charles Golden, Nova Southeastern University

Green Marketing: Making Sense of the Situation

Leslie Vermillion, University of the District of Columbia

How Small Business Owners Can Use Social Networking to Promote Their Business

Kenneth Lacho, The University of New Orleans
Craig Marinello, Next Step Resources

*Is Affirmative Action Still Necessary ?
An Analysis of Affirmative Action Processes in U.S. Organizations*

Steven Cates, Kaplan University
Theresa Pavone, Kaplan University

Student Use of an Online Textbook: Even If It's Free, Will They Buy It?

Sherry Robinson, Buskerud University College/Penn State University

Interdisciplinary Session

Session Chair: M. Meral Anitsal, Tennessee Tech University

The Perils of Religious Accommodation: Employees' Perceptions

Patricia Borstorff, Jacksonville State University
Kimber Arlington, Jacksonville State University

Impact of Quality of Work Life on Hospital Employees' Performance

Aftab Bhatti, Air University

Quality Management in Kentucky 2009

Maurice Reid, Eastern Kentucky University
Steve Brown, Eastern Kentucky University
F. Mark Case, Eastern Kentucky University
Kambiz Tabibzadeh, Eastern Kentucky University
Norbert Elbert, Eastern Kentucky University

Manufacturers' Representatives: Relationships Between Selling Support and Satisfaction

Michael Pass, Sam Houston State University

The Mattsaka Koi and Exotic Fish Farm Company Case

Roger Gagnon, North Carolina A&T State University
Marco Lam, York College of Pennsylvania

Ollie Otter Safety Mascot: Use of a Spokes-Character for a Nonprofit Campaign

Amanda L. Brown, Tennessee Tech University
Ismet Anitsal, Tennessee Tech University
M. Meral Anitsal, Tennessee Tech University
Kevin Liska, Tennessee Tech University

Interdisciplinary Session

Session Chair: Stephen Betts, William Paterson University

A Study of the Effectiveness of ERP Implementation in the US

Wing Fok, Loyola University New Orleans
Lillian Fok, University of New Orleans
Sandra Hartman, University of New Orleans
Jing Li, Loyola University New Orleans

The Market Effect of the Troubled Asset Relief Program (TARP)

Ron Stunda, Birmingham-Southern College

Social Networks Help Retailers Deliver Holiday Cheer in 2009

Michelle Kunz, Morehead State University
Brittany Hackworth, Morehead State University

Pre-Operating Performances and IPO's After Market Returns

Yuhong Fan, Weber State University

Does Age Matter in Job Satisfaction: The Case of U.S. Information Technology Professionals

Issam Ghazzawi, University of La Verne

Assessing the Impact of Offshoring on Organizational Commitment

Stephen Betts, William Paterson University
Raza Mir, William Paterson University
William Healy, William Paterson University
Vincent Vicari, Bergen Community College

Interdisciplinary Session

Session Chair: Inge Nickerson, Barry University

Creating Value in the Entrepreneurial Enterprise: A Systems Approach

Robert Matthews, Sam Houston State University
Charles Stowe, Lander University
Keith Jenkins, Sam Houston State University

Who's in Charge Around Here? Ashville Case Study

Stan Newton, Jacksonville State University
Patricia Borstorff, Jacksonville State University

Grocery Shopping Patterns in Melbourne, Australia

Martin Meyers, University of Wisconsin at Stevens Point

Lehman Trikes: A Story Within a Story

Donald Looney, Black Hills State University
Annette Ryerson, Black Hills State University

Charisma Shoe Company

Joan Brumm, Texas A&M University-Texarkana
Edward Bashaw, Texas A&M University - Texarkana
Larry Davis, Texas A&M University - Texarkana

Harmonious Relationships and Stakeholder Management: Compatible or Contradictory Paradigms?

Karen Paul, Florida International University
Inge Nickerson, Barry University

12:50 PM to 2:50 PM Thursday, April 15Starboard

Interdisciplinary Session**Session Chair:** Sumaria Mohan-Neill, Roosevelt University

*The Joint Effect of Organizational Culture and Tenure on Employee Attitude Towards Change:
Some Preliminary Data*

Marco Lam, York College of Pennsylvania
Dan Robertson, York College of Pennsylvania

An Examination of Work Attitudes of Public Sector Employees

Edward Jernigan, UNC Charlotte
Joyce Beggs, UNC Charlotte

*Insights into Organizational Culture, Objectives, and Ownership as Influencing Factors on
Adoption and Diffusion of Mobile Technologies in Businesses in the United Arab Emirates.*

Faisal Al-Khateeb, New York Institute of Technology

*Student Perceptions of the Gender Effect on the Selling Process
and on Targeting Prospective Customers*

Musa Pinar, Valparaiso University
James Hardin, University of South Alabama
Zeliha Eser, Baskent University

The Politics of Science? Policy Decisions Made by Science That's Not Really Science

Laura Sullivan, Sam Houston State University
Tommy (Joey) Robertson, Sam Houston State University

*An Empirical Test of Hofstede's Model: Cultural Differences Between Small Business Owners
Based on National Origin*

Sumaria Mohan-Neill, Roosevelt University
Cheryl Luczak, St. Xavier University

Interdisciplinary Session

Session Chair: Steven Cates, Kaplan University

Implementation of Portfolio Diversification Methodology in the ASEAN Countries

Askar Choudhury, Illinois State University
G. N. Naidu, Illinois State University

Revisiting Black, Mendenhall, and Oddou's (1991) Framework for International Adjustment Model: A Prescriptive Approach

David Strubler, Kettering University
Sung-Hee Park, Kettering University
Atul Agarwal, University of Illinois at Springfield

Accounting Control Systems in Organization Design: Effect on Group Decision Making

Gary Schneider, Quinnipiac University
Nelson Alino, Quinnipiac University

Willingness to Use Strategic IT Innovations at the Individual Level: An Empirical Study Synthesizing DOI and TAM Theories

Edward Conrad, Henderson State University

Stock Split Announcements: A Test of Market Efficiency

Tara Westfall, Longwood University
Frank Bacon, Longwood University

OSHA's Effect on Human Resource Management

Steven Cates, Kaplan University

Interdisciplinary Session

Session Chair: Balasundram Maniam, Sam Houston State University

Putting Finance in Context: The North Star Case

John MacDonald, State University of New York at Oswego
James Cleveland, Sage Colleges

Innovation of Services: A Discussion of Models

John Stovall, Georgia Southwestern State University

Using Market Orientation as a Dynamic Capability within the University

Jun Ma, Indiana University-Purdue University Fort Wayne
Zelimir Todorovic, Indiana University-Purdue University Fort Wayne

*Marketing Order or Disorder?
Opportunities and Challenges for Vermont Dairy Enterprise*

Kathleen Liang, University of Vermont

*Do Some Business Majors Affect Students' Perceptions Regarding Business Ethics
More than Others?*

Balasundram Maniam, Sam Houston State University
Hadley Leavell, Sam Houston State University
Sara Hart, Sam Houston State University

Interdisciplinary Session

Session Chair: Charlene Dykman, University of St. Thomas

An Evaluation of Five Preference Aggregation Rules for Decision Making

Khalid Dubas, Fayetteville State University
Petur Jonsson, Fayetteville State University
Inder Nijhawan, Fayetteville State University
Fazlul Miah, Fayetteville State University

Ethnicity/Race and Gender Effects on Ethical Sensitivity in Four Sub-Cultures

Costas Hadjicharalambous, SUNY College at Old Westbury
Lynn Walsh, SUNY College at Old Westbury

*Contributing Success Factors Within the Financial Planning Profession:
Inside Financial Planner Perceptions.*

De'Arno De'Armond, West Texas A&M University

Student Use and Abuse of Credit Cards in Russia
Marty Ludlum, University of Central Oklahoma
Sergey Moskalionov, Ulyanovsk State University, Russia

Rogue Traders: Lessons to Be Learned

Pierre Canac, University of St. Thomas
Charlene Dykman, University of St. Thomas

Interdisciplinary Session

Session Chair: John MacDonald, State University of New York at Oswego

Did Commercial Banks Close Branches in Low-Income Neighborhoods in Response to the Community Reinvestment Act? Implications for Understanding the 2007-2008 Financial Crisis

Jill Hendrickson, University of St. Thomas
Mark Nichols, University of Nevada Reno

Dollars vs the Euro: Will the Dollar Be the Dominant Currency in Ten Years Time?

Sébastien Groux, Sam Houston State University
Balasundram Maniam, Sam Houston State University

A Case Study on One Nation's Attempt to Move to Accrual Accounting

Geoffrey Tickell, Indiana University of Pennsylvania

An Examination of Financial Ratios in Business Textbooks

Jeff Mankin, Lipscomb University
Jeff Jewell, Lipscomb University

*The Impact of First Time Home Buyer Tax Credit on Residential Real Estate Investment Trusts:
A Test of Market Efficiency*

Jessica Tamplet, Longwood University
Bennie Waller, Longwood University

Seasonality in U.S. Stock Indexes: Efficient Markets in Trading Returns and Volume?

John MacDonald, State University of New York at Oswego
David Meyer, University of Akron

Interdisciplinary Session

Session Chair: Gerald Calvasina, Southern Utah University

Single Mothers - How Are They Doing?

Kathy Hill, Sam Houston State University

Excessive Absenteeism in Industry: A Case Study

Hill Mayfield, Jacksonville State University
Patricia Borstorff, Jacksonville State University

*Regional Focus as a Moderator of the Relationship of Strategy
and Market Share to Business Unit Performance*

Peter Davis, UNC Charlotte
Joyce Beggs, UNC Charlotte
Edward Jernigan, UNC Charlotte
Izabela Szymanska, UNC Charlotte

The Professional Writing Initiative: Providing Writing Support for Business Students

Stephen Betts, William Paterson University
Andrew McCarthy, William Paterson University

American Italian Pasta Company and SOP 98-1

Gary Schneider, Quinnipiac University
Aamer Sheikh, Quinnipiac University
Kathleen Simione, Quinnipiac University

Change in Enforcement Focus Coming to the U.S. Department of Labor

Gerald Calvasina, Southern Utah University
Richard Calvasina, University of West Florida
Eugene Calvasina, Southern University

Interdisciplinary Session**Session Chair:** Michael Mick, Purdue University Calumet*Changes in Business Faculty Salaries AY 2000-01 to AY 2009-10*

Michael Daniels, Columbus State University

*CPAs' Political Ideology and Rule-based Moral Reasoning*Paul Allen, Mississippi State University, Meridian
Kevin Ennis, Mississippi State University, Meridian*A Trading Strategy for Active Investors in Dual Class Shares*Thomas G.E. Williams, Fayetteville State University
Christopher J. Marquette, Central Connecticut State University*Corporate Governance in the Limelight – Again: Do We Need Global Standards?*

Rakesh Duggal, Southeastern Louisiana

*Et Tu, Brute? Raising Awareness of the Impact of End-User Personality Types
on System Development Success*

Michael Mick, Purdue University Calumet

**Dinner Buffet, Awards Reception and Cash Bar
River Room
6:00-9:00**

Please wear your name tags and bring your dinner tickets!

Interdisciplinary Session

Session Chair: Atul Agarwal, University of Illinois at Springfield

*Commercial vs. Internally Developed Standardized Tests:
The Case of a Small Regional School*

Costas Hadjicharalambous, SUNY College at Old Westbury
Lynn Walsh, SUNY College at Old Westbury

*Social Marketing and Distracted Driving Behaviors among Young Adults:
The Effectiveness of Fear Appeals*

Ron Lennon, University of South Florida
Randall Rentfro, Nova Southeastern University
Bay O'Leary, Nova Southeastern University

A Cognitive Process Model of Information Requirement Analysis

I-Lin Huang, Langston University

Creating More Realistic Job Expectations for Accounting Students

Carl Phillips, Southeastern Louisiana University
Antoinette Phillips, Southeastern Louisiana University

Law of Conservation of Intensity

Andrei Aleinikov, International Academy of Genius
David Smarsh, International Academy of Genius

From Cognition to Behavior: A Cross Cultural Study for Global Business Effectiveness

David Strubler, Kettering University
Atul Agarwal, University of Illinois at Springfield
Sung-Hee Park, Kettering University
Muriel Elmer, ICS

Interdisciplinary Session

Session Chair: Hassan Said, Austin Peay State University

Sources of Human Capital Accumulation for African-Americans during the 20th Century

Frank Martin, Southern University of New Orleans

Influences of Hospital Structure on Medical Malpractice Claim Costs

Carlton Young, Mississippi State University
David Williams, Appalachian State University

Improving Business Policy Effectiveness in Rural Small Businesses

Dale Henderson, Radford University
Stephen Childers, Radford University
JoAnna Shore, Frostburg State University

Exchange Traded Notes and the Lehman Bankruptcy

Kenneth Washer, Creighton University
Randy Jorgensen, Creighton University

An International Acquisition for Hologen Inc.

Benjamin Dow, Southeast Missouri State University
David Kunz, Southeast Missouri State University

*Corporate Financial Reporting Complexity:
Recommendations for Improvement*

Hassan Said, Austin Peay State University

Interdisciplinary Session**Session Chair:** Emmanuel Onifade, Morehouse College*The Role of Consultants in the Implementation of Enterprise Resource Planning Systems*Eddie Metrejean, Georgia Southern University
Morris Stocks, University of Mississippi*Determinants of Marketing Managers' Perceptions of Unethical Negotiation Tactics:
A Multi-Country Study*Jamal Al-Khatib, University of St. Thomas
Mohammed Al-Habib, King Abdul Aziz University
Naeema Bogari, King Abdul Ariz. University
Najah Salamah, King Abdul Ariz. University*Using Intellectual Capital Disclosure as a Framework for Nonfinancial Disclosures:
The Danish Experience*

Jay Holmen, University of Wisconsin - Eau Claire

*Human Factors in the Effectiveness of Password Security*James Morgan, Northern Arizona University
Julie Mueller, Northern Arizona University*Social Responsibility and Corporate Financial Footprints*Victoria McCarthy, Austin Peay State University
Robyn Hulsart, Austin Peay State University
Michael Becraft, Austin Peay State University*The Serial Position Effect:
The Role of Primacy and Recency on Accounting Students' Performance*Emmanuel Onifade, Morehouse College
Duane Jackson, Morehouse College
Tina Chang, Morehouse College
Jerry Thorne, North Carolina Agricultural and Technical State University
Cheryl Allen, Morehouse College

Interdisciplinary Session

Session Chair: John Newbold, Sam Houston State University

Leadership Crisis at Algood Press: A Case Study

John Cater, Nicholls State University

Integrating Ethics in Multiple Business Courses

Jan Welker, SUNY Institute of Technology
Lisa Berardino, SUNY Institute of Technology

*What Is the Meaning of Cross-Campus or Cross-Disciplinary Programs
in Entrepreneurship?*

John Soper, John Carroll University
Judith Brenneke, Rational Education Associates
Jacqueline Schmidt, John Carroll University

Ritual Scapegoating and Other Factors Surrounding Executive Succession

Kevin Howell, Appalachian State University

The Hippocratic Oath on Trial

Sarah Holt, Southeast Missouri State University
Judy Wiles, Southeast Missouri State University

*Commuter Students: Involvement and Identification
with an Institution of Higher Education*

John Newbold, Sam Houston State University
Sanjay Mehta, Sam Houston State University
Patricia Forbus, Sam Houston State University

Interdisciplinary Session

Session Chair: Kurt Jesswein, Sam Houston State University

Post-Katrina Hurricanes: How Responses Differ

Antoinette Phillips, Southeastern Louisiana University
Carl Phillips, Southeastern Louisiana University
Sam Cappel, Southeastern Louisiana University
Bobbie Schnepf, Southeastern Louisiana University
Julie Nunenmacher, Southeastern Louisiana University

The Life Cycle of a Pandemic Crisis: SARS Impact on Air Travel

Jun Liu, Georgia Southern University
Steven Moss, Georgia Southern University
Xiaolong Zhang, Georgia Southern University

*Once upon a Time ... Applying Extended Metaphors from Children's Literature
to Accounting Concepts*

Katherine Campbell, University of North Dakota

Financial Reporting of Small Cities

Susan Cockrell, Birmingham-Southern College

*Martingales, Efficient Market Hypothesis and Kolmogorov's Complexity Theory :
A Note*

Amaresh Das, Southern University at New Orleans

Mixed Signals at Gabba Enterprises

Kurt Jesswein, Sam Houston State University

Interdisciplinary Session

Session Chair: Martin Bressler, Houston Baptist University

How Does Job Stress and Work-leisure Conflict Impact Retention of IT Professionals?

Humayun Rashid, University of Southern California
Lin Zhao, Purdue University Calumet

The Formation of a Community Partnership to Prepare for H1N1

Marc Marchese, King's College

*Exploring the Open-Source ERP Alternative for Teaching Business Process Integration
in Supply Chain Management*

Minh Huynh, Southeastern Louisiana University
Hung Chu, Manhattan College

A Multinational Analysis of Tax Rates and Economic Activity

Lawrence C. Smith, Jr., Louisiana Tech University (retired)
L. Murphy Smith, Texas A&M University
William C. Gruben, Texas A&M International University

The Enemy Within: A Study of Criminal Activity and its Impact on Business

Martin Bressler, Houston Baptist University

Interdisciplinary Session

Session Chair: Rob Montgomery, University of Evansville

*Predicting Leadership Success in Agile Environments:
An Inquiring Systems Approach*

Nancy Bonner, University of Mary Hardin-Baylor

Allegiant Air: Flying to Success

Patricia Humphrey, Texas A&M University-Texarkana
James Harbin, Texas A&M University-Texarkana

*The Entrepreneurial Use of Twitter for Marketing:
Is this Venue a Good Use of the Entrepreneur's Time and Money?*

Patrick Geho, Middle Tennessee State University
Sara Smith, Middle Tennessee State University
Stephen Lewis, Middle Tennessee State University

Small Business Risk Management: An Agenda for Research and Education

Christine Berry, University of Louisiana at Monroe
Paul Dunn, University of Louisiana at Monroe

The Beach Rental-by-Owner World: An Examination of One Gulf Coast Beach Property

William Hill, Mississippi State University

*The Impact of Access, Cost, Demographics, and Individual Constraints
on Hunting Frequency and Future Participation*

Rob Montgomery, University of Evansville
M Gale Blalock, University of Evansville

Interdisciplinary Session

Session Chair: Stephanie Bardwell, Christopher Newport University

*Predicting and Monitoring Student Performance in the
Introductory Management Science Course*

Kelwyn D'Souza, Hampton University
Sharad Maheshwari, Hampton University

*The Big Five Personality and Their Impact on Customer Services
in Russia, China, Albania, and the USA*

Jean Patrick Ade, Beckman Coulter
Vivian Costas, Baptist Health
Bettina Garcia-Godos, Calneva Science, Inc
Jose Iglesias, Novartis Pharmaceuticals Corp.
Luis Llerena, College of Business and Technology
Alen Ramić, TechnoMarine, US
Shawn Carraher, Cameron University
Yasmin Pratt, Safra International Bank & Trust
Natalie Brown, Preston Albury High School
Lorenda Woodside, Bahamas Telecommunications

*Evidence on the Association Between Major and Performance in the
Introductory Financial Accounting Course*

Songtao Mo, Purdue University Calumet
Elaines Waples, Purdue University Calumet

Improving Security of Online Banking Using RFID

Zakaria Saleh, Yarmouk University

Successful Female Entrepreneurs in Thailand

Nittana Soulisak, Bangkok University

*Small Business at the Foot of the Legal Muse:
Interpreting Supreme Court Cases and Their Effects*

Stephanie Bardwell, Christopher Newport University

Interdisciplinary Session

Session Chair: Suresh Gopalan, Winston Salem State University

Implications of IFRS Adoption on the Organization and Human Resource Management of Global Accounting Firms

Katherine Campbell, University of North Dakota
Duane Helleloid, University of North Dakota

*Does the Weighted Cost of Capital Associate with Returns on Operating and Financial Assets with Investor Anticipation or Reaction?
[And Do Operating and Financial Assets Have Synergy?]*

Zane Swanson, University of Central Oklahoma
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*Factors Affecting Distance Education at Southern University at New Orleans:
A Historically Black University*

Dayanand Thangada, Southern University at New Orleans

*A Systems Analysis, Design and Development Case Study:
Williams Bros. Appliances Inventory & Point-of-Sale System*

Terry Fox, University of Mary Hardin-Baylor

TARP and the Theory of Circular Inefficiency

Randall Valentine, Georgia Southwestern State University
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*The Impact of Faculty Teaching Styles on Student Motivation and Learning:
Results from an Exploratory Study of B-School Students from India*

Suresh Gopalan, Winston Salem State University
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Interdisciplinary Session

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Measuring the Return to Military Service

Carl Kogut, University of Louisiana at Monroe
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The Effect of Memory Structure and Function on Consumers' Perception and Recall of Marketing Messages: a Review of the Memory Research in Marketing

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Steven C. Brown, Columbus State University

Reformulating the Framework for Strategic Deception

Isaac Wanasika, University of Northern Colorado

Shopping Effort Classification: Implications for Segmenting the College Student Market

John Palmer, Quincy University
Robert Wright, University of Illinois at Springfield
Vicky Eidson, Quincy University
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Student Assessments of Is Related Ethical Dilemmas: Do Gender and Class Level Matter?

James Morgan, Northern Arizona University
Greg Neal, Northern Arizona University

Interdisciplinary Session

Session Chair: Yoav Wachsman, Coastal Carolina University

*Teaching Critical Thinking in Accounting, Leadership, and Human Resource Management
Courses within an Action Learning Framework*

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Succession Planning in Healthcare Systems

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Case Studies of Cybercrime and its Impact on Marketing Activity and Shareholder Value

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Lessons from California's Compassionate Use Act

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Chess in Rural Arkansas

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*The Role of Uncertainty of Outcome and Scoring in the Determination
of Fan Satisfaction in the NFL*

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The Behavior of U.S. Corporate Bond Monthly Total Return: 1926 TO 2008

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Evidence from an Auditing Course: Performance and Student Use of Instructional Technology

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A Review of the Magnet Hospital Concept from the Perspective of Organizational Behavior

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The Success of Ireland's Foreign Investment Promotion Strategy: A Reconsideration

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*Geniusology and Genius Education Methodology:
A Genius Solution for Fastest Growth, Development, and Improvement*

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The Impact of Performance Attributions and Job Satisfaction on Turnover Intentions.

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Examining the Roles of Celebrities as Opinion Leaders for the Diffusion of Fashion in the U.S. Teen Market

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Eleven New Laws of Conservation: the Discovery of the Century

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Statistical Predictive Models for Vehicular Traffic Accidents at Signalized Intersections on City Roads

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Ethical Predisposition of Certified Public Accountants: A Large-scale Study of Gender Differences

Donald Ariail, Southern Polytechnic State University
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Biofuels: What Is on Practitioners' Mind?

Adee Athiyaman, Western Illinois University

Location Decision Making: the Case of Retail Service Development in a Closed Population

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A Cross Sectional Study of Financial Measures in Predicting Stocks' Riskiness During Year 2008 Crash Period

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Ethics and Martha

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From 'Break Out' to 'Breakthrough': Successful Market Strategies of Immigrant Entrepreneurs in the UK

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Employee Engagement and Customer Satisfaction

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The Cost of Arbitration: A Defense to the Enforceability of Arbitration Agreements?

Debra Burke, Western Carolina University
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Classification Algorithm for Time Series Datamining

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*The Study of Leadership in Small Business Organizations:
Impact on Profitability and Organizational Success*

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*Corporate Social and Financial Performance:
A Canonical Correlation Analysis*

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An Inventory of Hypotheses in Investigating the Role of Competition Level and Structure in the Diffusion Process

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Metrics of Customer Service in a Globalized Economy: An Examination of the Hospitality & Healthcare Industries

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*Creating a Culture of Sustained Innovation and Customer Service in Order to Remain
Competitive in a Dynamic Market*

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Impact of Behavioral Factors on GPA for Gifted and Talented Students

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*The Impact of Brand Transgressions on Relationship Strength:
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Divergent Meaning of Convergent Mobile Phone from Generic Mobile Phone

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Does Satisfaction Make Customers Repurchase Same Brand Again?

Hansuk Lee, Seoul National University
 Jeonghoon Lee, Seoul National University
 Myung Soo Kang, Hansung University

Product Upgrade and Time-to-Market

Kunpeng Li, Sam Houston State University
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Are Companies That Report Material Weaknesses in Internal Control More Likely to Restate Their Financial Statements?

Andy Garcia, Bowling Green State University
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*Consumer Utilization of An Advertising Stimulus:
The Effect of Peel 'n Taste® Marketing System on Customer Attitudes, Product Feelings
and Likelihood of Purchase*

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Multi-rating Choice Determinants: Evidence from Fitch, Moody's and Standard and Poor's Ratings

Gianluca Mattarocci, University of Rome Tor Vergata

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Information Cascades with Endogenous Timing and Payoff Externalities

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with Investor Anticipation or Reaction?*

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*From 'Break Out' to 'Breakthrough':
Successful Market Strategies of Immigrant Entrepreneurs in the UK*

Anuradha Basu, San Jose State University

Successful Female Entrepreneurs in Thailand

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*The Ambivalence Between Control and Management by
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DR. PAUL H. NEILL DOCTORAL DISSERTATION AWARD

In memory of Dr. Neill, a brilliant scientist and a loving husband and father

The family of Dr. Neill would like to honor his memory with the Dr. Paul H. Neill Doctoral Dissertation Award. Dr. Neill was a brilliant research scientist (See the Chicago Tribune story), and a loving husband, father and son. He passed away on April 13th, 2008, less than a year after being diagnosed with a rare cancer. He is survived by his wife, Dr. Sumaria Mohan-Neill, Professor at Roosevelt University, his daughter, Indira Neill, graduate of Bryn Mawr College and University of Chicago, and his son, Christopher Mohan Neill, the writer in the family, and his mother, Jeanne Neill, and numerous friends and colleagues.

The award consists of a \$1,000 gift from the Neill Family, an engraved plaque and a journal article in the appropriate journal. This year's award goes to:

Edward D. Conrad

Obituaries

DR. PAUL H. NEILL | 1955 - 2008

Chemist used skills to make perms, paint

Scientist from Oak Brook worked at old Helene Curtis, USG Corp.

By Patricia Trebe
SPECIAL TO THE TRIBUNE

As a chemist, Dr. Paul H. Neill was so innovative and creative that his career ranged from coal chemistry at Argonne National Laboratory to developing hair-care products at Unilever.

But most recently, he worked on developing new products for joint compounds, textures and paints for USG Corp. in Libertyville.

"It was about his creativity and his innovation," said his supervisor Terry Rosenstiel, associate director of the performance surfaces laboratory, where Dr. Neill was principal research scientist. "He had wide-ranging tastes. He could look at a complex problem and throw away the waste and garbage and put it in simple terms and talk to you about it."

Dr. Neill, 52, of Oak Brook, died of cancer Sunday, April 13, in his home.

From 1989 to 2002, Dr. Neill was principal scientist at Helene Curtis Inc., which was purchased by Unilever. Dr. Neill concentrated on new product development for hair care, in particular perms and colors.

Dr. Neill was one of the lead scientists who developed heat-activated conditioners such as the Thermo-silk line, said former colleague John Wydila.



Dr. Paul H. Neill worked in product development.

"But what Paul was really good at was taking an idea and then developing it so it became intellectual property," Wydila said. "It is one thing to have good science. It's another leap to have it become a patent and to have it written in a way where it can be defended."

Dr. Neill, an only child, was born and raised in Glenside, Pa., where his father also was a chemist. After graduating from high school in 1973, Dr. Neill attended Catawba College in North Carolina. He graduated with two bachelor's of science degrees in chemistry and biology in 1977.

He went to graduate school at the University of Tennessee in Knoxville, where he received a master's of science degree in analytical chemistry in 1982.

While at the university, he also met his wife, Sumaria Mohan-Neill, and the couple married in 1980. He completed his education in material science and engineering at Penn State University. He earned a doctorate in 1985.

Dr. Neill came to Argonne, near Lemont, in 1982 on a post-doctorate research fellowship. He worked in coal chemistry and alternative fuel science there for the next six years until he went to work for Helene Curtis.

Dr. Neill was as at ease in a laboratory as he was under the hood of a car, friends said.

"He was so smart and so very bright. He would help anybody on a whole range of things, whether it was on a research project [or] if your car wouldn't start," Wydila said.

Dr. Neill was also a member of the American Chemical Society and a Boy Scout leader in the Des Plaines area in 1990s.

"Paul was such a quiet and simple man, and now that he is gone, I'm glad that people have seen that Paul was really so very amazing," his wife said. "He was the most intelligent, caring and selfless person you could ever meet."

Dr. Neill is also survived by a daughter, Indira; a son, Christopher; and his mother, Jeanne.

A memorial service will be held at 11 a.m. May 24 in St. Peter's United Church of Christ, 125 W. Church St., Elmhurst.

**ACADEMY OF EDUCATIONAL LEADERSHIP
CREATIVE AND INNOVATIVE TEACHING AWARDS**

The Academy of Educational Leadership sponsors special awards to recognize innovative and creative teachers and educational programs. To be eligible for consideration, an individual must be nominated by a member of the Allied Academies and undergo evaluation by the Teaching Awards Committee. The following individuals have met the criteria and have been judged by the Committee to be worthy of the designation, Distinguished Teachers. We extend to them our sincere congratulations.

Stephanie Bardwell, Christopher Newport University

Patricia Borstorff, Jacksonville State University

Katherine Campbell, University of North Dakota

Kurt Jesswein, Sam Houston State University

Katherine Smith, Texas A&M University

Brian Winrow, Winona State University

**ACADEMY OF EDUCATIONAL LEADERSHIP
CREATIVE AND INNOVATIVE EDUCATION AWARD**

The criteria for recognition include the on going delivery of outstanding instruction and education, and, the practice of innovative and creative education. Any academic unit of a college or university is eligible for consideration, but a unit may not win the award more than once. The following unit has met the criteria and has been judged by the Committee to be worthy of the Distinguished Education Award. We extend our sincere congratulations to

Kenneth Lacho, The University of New Orleans
for Community Service

THE ALLIED ACADEMIES FELLOW AWARD

This individual has been a supporter and ambassador of the Allied Academies for many years. He has encouraged attendance at the conferences, worked as Editor, Referee and Advocate, and taken on extra duties on our behalf. He has been a good friend and colleague, and is clearly worthy of Fellow status.

Shawn M. Carraher, Cameron University

INDEX OF PARTICIPANTS

Abdolmohammadi, M	38, 46
Ade, J	31
Adhikari, D	43
Agarwal, A	9, 17, 24, 49
Al-Habib, M	26
Al-Khateeb, F	16
Al-Khatib, J	26
Al-Wugayan, A	3, 51
Aleinikov, A	24, 35, 37
Alexander, C	8
Alijani, D	7, 48
Alijani, G	3, 4, 48
Alino, N	17
Allen, C	26, 48
Allen, P	22
Allen, S	39
Alli, K	5
Andersen, M	39, 46
Angriawan, A	52
Anitsal, I	13, 52
Anitsal, M	13
Ariail, D	38, 46
Arlington, K	13
Ashcroft, P	42
Athiyaman, A	38
Bacon, F	17
Bahhouth, V	38
Baker, R	9, 49
Bardwell, S	31, 55
Barney, D	44
Baryeh, L	38
Bashaw, E	15
Basu, A	38, 49
Becraft, M	26
Beggs, J	16, 21
Bellon, J	38
Berardino, L	27, 34
Berry, C	30, 49
Bethune, J	5, 47
Betts, S	14, 21, 51
Bhalla, M	44, 47
Bharadwaj, P	45
Bhatti, A	13
Bizarro, P	43
Blalock, G	30, 50
Bogari, N	26
Bonner, N	30, 49
Borodich, S	7, 47
Borstorff, P	13, 15, 21, 55
Boudreaux, C	43
Bradley, D	41
Braunstein, A	43
Brenneke, J	27
Bressler, M	29, 48
Brown, A	13
Brown, C	36
Brown, J	41
Brown, N	31

Brown, S	13
Brown, S.C	33, 36, 37, 50
Browning, L	43
Brumm, J	15
Burke, D	38
Burns, C	8
Burrus, C	45
Bush, R	7
Cabral, S	39
Calvasina, E	21
Calvasina, G	21
Calvasina, R	21
Campbell, K	28, 32, 55
Canac, P	19, 51
Carraher, S	31, 44, 45, 52, 55
Case, M	13
Casey, W	35
Cashen, L	6, 51
Castelli, P	7
Castiglia, B	8, 48
Cater, J	27, 51
Cates, S	12, 17
Chakalakonda, R	40
Chang, T	26, 48
Cherikh, M	32
Childers, S	25
Choudhury, A	17
Chu, H	29
Clark, G	34
Cleveland, J	18, 43
Cockrell, S	28
Cole, M	7
Connors, S	10, 11
Conrad, E	17, 53
Costas, V	31
Cox, J	4
Crawford, J	12
Crucet, C	39
Cruz, F	41
D'Souza, K	48
Dale, L	53
Dandy, R	38, 39, 41
Daniels, M	22
Das, A	28, 37
Davey, K	35
Davis, L	15
Davis, P	21
Debique-Eugene, H	39
Deininger, N	38
Demirel, G	42
Deplazes, S	7
Deviney, D	39, 48
De'Armond, D	19, 46
Dipp, J	45
Dow, B	25
Dubas, K	5, 6, 19
Duggal, R	22
Dunn, P	30, 49
Dykman, C	19, 51
Dyson, J	9

D'Souza, K	31, 37
Edgar, W	39
Eedara, V	42
Eidson, V	33
Elam, D	43
Elbert, N	13
Elmer, M	24
Ennis, K	22
Eresia-Eke, C	43
Eser, Z	6, 16
Estevez-Cubilete, A	38
Fan, Y	14
Ferrer, G	4, 46
Ferrer, R	4, 46
Fitzpatrick, L	43
Fok, L	14, 44, 49
Fok, W	14
Foley, S	45
Forbus, P	27, 48
Ford, D	34
Foster, B	44
Fox, T	32
Fraccastoro, K	8
Frank, P	43
Gagnon, R	13
Gaither, Q	8
Garcia, A	43
Garcia-Godos, B	31
Geho, P	30
Geng, Q	40
Gerlich, N	39, 43, 48
Ghazzawi, I	14, 51
Ghosh, I	11
Golden, C	12
Gong, C	10
Gopalan, S	32
Graber, R	34
Graells, J	39
Green, D	38
Green, K	8
Greenwood, R	10, 12
Griffin, T	44, 45
Grimes, J	10
Griswold, M	33
Groux, S	20
Gruben, W	29, 51
Gulbro, R	5
Guru-Gharana, K	43
Haber, J	43
Hackworth, B	10, 14, 49, 50
Hadjicharalambous, C	19, 24
Hall, L	44, 46
Hamid, H	35
Harbin, J	30
Hardin, J	6, 16
Harrington, W	44
Hart, S	18
Hartman, S	14, 44, 49
Harvey, S	40
Hassan, M	36

Hatfield, R	7
Hathorn, J	9, 40
Healey, B	3, 5
Healy, W	14, 51
Helleloid, D	32
Henderson, D	25
Hendrickson, J	9, 20, 47, 50
Hernandez, K	45
Hershey, L	6
Hill, K	21
Hill, W	30
Holmen, J	26, 46
Holt, S	27
Howell, K	11, 27
Hoyte, D	10
Huang, I	24, 50
Hulsart, R	6, 26, 47
Hume, E	53
Humphrey, P	30
Huning, T	35, 37
Huynh, M	29
Iglesias, J	31
Jackson, D	26, 48
Jenkins, K	15
Jernigan, E	16, 21
Jessup, L	44
Jesswein, K	28, 52, 55
Jewell, J	20
Johnson, K	42
Jonsson, P	5, 19
Jorgensen, R	25
Kalulu, D	7, 48
Kang, M	40
Kardash, N	7, 47
Katneni, V	38
Kelly, J	41
Kemah, C	3
Khan, T	41
Khojasteh, M	32
Kim, B	40
Kim, J	40
Kim, M	40
Kim, Y	40
Kogut, C	33
Kooti, J	32
Korrapati, R	38, 40, 42, 44, 45
Kosicek, M	45
Kovzik, A	7, 47
Kunz, D	25
Kunz, M	10, 14, 49, 50
Kwun, O	3, 4, 48
Kyj, M	5
Lacho, K	10, 12, 55
Lam, M	4, 13, 16, 51
Lambert, J	53
Lane, S	38, 39, 41, 42, 44, 45
Laouer, R	8, 49
Latif, S	8, 46
Law, D	44
Lazo, C	42

Le, M	45
Leaptrott, J	10, 11
Leavell, H	18
Lee, H	40
Lee, J	40
Lee, Y	40
Lennon, R	24, 50
Lewis, S	30
Li, J	14
Li, K	40
Liang, K	18
Lin, C	43
Liska, K	13
Liu, C	36
Liu, J	28, 40
Llerena, L	31
Lockwood, C	39
Loomis, D	4
Looney, D	15
Lorenzo, L	45
Lowry, P	7
Luczak, C	16
Ludlum, M	19, 34, 36
Ma, J	18, 50
MacDonald, J	10, 18, 20, 43
Mace, V	44
Maheshwari, S	31, 37, 48, 52
Mancuso, L	4, 48
Mangiero, G	43
Maniam, B	18, 20, 53
Mankin, J	20
Marchese, M	3, 29
Marcum, C	39, 41, 42
Marinello, C	12
Marquette, C	22
Marschke, E	44
Marshall, P	4
Martin, F	25
Mattarocci, G	44, 47
Matthews, R	15
Mayfield, H	21
Maysami, R	38
McCarthy, A	21
McCarthy, V	26
McConnell, C	43
McDonald, M	10, 11
Medlin, B	8
Medlin, D	11
Mehta, R	5, 6
Mehta, S	27, 48
Melendy, S	44
Mesa, M	41
Metrejean, E	26, 50
Meyer, D	20, 43
Meyers, M	15
Miah, F	19
Mian, A	37
Mick, M	22
Mills, L	39, 48
Mir, R	14, 51

Mitchell, R	10
Mo, S	31, 35
Mohan-Neill, S	16
Mohiuddin, M	41
Montgomery, R	30, 50
Morgan, J	26, 33, 50
Moskalionov, S	19
Moss, G	11
Moss, J	11
Moss, S	28
Moussa, F	37
Mueller, J	26
Naidu, G	17
Nair, H	45
Nassar, R	36
Natarajan, V	9
Ndubisi, N	52
Neal, G	33, 50
Nelson, G	34
Newbold, J	27, 48
Newton, S	15
Nichols, M	9, 20, 47, 50
Nickels, D	4, 48
Nickerson, I	15, 53
Nijhawan, I	5, 6, 19
Niles, N	52
Noble, C	4
Noland, T	41
Nunenmacher, J	28
Olsen, L	39, 46
Omar, A	3, 7, 48
Onabiyi, O	39
Onifade, E	5, 26, 48
O'Donnell, E	33, 36, 50
O'Leary, B	24, 50
Palacios, A	45
Palmer, J	33
Parham, A	41
Park, S	17, 24
Pass, M	13
Patterson, L	41
Paul, K	15
Pavone, T	12
Phillips, A	24, 28
Phillips, C	24, 28
Phipps, B	41, 47
Phongkusolchit, K	43
Piloto, J	39
Pinar, M	6, 16
Pleshko, L	3, 51
Poole, L	6
Pratt, J	45, 47
Pratt, Y	31
Preziosi, R	44
Ramaswamy, G	41
Ramic, A	31
Rao, A	38
Rarick, C	52, 53
Rashid, H	29
Reid, M	13

Rentfro, R	24, 50
Reynolds, R	5
Robertson, D	16
Robertson, T	11, 16
Robinson, S	7, 12, 49, 52
Rodriguez, J	41
Rodriguez, N	38
Ruane, C	53
Rubach, M	41
Ruth, D	10, 11
Ryerson, A	15
S	38, 44
Said, H	25
Salamah, N	26
Saleh, Z	31, 47
Sanders, T	35
Santander, C	39, 48
Schmidt, J	27
Schneider, G	17, 21, 52
Schnepf, B	28
Schultz, R	41
Schwering, R	45, 48
Sebastian, D	41
Sen, K	9
Severin, K	42
Shaikh, J	45
Shao, B	40
Sheikh, A	21
Shonesy, L	5
Shore, J	25
Short, L	33
Shrestha, P	41
Shurden, M	52
Sikes, B	5
Simancas, P	45
Simione, K	21
Smarsh, D	24, 35, 37
Smith, B	36
Smith, D.K	42
Smith, J	34
Smith, J.L	34
Smith, Jr., L	29, 51
Smith, K	34, 55
Smith, L.M	29, 34, 38, 46, 51
Smith, M	38
Smith, S	30
Song, S	40
Soni, R	45
Soper, J	27
Sosa, D	41
Soulisak, N	31, 49
Srinivasan, M	45
Stivers, B	5
Stocks, M	26, 50
Stovall, J	18
Stowe, C	15
Strickland, S	8, 46
Strubler, D	17, 24
Stubberud, H	7, 49
Stunda, R	14

Sullivan, L	11, 16
Swanson, Z	32, 46
Szymanska, I	21
Tabibzadeh, K	13
Tamplet, J	20
Tassy, A	45
Thakkar, M	37, 39
Thangada, D	32
Thapa, S	36
Thevenot, M	44, 46
Thomson, N	35, 36
Thorne, J	26, 48
Tickell, G	20
Todorovic, Z	18, 50
Tolbert, S	40
Treadwell, G	45
Turi, D	8, 48
Turnbull, H	12
Turner, D	42
Tworoger, L	12
Udeh, I	6
Uy, A	9, 46
Valdiserri, G	39
Valentine, D	32
Valentine, R	32
Venkatraman, S	41
Vermillion, L	12
Vicari, V	14, 51
Viinainen, V	32, 46
Voigt, K	42
Wachsman, Y	34
Walcutt, B	42
Wall, J	33
Waller, B	20
Walsh, L	19, 24
Wanasika, I	33
Wang, D	43
Waples, E	31
Washer, K	25
Weinbach, A	34
Weisfeld-Spolter, S	37, 39
Welker, J	27, 34
Westermann, L	43
Westfall, T	17
Wiles, J	27
Williams, D	25, 49
Williams, J	3
Williams, T	22
Wilson, J	39, 44
Wingfield, R	38
Winrow, B	42, 55
Woodbury, D	52
Woodside, L	31
Woolley, D	42
Wright, R	33
Wu, C	40
Xu, Y	42, 51
Yang, Y	8, 46
Yardimcioglu, M	42, 52
Yeargain, J	42, 53

Young, C	25, 49
Zee, S	44, 49
Zhang, X	28
Zhao, L	29
Zurada, J	44

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