

I-Shuo Chen, Steven _____

(**Mobile**) +886-911-393-602; (**E-mail**) ch655244@yahoo.com.tw

(**Address**) 4F, No. 20, Lane 22, Wenzhou St., Taipei, Taiwan

Education

MBA 【Feb 2008 – June 2009】

Institute of Business & Management, National Chiao Tung University, Taiwan

BBA (GPA: 4.00) 【Sep 2003 – Jan 2007】

Department of Business and Entrepreneurial Management, Kainan University, Taiwan

Position

International Consultative Editor 【Apr 2009 – present】

Pacific Business Review, India

Editor 【Feb 2009 – present】

Advances in Management, Indore, India

Editorial Board Member 【Mar 2009 – present】

The International Journal of Business and Management Research, USA

Faculty Advisor 【Sep 2008 – present】

The Lethbridge Undergraduate Research Journal, Canada

Editorial Reviewer 【Mar 2009 – present】

Business Education Innovation Journal, USA

Reviewer 【Sep 2008 – present】

The Southern Journal of Entrepreneurship, USA

Reviewer 【Aug 2008– present】

The Business Renaissance Quarterly, USA

Reviewer 【Jul 2008 – present】

The Journal of Behavioral and Applied Management, USA

Advisory Director 【Jun 2008 – present】

Franklin Publishing Company, USA

Reviewer 【Sep 2008 – present】

B>Quest-a University journal of applied topics in business and economics,
USA

Experience

Program Committee Member 【Mar 2009 – June 2009】

12th IBIMA Conference on Creating Global Economies through Innovation
and Knowledge Management, Kuala Lumpur, Malaysia (***Excellent
Constructive Review Noted***)

Teaching Assistant 【Feb 2009 – June 2009】

Institute of Business & Management, National Chiao Tung University,
Taiwan

Reviewer 【Jan 2009 – Feb 2009】

The 2009 Academy of Management Annual Meeting (AOM), Chicago,
Illinois, U.S.A

*(Ranked 1st academy conference in general management discipline of NSC,
Taiwan)*

Reviewer 【Jan 2009 – Feb 2009】

AIB 2009 Annual Meeting, San Diego, California, USA

*(Ranked 2nd academy conference in general management discipline of NSC,
Taiwan)*

Editorial Reviewer 【Dec 2008 – Feb 2009】

The 4th International Conference- Innovation in Management: the cutting
edge in an epoch of global collaboration (Board of Editorial Review), Poznan,
Poland

Honorary Reviewer 【Nov 2008 – Feb 2009】

The 3rd International Online Conference on Business and Management

Teaching Assistant 【Sep 2008 – Jan 2009】

Institute of Business & Management, National Chiao Tung University,
Taiwan

Manuscript Reviewer 【Aug 2008 – Oct 2008】

Leadership and Management track of 2009 AHRD International Research
Conference in the Americas, Washington D.C., USA

Practice Consultant 【Jun 2008】

Modest Benefit Business Consultancy, Taiwan

Teaching Assistant 【Mar 2008 – Jun 2008】

Institute of Business & Management, National Chiao Tung University,
Taiwan

Teaching Assistant 【Sep 2007 – Jan 2008】

Institute of Business Administration, National Dong Hwa University

Manuscript Reviewer 【Aug 2007 – Sep 2007】

Management, HR, Entrepreneurship & Ethics Track of Mountain Plains
Management Conference 2007, University of Nebraska at Kearney, USA

Delegation Member 【Jun 2006 – Jul 2006】

Department of International Policy in Fu Tan University & Antai College of
Economics & Management in Shanghai Jiao Tong University, China

English Tutor 【Feb 2006 – Jun 2006】

Department of Applied English, Kainan University, Taiwan

Membership

Member 【Sep 2008 – present】

Academy for Studies in International Business, Allied Academies, USA

Student Member 【Feb 2008 – Jan 2009】

Academy of Human Resource Development, USA

Student Member 【Dec 2007- present】

Taiwan Academy of Management, Taiwan

Member 【Nov 2007– present】

Institute of Behavioral and Applied Management, USA

Research Field

Organization Innovation; Vision; Performance Evaluation; Total Quality Management; (Fuzzy) Multiple Criteria Decision Making

Selected Articles

1. Wu, H. Y., Chen, J. K., & **Chen, I. S.** (2011). Innovation Capital Indicator Assessment of Taiwanese Universities: A Hybrid Fuzzy Model Application. *Expert Systems with Applications*. (SCI, EI, IF: **2.596(2008)**, In Press)
2. Chen, J. K., & **Chen, I. S.** (2009). TQM Measurement Model for Biotechnology Industry in Taiwan. *Expert Systems with Applications*, 36(5), 8789-8798. (SCI, EI, IF: **2.596(2008)**)
3. Chen, J. K., & **Chen, I. S.** (2009). Fuzzy Integral and Fuzzy Measure Method for the Reputation Performance of Leisure Service Industry. *The Business Renaissance Quarterly*. (ABI, In Press)
4. Chen, J. K., & **Chen, I. S.** (2009). Disparities between Services Demanded and Services Received in Taiwanese Restaurants. *Global Journal of Business Research*. (Econlit, In Press)
5. Chen, J. K., & **Chen, I. S.** (2009). Corporate Reputation Measurement for the Privately Run Banking Industry in Taiwan. *Global Journal of Business Research*. (Econlit, In Press)
6. Chen, J. K., & **Chen, I. S.** (2009). Quality Performance Indices Construction of Bicycle Components Manufacturing Industry using a Fuzzy Analytical Hierarchy Process. *Journal of International Business Research*. (ABI, In Press)
7. Chen, J. K., & **Chen, I. S.** (2009). An Empirical Study of the Relationships between Leader, Member, and Innovative Operation in High Tech Industry. *Journal of Organizational Culture, Communications and Conflict*. (Cabell's Directory, In Press)
8. Chen, J. K., & **Chen, I. S.** (2009). Vision Analyze on Taiwanese Businesses in China by FMCDM. *Journal of Business and Management*, 15(1), 35-49. (ABI)
9. Chen, J. K., & **Chen, I. S.** (2009). Performance Evaluation for Banking Industry

- in Taiwan Based on Total Quality Management. *Global Journal of Business Research*, 3(1), 49-60. (EconLit)
10. Chen, J. K., & Chen, I. S. (2008). Indices for Innovation in the R&D Manufacturing using FAHP. *Journal of Global Business and Technology*, 4(2), 42-53. (ABI)
 11. Chen, J. K., & Chen, I. S. (2008). An Empirical Study of the Organization Change and Its Resistance in Higher Educational Institution—A Case Study. *Business Journal for Entrepreneurs*, 2008(3), 81-92. (Cabell's Directory)
 12. Chen, J. K., & Chen, I. S. (2008). How Can Institutes of Technology Change Successfully? A Discussion from a Human Resources Perspective. *The Business Renaissance Quarterly*, 3(3), 85-106. (ABI)
 13. Chen, J. K., & Chen, I. S. (2008). A Method for Promoting Vision in Secondary Schools: A Novel Hybrid Model based on Fuzzy AHP and TOPSIS. *Journal of Global Business Issues*, 2(2), 83-94. (ABI)
 14. Chen, J. K., & Chen, I. S. (2008). Evaluation Elements for Traditional Manufactory Industry based on TQM by Fuzzy Analytic Network Process. *The Business Renaissance Quarterly*, 3(2), 93-113. (ABI)
 15. Chen, J. K., & Chen, I. S. (2008). Improving the Advantages of Traditional Manufacturing Organizations in Taiwan based on Vision Using Fuzzy AHP. *The Business Review, Cambridge*, 10(1), 82-88. (ABI)
 16. Chen, J. K., & Chen, I. S. (2008). Grey Relation Analysis for Leisure Service Industry Reputation Measurement. *The Business Renaissance Quarterly*, 3(1), 77-96. (ABI)
 17. Chen, J. K., & Chen, I. S. (2008). VIKOR Method for Selecting Universities for Future Development Based on Innovation. *Journal of Global Business Issues*, 2(1), 53-59. (ABI)
 18. Chen, J. K., & Chen, I. S. (2008). Select Innovative Index of Higher Educational Institutions by FAHP. *Journal of American Academy of Business, Cambridge*, 13(1), 151-157. (ABI)
 19. Chen, J. K., & Chen, I. S. (2008). Personal Traits and Leadership Styles of Taiwan's Higher Educational Institutions in Innovative Operations. *Journal of American Academy of Business, Cambridge*, 12(2), 145-150. (ABI)
 20. Chen, J. K., & Chen, I. S. (2007). Fuzzy MCDM Construct Vision Developmental Indices of Tech R&D Institutions in Taiwan. *The Business Renaissance Quarterly*, 2(3), 23-41. (ABI) *Leading Article
 21. Chen, J. K., & Chen, I. S. (2007). Constructing Taiwanese Small-Enterprise Innovative Capital Indices by Using Fuzzy AHP. *The Business Review, Cambridge*, 8(2), 159-164. (ABI)

Articles under Review

1. Chen, J. K., & **Chen, I. S.** (2009). Inno-Qual Efficiency of Higher Education: Empirical Testing Using Data Envelopment Analysis. *Expert Systems with Applications*. (SCI, EI, reviewing)
2. Chen, J. K., & **Chen, I. S.** (2009). Breaking Through the Matthew Effect: A Theory of Innovation Resource Synergy. *Research Policy*. (SSCI, reviewing)
3. Chen, J. K., & **Chen, I. S.** (2009). A Solid Inno-Qual Performance System for Higher Education-A Novel Hybrid Fuzzy Model Application. *Applied Soft Computing*. (SCI, EI, reviewing)
4. Chen, J. K., & **Chen, I. S.** (2009). A Network Hierarchical Feedback System for Taiwanese Universities based on the Integration of Total Quality Management and Innovation. *Applied Soft Computing*. (SCI, EI, reviewing)
5. Chen, J. K., & **Chen, I. S.** (2009). A Pro-Performance Appraisal System for the University. *Expert Systems with Applications*. (SCI, EI, reviewing)
6. Chen, J. K., & **Chen, I. S.** (2009). Using a Novel Conjunctive MCDM Approach Based on DEMATEL, Fuzzy ANP and TOPSIS as an Innovation Support System for Taiwanese Higher Education. *Expert Systems with Applications*. (SCI, EI, reviewing)
7. Chen, J. K., & **Chen, I. S.** (2009). Aviatric Innovation System Construction using a Hybrid Fuzzy MCDM Model. *Expert Systems with Applications*. (SCI, EI, reviewing)

Conference Paper

1. Chen, J. K., & **Chen, I. S.** (2009, November). A Pro-Performance Appraisal System for the Higher Education. In Volker Kieber (Chair) *Germany, France, & Switzerland Conference*, Conference will hold in Gottenheim, Germany.
2. Chen, J. K., & **Chen, I. S.** (2009, July). The Construction of a Network Hierarchical Feedback System for Taiwanese Universities: the Perspective from Total Quality Management and Innovation. In William Tafoya (Chair) *WorldFuture 2009: Innovation and Creativity in a Complex World*, Conference will hold at Chicago Hilton, Chicago, Illinois, USA.
3. Chen, J. K., & **Chen, I. S.** (2009). An Innovation Support System for Taiwanese Higher Education using a Novel Conjunctive MCDM Approach. In D. Ort (Chair) *Conference of the International Journal of Arts & Sciences Proceeding* (Vol. 1(15), CD Version). Toronto, Ontario, Canada: Ryerson University. (***The best conference paper award in the Teaching and Education track***)

4. **Chen, I. S.**, & Tseng, F. T. (2009). To Succeed by Fighting with Right Weapon: Moderation Effect of Communication Media in the Conflict Attitude-Performance Relationships. In D. Ort (Chair) *Conference of the International Journal of Arts & Sciences Proceeding* (Vol. 1(14), CD Version). Toronto, Ontario, Canada: Ryerson University.
5. Wu, H. Y., & **Chen, I. S.** (2009). Innovation Capital Indicator Evaluation of the University using a Hybrid Approach. In T. K. U. Management Science & Decision Making (Chair) *Proceeding of the 2009 International Conference in Management Sciences and Decision Making* (pp. 137-143). Tamsui, Taipei County, Taiwan: Tamkang University.
6. 陳瑞貴、**陳怡碩** (2008)。高科技產業領導者與成員對創新經營關聯性之實證研究。在東海大學企業管理研究所編，*第五屆跨領域管理與實務學術研討會* (頁 1-10, CD Version)。台中市：東海大學。(In Chinese)
7. Chen, J. K., & **Chen, I. S.** (2008). VIKOR Method for Selecting Universities for Future Development Based on Innovation. In J. Chermack (Eds.) *2008 AHRD International Research Conference of the Americas Proceedings* (pp. 289-295, CD Version). Panama City, Florida: Bay Point Marriott Resort.
8. Chen, J. K., & **Chen, I. S.** (2007). The Relationship between Personal Traits, Leadership Styles, and Innovative Operation. In Information Technology (Eds.), *The 13th Asia Pacific Management Conference, Managing Transitions in the Asia Pacific: Globalization and Localization* (pp. 420-425, CD Version). Melbourne, Australia: Monash University.
9. 吳泓怡、**陳怡碩** (2006)。以創新資本觀點衡量高等教育機構智慧資本。在國立台北教育大學教育傳播與科技研究所編，*2006 年教育與科技國際學術研討會暨國立台北教育大學 95 年度教育學術論文發表會* (頁 41-67)。台北市：國立台北教育大學。(In Chinese)
10. 傅啟榮、**陳怡碩** (2006)。大專院校組織變革對教師的認知及抗拒研究—以某大專院校為例。在開南大學企業管理學系(所)所編，*企業經營管理學術研討會* (頁 1-10, CD Version)，桃園市：開南大學。(學士論文) (In Chinese)

Dissertation

1. **Chen, I. S.** (2009). *Moderating Effects of Communication Media in the Conflict-Effectiveness Relationship*. Unpublished master dissertation, National Chiao Tung University, Taipei. (NCL) (*Paper has been presented in a conference in Canada*)
2. **陳怡碩** (2006). *大專院校組織變革對教師的認知及抗拒研究—以某大專院校為例* (*The Organization Change and Its Resistance in A University Setting—A*

Case Study)。未出版之學士論文(Bachelor)，開南大學企業與創業管理學系(原企業管理學系)，桃園市。(Paper has been presented in a Taiwanese conference in Chinese)

Working Paper

1. **Chen, I. S.**, & Chen, J. K. (2009). Please Let Me In and Help You: Testing a Mechanism Linking Sense of Belonging and Innovation performance.
2. **Chen, I. S.**, & Chen, J. K. (2009). The Evil Side of Innovation and its Purifier: Exploring the Relationships between Work Ethics and Innovative Behaviors: The Joint Moderating Impact of Work Stress and Communication Satisfaction.
3. Chen, J. K., & **Chen, I. S.** (2009). Dynamic Innovation Mechanism of the Service Industry: A Case of Coffee Chain Stores in Taiwan.
4. Chen, J. K., & **Chen, I. S.** (2009). Vision Promote Measurement for Motor Industry by a Novel Fuzzy Dual Model.
5. Chen, J. K., & **Chen, I. S.** (2009). A Hybrid Model for Vision Creation of Financial Industry.

Professional Certificate

1. General English Proficiency Test (GEPT) (Level of Intermediate).
2. Grade 3 of Spoken English for Speakers of Other Language.
3. Professional E-Enterprise Planner (Level 1).
4. Professional E-Enterprise Assistant Planner.
5. Core Knowledge of Project Management Qualification (In Chinese)
6. TQC Fundamentals of Project Management (Level of Profession)
7. TQC Professional LINUX Network Management Engineer.
8. TQC Professional LINUX System Management Engineer.
9. TQC Internet 6.0 (Level of Profession).
10. TQC E-Commerce (Level of Profession).
11. TQC My SQL 5 (Level of Profession)
12. TQC Windows XP Professional (Level of Profession).
13. TQC LINUX Network Management (Level of Profession).
14. TQC LINUX System Management (Level of Profession).
15. TQC HTML 4.01 (Level of Advance).
16. MOCC E-Commerce (Level of Standardization).
17. MOCC Internet (Level of Standardization).
18. MOCC Chinese Typing (Level of Standardization).
19. The Third Grade of Republic of China Webpage Designer.

*TQC: Techficiency Quotient Certification

**MOCC: Master of Complete Certificate