

Volume 9, Number 1

ISSN 1528-2643

ACADEMY OF EDUCATIONAL LEADERSHIP JOURNAL

An official Journal of the

Allied Academies, Inc.

Michael Shurden and Royce Caines

Editors

Lander University

The Allied Academies, Inc., is a non-profit association of scholars, whose purpose is to support and encourage research and the sharing and exchange of ideas and insights throughout the world. Academy information is published on the Allied Academies web page at www.alliedacademies.org.

Whitney Press, Inc.

*Printed by Whitney Press, Inc.
PO Box 1064, Cullowhee, NC 28723
www.whitneypress.com*

Authors provide the Academy with a publication permission agreement. Allied Academies is not responsible for the content of the individual manuscripts. Any omissions or errors are the sole responsibility of the individual authors. The Editorial Board is responsible for the selection of manuscripts for publication from among those submitted for consideration. The Publishers accept final manuscripts in digital form and make adjustments solely for the purposes of pagination and organization.

The *Academy of Educational Leadership Journal* is published by the Allied Academies, Inc., PO Box 2689, 145 Travis Road, Cullowhee, NC 28723, (828) 293-9151, FAX (828) 293-9407. Those interested in subscribing to the *Journal*, advertising in the *Journal*, submitting manuscripts to the *Journal*, or otherwise communicating with the *Journal*, should contact the Executive Director at info@alliedacademies.org.

**ACADEMY OF EDUCATIONAL LEADERSHIP JOURNAL
EDITORIAL BOARD MEMBERS**

Debbie Beard
Southeast Missouri State University
Cape Girardeau, Missouri

Linda Bressler
University of Houston-Downtown
Houston, Texas

Doug Cagwin
Lander University
Greenwood, South Carolina

Charles Emery
Lander University
Greenwood, South Carolina

Jerry Garrett
Indiana University Purdue University Fort Wayne
Fort Wayne, Indiana

Doug Grider
University of Arkansas-Fort Smith
Fort Smith, Arkansas

Rassule Hadidi
University of Illinois at Springfield
Springfield, Illinois

Michael Harris
Eastern Michigan University
Ypsilanti, Michigan

Kanata Jackson
Hampton University
Hampton, Virginia

Tim Johnston
The University of Tennessee at Martin
Martin, Tennessee

Raghu Korrapati
Walden University
Blythewood, South Carolina

Asghar Nazemzadeh
University of Houston-Downtown
Houston, Texas

Robert Pritchard
Rowan University
Glassboro, New Jersey

Mel Schnake
Valdosta State University
Valdosta, Georgia

ACADEMY OF EDUCATIONAL LEADERSHIP JOURNAL

CONTENTS

EDITORIAL BOARD MEMBERS	iii
LETTER FROM THE EDITORS	vi
DISTANCE LEARNING AND THE FACULTY: AN ANALYSIS OF PERCEPTIONS, CONCERNS, AND OPPORTUNITIES	1
Nick Gerlich, West Texas A&M University Pamela H. Wilson, West Texas A&M University	
ADDING AN ACCOUNTING COMPONENT TO A COMPUTER-BASED INTERDISCIPLINARY EXERCISE: DESCRIPTIVE RESULTS	15
James W. Bovinet, Winona State University Gloria McVay, Winona State University	
GROUP VERSUS INDIVIDUAL LEARNING OF QUANTITATIVE ACCOUNTING TOPICS: EFFECTS ON TEST PERFORMANCE IN THE FIRST-YEAR ACCOUNTING COURSE	37
Douglass Cagwin, Lander University Katherine J. Barker, Lander University	
MERIT PAY, COLAS, AND THE RETURN TO FACULTY SENIORITY	51
Kevin C. Duncan, Colorado State University-Pueblo Mark J. Prus, State University of New York	

ACADEMIC MODEL OR CORPORATE MODEL: IS TENURE STILL VIABLE?	67
Sarah T. Pitts, Christian Brothers University Rob H. Kamery, Christian Brothers University	
A PROPOSED MODEL TO EVALUATE FACULTY RESEARCH PRODUCTIVITY	81
Johnny C. Ho, University of Texas at El Paso	
TAKING TIME TO CONDUCT A NEEDS ANALYSIS IN CREATING AN ONLINE COURSE	99
Bonita Barger, Tennessee Technological University	
CONDITIONS OF TECHNOLOGY PROGRESS IN THE LEARNING ENVIRONMENT	107
Mark R. Young, Winona State University	
REVIEW AND ANALYSIS OF E-BUSINESS EDUCATION: A LOOK AT U.S. COLLEGES AND UNIVERSITIES	117
Sumaria Mohan-Neill, Roosevelt University Carl L. Witte, Roosevelt University Robert M. Clark, RMC Solutions	
